

# the open line

Vol. 39, No. 7

College of Journalism and Communications

Jan. 22, 2007

## GATORS ON FILM



Babanikos directs "Santa Rules." (Photo by Kim Walsh-Childers)

## Babanikos rules the screen

**James Babanikos** screened his production, "Santa Rules," Sunday at the Gannett Auditorium.

**Hank Conner** plays the leading role in the half-hour television drama on the existence of Santa Claus.



John Kaplan with his son Max at the College's annual holiday party at the Thomas Center in December. (Photo by Hank Conner)

## PAPER TRAIL

### Professors persistently prolific

The *Journal of Public Relations Research* recently accepted **Juan-Carlos Molleda's** "Contextualized Qualitative Research in Venezuela: Coercive Isomorphic Pressures of the Socioeconomic and Political Environments on Public Relations Practices" for its special issue on international perspectives.

*New Media & Society* recently published "Audience Knowledge, perceptions and Factors Affecting the Adoption Intent of Terrestrial Digital Television," by **Sylvia Chan-Olmsted** and **Byeng-Hee Chang, Ph.D. 2005.**

*Explorations in Media Ecology*, recently accepted **Ronald Rodgers'** "Journalism Is Dead, Long Live Journalism: Exploring New Ways of Making Meaning in the Realm of the Connected Computer" for publication.

The *Journal of Mass Media Ethics*, recently accepted Rodgers' "Journalism is a Loose-Jointed Thing: A Content Analysis of Editor & Publisher's Discussion of Journalistic Conduct Prior to the Canons of Journalism, 1901-1922."

The AEJMC mid-winter conference in Reno recently accepted doctoral student **Sunny Hughes'** "Global Panopticon: Looking at Human Rights in Light of U.S. and International Laws" for presentation.



**Rodgers**

## STUDENT SUCCESS

## PRSSA chapter wins awards

UF PRSSA chapter members recently won several awards:

- **Ashley Menear, Katy Layton, Maria Martinez** and **Cassie Tooke** took second place in the NetBank competition sponsored by Hunter PR in New York.
- **Adrienne Browne** won the Professor Sidney Gross Memorial Award for ethics and a National Gold Key Award.
- **Kimberly Gouz** and **Elisa Negrin** received the National Gold Key Award and National President's Citation.

The chapter was one of eight chapters selected to present a session at the PRSSA National Conference in November. It presented "The Real World: Preparing for a Professional Career."

**Jenny Robinson** and **Youjin Choi** serve as chapter advisers.

## Minority program selects two UF students

The American Advertising Federation's Most Promising Minority Students Program recently selected **Iliana Espineira** and **Bienvendo (Benny) Torres**.

It will acknowledge their accomplishments at the New York Athletic Club Feb. 6-8.

## Students place in Hearst telecom

**Alexandria Butler** recently placed eighth in the television category at the Hearst Journalism Awards broadcast features competition.

**Crystal Brewer** tied for 11th place in the radio competition.

The College ranks sixth in the national broadcast competition standings.



Negrin



Robinson



Choi

## IN MEMORIAM

## Jim Weeks

**Jim Weeks, ADV 1964**, who served as president and chief operating officer of the New York Times Regional Media Group, died Jan. 8.

Weeks started his career at *The Gainesville Sun* in 1964. He is survived by his wife and two children.

## CALENDAR

- Feb. 1:** Deadline for undergraduate students to apply for college scholarships
- Feb. 8-9:** Advertising Advisory Council
- Feb. 17:** CLAST Exam
- Feb. 18:** WUFT-FM, Classic 89 and WJUF-FM, Nature Coast 90 will host the 18<sup>th</sup> Annual "A Celebration of Wine," 1-4 p.m., JWRU Ballroom
- Mar. 1-25:** WUFT-TV March Membership Campaign
- Mar. 7-8:** Telecommunication Advisory Council Meeting
- Mar. 10-17:** Spring Break
- Mar. 29:** Knight Division hosts the Spring Internship & Job Fair
- Mar. 22-23:** Public Relations Advisory Council Meeting
- Mar. 29-30:** Journalism Advisory Council Meeting
- Apr. 12-14:** FSPA 2007 Convention
- Apr. 12-15:** AAA, Burlington, VT
- Apr. 18-29:** WUFT/WJUF-FM Spring Membership Campaign
- Apr. 19:** Annual Awards Banquet, Emerson Hall, President's Room, Reception at 6 p.m., Dinner at 7 p.m.
- Apr. 25:** Classes End
- Apr. 26-27:** Reading Days
- Apr. 28-30:** Final Exams

## GET IN LINE

*the open line* seeks submissions

*the open line* is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at [www.jou.ufl.edu/pubs/openline/](http://www.jou.ufl.edu/pubs/openline/).

Deadline for submitting news is the Wednesday before publication.

**Boaz Dvir** serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to [bdvir@jou.ufl.edu](mailto:bdvir@jou.ufl.edu). Thank you.