

the open line

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GATORS ON FILM



Sandra Dickson talks with Grammy Award winning composer Terence Blanchard at the Sundance Film Festival in Utah. Dickson, Churchill Roberts, Cindy Hill and Cara Pilson recently took a group of Documentary Institute students to the annual event.

BOOK 'EM

Wu publishes dissertation

The Rowman & Littlefield Publishing Group will release a dissertation-turned-book, "Chinese Cyber Nationalism," by **Xu Wu, Ph.D.** 2005, in April.

Wu's doctoral committee included Chair **Marilyn Roberts, Spiro Kiouis, Lynda Kaid** and outside member **Dennis Jett**.

He did his master's work under **Mary Ann Ferguson**.



Roberts

GLOBAL GATORS

Roberts, Correll reap awards

The UF International Center recently named **Marilyn Roberts** the College's International Educator of the Year.

Linda Conway Correll chaired the marketing session and served as a keynote speaker at the Double Digit Growth: Asian Perspective Conference in India in January.

Correll's 60-second radio commercial, "Butterflies, Panthers and Birds, Oh My!," recently won a Creativity 36 International Award. It will be published in the International Creativity 36 Annual.

STATION STATUS

Dankner interim WUFT GM

Larry Dankner recently agreed to serve as interim general manager of WUFT-TV-FM. He will continue in his current position as director and general manager of WRUF AM-FM.



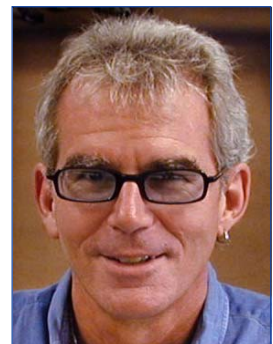
Dankner

FACULTY FOCUS

Foley media rep

Mike Foley represented the media at the Center for Governmental Responsibility's "Privacy Law: Perspectives of National Security, the First Amendment, the Media and the Individual" in January.

The center is part of the Levin College of Law.



Foley

DONATION DETAILS

Golan's gift

Guy J. Golan, Ph.D. 2002, and the Central Florida Cable Services recently donated cable equipment worth about \$40,000 to the College and WUFT.



This photo by Daron Dean, JM 2004, is being exhibited at The Smithsonian Museum of Natural History and will appear in the winter edition of *Nature's Best Photography* magazine.

MULTI-TASKING

Hertel discusses multimedia training

Lauren Hertel recently presented at the Knight New Media Center's "Transforming News Organizations for the Digital Future" conference in Los Angeles.



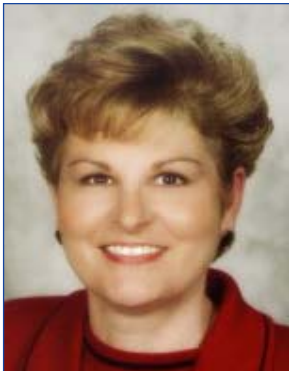
Hertel

She discussed multimedia training and will write a final report on the conference for the center's Web site.

PAPER TRAIL

Roberts, Page examine change, culture clash; ICA conference accepts Kiouisis, Hong and Ki papers

Marilyn Roberts presented "International



Roberts

Advertising: Taking America's Brands to a Changing World" at the Six O'clock Scholars in January.

Janis Page will present "Culture Clash in Missouri: Fantasies of Populism, Patriotism, and Principles in the 2006 senatorial campaign" at the Central States



Page

Communication Association's annual conference in Minneapolis in March. **Margaret Duffy**, the University of Missouri's strategic communications chair, co-authored the paper.

Journalism Practice will print Page's "A Public Journalism Response to Organizational Ethics Violations: A Case Study of a Public Health Crisis in an American school" in its June issue.

The ICA Political Communication Division accepted "Agenda-Setting and Behavior: Impacts on Adolescent Political Activism," by **Spiro Kiouisis** and **Michael McDevitt** of the University of Colorado, for the annual conference in San Francisco.

The Popular Communication Division accepted Page's "A PopularView of Home: How visual conventions in home-show TV characterize the Genre."

The Public Relations Division accepted **Eyun-Jung Ki, Ph.D. 2006**, and **Linda Hon's** "Reliable and Valid Relationship Maintenance Strategies Measurement" as well as "Relationship Maintenance with Financial Publics: An Analysis of Investor Relations on Small Companies' Web Sites," by **Youngshin Hong, MA 2006**, and Kiouisis. The ICA's Communication Law & Policy Division accepted **Ana-Klara Hering's** "Killed in Action: Limitations of Post-mortem Relational Privacy Jurisprudence."



Kiouisis



Ki

PLANNING AHEAD

Visit PR-Ville

The Florida Public Relations Association's Gainesville chapter will present "PR-Ville, An Escape to Public Relations Paradise" on March 22, from 8:15 a.m. to 3:30 p.m. at Emerson Alumni Hall.

The "It's 5 O'Clock Somewhere" post-reception will be held from 4 to 6 p.m. at the Swamp Restaurant.

For more information, contact Courtney Holmes at cholmes@rtix.com or (386) 418-8888.

To register, go to www.fpragainesville.com.

ON THE RADIO

AM850 features

Super Bowl coaches

AM850.com recently ran a special report on Tony Dungy and Lovey Smith, the first two African-American head coaches to appear in the Super Bowl.

To view it, click on "special reports" on the left-hand side of the Web site.

National Broadcasting Society president **Vinti Bhatnagar** did the interview for the station's news program, Front Page On The Air.

IN MEMORIAM

Van F. McKenzie

Former student **Van F. McKenzie** died in his Heathrow home Jan. 19 at the age of 61.

He died after a three-year fight with cancer.

McKenzie was a student in the 1960s. He worked for newspapers such as the *St. Petersburg Times* and *The Orlando Sentinel*, and served as president of Associated Press Sports Editors in 1982-83.

He is survived by his wife, Sandy, two sons, mother and brother.



The UF International Center's recent Global Culture Photo Exhibit featured photos from the College's Florida FlyIns and Berlin Journalism programs. They included this one by senior Tim Hussin, which he took in Hanover, Germany.

CALENDAR

Feb. 8-9: Advertising Advisory Council

Feb. 17: CLAST Exam

Feb. 18: WUFT-FM, Classic 89 and WJUF-FM, Nature Coast 90 will host the 18th Annual "A Celebration of Wine," 1-4 p.m., JWRU Ballroom

Mar. 1-25: WUFT-TV March Membership Campaign

Mar. 7-8: Telecommunication Advisory Council Meeting

Mar. 10-17: Spring Break

Mar. 29: Knight Division hosts the Spring Internship & Job Fair

Mar. 22-23: Public Relations Advisory Council Meeting

Mar. 29-30: Journalism Advisory Council Meeting

Apr. 12-14: FSPA 2007 Convention

Apr. 12-15: AAA, Burlington, VT

Apr. 18-29: WUFT/WJUF-FM Spring Membership Campaign

Apr. 19: Annual Awards Banquet, Emerson Hall, President's Room, Reception at 6 p.m., Dinner at 7 p.m.

Apr. 25: Classes End

Apr. 26-27: Reading Days

Apr. 28-30: Final Exams

May 5: Commencement

GET IN LINE

the open line seeks submissions

the open line is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news is the Wednesday before publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu. Thank you.