

# **Advertising Faculty Meeting Agenda**

***April 25, 2018, 10:40 a.m.***

Weimer Hall 2066

- I. Approve minutes from 04/04/18
- II. Assessment and curriculum plans for 2018-19
- III. On-boarding/mentoring in 2018-19
- IV. Retreat date
- V. Updates on job searches
- IV. Old/new business
- V. Adjourn

# Advertising Faculty Meeting Minutes

**April 25, 2018**

Weimer 3202

Attending: Alpert, Chen, Fisher, Goodman, House, Kelleher, Kim, Krieger, Morris, Morton, Treise, Weigold

- I. Meeting called to order at 10:39 a.m. by Kelleher.
- II. Minutes from 4/4/18 approved.
- III. Assessment and Curriculum Plans for 2018-19
  - a. Kelleher outlined plans to continue working on assessment over the summer semester, gearing up for fall and spring as students transition into some of the new course offerings and Persuasive Messaging track. Advertising immersion options were included in the discussion.
- IV. On-boarding/Mentoring in 2018-19
  - a. Kelleher led discussion for potential active committees including mentoring, assessment and curriculum along with supporting new departmental faculty who will begin teaching Fall 2018.
- V. Retreat Date
  - a. Faculty reviewed tentative university-wide and college level retreat dates and discussed potential plans for a departmental retreat in August.
- VI. Update on Job Searches
  - a. Kelleher, Weigold and Kim gave updates regarding the status of the assistant professor searches in the Advertising department and for the joint ADV/PR search. Morris updated faculty about the Advertising lecturer position.
- VII. Meeting adjourned 11:18 a.m.