

the open line

Vol. 40, No. 8

College of Journalism and Communications

June 30, 2008

PAPER TRAIL



Amy Jo Coffey and Sylvia Chan-Olmsted presented papers at the World Media Economics and Management Conference in Lisbon, Portugal, last month.

Coffey, Chan-Olmsted present in Portugal

Amy Jo Coffey and Sylvia Chan-Olmsted presented papers at the eighth World Media Economics and Management Conference in Lisbon, Portugal, last month.

Coffey presented “Seeking Market Value: Ethnic Audiences, Advertiser Preferences, and the Pricing Paradox.” Chan-Olmsted presented “Developing a Mobile Television Market: Lessons from the World’s Leading Mobile Economy,” which she co-authored with doctoral students Sangwon Lee and Jun Heo.

At the conference, doctoral student Seonmi Lee also presented a paper, which she co-authored with Lee and Chan-Olmsted.

The *International Journal on Media Management* published Coffey’s “The Case of Audience Isolation: Language and Culture as Predictors of Audience Investment” in April.

MOVING PICTURES

Documentary Institute raises \$200K for its latest project, a Holocaust film

The Documentary Institute recently received a \$200,000 pledge from the Miami-based Jerome A. Yavitz Charitable Foundation for its latest project, “The Flight of Petr Ginz,” a film about an artist and writer who perished as a teenager at Auschwitz.

Foundation trustee Stephen Cypen, a 1965 UF graduate, will become executive producer of the documentary.

HEARST FINAL

Cox wins first place, College places second

John Cox, JM 2008, won the Hearst writing championship in San Francisco recently, receiving \$5,000 with a match for the Department of Journalism.



John Cox


The College placed second overall this year in the Hearst competition. Telecommunication sophomore Miles Doran won fourth place in the Hearst’s Radio Broadcast News Championship, earning \$1,500.



Miles Doran

Earlier this year, Cox won first place in the Hearst competition’s in-depth reporting category. He was one of eight Hearst top finishers from such universities as Penn State and Northwestern invited to compete in San Francisco. They wrote three stories in 48 hours: a profile, a news piece and a spot-news article.

ARTISTIC INCLINATION



gallimaufry
images by hank conner

Melrose Bay Art Gallery is proud to debut the digital imagery of Hank Conner.

Please join us for this special exhibition at the opening reception, July 5th from 6 to 9 pm or visit the gallery during the month of July on Saturdays from 10 to 6 pm or Sundays by appointment.

Shooting Pussy Cats, Digital Image by Hank Conner

The Melrose Bay Art Gallery is displaying Hank Conner's digital images.

Conner makes digital statement

Hank Conner's digital imagery debuts at the Melrose Bay Art Gallery in Melrose July 5 from 6 to 9 p.m.

The gallery also can be visited during the month of July on Saturdays from 10 a.m. to 6 p.m.

TROPHY CASE

Kim wins dissertation award

Jangyul Robert Kim's "An Experimental Test of Effects of Message Sidedness, Organizational Trustworthiness, and Goodwill in the Public Discussion in Weblogs" won the 2006-2007

James E. Grunig and Larissa A. Grunig Outstanding Doctoral Dissertation Award last month from the Public Relations Division of the International Communication Association.

Mary Ann Ferguson directed Kim's dissertation.



Ferguson

UPWARD BOUND

Reakes reaps rewards

Patrick Reakes received tenure earlier this month from the UF Board of Trustees.

He also was appointed Chair of Departmental Libraries with oversight of the Architecture/ Fine Arts Library, Education Library, Music Library and Journalism Library.



Reakes

CALENDAR

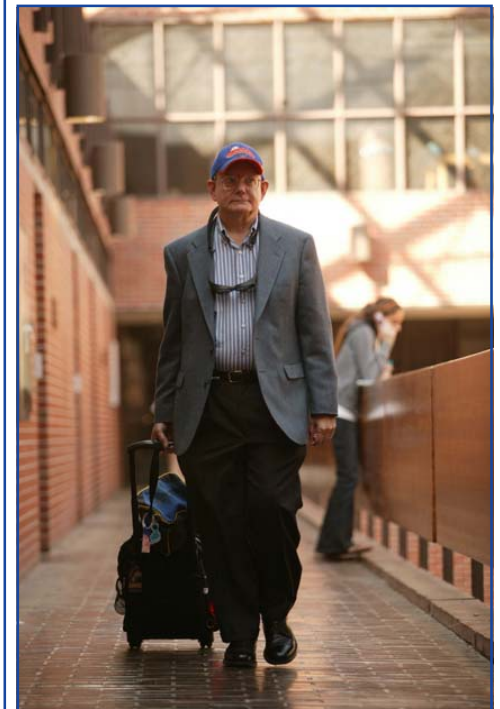
June 30: Summer B classes begin
July 3: Fanfares and Fireworks starts at 7:30 p.m. and fireworks at 9:40 p.m.
July 4: Independence Day
Aug. 8: Summer B & C classes end
Aug. 11-22: Summer C Break Weeks
Aug. 25: Fall classes begin

WAY TO GO

Chamberlin retires, earns honors

In the weeks leading up to Bill Chamberlin's June 30 retirement, he has won several honors. They include being inducted into the "Heroes of the 50 States: The Open Government Hall of Fame" and receiving a Lifetime Achievement Award from Florida's First Amendment Foundation at the annual Florida Society of Newspaper Editors meeting in Orlando.

Also, the *UF Journal of Law and Public Policy* recently dedicated an issue to Chamberlin.



Bill Chamberlin retires June 30. (Photo by Jason Henry)

the open line seeks submissions

the open line is published monthly. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Boaz Dvir serves as editor, and Olivia Jeffries coordinates production.

Please send all news items to bdvir@jou.ufl.edu.