

**SLO 2=** Use ethical reasoning skills to resolve dilemmas currently faced by journalists.

Responsibility = JOU 4700 Problems and Ethics in Journalism

Assessment: Essay exam distinguishing between moral relativism and ethical reasoning as applied to current journalism dilemma.

The rubric below will be used to assess essay exam in JOU 4700 Problems and Ethics in Journalism

Criteria	Excellent	Proficient	Basic	Inadequate
Truth, honesty and accuracy	<p>Identifies and refutes counter arguments using well-researched data and sound science.</p> <p>Sources are meticulously cited.</p> <p>Intellectual property and copyright laws are carefully followed.</p> <p>Logical structure is properly followed.</p> <p>Clarity exists.</p>	<p>Responds to contradictory arguments citing credible sources.</p> <p>Position is supported by at least two credible sources meticulously cited.</p> <p>Logical structure is properly followed.</p> <p>Clarity exists.</p>	<p>Position is based on facts that are cited from reputable sources.</p> <p>Position presented is factual, and supported by at least one credible source.</p> <p>Sources are meticulously cited or credited, including images and photographs.</p> <p>Does not violate free use or copyright laws.</p> <p>Logical structure is understood.</p> <p>Clarity is weak.</p>	<p>Facts are presented in support of arguments, but not cited or attributed.</p> <p>Factual errors are present.</p> <p>Key names, locations or other details relevant to the subject are misspelled.</p> <p>Logical structure is ignored.</p> <p>Clarity is absent.</p>
Fairness	<p>Position represents values of organization and takes into account the</p>	<p>Product upholds the standards of journalism in terms of representing</p>	<p>Opposing perspectives are presented in a dismissive manner and/or not credibly</p>	<p>Different or counter perspectives not considered or addressed</p>

	values of key publics.	relevant perspectives.  Consequences of position for key points have been considered and addressed.	refuted.	
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