

Advertising Faculty Meeting Minutes

April 4, 2018

Weimer 3202

Attending: Alpert, Chen, Fisher, Goodman, House, Kelleher, Kim, Morris, Morton, Treise, Weigold

- I. Meeting called to order at 10:38 a.m. by Kelleher.
- II. Minutes from 2/28/18 approved.
- III. Announcements
 - a. Kelleher began with information on accessing honors applications and potential issues faculty may have entering annual evaluations.
- IV. Program Assessment for B.S. in Advertising
 - a. Kelleher reviewed the assessment report with faculty.
 - b. Faculty engaged in discussion about current results and collection of future assessment data.
- V. Updates on Job Searches
 - a. Faculty agreed to meet on Thursday, 4/5/18 to discuss the four candidates for the advertising assistant professor position who have visited campus starting 2/27/18 and ending 4/5/18.
 - b. Kim briefly updated faculty on the remaining details of the joint ADV/PR assistant professor search.
- VI. Meeting Adjourned at 11:28 a.m.