

the open line

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College of Journalism and Communications

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Sylvia Chan-Olmsted and Debbie Treise during open house at the new research lab.

TROPHY CASE

Just in time for the holidays

“Santa Rules,” a half-hour TV drama **James Babanikos** made in 2007, won an award in the Videography section of the international Accolade Competition.

Laurence Alexander won the 2007 Education Law Association Joseph C. Beckham Dissertation of the Year Award.

Ronald Rodgers recently received an Honorable Mention for the David Sloan Award for the Outstanding Faculty Paper at the American Journalism Historians Association for “The Old Order and the New: Visions of the Newspaper’s Past vs. Its Present, 1890-1923.”

Gabe Hohreiter, TEL 2008, and film-production graduate student **Joe Taranto** directed two Chipotle television commercials, “Hero” and “Nomad,” which recently won silver and bronze Summit International Award honors, respectively. Babanikos and **Linda Correll** produced the ads.

“Black to Our Roots,” the thesis film produced by Documentary Institute graduates **Tre Whitlow**, MAMC 2007, and **Jacqueline Olive**, MAMC 2007, recently won the Audience Choice Award at the International Black Docufest 2007. It has also been selected to screen at the upcoming African Diaspora Film Festival in New York City.



Babanikos



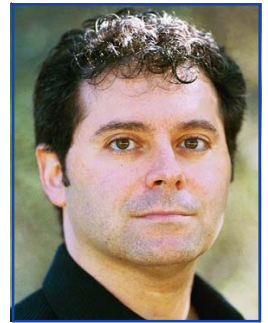
Alexander

GLOBAL GATORS

Kaplan talks Pulitzer in Hong Kong

John Kaplan participated in the first Pulitzer Prize Winners Workshop in Hong Kong last month. His presentations

included “Social Responsibility in Visual Communications” and “New technologies: New ethics? Are Market Force Fears Crushing Quality?”



Kaplan

STATIONS SITUATION

WUFT collects more than \$1M in grants

The National Telecommunications and Information Administration awarded WUFT three grants totaling more than \$1 million: \$114,378 for tower lighting, \$250,000 for a generator, and \$580,751 for high-definition studio cameras.

The Corporation for Public Broadcasting (CPB) recently awarded WUFT-FM a \$75,000 grant to convert WJUF to digital broadcasting. The conversion should be completed by October.

CPB also awarded WUFT-FM one of its pre-purchased Ibiqity licenses for HD broadcast, which will save \$5,000 on the project.

PAPER TRAIL



Amy Jo Coffey and masters students Ashley Shaw, Kevin Akins, Kate Kennedy, and Mary Omachonu visit The Nielsen Company in Tampa last month.

Coffey looks at Spanish language TV

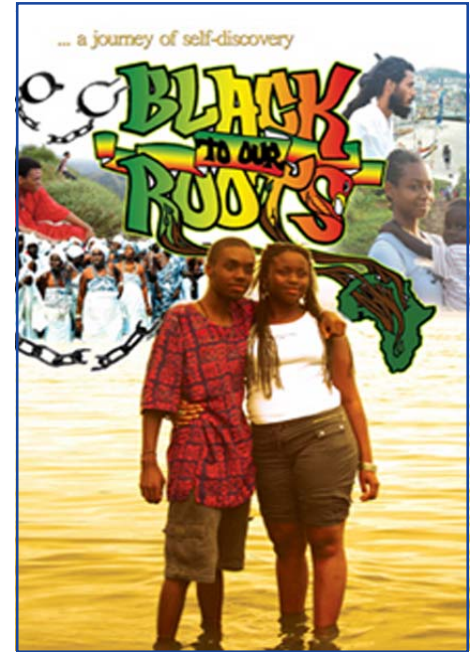
Amy Jo Coffey presented “Trends in U.S. Spanish Language Television, 1986-2005: Networks, Advertising, and Growth,” at the inaugural conference for the Center for Spanish Language Media at the University of North Texas earlier this month.

Mary Ann Ferguson recently presented “Following the Eye-How Digital Technology Can Help Measure Effective Communications” at the IABC Southern Regional Conference.

Juan-Carlos Molleda and Deanna Pelfrey recently published “Responsibilities and Responses to Global Forces: An Alert System for both Domestic and International Professionals Alike” in the *Public Relations Strategist*.

Michelle Hinson and Don Wright of Boston University presented “Technology’s Impact on Communications” as part of the Public Relations Research Showcase at the PRSA Conference in Philadelphia last month.

The new *Journal of Media Law & Ethics* recently named Norm Lewis a founding member of its editorial board.



Tre Whitlow, MAMC 2007, and Jacqueline Olive, MAMC 2007, recently won the Audience Choice Award at the International Black Docufest 2007 for their film “Black to our Roots.”

CALENDAR

Nov. 22-23: Thanksgiving

Dec. 5: Fall classes end

Dec. 6-7: Reading days

Dec. 8-14: Exams

Dec. 15: Commencement

Dec. 17: Grades due

Dec. 25: Holiday

Dec. 24-Jan. 1: Building closed

Jan. 4: Spring registration

Jan. 7: Spring classes begin

Jan. 21: Martin Luther King Jr.

Holiday

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seeks submissions

the open line is published monthly. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Boaz Dvir serves as editor, and Olivia Jeffries coordinates production.

Please send all news items to bdvir@jou.ufl.edu.

BATEMAN!

Case study team assembled

The Department of Public Relations Selection Committee recently chose Danika Daly, PR 2008, Nancy Fishgold, PR 2008, Cedric Harris, PR 2008, Jessica Jarvis, PR 2008, and Stephanie Shaeffer, PR 2008, to serve on the 2007-2008 Bateman Case Study Competition Team.

PROFESSIONAL COURTESY

Turner exec visits College

Shirley Powell, senior vice president of corporate communications for Turner Broadcasting System, served as a Hearst Visiting Professional for the Department of Public Relations earlier this month.