



AWARDS

BANQUET

COLLEGE OF JOURNALISM AND COMMUNICATIONS

2017



2017 AWARDS BANQUET

Friday, March 31, 2017
UF Hilton and Conference Center
Gainesville, Fla.

WELCOME

Diane McFarlin, Dean

DINNER

AWARDS

2017 Alumni of Distinction

Diane McFarlin, Dean

Faculty

Diane McFarlin, Dean

Graduate and Research

*Debbie Treise, Senior Associate Dean,
Division of Graduate Studies and Research*

Advertising

Tom Kelleher, Chair

Journalism

Ted Spiker, Chair

Public Relations

John Wright, Interim Chair

Telecommunication

David Ostroff, Chair

The Agency

Andy Hopson, Executive Director

Media Properties

Randy Wright, Executive Director

College-Wide

Diane McFarlin, Dean

2017 AWARDS BANQUET

WELCOME

Welcome and Introduction of Special Guests
Diane McFarlin, Dean

DINNER AND AWARDS

Alumni of Distinction
Presented by Diane McFarlin, Dean

Sandor Bondorowsky
B.S. Telecommunication 1992

Amy Burnett Gravina
B.S. Public Relations 1976, MAMC 1978

Robert E. McClure
B.S. Journalism 1982

Rosemary Goudreau O'Hara
B.S. Journalism 1976

FACULTY AWARDS

Presented by Diane McFarlin, Dean

TEACHER OF THE YEAR AWARD
Ted Spiker

FACULTY RESEARCH AWARD
Janice Krieger

FACULTY SERVICE AWARD
Deanna Pelfrey

OUTSTANDING DOCTORAL MENTOR AWARD
Cynthia Morton Padovano

PROFESSIONAL ADVISOR AWARD
Nicki Dankers

GRADUATE AND RESEARCH AWARDS

*Debbie Treise, Senior Associate Dean
Divison of Graduate Studies and Research*

JULIE DODD TEACHING AWARD
Jasper Fessman *and* **Rich Schumate**

OUTSTANDING MASTER'S STUDENT
Amanda Kastrinos *and* **Lucy March**

OUTSTANDING STUDENT RESEARCH AWARD
Jordan Neil *and* **Jing (Taylor) Wen**

DEPARTMENT AWARDS

ADVERTISING

Tom Kelleher, Chair

OUTSTANDING ADVERTISING SCHOLAR
Megan Mundo

JOSEPH R. PISANI SERVICE AWARD
Christina Yi

W. ROBERT GLAFCKE AWARD
Sydney Spofford

RICHARD W. MCGINNIS PROFESSIONAL PROMISE AWARD
Kristen Peebles

JOHN SUTHERLAND GREAT IDEAS AWARD
Enrico Neira

RESPESS AWARD
Alana Saavedra

JOURNALISM

Ted Spiker, Chair

OUTSTANDING JOURNALISM SCHOLAR
Brittany Valencic

JOHN PAUL JONES JR. AWARD
Briana Erickson

ELMER EMIG AWARD
Jordan McPherson and Caitie Switalski

H.G. "BUDDY" DAVIS AWARD
Emily Cochrane

SOCIETY OF PROFESSIONAL JOURNALISTS AWARD
Cresonia Hsieh

JEAN CHANCE SERVICE AWARD
Laura Cardona

PUBLIC RELATIONS

John Wright, Interim Chair

OUTSTANDING PUBLIC RELATIONS SCHOLAR
Sophia Karnegis

FRANK F. RATHBUN PRSSA AWARD
Lauren Maloney

CHARLES WELLBORN SERVICE AWARD
Natalia Tamayo

JACK DETWEILER PROFESSIONAL PROMISE
IN PUBLIC RELATIONS AWARD
Kisa Mugwanya

FLORIDA PUBLIC RELATIONS ASSOCIATION AWARD
Aaron Zeiler

TELECOMMUNICATION

David Ostroff, Chair

OUTSTANDING TELECOMMUNICATION SCHOLAR
Stefanie Dopico

MAJOR GARLAND POWELL AWARD
Tonia Borsellino and Danielle Prinz

MARY BURTON AWARD
Albert Tong

F. LESLIE SMITH MANAGEMENT AWARD
Anjanette Hall

WJXT-TV AWARD
Maggie Lorenz

THE AGENCY

Andy Hopson, Executive Director

THE SOMEBODY AWARD
Awurrama Acquah, Spring 2016
Sally Greider, Summer 2016
Adrian Cibran, Fall 2016

MEDIA PROPERTIES AWARDS

Randy Wright, Executive Director

JON QUATTLEBAUM AWARD
Sara Girard

RALPH L. LOWENSTEIN BROADCAST NEWS AWARD
Paige Andringa

KENNETH A. CHRISTIANSEN AWARD
Rebekkah Mar

MEDIA PROPERTIES AWARDS

TV PRODUCTION & CREATIVE SERVICES
FRANK COUNTS AWARD

Michelle Stone

“RED” BARBER AWARD

Fernando Juncadella

DORIS BARDON AWARD

Caitie Switalski

EXCELLENCE IN DIGITAL MEDIA AWARD

Briana Erickson

EXCELLENCE IN MULTIMEDIA METEOROLOGY AWARD

Amanda Holly

EXCELLENCE IN MEDIA LEADERSHIP

Jack Kramer

Meghan Mangrum

Ryan Roberts

COLLEGE-WIDE AWARDS

Presented by Diane McFarlin, Dean

DEAN'S CUP FOR PROFESSIONAL PROMISE

Briana Erickson

Meghan Mundo

DEAN'S CUP FOR SCHOLARSHIP

Sophia Karnegis

Brittany Valencic

DEAN'S CUP FOR SERVICE

Danielle Prinz

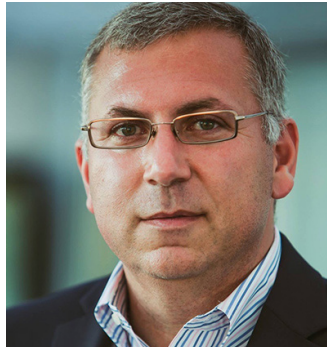
Natalia Tamayo

RUTH AND RAE O. WEIMER AWARD

Caitie Switalski

Aaron Zeiler

ALUMNI OF DISTINCTION



Sandor Bondorowsky, B.S. Telecommunication 1992

Sandor Bondorowsky is founder and president of Total Media Productions, Inc., the parent company of Remote Digital Media (RDM), a multi-camera, full-service production company based in New Jersey and operating globally.

Bondorowsky began his career as a technical director at America's Talking, a former cable television channel featuring talk programming, and then helped launch Fox News Channel. He spent many years as a freelance technical director for productions ranging from daytime talk ("Ricki Lake," "The Tony Danza Show," and "Martha Stewart") to major broadcast events such as the "12/12/12 Concert," "VH1 Divas," Rock and Roll Hall of Fame induction ceremonies, Democratic conventions and inaugurations, the "In Performance at the White House" series on PBS and many others. He launched RDM in 2004, has been involved with an IP broadcasting startup called Senza Tech and is now moving into the virtual reality world with Total Media VR, Inc.



Amy Burnett Gravina, B.S. Public Relations 1976, MAMC 1978

Amy Gravina is the founder of Gravina, Smith, Matte & Arnold, a full-service marketing and public relations firm headquartered in Southwest Florida. Prior to establishing the firm in 1983, she served as promotions director for WINK-TV, a CBS affiliate, and as marketing director of The Mariner Group. She is an Accredited Public Relations (APR) professional and was named by the Southwest Florida chapter of the Florida Public Relations Association as the region's first PR Professional of the Year in 1987.

In 2007, she received the Pathfinder Award from the Southwest Florida Chapter of the Urban Land Institute in recognition of leadership in community consensus building. In 2008, she was inducted into the Junior Achievement of Southwest Florida Business Leadership Hall of Fame. In 2012, she was named by Gulfshore Business magazine as one of Southwest Florida's 40 most influential people of the past decade in recognition of her role in many initiatives and public/private partnerships that shaped the future of Southwest Florida.

Gravina currently serves on the board of directors of Ben Hill Griffin, Inc. and is president of The Al and Nancy Burnett Charitable Foundation. The Foundation has provided grants to CJC to support *frank*, The Agency and the establishment of a center in public interest communications. She served on the College's Public Relations Advisory Council from 2011 – 2016 and currently serves on the Dean's Leadership Council.



Robert McClure, B.S. Journalism 1982

Robert McClure is the executive director and co-founder of *InvestigateWest*, a non-profit agency reporting on the environment, public health and government integrity, based in Seattle, Wash. Previously he was a reporter at the *Seattle Post-Intelligencer* and the *South Florida Sun Sentinel*, United Press International and *The Independent Florida Alligator*.

In 2016, he won a Knight Science Journalism Program Fellowship at MIT, the premier global fellowship for journalists covering science, technology, health and the environment. McClure was one of ten journalists chosen for the 34th class of fellows.



Rosemary Goudreau O'Hara, B.S. Journalism 1976

Rosemary O'Hara is the editorial page editor at the *Sun Sentinel* in Fort Lauderdale, Fla. After graduation, she began her reporting career at the *Tampa Tribune* before moving to the *Orlando Sentinel* and later to the *Miami Herald* as a medical writer and then as an editor in the *Herald's* Broward Bureau. She also held editing positions at the Knight-Ridder Washington Bureau, *The Virginian-Pilot* in Norfolk, Va., the *Cincinnati Enquirer*, where she was the managing editor, and the *Tampa Tribune*, where she was editorial page editor. Prior to joining the *Sun Sentinel* in 2012, O'Hara was a new-media entrepreneur who founded the website Florida Voices.

O'Hara has served as a director of the Association of Opinion Journalists, as well as on the boards of the Florida Society of News Editors, the First Amendment Foundation and Associated Press Managing Editors.

HISTORY OF COLLEGE AWARDS

Ruth and Rae O. Weimer Awards for Outstanding Graduates of the College

The College's top awards each year are the Weimer Awards, named for **Rae O. Weimer**, the founding director and first dean of the College, and his first wife **Ruth**.

A man who had no college degrees, Weimer led the College to national prominence by the force of his personality and vision. He came to UF in 1949 and by the time he retired as dean 19 years later, he had transformed the College from a three-man academic unit into the second largest college of its type in the nation and sent almost 2,000 graduates on their way. He spent 25 years in the newspaper industry before coming to UF and was the managing editor of *New York PM*, the nation's first modern newspaper without advertisements.

Weimer was beloved by students, alumni and faculty alike. He was known to fight for his students and faculty and to hire top journalists as faculty members even when the University objected to those who didn't have top degrees in their field.

Weimer died in November of 1996 at the age of 93 and is survived by a daughter, son and two grandsons. Ruth preceded him in death in 1979 and his second wife, Wilma, died in February of 2015.

GRADUATE AND RESEARCH AWARDS

The Julie Dodd Teaching Award

This award recognizes the accomplishments of the finest graduate student teachers in the College. It is named in honor of award-winning Journalism Professor Julie Dodd who, through her example, dedication and 28 years of support, epitomizes the value of great teaching.

ADVERTISING DEPARTMENT AWARDS

Joseph R. Pisani Award for Service in Advertising

Joe Pisani, who joined the Advertising faculty in 1973, served as chair of the department for a record-breaking 18 years. Pisani managed and scheduled the department at a time of record high enrollment (nearly 600 majors compared to today's 550). He retired from the faculty in 2005. A native New Yorker, Pisani still visits the College often and lives in Gainesville.

W. Robert Glafcke Award for Leadership

The Award for Leadership in the Department of Advertising is named for **Robert Glafcke** who was on the College faculty in the early 1970s. He was very focused on building young leaders through his work with student organizations. He was named publisher of the *Houma Daily Courier*, a *New York Times* regional newspaper, in Houma, La., in 1982. After leaving the newspaper business, Glafcke moved to Atlanta and opened a printing facility. He died in the late 1980s.

Richard W. McGinnis Award for Professional Promise in Advertising

Richard William McGinnis, B.S. Advertising 1958, is a major donor to The Agency and Advertising Department and the department's Professional Promise Award is named for him. While a student, McGinnis worked for the UF Sports Publicity Department. After graduating, he worked in the advertising field, including 21 years with Turner Advertising and Turner Communications in Atlanta. He retired in 1983 and then ran a small advertising agency for five years before retiring.

Marshall Respress Award for the Outstanding Advertising Graduate

The Department of Advertising's top award is named for **Marshall Respress**, a printer from Jacksonville who was a strong supporter of what was then the School of Journalism during the Weimer era. Records are limited, but it is believed he owned Respress Printing & Engraving and died sometime in the 1960s.

JOURNALISM DEPARTMENT AWARDS

John Paul Jones Award for Magazine/Feature Writing Excellence

The magazine/feature writing excellence award is named for **John Paul Jones, J.M. 1937**, who was the third faculty member hired by the College in 1948. Jones followed Weimer as dean, serving from 1968-76, and it was during his tenure that the College broke into separate departments and plans began for a new building that would become the current Weimer Hall. Jones was a leader in the newspaper industry, serving as the secretary-manager of the Florida Press Association for 16 years. A prolific writer, he created *Guide to North Florida Living* magazine in 1981 and ran it until 1997. He died in 2001.

Elmer Emig Award for Professional Promise in Journalism

The professional promise award in the Department of Journalism is named for **Elmer Emig**, the first head of the department. When journalism became part of the UF College of Commerce and Journalism in 1927, then Dean Walter Matherly hired Emig. He headed the department for nearly 25 years. In addition to his faculty work, Emig wrote editorials for Florida newspapers, including the Florida Times-Union, and helped organize UF's chapter of Sigma Delta Chi (now the Society of Professional Journalists). He died in 1956.

H.G. "Buddy" Davis Award for Promise in Reporting and Editing

Most alumni from the 1950s through the 1980s have a story to tell about **H.G. "Buddy" Davis, J.M. 1948, M.A.M.C. 1952**. The award for promise in reporting and editing is named for Davis, who taught almost every course in the journalism curriculum at one time or another. On the Journalism faculty from 1954 until he retired in 1985, Davis also wrote editorials for the *Gainesville Sun* from 1962-1989. He was awarded a Pulitzer Prize in 1971 for a series of editorials he wrote in 1970 calling for tolerance during school desegregation in Alachua County. He died in 2004 at the age of 80.

Society of Professional Journalists Award for the Outstanding Print Journalism Graduate

The award for the top graduate in print journalism is named after the **Society of Professional Journalists**, the industry's leading association. SPJ was founded in 1909, known then as Sigma Delta Chi. In 1988, the organization changed its name to the Society of Professional Journalists.

Jean Chance Service Award

Professor **Jean Chance** taught for 33 years in the College of Journalism and Communications. Besides serving on many College and University committees, she served as a judge for numerous newspaper and magazine writing competitions, and was faculty adviser for student chapters of the Society of Professional Journalists and Women in Communications Inc. In 1982, she was awarded the college Faculty Service Award. Since retiring from the University in 2003, she served on the board of Campus Communications, Inc. publisher of *The Independent Florida Alligator*, as chair. She also has been chair and board member of the Gator Wesley Foundation.

PUBLIC RELATIONS DEPARTMENT AWARDS

Frank F. Rathbun Award for Service to PRSSA

Frank Rathbun, J.M. 1936, M.A.M.C. 1971, joined the faculty in 1968, primarily teaching public relations, magazine and feature writing, and writing for mass communications. He was a long-time faculty adviser to the UF Public Relations Student Society of America chapter and retired in 1978.

Charles Wellborn Award for Service in Public Relations

A beloved faculty member for over 19 years, **Charlie Wellborn** was the “Guru of magazines.” The Public Relations Service Award is named in his honor. Wellborn was the architect of many courses in the College, including editing and graphics, and business/technical communications. The Florida Magazine Association created the “Charlie Award” to recognize the top entry in each category of its annual magazine contest. He was a retired Lt. Colonel in the U.S. Army and often shared stories from World War II. Public Relations Professor Linda Childers Hon is his stepdaughter. He died in 2002 at the age of 77.

Jack Detweiler Award for Professional Promise in Public Relations

The Public Relations Award for Professional Promise is named for **Jack Detweiler, J.M. 1952, Ed.D. 1969**, who was a longtime faculty member of the Public Relations Department and served as department chair during the late 1980s/early 1990s. He joined the faculty in 1965 and retired in 2004. In his early years, Detweiler was known more to the College’s journalism majors, serving as the director of student publications where he helped advise *The Alligator* during the years immediately prior to the newspaper becoming independent and moving off campus.

Florida Public Relations Association Award

The award for the top student in the Department of Public Relations is named for the **Florida Public Relations Association**, the leading association for public relations professionals in the state. Founded in 1938, FPRA is the oldest public relations organization in the United States. Today, the association boasts nearly 1,500 professional and student members at chapters across the state.

TELECOMMUNICATION DEPARTMENT AWARDS

Major Garland Powell Award for Service in Broadcasting

Major Garland Powell was the first station manager of WRUF, which went on the air as an AM station in 1928; it was among the first five radio stations in Florida. The state of Florida had just been hit by fierce hurricanes in 1926 which washed away an era of statewide prosperity and land speculation and a group of businessmen wanted to use the radio waves as a way of luring people back to the Sunshine State. Powell was faced with the daunting task of commercializing the station and keeping it on the air after the Great Depression hit in the early 1930s. One of Powell's earliest finds was Red Barber who went on to become one of America's most beloved and popular radio sportscasters.

F. Leslie Smith Management Award for Telecommunication

The top award for students in the Telecommunication Management Track is named for **Leslie Smith, B.S. Telecommunication 1961**, retired Telecommunication Department chair and faculty member. Smith joined in faculty in 1982 and taught in the management sequence until his retirement in 2005. The award was created in his honor in 2003.

May Burton Award for Excellence in Telecommunication Production

The award for excellence in broadcast production is named for **May Burton**, an early pioneer in educational television at WUFT-TV in the late 1950s and early 1960s. Burton taught summer courses each year on educational television for local schoolteachers, and broadcast many in-class television lessons for the public schools. She died at a relatively young age in the 1960s.

WJXT-TV Award

The top award for students in television news is named for Jacksonville television station **WJXT-TV**. Florida's second television station and Jacksonville's first, WJXT (then WMBR) signed onto the air in 1949. For years, it was the CBS affiliate serving the north Florida area. The station has long been considered one of the top news stations in the Southeast and numerous College alumni have worked at the station.

THE AGENCY

The Somebody Award

Recipients are selected by their peers "in recognition of outstanding team members who made a difference." It is awarded in the Fall, Spring and Summer C semesters. Recipients' names are engraved on a trophy that remains on display in The Agency.

MULTIMEDIA PROPERTIES AWARDS

Jon Quattlebaum Award for Outstanding News Student at WUFT-TV

Jon Quattlebaum, B.S. Telecommunication 1990, was a popular telecommunication student and one of the News Five anchors on WUFT-TV. After graduating, Quattlebaum worked as a reporter at both a Sarasota television station and WINK-TV in Fort Myers. In 1994, while on a trip to Phoenix to interview for another reporting position, he died at the age of 26 of injuries suffered in a fall while hiking in Echo Canyon on Camelback Mountain.

Ralph L. Lowenstein Broadcast News Award for Excellence in News at WUFT-FM

The broadcast news award for WUFT-FM is named for **Dean Ralph Lowenstein**, dean of the College from 1976-1994, who still walks the halls of Weimer greeting students and faculty. Regarded as a national visionary for how technology would change the journalism and communication professions, Lowenstein has been an inspiration in the College for more than 35 years. He guided the College as it completed and moved into Weimer Hall in the early 1980s, worked tirelessly for a more diverse student body, developed the Brechner Center for Freedom of Information and significantly expanded the College's private support. During his tenure, the College launched its Ph.D. program in mass communication, WUFT-FM went on the air and the Flanagan Wing was built.

Kenneth A. Christiansen Award for Service to Both WUFT-TV and WUFT-FM

Kenneth A. Christiansen, WUFT-TV's first station manager, was internationally renowned for his knowledge of educational television when he arrived in 1958, having served as a consultant in India, England and the Far East. The award in his honor is given to a student who is exemplary in service to both WUFT-TV and WUFT-FM. Christiansen also served as chairman of the Broadcasting Department until he retired in 1977. He died in 1996 at the age of 82.

Frank Counts Award for Television News Production

The Television News Production Award is named for **Frank Counts** who retired in 2010 after more than 37 years as a Telecommunication assistant professor and production manager for WUFT-TV. Counts joined the faculty in 1972 and taught hundreds of students interested in radio and television broadcast production.

Red Barber Award – WRUF

Any Telecommunication student with an interest in sports yearns for the coveted **W.L. "Red" Barber Award** for the top student in sports at WRUF-AM. One of the nation's most famous broadcasters, Red Barber served as sports director for CBS and broadcast 13 World Series and six All-Star Games. He joined the staff at WRUF in 1929 after reading a scholarly paper over the air. A WRUF microphone used by Barber during the 1930s is part of the National Baseball Hall of Fame and Museum's collection. He was the voice of the Brooklyn Dodgers from 1939 to 1953, and retired in 1966 as the voice of the New York Yankees. He had the distinction of broadcasting baseball's first night game and the sport's first televised contest in 1939 in Brooklyn. Barber is widely credited with playing a major role in the acceptance of Jackie Robinson's arrival to the major leagues in 1947. Barber was awarded an honorary degree from UF in 1970. He stayed close to the College returning in 1988 to be inducted into the WRUF Hall of Fame. He died in 1992.



