

# Advertising Faculty Meeting Minutes

October 26, 2017

Weimer 2066

Attending: Alpert, Chen, Goodman, House, Kelleher, Kim, Morris, Treise, Weigold

- I. Meeting called to order at 1:58 p.m. by Kelleher.
- II. Minutes from 10/12/17 approved.
- III. Job Search
  - a. Kelleher updated faculty regarding the progress of the current search for an assistant professor and clarified the process of the college wide search to begin in spring 2018.
  - b. Faculty discussed several areas of departmental need and began to draft a few job descriptions.
- IV. Curriculum Revisions
  - a. Kelleher gave faculty an overview of recent course revisions and new course proposals that have been submitted.
  - b. Faculty discussed the alternatives to a capstone requirement for a second track in the curriculum.
- V. Assessment
  - a. Weigold reviewed information about the alternative assessment method discussed at the last meeting and offered new information about the pros and cons to be considered.
  - b. Faculty engaged in discussion.
- VI. Meeting Adjourned at 2:55 p.m.