

RTV 4905 – TV 3

Instructor: Bridget Grogan

Office Hours: M, T, Th 1:00-2:00 and by appointment

Office Location: 2309 Weimer Hall (Innovation News Center)

Phone: 294-1503 office

Phone: 392-6397 main newsroom number

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PREREQUISITES:

In order to qualify for TV 3, students must have completed TV 2 with a grade of “C” or better and must be selected for admission to the course by the instructor.

PURPOSE OF COURSE:

This course will prepare you to work as a multimedia journalist with multi-platform storytelling skills. Students will generate weekly broadcast and online content that will include broadcast packages and/or long-form interviews, as well as photographs, text for web, and links to additional content/sources for each story.

Class time will be devoted to discussions about best practices, lessons learned, industry developments and the status of stories students are currently efforting.

It is expected that students will spend time outside of the class periods and outside of their newsroom shifts working on their upcoming weekly assignment. This will include doing research, locating and contacting sources and developing a multi-platform presentation plan for their stories.

You will be assigned eight to nine hours per week in the WUFT newsroom to work as a multimedia journalist. If you miss any of your WUFT reporting shifts, you must make them up. If not, you will receive a zero for each missed shift. These shifts, your completed stories and one final project will be the sole basis for your final grade in the course. The final project will consist of a nat sound package about an interesting person in the community.

Missed deadlines result in automatic failure of the assignment/project. Fact errors will significantly lower your grade and could, in some cases, result in failure of the assignment/project. Stories with conflicts of interest of the reporter will result in automatic failure. Grades on stories can be lowered (e.g. to zero) as the result of students misrepresenting themselves or otherwise behaving unethically.

Assignments/Grading:

Your grade will be based on the following:

Successful completion of all TV assignments on deadline	20%
Minimum of two online stories published AND on deadline	30%
Final Nat Pkg Project.....	20%
Professional pitches in pitch meetings.....	20%
George Bell quiz.....	10%

As noted below, class attendance is critical to your success in this course. Every missed class or reporting shift will drop your overall final score by ten points. That's a full letter grade per absence.

Weekly lecture plan:

Week 1:

- Syllabus Review
- Equipment Policy review/students will sign gear liability pledge
- Course Expectations/Pitches

Week 2:

- Online Storytelling – Guest Speaker Gary Greene

Week 3:

- Online Storytelling – Mary Sheddan video
- Homework: read George Bell Story
- Progress reports on assignments

Week 4:

- Online Storytelling – George Bell quiz -> discuss How does this differ from broadcast storytelling? What did you like/dislike? Why?
- Progress reports on assignments

Week 5:

- Online Storytelling – Nat package examples
- Progress reports on other assignments

Week 6:

- 5-shot sequences demo (critical in nat pkg storytelling)
- Matched action sequences – video examples
- Progress reports on assignments

Week 7:

- Online Storytelling
- Progress reports on assignments

Week 8:

- Online Storytelling
- Progress reports on assignments

Spring Break: Feb. 29-March 4

Week 9:

- Online Storytelling
- Progress reports on assignments

Week 10:

- Online Storytelling
- Progress reports on assignments

Week 11:

- Online Storytelling
- Progress reports on assignments

Week 12:

- Online Storytelling
- Progress reports on assignment

Week 13:

- Online Storytelling
- Progress reports on assignments

Week 14:

- Final Project work
- Progress reports on assignments

Week 15:

- Final Project work
- Progress reports on assignments

Grade scale:

A	95-100
A-	92-94
B+	89-91
B	85-88
B-	82-84
C+	79-81
C	76-78
C-	73-75
D+	70-72
D	65-69
D-	60-64
E	59 and below

Posted Grades:

Grades will be posted in e-Learning. Here's how to find your scores:

Open your Internet browser and navigate to <https://lss.at.ufl.edu>

NOTE: If you are going to create a bookmark for e-learning login, please bookmark <http://lss.at.ufl.edu>, not the actual login page or the “My Workspace” page once you are in e-Learning.

- Click the big orange “e-Learning login” button.
- Login using your [Gator Link](#) username and password. After logging in, you will be taken to your “My Workspace,” where you can access the course(s) and/or project site(s) in which you are enrolled. You will see them listed across the top of the screen.

Attendance:

All classes and newsroom shifts are mandatory. Every unexcused absence will result in a loss of **TEN** points from your OVERALL FINAL GRADE (for example: two unexcused absences will drop your final point total by 20 points.) Students can be excused from class for the following reasons **if and only if** they have appropriate documentation: participation as athletes in university-related athletic activities (must have official letter from relevant UF offices or coaches), illness (must have official doctor’s note with doctor’s contact info and original signature – these will be verified by the instructor), or family emergencies (relevant document of proof is required).

You will NOT be excused for any of the above reasons without documentation. And you will not be excused for any job interviews, regularly scheduled medical or dental exams, work-related schedule conflicts, or work in other courses.

Similar consideration will be made for missed newsroom reporting/shooting shifts but those shifts **MUST** be made up in order to avoid receiving a score of zero for any missed newsroom shift.

Make-Up Work:

Students will be allowed to make up missed shifts.

Suggested Materials:

Text 1: Harrower, Tim (2010), *Inside Reporting: A Practical Guide to the Craft of Journalism*, 2nd Ed. New York, NY: McGraw-Hill. This text is strongly suggested.

Student Complaint Process:

Students who have complaints about any course can use the links below for information about filing a complaint:

- Residential Course: https://www.dso.ufl.edu/documents/UF_Complaints_policy.pdf.
- Online Course: <http://www.distance.ufl.edu/student-complaint-process>.