

MMC 6949 – Professional Internship

Fall 2016

University of Florida, Online Master of Arts in Mass Communication
3 Credit Hours

Instructor: Jorie Scholnik, M.Ed., Ed.S., NCC

Email: jscholnik@gmail.com

Please include a clear subject line so I know exactly what the email is concerning.

Response time: I will respond to your email within 24 hours over the week. I will try my best to check email regularly on the weekends too, but plan on any email sent after 5 p.m. on Friday to be returned Monday.

Course Communication: Please use jscholnik@gmail.com if you have any individual questions about the course. This will also be the email address you use to copy me on your weekly internship emails (more about that later in the syllabus). There will be discussion forums in Canvas to receive feedback from your classmates on your internship projects

Office Hours: By appointment on Connect – https://uflcoj.adobeconnect.com/mamc_internship/
I am reserving Tuesdays from 6:30 – 7:30pm EST for office hour appointments, but I am *always* open to scheduling additional meeting times. To set up an appointment, please email me at jscholnik@gmail.com. I encourage you to check-in and take advantage of office hours to assist with:

- questions or concerns about your internship (ex. hours, forms)
- communicating with your supervisor
- proposing a new idea at your internship
- your professional development and/or transitioning your internship to a full-time job
- general internship advice

Course Website: Access our Canvas shell through <http://elearning.ufl.edu/>
Please set up your Canvas notifications so that you are alerted when a course announcement is posted. I will be using the announcement tool to keep you updated about the course. I will also be using Canvas for due date reminders, assignment submissions, and course material. If you are unable to find a file/link you need, chances are it can be found in the modules section of Canvas.

Internship Website: <http://onlinemasters.jou.ufl.edu/professional-internship/>
You can locate the internship policies and procedures manual on this site, along with all the forms and letter templates for supervisors.

Course time:

Internship Component --- Approximately 10 hours/week, totaling 120 hours before the end of the semester.

Department Component --- The course will be set up by weeks, with each week beginning Monday at midnight and going through Sunday at 11:59pm EST. This piece of the course is **completely asynchronous** so you will follow the weekly modules on Canvas.

Course Objectives:

By the end of this course, students will be able to:

- Apply their knowledge from courses in the program to internship projects.
- Articulate the job-specific skills learned from the internship experience along with lessons learned from working with clients.
- Communicate to co-workers and clients with technical and non-technical backgrounds about project updates.
- Give and receive feedback in an appropriate manner while in a team setting.
- Link the importance of learning job-specific skills to their professional growth and ability to gain a clearer career path.
- Develop a professional SWOT analysis, comparing their skill set and goals pre- and post-internship.

Course Goal:

Completing an internship is one of the most marketable experiences you can have on your resume and allows you to stand out during the job search. This course will allow you to complete projects related to your career goals under the supervision of an experienced practitioner in the field. By the end of the internship, you will have first-hand knowledge of trends in the field, the skills necessary to be employable after graduation and the importance of networking. Everyone will set goals from the beginning of the course about what you want to accomplish at your internship and be able to self-reflect about the progress made at the end of the term.

Employers value job-specific skills and transferable skills when looking for an ideal candidate. This course helps with both skill sets in that you are applying the skills learned from previous courses and obtaining new job-specific skills while completing the internship. The class will hold you accountable for learning these new skills by having you write weekly summary emails, receive feedback from supervisors, and participate in discussion forums to gain new perspectives on your work.

In regards to the professionalism piece and the transferable skills, you will learn how to communicate project updates through weekly emails, participate in collaborative forums, and propose new ideas to classmates using effective writing strategies.

Emphasis will be placed on connecting internship experiences to post-graduation goals and having students articulate their acquired skills from the internship. There will also be a focus on giving and receiving feedback in a professional setting.

Expectations:

Know the internship policies and procedures, complete internship hours in a professional manner, be open to supervisor feedback, use netiquette when communicating online, actively participate in class discussions, submit internship forms on time, give feedback to classmates about their internship experience.

Special note: Even though the supervisors complete and submit the mid-semester and final evaluations, it is your responsibility to notify them of the class deadlines.

An extra special note about certain internship expectations:

Communication: When you are completing hours for your internship site, you need to treat it like your job. A lot of times there will be a virtual component to the internship, or at the very least there may be times when you don't see your supervisor on a daily basis. Therefore, the communication needs to be open. You should check in at the beginning of the week with what you will be working on and send an email when a significant amount of progress has been made. At the end of the week, you should email your supervisor with the tasks/projects that you completed and your goals for the following week.

Initiative: Always think about what might benefit your internship site or what might be helpful to leave your site with after the internship ends. Yes, there will be times when you have technical issues that need to be addressed or you are waiting for feedback, but I'm biased that there is never complete down time. Taking this initiative will also make you stand out and could be the difference in a job offer.

Professionalism: You only get one professional reputation. When you are at your internship site, you need to be future-focused. Are you working in a way that will get you a letter of recommendation? Would the people at work feel comfortable giving you business opportunities in the future? You are always a reflection of yourself as a professional...and a reflection of the department.

Required Text:

There is not a required textbook for this course.

However, I recommend keeping up with publications highlighting current employment trends and industry updates.

Prerequisite knowledge and skills:

Students should have taken the pre-requisite courses needed to have the appropriate skill level for their internship. If you have any questions about your eligibility, please email Susie Gebhardt at sgebhardt@jou.ufl.edu.

Prior to the start of the semester, students should have:

- Gone through the internship application process, which involves filling out a Qualtrics form about their internship opportunity and having their supervisor submit a letter of acceptance. The supervisor's letter will confirm that the student can reach 120 hours in 12 weeks, acknowledge the course requirements, and state some projects that the intern will be working on. The instructor will formally accept the student into the course once both of these items are reviewed.
- Been copied on an email that has orientation materials for the supervisor and the link to the shared Google sheet to track internship hours.
- Read the internship policies and procedures manual.

Teaching Philosophy:

Everyone has the opportunity and potential to earn a passing grade, but high quality work is expected to attain it. Therefore, special efforts should demonstrate: (a) exemplary academic and pre-professional growth, and (b) substantial contributions to the course through participation and collaboration with others.

Instructional Methods:

In regards to the internship, **students should constantly be referring back to the internship policies and procedures manual located on Canvas.** Students need to work the equivalent of 10 hours a week between the start and end dates of the semester, totaling 120 hours. Students will send two emails a week informing their supervisor of their weekly goals and progress on their projects. There is an expectation/requirement that students are seeking regular feedback on their work and are open to suggestions for improvement. Supervisors will submit two mid-semester evaluations and a final evaluation. **Please use the shared Google Sheet as an hours tracker and a basis for your supervision meetings.** Students should be proactive about networking and shadowing other employees at the company.

The departmental piece of the course will be set up by weeks, with each week beginning Monday at midnight and going through Sunday at 11:59pm EST. This piece of the course is **completely asynchronous** so you will follow along with the weekly modules on Canvas. Students will participate in two discussion forums that allow for feedback on their work and five discussion forums on best practices in the workplace (specific topics in discussions section).

Students will be encouraged to meet individually with the instructor on an as-needed basis to discuss internship progress, internship concerns, and/or professional development. **The instructor reserves the right to mandate individual meetings when necessary if there is a concern about the student's progress that can't be resolved via email.**

The instructor will send out a weekly announcement that includes a tip for best practice in the workplace. The instructor will use the announcement section to send out any articles of interest.

Students will submit a pre-assessment about their internship/professional goals and a final paper that reflects on their skill development, including a professional SWOT analysis.

Course Policies:

Attendance Policy:

Students should be treating their internship like a job, arriving on time and staying until the end of the work day. When logging internship hours, the assigned projects for your supervisor should be your sole focus. Supervisors are expecting interns to make the progress appropriate for 10 hours a week. If you need to alter your internship hours, you must receive prior approval from your supervisor.

Because the department component is an delivered asynchronously online, attendance in the form of taking roll will not occur; however, students are expected to sign onto the course site at least once each day, Monday – Friday, to check for course updates in the announcements and discussion sections of the site.

Late Work and Make-up Policy:

Deadlines are critical to this class, especially since this class centers around professionalism and interactive discussion forums. All work is due on or before the due date. Given that all assignment descriptions and due dates will be will available from the first day of the semester, **no late work will be accepted.** Extensions for deadlines will only be given for preapproved emergencies so plan on keeping up with the course calendar. Minor inconveniences such as family vacation or minor illness are not valid reasons for extensions.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalogue at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>

Coursework:

Below is a chart that contains the course assignments, along with the corresponding percentage of your grade and method of submission. You will note that in general, most coursework should be submitted through Canvas.

Assignment Item	Percentage	Submission
Weekly check-in and end-of-week summary emails	15%	Copy supervisor & instructor (jscholnik@gmail.com)
Weekly hours tracker with supervisor feedback	10%	Upload weekly Google Sheet to Canvas
Pre-internship assessment	5%	Canvas
Discussion Boards (5 total)	15%	Canvas
Feedback Forums on Internship Projects (2 total)	20%	Canvas
Final internship paper with professional SWOT analysis	15%	Canvas

ALSO: Supervisors will submit two graded mid-semester evaluations (Qualtrics link) and a final evaluation (Qualtrics link) and write-up (emailed to jscholnik@gmail.com). This will account for 20% of your grade.

Deadlines:

Below is a snapshot view of the assignments and their corresponding due dates. This class, like others, involves meeting deadlines and taking responsibility of managing multiple commitments. I highly recommend that you note the course due dates in a planner/online scheduler. These due dates will mirror the Canvas modules tab and Canvas calendar, which you will be held accountable for viewing regularly.

Assignment Item - Student	Deadline
Weekly check-in emails	Monday at 1pm (supervisor's time) of Weeks 1-12
Weekly end-of-week summary emails	Sunday at 11:59pm EST of Weeks 1-12
Weekly hours tracker with supervisor feedback	Sunday at 11:59pm EST of Weeks 1-12
Pre-internship assessment	Sunday at 11:59pm EST of Week 2
Discussion Boards (5)	Sunday at 11:59pm EST of Weeks 2, 4, 6, 8, and 11
Feedback Forums on Internship Projects (2 total)	Sunday at 11:59pm EST of Weeks 5 and 9
Final internship paper with professional SWOT analysis	Sunday at 11:59pm EST of Week 12

Assignment Item - Supervisor	Deadline
Weekly Feedback	TBD by student & supervisor by Sunday at 11:59pm
Mid-Semester evaluation 1	Sunday at 11:59pm EST of Week 4
Mid-Semester evaluation 1	Sunday at 11:59pm EST of Week 9
Final evaluation and write-up	Sunday at 11:59pm EST of Week 12

Grading:

The final grade will be awarded as follows:

S = Satisfactory/Pass (85% or higher)

U = Unsatisfactory/Fail

Important to note about your grade:

Your final grade will be reduced by 10%* (a full letter grade) if a supervisor returns a negative intern evaluation at any point in the semester. The instructor will contact both the supervisor and the student to seek clarification if this occurs. However, it is considered of utmost importance that every student is completing his/her internship hours and being professional while at the site.

You will automatically receive a failing grade in the course if your internship is not legitimate. The assumption is that this won't happen, but it needs to be clearly stated. Examples of this would be if your internship supervisor is a personal friend "covering" for you as a supervisor, if you stop communicating with your supervisor entirely, if you are forging internship hours, or if you are double-dipping at a place of employment.

The instructor reserves the right to **deduct 5%* of your grade** if weekly feedback sessions with your supervisor are not taking place.

*The percentage of *the deduction will be subtracted from your final grade in the course*. For example, if you ended the course with a 92% and received a negative supervisor evaluation, your final grade in the course would be 82%.

Recorded Lectures:

The instructor will post a recorded lecture video to Canvas for Week 1 and Week 2 of the semester. These videos will vary in length depending on the material. It is your responsibility to watch each of the videos.

Although it is possible to watch the video lectures at any time and at any pace, keeping up with the videos according to the schedule will be easier as they set the foundation for the graded assignments in the course.

Lecture topics for Week 1:

- understanding course expectations
- setting goals for an internship/being a successful intern (best practices)
- writing summary emails/memos

Lecture topics for Week 2:

- communicating with and persuading co-workers/clients with a technical and non-technical background
- participating in effective business meetings with clients and/or stakeholders

Students are encouraged to meet individually with the instructor on an as-needed basis to discuss internship progress, internship concerns, and/or professional development. The instructor reserves the right to mandate individual meetings when necessary if there is a concern about the student's progress that can't be resolved via email.

Assignments:

Weekly Internship Emails (15% of your grade): Professional communication is stressed in this course, especially given the content that we cover. It is a best practice in the workplace to keep the

communication open and there is an added layer of importance if you are working remotely or don't see your supervisor on a daily basis.

Each week, you will copy me on two emails that you send to your supervisor – a weekly check-in and an end of the week summary. Please use a clear subject line. This is not meant to be punitive toward your grade, but more of a way to get into good workplace habits. This will also serve as an added way for me to gain more insight into the work you are doing at your internship site.

The reader should have a clear understanding of the tasks you are working on and completed during the week. For example, if you worked on updating a website, as opposed to just writing that, elaborate on what exactly you updated so I can follow along. Both style and tone should be business-like. Emails should be well written and free of grammatical and spelling errors. **The check-in email is due by Monday at 1pm (supervisor's time) and the end-of-week summary email is due by Sunday at 11:59pm EST.**

For the check-in email, you should include:

- The tasks you are going to work on for the week
- Any questions you may have about your tasks
- Anything in particular that you would like feedback on this week
- When you will check in about your progress
- This could also be a good place to note any technical issues you may be having
- Note: There is not a length requirement for this email.

For the end of week summary email, you should include:

- A note about what you completed during the week (this could also serve as a basis for the feedback you receive from your supervisor)
- You may also consider if any work needs a brief explanation.
- Any considerations for your supervisor based on your work.

I am looking to confirm that the communication is open and you are writing professionally. I will only respond to these emails if I think there is a tweak you could make to facilitate more open dialogue. For the most part, you will just see a numeric grade in Canvas for this portion of your grade.

Rubric for weekly emails:

- 100: Both emails sent before the deadline, emails contained information about project updates, emails written in a professional tone and are free of grammatical/spelling mistakes
- Point deductions:
 - 10 for spelling/grammar errors
 - 15 for unprofessional tone/too informal
 - 20 not detailed enough (this doesn't need to be a report, but it should sufficiently check-in/check-out for the week)
 - 20 emails sent late
 - 50 only one email sent
 - 100 no emails sent

Weekly Hours Tracker with Supervisor Feedback (10% of your grade): At the beginning of the semester, the intern, supervisor and course instructor will be added to a shared Google Sheet that will serve as an hours tracker. In the Google Sheet, there will be a space for students to fill out their weekly

hours and copy their end-of-week summary email. Feel free to add any skills you may have learned as well if it will provide clarification. There will be a space for the supervisor to confirm the hours, write a quick note about their feedback, and indicate if they want the course instructor to contact them.

You will complete and submit the shared Google Sheet as a file upload to Canvas each week of your internship, starting with the first week. Please only upload the sheet for the appropriate week. The Google Sheet is due by 11:59 p.m. EST on the Sunday of each work week. If you do not work a week during the course of your internship, you still need to send in a report stating, "I did not work this week." This will ensure accurate tracking of your weeks and hours. Sending in multiple weekly reports at one time is not acceptable, and will result in a lower grade for the course.

At the beginning of the semester, sit down with your supervisor and set up a designated time each week to go over your progress. You and your supervisor should devote 20-30 minutes to meet, and this meeting can take place in-person or virtually. I encourage you to be open to feedback because that is how we learn and grow professionally, and the skills you develop at your internship site will help you after graduation. The supervisor should use the shared Google Sheet to serve as a foundation for your discussion each week.

It is considered your responsibility to remind your supervisor of this weekly responsibility to provide feedback. (Your supervisor will be watching an orientation at the beginning of the semester so this shouldn't be a surprise). The **supervisor** should fill out their portion of the Google Sheet and it should be completed **by Sunday at 11:59 p.m. EST of each work week.**

Note: If you are finished with your portion of the weekly tracker and your supervisor still has to complete their section, it's okay to upload the file to Canvas. We are using Google Sheets because it is time stamped and can track edits.

Grading of weekly hours tracker: The hours tracker was either submitted appropriately (100%) or not submitted at all (0%). A 50% deduction will take place if hours were reported incorrectly. The instructor reserves the right to deduct 5% of your grade if weekly feedback sessions with your supervisor are not taking place. I will only respond to these trackers if I note a supervisor's comment (positive or negative) or if there is an issue with the hours. For the most part, you will just see a numeric grade in Canvas for this portion of your grade.

Supervisor Evaluations (20% of your grade): Mid-semester evaluations from your supervisor are due by Sunday at 11:59pm EST of Week 4 and Week 9 of the semester. The link to this form and the password will be located on the modules tab in Canvas. It is the student's responsibility to ensure the form is properly submitted.

Rubric for mid-semester evaluations:

- 100: Received on time, have at least 90% of the categories that apply at the satisfactory or exceeds expectations level
- 80: Report not received on time, have at least 90% of the categories that apply at the satisfactory or exceeds expectations level
- Grade deduction of 10%: Unsatisfactory or no evaluation submitted

At the end of your internship your supervisor will also submit two documents --- a letter of evaluation of your performance (including confirmation of the total hours worked) and the Final Intern Evaluation Form (the link to the form will be located in the Modules section of Canvas). This supervisor

must be the same supervisor you listed on your application. A sample letter of evaluation will be posted on Canvas for you to give your supervisor to reference. The letter must be on the organization's letterhead and signed by the supervisor. The letter can be addressed to your instructor and should be emailed to jscholnik@gmail.com.

I highly recommend that the supervisor's final evaluations are submitted at least one week before the deadline so there is room to contact your supervisor if any questions arise. It will be the student's responsibility to remind the internship supervisor that he or she must write a letter of evaluation on the intern's performance and work as well as complete the Final Intern Evaluation Form.

Important note: Your instructor doesn't anticipate this happening, but the right is reserved to lower your grade by 10% (a full letter grade) if a supervisor returns a negative intern evaluation. The instructor will contact both the supervisor and the student to seek clarification if this occurs. However, it is considered of utmost importance that every student is completing his/her internship hours and being professional while at the site.

Rubric for end-of-semester supervisor evaluations:

- 100: Both the evaluation and the letter are received on time, letter from supervisor is positive and confirms you met the 120 hour requirement
- 80: Evaluation not received on time, letter from supervisor is positive
- 50: Only receive one item (form or letter)
- Grade deduction of 10%: Unsatisfactory or no evaluation submitted

Pre-internship assessment (5% of your grade): *After* watching the first pre-recorded lecture, students will fill out a self-assessment about their internship goals, professional goals, networking abilities, and what they would like to work on skill-wise. This will serve as a foundation for the final paper. The assessment will be completed on Canvas and submitted by Sunday at 11:59pm EST of Week 2. Please note that the assessment will not appear until you go through the Week 1 module in its entirety.

Rubric for assessment: Posted on Canvas.

Discussion Boards – Five Total (15% of your grade): There will be five discussion forums on Canvas throughout the term, where students will need to respond to the instructor's post **and** respond to a classmate. Below is a list of the discussion board topics:

- DB 1: Introduce yourself, talk about your internship and the projects you will be working on, goals for completing your internship
- DB 2: Trends in the field, observations about the workplace
- DB 3: Communicating with supervisors and/or clients, managing multiple opinions
- DB 4: Working with clients and/or or a current events article & reflection related to the field
- DB 5: Skills learned and a SWOT analysis (to be used as a foundation for the final paper)

These discussion forums will be the lifeline of the class and a way for everyone to reflect on professional development topics related to their internship observations. Your original post to the instructor's prompt should be **around 250 words and add analysis and insight on the topic**. The post should have a business-like tone and be written in paragraph form. Please avoid using texting language and smiley faces to convey your points. You should also include at least two questions or take-away points. Questions should be included as a means to demonstrate how you believe the topic could have been expanded or if

you have further inquiries about the topic. These questions or take-aways will also be used to provide classmates ideas for comments they may post in response to your original discussion post. You will not be able to see your classmates' responses until you post your original reaction to my prompt.

Response posts should be a minimum of one paragraph (4-5 sentences) and add value to the conversation. Saying things like, "I agree" or "good point" is a nice gesture to your classmate, but it doesn't allow for further dialogue.

Rubric for discussion boards: Posted on Canvas.

Feedback Forums on Internship Projects – Two Total (20% of your grade): These forums are a way for students to share more about their internship experience and receive valuable feedback from their peers. Each discussion forum will be open for a few weeks to account for students starting their internships at different points and coming across a project needing feedback. Students will post information about a project they are working on, the progress made to date, and items that they would like feedback on. Students will provide links and/or screen shots in the discussion forum so their classmates can follow along.

Students will need to respond to another classmate and provide concrete feedback and suggestions. Consider what would help you in this situation and aim to write that level of a response.

After receiving feedback, students will need to respond to their own post to share how they are moving forward on the project and how they have communicated updates to their supervisor.

Please do not wait until the last minute to work on this forum because your classmates will be waiting for your post.

As the instructor is going through the weekly emails and trackers, possible projects that each student could use for the forum will be suggested. However, it will ultimately be up to the student to select a project for feedback.

Rubric for feedback forums: Posted on Canvas.

Final internship paper with professional SWOT analysis (15% of your grade):

You will write a 500-word self-evaluation paper about your internship. The focus should be on its value, the skills learned, how you will use this experience to your benefit after graduation. You will also comment on anything you liked and/or disliked about your internship experience. You should briefly reflect on your pre-internship assessment and if you met some of your goals.

The paper will include a professional SWOT analysis after completing the internship, highlight a favorite work sample from your internship, and cover what you learned professionally from the internship in regards to best practices in the workplace.

This paper should be written in paragraph form and the SWOT analysis should be included as a chart. Please double-space, use 10-12 point font and double check your spelling/grammar. Since this is the final component of the course, it is important for this paper to have a business-like tone.

Rubric for final paper and SWOT analysis: Posted on Canvas.

Schedule:

Please direct your attention to the modules tab on Canvas.

Disclaimer:

This syllabus represents my current plans and objectives. As we go through the semester, those plans may need to change to enhance the class learning opportunity. Such changes, communicated clearly, are not unusual and should be expected.

University Policies

University Policy on Accommodating Students with Disabilities:

Students requesting accommodation for disabilities must first register with the Dean of Students Office (<http://www.dso.ufl.edu/drc/>). The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams.

Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

Students with Disabilities who may need accommodations in this class are encouraged to notify the instructor and contact the Disability Resource Center (DRC) so that reasonable accommodations may be implemented. DRC is located in room 001 in Reid Hall or you can contact them by phone at 352-392-8565.

University counseling services and mental health services:

**Netiquette: Communication Courtesy:

All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats. <http://teach.ufl.edu/wp-content/uploads/2012/08/NetiquetteGuideforOnlineCourses.pdf>

Class Demeanor:

Mastery in this class requires preparation, passion, and professionalism. Students are expected, within the requirements allowed by university policy, to attend class, be on time, and meet all deadlines. Work assigned in advance of class should be completed as directed. Full participation in online and live discussions, group projects, and small group activities is expected.

My role as instructor is to identify critical issues related to the course, direct you to and teach relevant information, assign appropriate learning activities, create opportunities for assessing your performance, and communicate the outcomes of such assessments in a timely, informative, and professional way. Feedback is essential for you to have confidence that you have mastered the material and for me to determine that you are meeting all course requirements.

At all times it is expected that you will welcome and respond professionally to assessment feedback, that you will treat your fellow students and me with respect, and that you will contribute to the success of the class as best as you can.

Getting Help:

For issues with technical difficulties for E-learning in Sakai, please contact the UF Help Desk at:

- Learning-support@ufl.edu
- (352) 392-HELP - select option 2

- <https://lss.at.ufl.edu/help.shtml>

** Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up.

Other resources are available at <http://www.distance.ufl.edu/getting-help> for:

- Counseling and Wellness resources <http://www.counseling.ufl.edu/cwc/Default.aspx>
352-392-1575
- Disability resources
- Resources for handling student concerns and complaints
- Library Help Desk support

Should you have any complaints with your experience in this course please visit <http://www.distance.ufl.edu/student-complaints> to submit a complaint.

Course Evaluation:

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at <https://evaluations.ufl.edu>. Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at <https://evaluations.ufl.edu/results>

University Policy on Academic Misconduct:

Academic honesty and integrity are fundamental values of the University community. Students should be sure that they understand the UF Student Honor Code at <http://www.dso.ufl.edu/students.php>

The University of Florida Honor Code was voted on and passed by the Student Body in the Fall 1995 semester. The Honor Code reads as follows:

Preamble: In adopting this Honor Code, the students of the University of Florida recognize that academic honesty and integrity are fundamental values of the University community. Students who enroll at the University commit to holding themselves and their peers to the high standard of honor required by the Honor Code. Any individual who becomes aware of a violation of the Honor Code is bound by honor to take corrective action. A student-run Honor Court and faculty support are crucial to the success of the Honor Code. The quality of a University of Florida education is dependent upon the community acceptance and enforcement of the Honor Code.

The Honor Code: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity."

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:

"On my honor, I have neither given nor received unauthorized aid in doing this assignment."

For more information about academic honesty, contact Student Judicial Affairs, P202 Peabody Hall, 352-392-1261.

ACADEMIC HONESTY

All graduate students in the College of Journalism and Communications are expected to conduct themselves with the highest degree of integrity. It is the students' responsibility to ensure that they know and understand the requirements of every assignment. At a minimum, this includes avoiding the following:

Plagiarism: Plagiarism occurs when an individual presents the ideas or expressions of another as his or her own. Students must always credit others' ideas with accurate citations and must use quotation marks and citations when presenting the words of others. A thorough understanding of plagiarism is a precondition for admittance to graduate studies in the college.

Cheating: Cheating occurs when a student circumvents or ignores the rules that govern an academic assignment such as an exam or class paper. It can include using notes, in physical or electronic form, in an exam, submitting the work of another as one's own, or reusing a paper a student has composed for one class in another class. If a student is not sure about the rules that govern an assignment, it is the student's responsibility to ask for clarification from his instructor.

Misrepresenting Research Data: The integrity of data in mass communication research is a paramount issue for advancing knowledge and the credibility of our professions. For this reason any intentional misrepresentation of data, or misrepresentation of the conditions or circumstances of data collection, is considered a violation of academic integrity. Misrepresenting data is a clear violation of the rules and requirements of academic integrity and honesty.

Any violation of the above stated conditions is grounds for immediate dismissal from the program and will result in revocation of the degree if the degree previously has been awarded.

Students are expected to adhere to the University of Florida Code of Conduct
<https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code>

If you have additional questions, please refer to the Online Graduate Program Student Handbook you received when you were admitted into the Program.