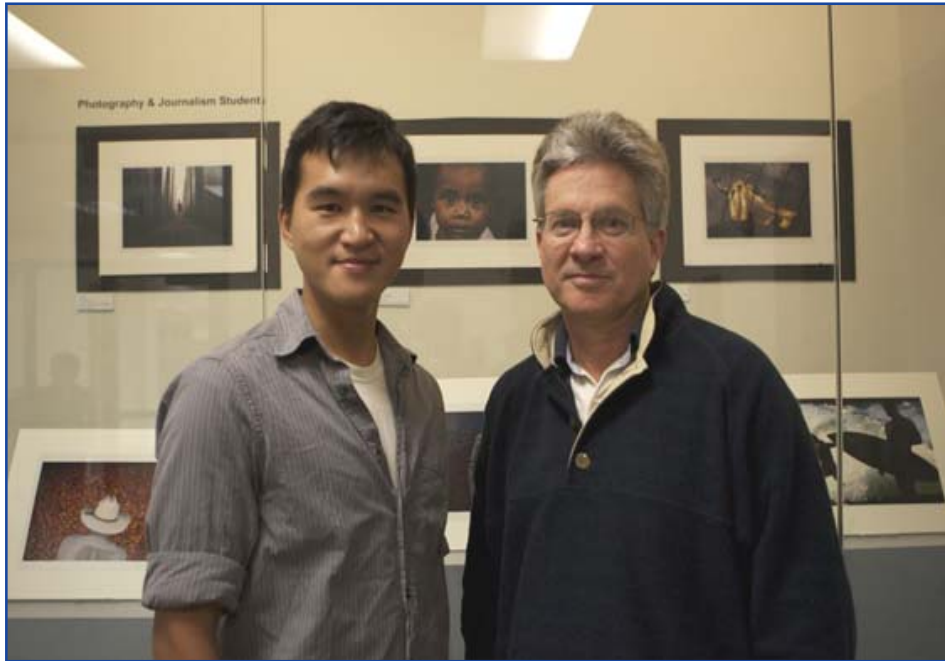


# the open line

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Photojournalism senior Chen Wang and John Freeman stand in front of the winning entries in the UF International Center's "Global Culture Photography Exhibition." Wang placed first and third in the photojournalism category. (Photo by Liddy Freeman)

## FACULTY FOCUS

### Center for European Studies appoints Freeman

The College of Liberal Arts and Sciences recently appointed **John Freeman** as affiliate associate professor with the Center for European Studies. The appointment is effective through December and is renewable annually. He will continue his role within the College.

### Freeman, alum attend national trade show

The Photo Marketing Association invited **John Freeman** and **Tim Hussin, JM 2008**, to attend its national trade show in Las Vegas this week. Hussin is shooting and producing a video about the convention, which he'll show during the closing event.

### Proposal accepted for AAA fellowship

At its annual conference in Cincinnati this month, the American Academy of Advertising will award a \$2,750 research fellowship to **Hyojin Kim, Jorge Villegas** and doctoral student **Chunsik Lee** for their proposal, "The Role of Emotions and Endorser Characteristics in Consumer Responses to DTC Advertising."

## HEARST RESULTS

### Photojournalism program in second place after second round

The College is in second place after the second round of the William Randolph Hearst Foundation's photograph contest.

**Laura Heald** finished in 11th place, and **Andrew Stanfill** finished 24th out of 69 entrants. The third and final round, picture story/series, will take place this month.

## TROPHY CASE

### Coffey, students place at BEA competition

Students **Miao Guo** and **Yan Yang** recently won awards in the debut category at the Broadcast Education Association's annual paper competition. Guo took first place with "The Effects of Triple-Play Bundle Strategy on Financial Performance: Comparison between Cable Television and Telephone Industries," and Yang took second with "The Next Wave: A Case Study of Webcasting Service and Strategy on the Top 20 Cable Networks in the United States."

**Amy Jo Coffey** took second place in the open category with

"Foreign Language Audiences and U.S. Advertisers: Investment Behaviors on Non-Television Platforms."



Coffey

## STUDENT SUCCESS



Telecommunication students Miles Doran and Rikki Klaus during their FlyIns trip to Guatemala. The package they produced there, "Hope of Life," is a finalist in the National Broadcast Society's annual competition.

### Students are finalists at NBS competition

Six UF students earned finalist positions at the National Broadcast Society's annual competition. Miles Doran and Rikki Klaus are finalists in the Video News Segment category for their Florida FlyIns package, "Hope of Life." Doran is also a finalist in the Video News Package category for "Tropical Storm Fay."

Merissa Richmond is a finalist in the Video Sports Package category for her "Soccer Technology" story. And John Hornbuckle is a finalist in Video Sports Program for a live segment from Florida Field.

The College is up against The University of North Carolina at Chapel Hill for "best newscast" in the Video News Program category.

### Students place at ADDY Awards

The following students recently won awards at the Advertising Federation of Gainesville's ADDY ceremony:

- John Ruhff and Matt Collins, WRUF: Best of Show Broadcast.
- Julia Tankhelson, Cynthia Apfelbaum, Paul Easter, Jenna Hansen and April Schroeder: Best of Show Student.
- Samantha Wilco: One Gold and one Silver ADDY in the Single

Also, WRUF won three Gold ADDYs and three Silver ADDYs. Consumer/Trade Magazine and Magazine Campaign categories, respectively.

### Documentary Institute film named Student Emmy finalist

The 2009 Academy of Television Arts and Sciences College Television Awards, also known as the Student Emmys, named *Standard Deviation*, a documentary produced by Chris Brannan, MAMC 2008, and Dave Randag, MAMC 2008, one of three finalists.

This is the third consecutive year that a Documentary Institute student film has received such recognition.

## IN MEMORIAM

### Jerre Conner

Jerre Conner, wife of Hank Conner, died last week at the North Florida Regional Medical Center.

"Jerre was a dear friend of our College and an incredibly caring person," said Dean John Wright. "And whenever we would see Jerre, she always was a shining light of cheer and happiness."

Jerre is survived by her husband, Hank; daughter, Laura; son, Jeremy; and grandson, Drew Henry.

A memorial service for Jerre will take place on Sunday at 4 p.m. at Kanapaha Presbyterian Church.

In lieu of flowers, the family requests that donations be made to the American Cancer Society.

### Jana Gretter

WUFT-TV's Keith Gretter recently lost his wife, Jana, to a long battle with cancer.

Jana helped found the Florida School of Traditional Midwifery in Gainesville, and promoted the practice nationwide through education, fundraising, grant writing and public speaking. She played a role in the passage of Florida Statute 467, The Midwifery Practice Act.

She is survived by Keith and three daughters.

### the open line seeks submissions

the open line is published monthly.

It can be accessed on the Web at [www.jou.ufl.edu/pubs/openline/](http://www.jou.ufl.edu/pubs/openline/).

Boaz Dvir serves as editor, and Olivia Jeffries coordinates production.

Please send all news items to [bdvir@jou.ufl.edu](mailto:bdvir@jou.ufl.edu).

## MCKEEN MENTION



William McKeen doesn't just fish, he also writes. He presents his latest book at Bellamy Road in Melrose on Saturday. (Photo by Graham McKeen)

## Bellamy Road in Melrose features 'Gonzo'

William McKeen will present his book, "Outlaw Journalist: The Life and Times of Hunter S. Thompson," Saturday at 7 p.m. at Bellamy Road in Melrose.

The reception, which is free and open to the public, starts at 6:30 p.m. It includes hors d' oeuvres and beverages.

## CAUSE FOR CELEBRATION

## Brechner Center holds 23rd annual award reception

The Brechner Center for Freedom of Information is holding its 23rd annual Award Celebration Tuesday from 5 -7 p.m. at the Thomas Center in Gainesville.

The center is honoring *The Knoxville News Sentinel's* **Scott Barker**. He's "the lead reporter on a team covering political intrigue in Knox County that resulted in the court-ordered removal of 12 elected officials, the resignations of four county administrators, the ouster of another elected official for perjury and a criminal probe into county finances that continues to this day," **Sandra Chance** said.

**Marion Brechner** is underwriting the celebration.



Chance

## PAPER TRAIL

## Coffey, Cleary, Kim published

*Journalism and Mass Communication Quarterly*

recently accepted **Amy Jo Coffey** and **Johanna Cleary's**

"Valuing New Media Spaces: Are Cable Network News Crawls Cross-promotional Agents?"

*Health Communication* recently accepted "The Effects of Interactivity on Information

Processing and Attitude Change: Implications for Mental Health Stigma," by **Hyojin Kim** and **Patricia A. Stout** of the University of Texas at Austin.



Cleary



Kim

## CALENDAR

**March 1-22:** WUFT-TV/DT March Membership Campaign

**March 7-14:** Spring Break

**March 16:** Deadline for undergraduate students to apply for College-awarded scholarships

**March 26:** College Job and Internship Fair, Emerson Alumni Hall, 9 a.m. - 5 p.m.

**March 26-27:** Public Relations and Journalism Advisory Councils

**March 26-29:** AAA 2009 Annual Conference

**April 8:** Annual Awards Reception and Banquet, Emerson Alumni Hall, 6 - 10 p.m.

**April 22-25:** Broadcast Education Association Convention, Las Vegas