

## College Seed Money Fund

The College of Journalism and Communications at the University of Florida provides seed money funds to support the research and creative activities of the full-time faculty in the College.

Funds allocation will be determined on the merits of proposals submitted by the faculty. There is no minimum proposed financial assistance.

### **Objectives:**

This fund's objective is to stimulate original mass communication scholarship and creative activities and to encourage pursuit of sponsored research funding. Work supported by the fund is expected to "demonstrate high standards of relevance, continuity, significance, and accomplishment."

### **Eligibility:**

Only full-time permanent faculty members of the College of Journalism and Communications with the rank of instructor or above are eligible.

### **General Information:**

1. The research or creative activity must be related to mass communication.
2. Cooperative proposals from several faculty members are permitted and encouraged when appropriate. (The College's Faculty Standards and Criteria Document provides the definitions used for the criteria of relevance, continuity, significance, and accomplishment.)
3. Ten hard copies and one electronic copy of the proposal should be submitted to the Associate Dean for Research to be distributed to each Research Committee member.
4. Supplies and services normally available to faculty need not be presented in the budget as they will continue to be available if funds are awarded.
5. The Research Committee will decide on appropriate items for which awarded funds may be spent. Examples are: travel; student assistance; equipment; computer time, programming, and equipment; statistical consulting and data collection. Any equipment purchased with these funds is the property of the College.
6. Money will be distributed to faculty as payment for expenses. To receive payment for expenses, faculty must submit a receipt and description of the goods or services purchased to the Associate Dean for Research. The deadline for faculty to submit all receipts for reimbursement is May 15, 2007.
7. The faculty member(s) receiving the award will submit a report on the allocation and use of the funds to the Research Committee by Sept. 15, 2007. The report will include a statement of the progress of the project.

**The Proposal:**

The proposal for funding shall address each of the following topics specifically:

1. Statement of purpose.
2. Description of the need for the work and its significance to the field of mass communication.
3. Demonstration of contribution of the work to the faculty member's long-term research/creative program. If a new interest is being pursued, applicant should demonstrate preparation for and long range plans in the new area. (A list of publications, papers, or competitions from previously funded projects must accompany all new proposals.) Failure to achieve the goals of an earlier grant may result in reduced likelihood of future funding.
4. Methodology/procedures.
5. Bibliography.
6. Description of the finished product.
7. Specific plan for publication/dissemination.
8. Potential sources of external funding and how the research or creative activity might lead to external funding.
9. Detailed timeline or plan of work, including the proposed date of completion/submission/publication.
10. Budget and any special resources/expertise that may be needed to complete the project and how those needs will be met.
11. A curriculum vitae must be attached.
12. Please complete the attached form and use it as the cover page for your proposal.

Please try to keep proposals, exclusive of vitae, to 10 pages or less.

**Ranking of Proposals:**

Proposals will be reviewed on the following criteria by the College's Research Committee. Based on the evaluations of the committee, at a meeting of the full Committee, recommendations will be forwarded to the Dean for approval. In the event a member of the Committee submits a proposal, the member shall be excluded from participating in the review process.

**Criteria for Evaluating Proposals:**

Proposals will be selected for funding based on the following criteria:

1. Significance of the research or creative activity to the field of mass communication.
2. The originality of the proposed work.

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3. Likelihood of completion. The Research Committee will look with favor upon proposals from faculty having assigned research/creative time in their department. Assigned research or creative activity time increases the probability of the scholarship being completed.
4. Contribution to a faculty member's long-term scholarship program, or new interests being pursued.
5. Special consideration will be given to proposals from untenured faculty.
6. Proposals that may lead to external funding will receive priority.

**Successful Completion of the Scholarship:**

If the applicant has received a previous award, the Research Committee will look with favor on subsequent applications when the results of the projects: are presented at a refereed session of an academic conference, are accepted for publication in a refereed journal, are published in a book or monograph form, are published in some other scholarly medium, or have received external funding.

**Deadline:**

Proposals are due on September 25 at noon. Please submit the proposals to Sylvia Chan-Olmsted or Karen Hart at the Division of Graduate Studies and Research.

**College Seed Money Fund Proposal  
Cover Page**

**Applicant Name:** \_\_\_\_\_

**Department:** \_\_\_\_\_ **Rank:** \_\_\_\_\_

**Brief Summary of the Proposed Project:**

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**Budget Summary:**

Budget Item (brief description/purposes)	Amount Submitted	Amount Approved*
<b>TOTAL:</b>		

\*To be determined by the Research Committee.