

the open line

Vol. 40, No. 8

College of Journalism and Communications

July 28, 2008



ESPN reporter Erin Andrews, TEL 2000, taped a segment for the sports network's national contest "TitleTown USA" earlier this month outside the stadium. (Photo by Carlos Baez)

STUDENT SUCCESS

Undergrad students win AEJMC awards

Betty Cortina's Magazine Management class won first place in AEJMC's team magazine start-up category for its prototype of *That Girl*.

O&B, "The Danger Issue," produced in Ted Spiker's spring 2007 Applied Magazine class,



Spiker

won third place for general excellence in a single issue of an ongoing student magazine.

Vincent Massaro, JM 2008, won honorable mention for "Dumpster Diving," which he wrote in Spiker's Finding Your Voice class.

CNN.com features student's story

CNN recently picked up an article by journalism senior **Jessie Coleman**, who writes for *The Independent Florida Alligator*. UWIRE brought "Study: Medical students show racial bias" to CNN.com.

AEJMC UPDATE

College continues win streak

Once again, the College has the largest number of refereed paper presentations at the AEJMC Conference this year.

The College faculty members and graduate students are presenting 36 papers at the conference in Chicago in August.

The University of North Carolina – Chapel Hill is second with 32 papers.

GLOBAL GATORS

McAdams trains Vietnamese journalists

Mindy McAdams conducted online training for Vietnamese journalists in Ho Chi Minh City and Hanoi last month on behalf of the U.S.



McAdams

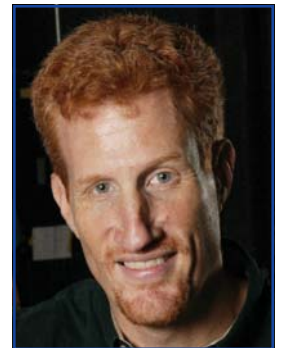
Department of State.

In each city, 30 students completed the five-day course.

McAdams taught the participants to shoot and edit video, produce audio and slideshows, set up and maintain blogs and use social networking tools.

Blog features Sorel's latest documentary

"Andy's Cambodia," a human rights blog, recently featured **Tim Sorel's** documentary, "The Genocide Forgotten."



Sorel

PAPER TRAIL**Goodman, Morris,
Sutherland in *Quarterly***

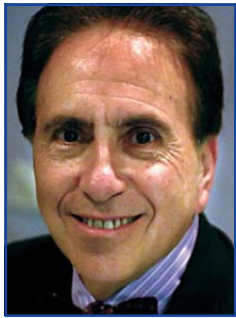
The spring issue of *Journalism and Mass Communication Quarterly*

features "Is Beauty a Joy Forever? Young Women's Emotional Responses to Varying Types of Beautiful Advertising Models," by **Robyn**

Goodman, Jon D. Morris, and John Sutherland.



Goodman



Morris



Sutherland

NOT TAKEN FOR GRANTED**Lee, Brown
receive \$3K grant**

Doctoral student **Sangwon Lee** and

Justin Brown

received a \$3,000 research grant from the NET Institute for their research project, which is based on Lee's dissertation, "A

Cross-Country Analysis of Ubiquitous Broadband Deployment: Examination of Adoption Factors."



Brown

IN MEMORIAM

Sandra Chance's mother **Marilyn Ferguson** died July 14 at St. Mary's Medical Center in Knoxville, TN. Ferguson was active in the ministry of Plymouth Congregation Church in Coconut Grove. She was 84.

She is survived by daughters Sandra Chance, Carol Barrett and Robin Prowell; 13 grandchildren, and six great-grandchildren.

CALENDAR

Aug. 8: Summer B & C classes end

Aug. 11-22: Summer Break

Aug. 25: Fall classes begin

Sept. 1: Labor Day

Sept. 14: Division of Graduate Studies and GSMC hosting Fall Picnic, Cypress Lodge, North Shore Lake Wauburg, 12-5

Oct. 2-3: Benefits Fair

Oct. 9-10: Advertising Advisory Council

Oct. 14-15: Telecommunication Advisory Council

Oct. 15: Journalism Advisory Council

Oct. 15-16: Public Relations Advisory Council

Oct. 20-15: National Public Radio's StoryCorps Mobile Recording booth, Oct. 20-Nov. 15 at the UF Cultural Plaza

Oct. 24-25: Homecoming Parade and game against Kentucky

Oct. 28-Nov 9: WUFT-WJUF-FM Public Radio Fall Membership Campaign

Nov. 2: Daylight Savings Time ends

Nov. 11: Veterans Day

Nov. 27-28: Thanksgiving

Dec. 9: The Florida FlyIn Exhibition, Reitz Union Gallery, 2nd floor JWRU, 7:00 p.m.

Dec. 9: WUFT-TV/DT 50th Anniversary Special

Dec. 10: Classes End

Dec. 20: Commencement, 2:00 p.m.

Dec. 22: Grades Due

**the open line
seeks submissions**

the open line is published monthly. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu.