

the open line

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College of Journalism and Communications

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GOOD SPORTS



ESPN'S Erin Andrews and John Wright.

Andrews sheds light on ESPN job

ESPN reporter **Erin Andrews**, **TEL 2000**, spoke at the College earlier this month.

She highlighted the perks and drawbacks of the business, saying that while attending major sports events like the Final Four can be exciting, missing holidays, weddings and living out of a suitcase make the job difficult.

SI's Frakes visits College

Sports Illustrated photographer **Bill Frakes** spoke at the College earlier this month.

He has worked in more than 75 countries for numerous advertising and editorial clients, and his photography has garnered dozens of national and international awards, including a Pulitzer Prize for *The Miami Herald* staff's coverage of Hurricane Andrew in 1991.

Apple sponsored the visit, which was hosted by the UF chapter of the National Press Photographers Association.

John Freeman is the chapter's adviser.



Freeman

GATORS ON FILM

Students Show Films

The Documentary Institute will hold its Eighth Annual Student

Documentary Screening Friday, in the Reitz Union's second floor auditorium. Screenings will begin at 5:30 p.m. and end at 10:30 p.m.; a brief intermission is at 8 p.m.

SHARED GOVERNANCE

Faculty Senate up and running

The College established a Faculty Senate earlier this semester. The elected senators are:

Advertising: **Cynthia Morton**, **Marilyn Roberts**

Journalism: **Dave Carlson**, **Julie Dodd** (chair)

Public Relations: **Mary Ann Ferguson** (vice chair), **Juan Carlos Molleda**

Telecommunication: **Johanna Cleary**, **Bridget Grogan**

Non-affiliated faculty: **Henri Pensis**

MORE THAN AN OPINION

Armstrong receives Graham grant

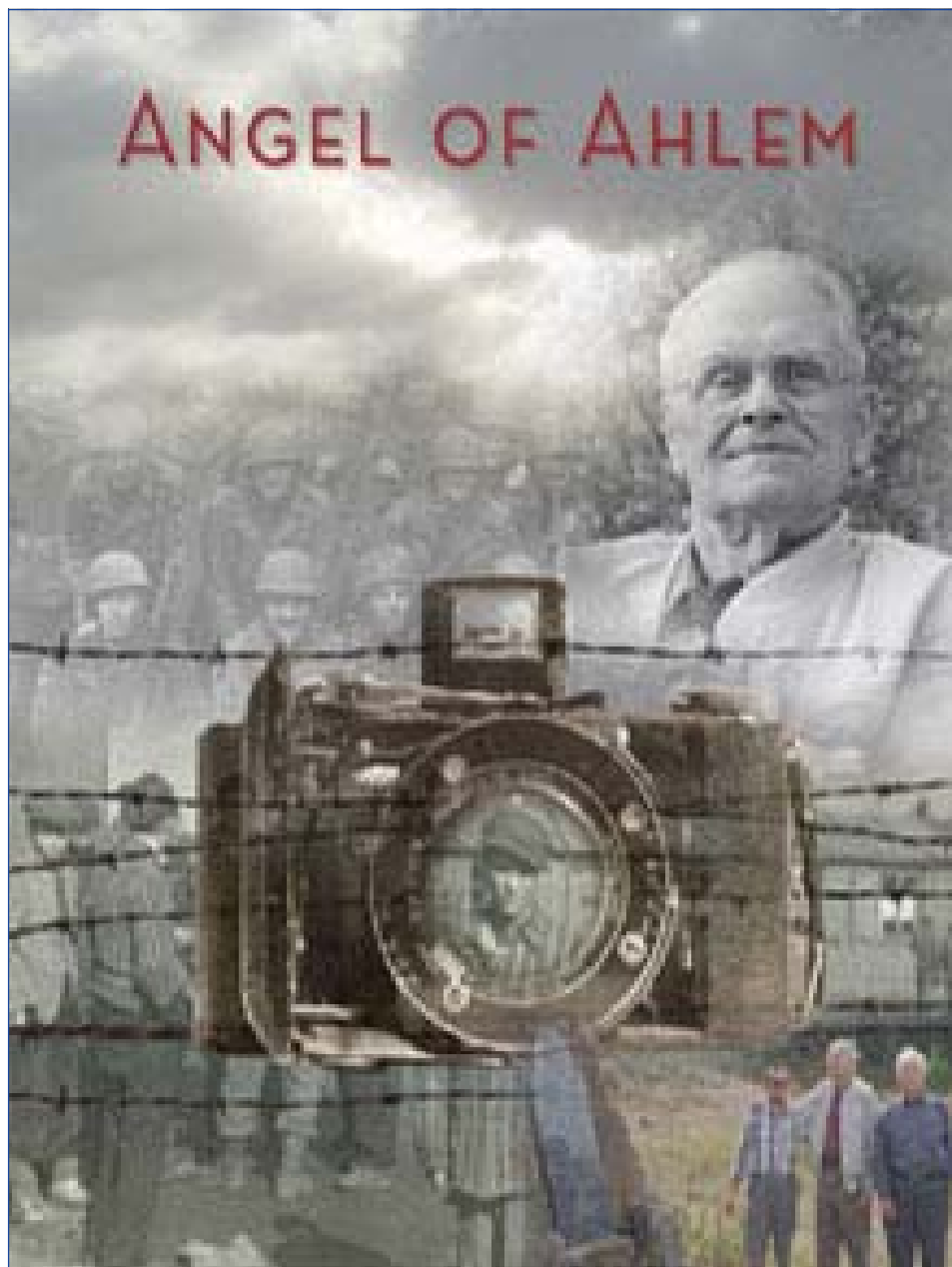
UF's Bob Graham Center for Public Service recently awarded **Cory Armstrong**

a \$1,500 course-enhancement grant to retool Public Opinion and Editorial Analysis (JOU 4302).



Armstrong will prepare a new **Armstrong** syllabus this summer and fall and offer the course within three semesters. It will likely be open to journalism students and those pursuing a Certificate for Public Leadership in the College of Liberal Arts and Sciences.

OBSERVATIONAL FILM



Documentary Institute screens latest project at Lincoln Center

The Documentary Institute will hold a reception and screening for *Angel of Ahlem* May 17 at the Walter Reade Theatre at the Lincoln Center. The 7 p.m. screening will follow a 6 p.m. reception.

Churchill Roberts, Sandra Dickson, Cindy Hill and Cara Pilson made the documentary, which features World War II veteran **Vernon Tott**, who searches for Holocaust survivors he photographed 60 years earlier.

CONFERENCE CALL

Bragg addresses SPJ in Gainesville

The Society of Professional Journalists Region 3 recently held its conference in Gainesville.

Speakers included Pulitzer Prize-winning writer **Rick Bragg**.

SPEAK EASY

Chance, Molleda, Dodd have their say on key issues

Sandra Chance recently spoke at the Florida Public Relations Association's regional professional development conference in Gainesville. She discussed the impact of communications law developments in the practice of public relations.



Chance

BBC Mundo recently interviewed **Juan-Carlos Molleda** about political and social changes in Venezuela in the past five years. It also included excerpts of his interview in a show about the fifth anniversary of the coup attempt against Venezuelan President Hugo Chavez.



Molleda

Julie Dodd recently led a discussion of journalism educators from 26 scholastic journalism organizations on "Recruiting and mentoring new advisers for high school and middle school media programs."



Dodd

The roundtable, held at the Journalism Education Association/National Scholastic Journalism Education Association Convention in Denver, focused on the need for new teachers due to increased retirements and increased student enrollment.

HEARST UPDATE

College second nationally

The College recently placed second overall in Hearst's intercollegiate competition.

With all three rounds of judging completed, the College again placed second nationally in the Intercollegiate Photojournalism Competition and won a \$5,000 award.

Morgan Petroski placed second in the Picture Story round with a project about mothers raising their children in an Ecuador prison. She won a \$1,500 scholarship and is one of 12 national semi-finalists who will submit portfolios for the national shoot-out in San Francisco.

The top six will be invited to take part in the championship from June 5-10.

Celia Tobin placed eighth in the competition with a story about a homeless pregnant woman in Gainesville. She won \$500.

John Freeman coordinated the entries for the Feature/Portrait and News/Sports rounds, and **John Kaplan** coordinated the entries for the Picture Story round.

The rest of this year's photojournalism winners are **Jarrett Baker** (twice), **Tricia Coyne** and **Tim Hussin**.

The College also placed fifth overall in broadcast news.



Morgan Petroski included this picture of Betty Padilla looking at her also-imprisoned husband, Leo, in Ecuador in her Hearst submission, which placed second.

TROPHY CASE

Lee, Cho win top paper

Doctoral student **Hyung-Seok Lee** and **Chang-Hoan Cho**

recently received the top paper award at the American Academy of Advertising conference in Burlington, Vt., for "Sporting Events



Cho

Personality: Scale development and sponsorship implications."

PAPER TRAIL

Rodgers, Molleda, Dodd address journalism, Venezuela, education

Media History Monographs recently accepted **Ronald Rodgers'** "The Problems of Journalism: An Annotated Bibliography of Press Criticism in *Editor & Publisher*, 1901-1923."

Journalism & Communication Monographs recently accepted **Juan-Carlos Molleda** and **Angeles Fernandez'** "Balancing Public Relations with Socioeconomic and Political Environments in Transition: Comparative, Contextualized Research in Colombia, Mexico, and Venezuela." Fernandez teaches at Universidad Rey Juan Carlos in Madrid.

ASJMC Insights recently accepted **Julie Dodd's** "Secondary schools: Students, Teachers Face Uphill Battle" for its scholastic-journalism themed spring issue.

STUDENT SUCCESS

College dominates SPJ Region 3 contest

The College won more awards in the Society of Professional Journalists 2006 Region 3 Mark of Excellence contest than any school in the Southeast.

They include:

Breaking News Reporting: Third place, **Dominick Tao**, "Danny Rolling Dead"

General News Reporting: First place, **Dominick Tao**, "Student Survives Truck Accident"

In-Depth Reporting: Third place, **Drew Harwell**, "The Long & Winding Road"

Feature Writing: First place, **Drew Harwell**, "A Killer is Born"

Sports Writing: Third place, **Nicholas Zaccardi**, "Return of the Kings"

Best All-Around Daily Newspaper (published at least four times a week): Second place, staff,

The Independent Florida Alligator

Magazine Non-Fiction Article:

Third place, **Matt Sanchez**, "Honestly, Honey"

Breaking News Photography: First place, **Luanne Dietz**, **Tim Hussin**, **Jeremiah Wilson** and **Celia Tobin**, "A Killer's End: Danny Rolling's Execution in Pictures"

Photo Illustration: First place, **Alexander Koyler**, "The Bottomless (Brad) Pit"

Radio Feature: Third place, **Adam Mertz**, "Male Fashion Designer"

Radio In-Depth Reporting: First place, WRUF staff, "Rolling Execution"

Radio Sports Reporting: First place, **Dave Behr**, "Sports Fitness"

Television Breaking News Reporting: First place, **Megan**

Albright, "Danny Rolling's First Victims"

Television Feature: Third place, **Alex Butler**, "A Life of Ballet"

Television In-Depth Reporting: First place, **Natalie Caula** and **Megan Albright**, "Danny Rolling Execution"

Television In-Depth Reporting: Third place, **Ansley Dreadin**, **Bigad Shaban** and **Colleen Chen**, "Spotlight on Cancer"

Television News Photography: First place, **Ashlee Cuza** and **Sarah Gersh**, "Bald Eagles"

Television Feature Photography: Second place, **Natalie Caula**, "Woman Firefighter"

Television Sports Photography: First place, **Jordan Wall**, "Gators make BCS Championship Game"

Television Newscast: First place, WUFT News staff, "WUFT News"

First-place regional winners will advance to the national round of judging. Winners will be announced in mid-May.

College makes strong showing at National Broadcasting Society

The following students recently won grand prizes at the National Broadcasting Society competition in Chicago:

Video News Package: **Jason Dunning**, "Tropical Storm Alberto"

Video Magazine Program: **Ansley Dreadin**, "Spotlight on Cancer"

Video News Segment: **Natalie Caula**, "Danny Rolling Execution"

Baker finalist for College Journalist of the Year

The Society of Professional Journalists recently named **Jarrett Baker** a finalist for College Journalist of the Year at its 2007

Sunshine State Awards.

The awards ceremony will be May 19 at the Hilton Deerfield Beach/Boca Raton.

Baker, chapter president of the National Press Photographers Association, recently won first place in the sports picture story category at the Southern Short Course photo competition, judged in Chattanooga, Tenn.

He shot his story about a legless wrestler during a recent internship at the *St. Louis Post-Dispatch*.

Harwell wins Far East tour

The Scripps Howard Foundation recently awarded a 13-day journalism study trip to sophomore **Drew Harwell** and eight others who won the Roy W. Howard National Collegiate Reporting Competition. Travel to Japan and South Korea begins June 9 and ends June 22 with an awards luncheon in Chicago.

Bateman honors College team



Mitrook



Oviatt

The College's Bateman Team, **Katy Layton**, **Sarah Yansura**, **Bobby Eagle**, **Donna Mitrani** and **Laney Cohen**, recently received an Honorable Mention in the competition.

Their faculty and professional advisers were **Michael Mitrook** and **Frank Oviatt**, respectively.

RESEARCH RESULTS

Coffey watches advertisers

Amy Jo Coffey recently presented her “Linguistic Market Segmentation and Audience Valuation for U.S. Television Advertisers” study at the Broadcast Education Association in Las Vegas.



Coffey

It was part of the NAB Grants Panel.

TAKING A CHANCE

AP quotes Brechner center head

The AP quoted Sandra Chance in a March article about Gov. Charlie Crist’s support for Florida’s Sunshine laws.

Chance attended the American Society of Newspaper Editors’ First Amendment Summit in Washington, D.C., earlier this year, and moderated the Levin College of Law’s Law Review 2006 Fall Symposium.

STATIONS UPDATE

WUFT-FM spring campaign breaks record

WUFT-FM’s spring membership campaign raised an unofficial total of \$133,542 – more than the station has ever raised in the spring, Henri Pensis said.

Caula interim assistant news director

Natalie Caula will serve as interim WUFT/WJUF-FM assistant news director through May.

Students learn by doing

The College recently brought in a professional coach from Talent Dynamics to work with student anchors. WUFT-TV recently selected its summer WUFT News at 5:30 anchors:

News: **Emily Turner** and **Mark Boyle**

Sports: **Ryan Hanson** (Summer A), **Matt Binkley** (Summer B)

Weather: **Liz Nunez**

Kelly McCleary and **Monica Alvarez** recently followed the Gator basketball team through the NCAA tournament with laptop newsgathering methods.

Gale joins staff

Susan Gale recently became senior secretary. She previously served as a substitute teacher for P.K. Yonge and worked on time-limited grants as a program assistant in epidemiology and health policy research.

TROPHY CASE

Student, alumni win ‘College Emmys’

The national Academy of Television Arts & Sciences Foundation recently awarded “College Emmys” to a student and two alumni.

Ansley Dreadin won first place in the College Television Awards’ Magazine Show category for her role as producer of *Spotlight on Cancer*.

Isaac Brown and Eric Flagg, 2006 Documentary Institute graduates, won second place in the Documentary Division for their thesis film, *Gimme Green*.

The academy presented the awards in Culver City, Calif., where it also showed excerpts from the award-winners.

CALENDAR

April 28-30: Final Exams

May 5, 2:00 p.m.: Commencement

May 14: Summer A begins

May 31 - June 2: AAA 2007 Asia-Pacific Conference, Seoul, Korea

July 1: Summer B begins

Aug. 15: Summer C ends

Aug. 23: Fall classes begin

GET IN LINE

the open line seeks submissions

the open line is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news is the Wednesday before publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu.