



JOU4930/Section #047E - Special Projects in Journalism: “We are Hearst / #winning” - Fall 2016

- Associate Professor John Freeman jfreeman@jou.ufl.edu * Office: 3070 Weimer Hall
- Meets Wednesdays, period 3 (9:35am – 10:25am), Florida Gym 275
- Office hours: Tuesday, Wednesday and Thursday, 10:30am-11:30am or by appointment

Course objectives: For students and faculty to work together with the goal of producing high-quality journalistic work in writing, photography, multimedia and Radio/TV that could lead to the College submitting winning entries in the 2016-2017 Hearst Intercollegiate Competition.

Course format: As this is a special topics course, there are no tests, no week-by-week course plan or textbooks required. However, weekly readings and/or assignments will be given out via email links. (“Canvas” is not used.) The emphasis will be on studying what makes winning entries as well as the culture of winning. We’ll analyze competitions such as Hearst, Pulitzers and College Football Championships. WWTTD? > What Would Tim Tebow Do?

Grading and evaluation: Fifty percent of your course grade is based on participation during our Wednesday meetings. Do you have ideas and appropriate comments? The other half of the grade is based on the work you make “submission ready” for Hearst. You choose one round to enter, either fall/spring. Develop a portfolio for photo, or write/publish an article for writing, or post a multimedia video for web, or produce high quality pieces for radio/TV.

I hope you have a #winning attitude, unlike Michael in this FOR BETTER OR WORSE comic. Become GREAT!

