RTV 4930 - PLAY by PLAY / ON AIR
Wednesday periods 3-5 – USTLER rm. 105

PROFESSOR
James Bates @jb8sy
b8sy@me.com
Office hours: by appointment

OBJECTIVE
This course aims to prepare students for a career in sports broadcasting (talent). While an emphasis will be placed on the play by play role, we will also spend a good amount of time on hosting, analyst work, and interviewing.

GOALS
*To become confident and creative on camera
*To gain a better understanding of the world of television/on camera sports and entertainment
*To learn to research, prepare, and write for our industry.
*To grow in a professional capacity with regard to skills and ability to work with people of various backgrounds.

COURSE TOPICS
*Ins and outs of a live broadcast
*Filling
*Going to break
*How to prepare
*Analyst work
*Sideline reporting
*Body language and voice
*Writing for TV
*Social Media
*Building charts and notes
*On-camera presence
*Interviewing
*A successful open

GRADING
(100 point scale)
A  93-100
A- 90-92
B+ 87-89
B  83-87
B- 80-82
C+ 77-79
C  73-77
C- 70-72
D+ 67-69
D  63-67
D- 60-62
E  0-59

ASSIGNMENT BREAKDOWN
*Final Project
*Two in-class presentations
*Quizzes/other assignments
*Attendance/Participation
**FINAL PROJECT**

Research and analyze a sportscaster applying themes/topics covered in class

Present as a written paper (No more than 4 pages single spaced). The research paper will be presented in class.

**ATTENDANCE/PARTICIPATION**

You are allowed one unexcused absence. (‘excused’ includes religions holidays and documents medical excuses). After that, your grade will be deducted points for each absence. Tardiness can also result in a point deduction at the instructor’s discretion. Make-up quizzes will not be given (unless absence is excused).

**CLASSROOM NEEDS**

Students requesting special classroom needs must first register with the Dean of Students office, which will provide documentation to the students, who must then provide the documentation to the instructor.

**HONOR CODE**

Violation of the honor code includes plagiarizing material from other sources of fabricating material, as well as other forms of cheating. Violations will result in a failing grade, and you will be dismissed from the Journalism Telecommunications program and reported to the honor court. See the department of Journalism/Telecommunications website for specific outline of honor code violations.

**PROFESSIONAL CONDUCT**

This class is “work-shop” in nature. We will all contribute to make each other better. Please use professional courtesy and TURN YOUR CELL PHONES OFF!

**THE INSTRUCTOR**

James Bates has logged thousands of hours in front of the camera as a host, analyst, and play by play. He has worked for Fox Sports, CBS Sports Network ESPN, The Mountain West Sports Network, and Sun Sports. A winner of three Regional Emmy Awards for his work, he also has produced a series of documentaries for CBS Sports Network and Sun Sports. His documentary on Coach Urban Meyer was purchased by Sports Illustrated. A graduate from the University of Florida, James was an All-SEC linebacker and Co-Captain of the 1996 National Championship football team, and was a part of four SEC titles. Twitter: @jb8sy  Website: b8syPaint.com YouTube Channel: b8sy Productions