

## **RTV4301 – Electronic News Media 2 (TV1)**

Fall, 2016

Instructor: David Snyder

Office Hours: By appointment

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Teaching Assistant:

Office Hours:

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### **PREREQUISITES:**

To qualify for RTV4301, students must have completed RTV3303, Electronic News Media 1 (Radio News 1) with a grade of “C” or better. Otherwise, you’ll have to take this class in another semester.

### **PURPOSE OF COURSE:**

You will learn how to write, shoot, edit, and report TV news/sports reports. You are expected to leave this course ready for TV2, where you will produce news packages that can be aired on that day’s newscast. You must give equal attention to all phases of the news-gathering and news-delivering process. You should leave this course as skilled in editing as you are in working on camera. You will learn how to use the cameras and how to edit what you shoot.

Three Projects are due during the semester. They will weigh heavily in determining your final grade. You will also be graded on classroom Assignments, Quizzes, and reporting shifts for WUFT.

This is a very “hands-on” course. I strongly encourage everyone to concentrate on developing skill and speed as video editors. This will require you to spend time practicing your editing skills on your own time. You will need to spend some time shooting video as well. I advise you to spend a couple of hours “out in the field” with a camera before you attempt to shoot your first project. It is your responsibility to decide the focus of your projects and then submit your project ideas to me via e-mail for approval. After your project idea is approved, you can schedule your interviews.

You will be assigned four hours per week in the WUFT-TV newsroom to work as a reporter, photographer, and editor, after you have completed the lab training shifts. If you miss any of your WUFT reporting shifts, you must make them up. If not, you will receive a zero for each missed shift.

### **SUCCESS:**

I can guarantee success in this course for anyone who does the following:

- Attend every class
- Take notes
- Ask questions
- Follow directions
- Meet deadlines
- Stay in touch

Since we meet so little, each class is crucial. Everything we teach you in this course will be valuable to advance your career.

## **PROJECTS:**

Projects #1-3 are due at 5pm Eastern Time on assigned Due Date. Project #2 is due at the start of class on Due Date. Deadlines are inflexibly firm, precisely as they are in real-world television. In the process of finishing your project you should expect to adapt to uncertainty and changing circumstances. Unless otherwise noted, you will upload your video to your YouTube channel and send me the link in email. You will also send me written assignments the same way.

**Project #1:** VOSOT (VO/B/VO). Running Time: :45 Required elements: Script, VO, Soundbite and trailing VO. Turn in ENPS script and edited QuickTime movie.

Note: VO/B/VO projects cannot be about any of the following events – no walk-a-thons, dance marathons, fundraisers, fairs, art shows or blood drives. And no animal stories are allowed...no therapy horses, animal sanctuary, humane society, pet shelter or animals without homes stories.

**Project #2:** Script Writing. You will be given the information and soundbites to write a package script in proper ENPS format.

**Final Project #3:** Package. Running Time: 1:30-1:45 (not including anchor intro and tag) Required elements: At least three bites from at least two interviews with different people. One bridge standup. One matched-action sequence (noted on script). Story structure must include a central character. Sequences must include at least three different shots and all from different angles or you will receive a zero for your project. Two instances of NAT SOT full (correctly marked on script). Turn in script and edited QuickTime movie. Web version of story: 450 to 550 words.

Note: Package projects cannot be about any of the following events – no walk-a-thons, dance marathons, fundraisers, fairs, art shows or blood drives. And no humane society, animal, pet shelter, pet therapy, or animals-without-homes stories.

**(See “Project Survival” page on the course blog for helpful tips/reminders about project requirements)**

Note: TV 1 students are NOT allowed to turn in any project work to me that has also been used or will be used as an assignment, project, report, or interview for any other class or station assignment for any radio or television course or lab. Your work in this class must be unique to this class and not be used for any other course or come from any other course. No exceptions. Using work from another class, lab, project, or station assignment for this class will result in a zero grade for the project/assignment in TV1.

Missed deadlines could result in automatic failure of the assignment/project. Any work turned in even one minute late loses 5% per late hour and 10% per late day. Fact errors will significantly lower your grade and could, in some cases, result in failure of the assignment/project. Stories with conflicts of interest of the reporter will result in automatic failure. Grades on stories can be lowered (e.g. to zero) as the result of students misrepresenting themselves or otherwise being unprofessional while working on story assignments.

## **WEEKLY COURSE PLAN:**

This is ALWAYS subject to change, so it is important for you to be flexible. I will do my best to apprise you of changes along the way.

**Week 1 (Aug 26):**

- Course Introduction
- Syllabus Review
- Equipment Policy review/students will sign gear liability pledge
- Developing and pitching story ideas lecture

**Week 2 (Sept 2):**

- Quiz #1: Pitching Story Ideas
- Camera Demonstration (class will be split in half due to limited number of cameras)

**Week 3 (Sept 9):**

- Camera Demonstration review
- Quiz #2: Camera
- What Is and How To write a VOSOT (VO/B/VO)
- How to shoot and conduct an interview

**Week 4 (Sept 16):**

- Quiz #4 VOSOTs
- Quiz #5: Interviews
- How To Shoot Video
- Assignment #1: Shoot/edit matched-action sequences, action-reaction, wide-medium-tight shooting in class
- Assignment #2: Shoot raw video for VOSOT out of class
- Project #1 assigned: Shoot/write/edit VOSOT (VO/B/VO)

**Week 5 (Sept 23):**

- Quiz #3: Shooting Video
- Final Cut edit training for VOSOT (VO/B/VO) stories
- ENPS training

**Week 6 (Sept 30):**

- Project #1 Pitches due
- Newsroom shifts/expectations
- Assignment #3: Shoot, write, edit VOSOT in class

**Week 7 (Oct 14):**

- Project #1 Due
- Package Writing/Structure lecture
- Storytelling lecture
- Project #2 assigned: Writing

**Week 8 (Oct 21):**

- Quiz #6: Writing & Storytelling
- Write the Throw & Wrap Up Lines exercise
- Assignment #4: Write the Throw & Wrap Up Lines

- Edit Training for packages using "Fishing For Success" media

**Week 9 (Oct 28):**

- Project #2 Due
- Edit Training for packages continued
- Writing for the Web lecture
- Project #3 assigned: Package

**Week 10 (Nov 4):**

- Quiz #11: Writing For The Web
- Shooting on phone camera
- Review Shooting Rules/Techniques
- Review Package Structure

**Week 11 (Nov 11):**

- Quiz #7: Shooting on phone camera
- Shooting standups lecture
- Assignment #5: Shoot/edit standups in class
- Project #2 Due

**Week 12 (Nov 18):**

- Quiz #8: Standups
- Preparing for TV 2
- Voice Work

**Week 13 (Dec 2):**

- Quiz #9: Voice Work
- Resume Reel lecture
- Contracts lecture
- Project #3 Due

Note: Reporting shifts begin \_\_ and end \_\_ . The week of \_\_\_\_ is the designated makeup shift week. Makeup shifts must be approved in advance.

**GRADES:**

**Grade percentages:**

Assignments – 20%

Quizzes – 20%

Newsroom Work – 20%

Project #1 – 10%

Project #2 – 10%

Project #3 – 20%

Whether You Are Nice To Me – 0.5%

**Grade scale:**

A	94-100
A-	90-93
B+	86-89
B	83-85
B-	80-82
C+	77-79
C	74-76
C-	70-73
D+	67-69
D	64-66
D-	60-63
E	59-30
SNYDER	29-Below

**Posted Grades:**

Grades will be posted in Canvas. Here's how to find your scores:

Open your Internet browser and navigate to <https://lss.at.ufl.edu>

NOTE: If you are going to create a bookmark for e-learning login, please bookmark <http://lss.at.ufl.edu>, not the actual login page or the "My Workspace" page once you are in eLearning.

- Click the big orange "e-Learning login" button
- Login using your Gator Link username and password. After logging in, you will be taken to your "My Workspace," where you can access the course(s) and/or project site(s) in which you are enrolled. You will see them listed across the top of the screen

There is no extra credit offered for this course.

**ATTENDANCE:**

As noted in the attendance agreement, all classes and labs are mandatory. Every unexcused absence will result in a loss of TEN points from your OVERALL FINAL GRADE (for example: two unexcused absences will drop your final point total by 20 points.) Students can be excused from class for the following reasons if and only if they have appropriate documentation: participation as athletes in university-related athletic activities (must have official letter from relevant UF offices or coaches), illness (must have official doctor's note with doctor's contact info and original signature – these will be verified by the instructor), or family emergencies (relevant document of proof is required).

You will NOT be excused for any of the above reasons without documentation. And you will not be excused for any job interviews, regularly scheduled medical or dental exams, work-related schedule conflicts, or work in other courses.

Similar consideration will be made for missed newsroom reporting/shooting shifts but those shifts MUST be made up in order to avoid receiving a score of zero for any missed newsroom shift.

**MISCELLANEOUS:****Websites to know:**

[Wuft.org/newsroom](http://Wuft.org/newsroom)

[89steps.wordpress.com](http://89steps.wordpress.com)

**Make-Up Quizzes and Work:**

Students will be allowed to make up missed exams or turn in projects late only in the event of a personal or family emergency, such as a serious family illness. Students must provide documentation of said emergency to be granted project extensions or make-up exam dates. Turning in your projects late is the equivalent of missing your slot in a newscast. In the real world, this can get you fired. Projects are due by 5:00 on the due date. Any work turned in late loses 5% per late hour and 10% per late day. Late work can quickly and seriously hurt your grade.

If you miss a quiz, you will receive a zero for that quiz. Quizzes can be made up if you missed the original test time because of illness or a family emergency **ONLY IF YOU PROVIDE APPROPRIATE DOCUMENTATION**. Make-up quizzes must be taken within two weeks. After that time, you cannot make up the quiz.

**SD Cards:**

You will be given an SD card to shoot your projects. Newsroom lab shift work will be shot using P2 cards that you will check out from the instructor. You will also need an inexpensive set of headphones or earbuds. Headphones can be plugged into the camera and are valuable in making sure that you have audio when shooting your projects. These will also be needed for edit training and must be brought to all classes.

**IMPORTANT!! SD CARDS CANNOT BE FORMATTED OR CLEARED IN CARD READERS IN THE LABS OR IN YOUR PERSONAL COMPUTERS OR LAPTOPS. ANY VIDEO ON YOUR CARDS THAT IS UNWANTED/UNNEEDED MUST BE CLEARED BY RE-FORMATTING YOUR CARDS IN THE TV 1 CAMERAS. IF YOU NEED HELP WITH THIS SEE OUR T.A. OR EQUIPMENT MANAGER STEVE KIPPERT FOR ASSISTANCE.**