

the open line

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College of Journalism and Communications

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UF President Bernie Machen, Alumnus of Distinction Johnny Tillotson and John Wright at the Homecoming game.

GLOBAL GATORS

Molleda to teach in Paris, Hertel blogs from Russia

Juan-Carlos Molleda will teach Public Relations and Strategic Communication Management in Europe at the Paris Research Center in May, and International Relations and Strategic Communication for Public Diplomacy: Relationship Building between Governments and Citizens of Foreign Nations in fall 2007.



Hertel

Lauren Hertel recently taught online journalism to students and journalists in the Russian Far East for two weeks. To view her blog about her experiences in Vladivostok and Kamchatka, visit <http://russiaonline.blogspot.com>.

SPEAK EASY

Dodd develops curriculum for Wisconsin

Julie Dodd taught a weeklong workshop this summer at the University of Wisconsin/Whitewater for beginning high school journalism teachers.

She will develop the curriculum that will be used in the new journalism teacher education program offered by the Kettle Moraine Press Association, serving Wisconsin and northern Illinois.



Dodd

TROPHY CASE

MSNBC quotes advertising faculty

MSNBC recently quoted **Robyn Goodman, Jon Morris and John Sutherland** about their study, "Is Beauty a Joy Forever? Young Women's Emotional Responses to Varying Types of Beautiful Advertising Models."

The study won the top paper award in the advertising division at August's AEJMC conference.

"What we found is the way that the industry and the way that [female] consumers are looking at beauty are totally different," Goodman said.

MOVING UP

Freeman, Martinez, Robinson achieve graduate faculty status

The Graduate School recently approved **John Freeman, Belio Martinez** and **Judy Robinson** to graduate to faculty status.

Although the graduate faculty also voted to approve **Amy Jo Coffey**, she decided to wait to submit her application in January, once she completes her doctorate.



Coffey

PAPER TRAIL

Redrawing clear lines

The *Cardozo Arts & Entertainment Law Journal* recently accepted **Johanna Cleary's** "Redrawing the Social Architecture: An Analysis of the Common Law Governing Post-employment Non-compete Contracts for Media Employees," which she co-authored with **Cathy Packer** of the University of North Carolina at Chapel Hill.



Cleary

Sport, Rhetoric and Gender recently published **Marie Hardin** of Penn State University and **Julie Dodd's** chapter, "Running a Different Race: The Rhetoric of 'Women's-Only' Content in the Runner's World."

The *International Journal on Media Management, Volume. 8, Issue 4*, recently accepted "Broadband Deployment in the United States: Examining the Impacts of Platform Competition," by **Sangwon Lee**.



Chan-Olmsted

The *International Journal of Mobile Marketing, Volume. 1, Issue 2*, recently accepted "The Development of Mobile

Television: Examining the Convergence of Mobile and Broadcasting Services in Korea," by **Sangwon Lee** and **Sylvia Chan-Olmsted**.

The *Journal of Public Relations Research* recently accepted "Understanding Influence on Corporate Reputation: An Examination of Public Relations Efforts, Media Coverage, Public Opinion and Financial Performance from an Agenda-Building and Agenda-Setting Perspective," by **Spiro Kiouisis**, **Cristina Popescu** and **Michael Mitrook**.



Kiouisis



Deborah Amos, TEL 1972, and **John Wright** celebrate *Classic 89's 25th broadcast anniversary* at UF President **Bernie Machen's** house.

FACULTY FOCUS

Armstrong on women commission

AEJMC's Gender, Race, Ethnicity and Diversity Assessment committee recently selected **Cory Armstrong** as a member. She will represent the committee on the Commission on the Status of Women.

The University of South Carolina School of Journalism and Mass Communications is profiling **Juan-Carlos Molleda** for the 10th Anniversary of its doctoral program in mass communication.

The World Technology Network recently short-listed **William McKeen** as a nominee for a 2006 World Technology Award for his *St. Petersburg Times* article, "Serendipity." Winners will be announced on Nov. 3 at the World Technology Awards gala ceremony in San Francisco.



Armstrong



McKeen

STUDENT SUCCESS

Student documentary finalist for award

"Gimme Green," a documentary directed by **Isaac Brown, MAMC 2006**, and **Eric Flagg, MAMC 2006**, is a finalist for the David L. Wolper Award.

The *Florida Entertainment Law Review* recently

named MA/JD student **Amanda Groover Highland** editor-in-chief.

Hyung-Min Lee, MAMC 2006, recently placed in the top four in the annual Institute for Public Relations Northwestern Mutual Master's Thesis Competition. **Juan-Carlos Molleda** served as his faculty adviser.



David Ostroff; Jana Henthorn, vice president of The Cable Center's Programming Institute; telecommunication freshman Tekoya Davis; Katie McAuliffe, telecom master's student; and Pat Esser, president of Cox Communications. Esser recently spoke at the College as part of The Cable Center's speakers program.

CALENDAR

Oct. 24: Knight Division Job and Internship Fair, JWRU Grand Ballroom

Oct. 24-25: Journalism Advisory Council

Nov. 10: Veterans' Holiday

Nov. 23-24: Thanksgiving

Dec. 12: Holiday Party

Dec. 11-15: Exams

Dec. 16: Commencement

Dec. 25: Holiday

GET IN LINE

the open line seeks submissions

the open line is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news is the Wednesday before publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu. Thank you.

Joe Pisani chats with Jo Anne Smith at a recent reception for retired faculty and staff at the Thomas Center.