

the open line

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College of Journalism and Communications

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STUDENT SUCCESS

FlyIns exhibit features Ecuador

Ecuador in Words and Pictures, the latest Florida FlyIns exhibition, runs through Dec. 15 at the Reitz Gallery.

It features photography, writing and multimedia by 15 students who recently traveled to Ibarra, Ecuador. This is the FlyIns' seventh year. **John Kaplan** runs the program.

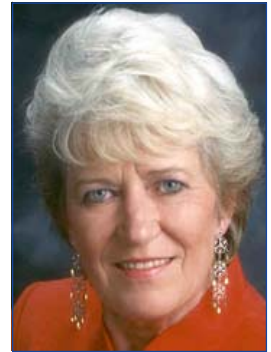


Photojournalism student Ginger Larson took this photo of sisters in an Ecuadorian farmhouse during the Florida FlyIns program.

PR POWER

Report acknowledges College's curriculum

The Commission on Public Relations Education recently listed UF first under "Report Research and Development" in the acknowledgement section.



Kathleen Kelly Kelly was the lead author of three sections of the report: "Supervised Experience," "Program Certification and Accreditation" and "Call to Action."

Doctoral students **Danny Shipka** and **Richard Waters** helped Kelly draft the first two sections.

The report showed that UF's curricula closely follows, and often leads, the commission's recommendations.

DEAN SEARCH

Committee set in motion

Doug Jones, director of the Florida Museum of Natural History, is chairing the dean search committee for the College.

The other committee members are **David Carlson**, **Larry Danker**, **Joe Hice**, MAJC 1976, external representative **Frank Karel**, **Juan-Carlos Molleda**, doctoral student **Paula Rausch**, **Churchill Roberts**, **Marilyn Roberts**, and external representative **Dave Wilson**.

MOVING UP

Lehner, McGregor combine for 50 years at the College

Rick Lehner is leaving the College after 29 years at WUFT.

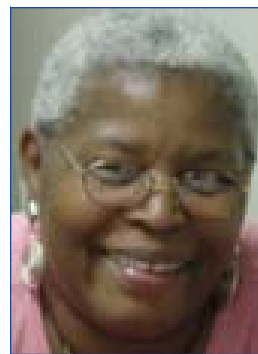
He accepted the position of vice president for operations with the National Educational Telecommunications



Lehner

Association (NETA) in Columbia, S.C. His last day in the College will be Jan. 10.

Mary McGregor is retiring after 21 years of service in the Office of Student Services and a with a total of 33 years at UF.



McGregor

PAPER TRAIL

Faculty publications, papers show diversity, national impact

Mass Communication and Society will publish "Passing It On: The Reinforcement of Male Hegemony in Sports Journalism Textbooks," by **Marie Hardin, Julie Dodd** and **Kimberly Lauffer, Ph.D. 2000**, in its fall issue.

Juan-Carlos Molleda co-authored "Building a Theoretical Model of Media Relations Using



Dodd

Framing, Information Subsidies and Agenda-building" in *Public Relations Theory II*, which recently won the PRIDE public relations book of the year at the National Communication Association conference in San Antonio. The book is edited by **Carl Botan** of George Mason University and **Vincent Hazleton** of Radford University.



Molleda

IDEA: The Intellectual Property Law Review will publish "The Broadcast Flag: Compatible with Copyright Law and Incompatible with Digital Media Consumers," by **Justin Brown** and **Drew Bagley, MAMC 2006**.



Brown

The Urban Lawyer, Volume 39, Number 1, recently accepted **Bill Chamberlin** and master's student **Christina Locke's** "Safe

from Sex Offenders? Legislating Internet Publication of Sex Offender Registries."

Don Wright, Boston University and **Michelle Hinson** presented "Web Blogs and Employee Communication: Ethical Questions for Corporate Public Relations," at the PRSA International Conference in Salt Lake City in November.



Hinson

GLOBAL GATORS

Martinez presents in Colombia

Belio Martinez presented "Emerging Cultural Paradigm in Public Relations Strategies for Social Change" at the 1st International Congress on Strategic Communication for Social Change in Medellin, Colombia, in October.

The gathering was a convergence of communicators, scholars and professionals who shared their experiences with the theoretical and practical use of strategic communication as a vehicle for social development.



Belio Martinez speaks at the 1st International Congress on Strategic Communication for Social Change in Medellin, Colombia.

SPEAK EASY

Brown addresses access, Robinson, Dodd educate educators

The Social Science Research Council recently invited **Justin Brown**, a member of the Benton Foundation's working group on broadband universal service, to participate in a roundtable on Universal Access. The event will lead into the National Media Reform Conference in January.

Judy Robinson and **Julie Dodd** spoke at the Journalism Education Association convention in Nashville in November.

Robinson conducted a hands-on podcasting session and Dodd led a roundtable of scholastic press association directors discussing scholastic journalism, including No Child Left Behind, prior review and technology implications for high school media.



Robinson

LITERACY EFFORTS**WUFT receives grant**

The Corporation for Public Broadcasting will award WUFT the second-year Ready to Lead in Literacy grant to help support its local early childhood services.

MAKING MOVES**Hon moves into Weimer 2092**

Linda Hon and **Olivia Jeffries** recently moved to Weimer 2092 and its adjacent area.

When selected, the director of development will set up shop at 2108. **Sonja Moreno** has moved to the space outside that office.

Also, the College mailroom is now located in G048. G020 will serve as an equipment room.

ON THE RADIO**WUFT-FM runs 90-minute documentary**

WUFT-FM broadcast a 90-minute documentary, "The Long Road: From Poverty to Prosperity," last week. WUFT-FM news reporter **Claudia Hickey** hosted this "Sound Rich" program, which focused on poverty in Bradford County.

She and **Bill Beckett** produced the program. **Donna Green-Townsend** served as executive editor.



John Wright, Sandra Chance and Provost Jane Fouke at a recent UF celebration honoring faculty members promoted to full professors.

HEARST UPDATE**Students place fifth, 12th in round one**

Photojournalism students **Jarrett Baker** and **Tricia Coyne** placed fifth and 12th, respectively, in the annual Hearst competition's first round.

Baker receives \$600 with a match to the Department of Journalism.



Jarrett Baker submitted this photo among his entries to the Hearst competition.

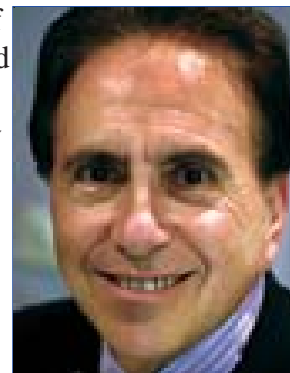
STUDENT SUCCESS**Students from the College perform at entertainment law review**

The inaugural issue of the *Florida Entertainment Law Review* recently published MAMC/JD student **Amanda Groover Hyland's** "Bullie Bloggers: Why Bloggers are More Susceptible to Libel Threats." She will serve as editor-in-chief of Volume 2, Issue 2, in the fall. **Marc J. Randazza, MAMC 2003**, serves as a professional advisor for the journal.

PhD/JD students **Anne Barclay** and **Jasmine McNealy** served as executive research editors, along with MAMC/JD student **Heather French**. MAMC/JD student **Kimberly Lopez** is a general board member.

FACULTY FOCUS**Emotional acceptance**

The American Academy of Advertising recently accepted "Physiological Measure of Emotion and Cognition in Advertising and Marketing Communications" by **Jon Morris, Joel Geske** of Iowa State and **Paul Bolls** of the University of Missouri for its 2007 Conference.



Morris

IN MEMORIAM**Marilyn Fregly**

Marilyn Fregly, professor emerita of public relations, died Oct. 30.

There will be a memorial service Dec. 16 at 3 p.m. at the Quaker Meeting House.

CALENDAR

Dec. 12: Holiday Party

Dec. 11-15: Exams

Dec. 16: Commencement

Dec. 25: Holiday

Jan. 1: Holiday

Jan. 5: Registration

Jan. 8: Classes begin

Jan. 8: BCS National Championship
game

Jan. 8-12: Drop/Add

Jan. 15: Martin Luther King Jr.
Holiday

GET IN LINE*the open line***seeks submissions**

the open line is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news is the Wednesday before publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu. Thank you.