

the open line

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College of Journalism and Communications

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Kevin Allen, Henri Pensis, Dean Terry Hynes and Henry "Tip" Graham Jr. in front of WUFT-FM's new 2006 Mazda5.

GATOR GIVERS Alum helps WUFT - FM drive in style

Henry "Tip" Graham Jr., JM 1972 – president and CEO of Jacksonville's Scott-McRae Group, which owns and operates Duval Mazda of Gainesville – recently facilitated the donation of a 2006 Mazda5 to WUFT-FM.

Student reporters use the car on assignments.

ALUMNI OF DISTINCTION

Martinez, Tillotson attend annual banquet

Two of the College's six new Alumni of Distinction attended the annual student awards banquet earlier this month. **Guillermo I. Martinez, JM 1966** and **Johnny Tillotson, TEL 1959**, accepted their plaques at the event, which took place for the first time at Emerson Hall.



Guillermo I. Martinez and Hugh Cunningham.

A semi-retired syndicated columnist, Martinez, *The Miami Herald* editorial board's first Hispanic member, is a consultant for Hispanic news organizations in Miami, the Dominican Republic and Ecuador. Singer/songwriter Tillotson charted 26 hit recordings. More than 100 artists have recorded his "It Keeps Right On A-Hurtin'," one of two songs for which he

received Grammy Award nominations.

The year's four other Alumni of Distinction are **Matthew D. Bunker, PhD 1993**; **James Harper, ADV 1963**, who is also being named to a similar, UF-wide award; **Jennifer McMillin, PR 1988**; and **Scott Sanders, ADV 1979**.

Bunker is Reese Phifer Professor of Journalism at the University of Alabama. Harper is senior vice president for business development for Acordia, a Wells Fargo insurance brokerage division. McMillin is executive vice president and North American director of special projects with Golin/Harris International in Atlanta. And Sanders is a theater and TV producer. His latest project is the Broadway musical version of *The Color Purple*.



Johnny Tillotson and Dean Terry Hynes.

BEST AND BRIGHTEST**College honors its students**

During its annual student awards banquet earlier this month, the College announced the following winners:

Ruth and Rae O. Weimer Award: **Ashley Zandy**

Dean's Cup for Professional Promise: **Dennis Chase Gucciardo**

Dean's Cup for Service: **Meredith A. Cochie, Elisa Beth Negrin, Roy Kiperwas**

Dean's Cup for Scholarship: **Melissa Susan Morse, Daniel J. Wunderlich, Gabrielle Bill, Ashley Ann Aubuchon,**

Jennifer Burner, Anne Imanuel

Outstanding Advertising Scholar: **Daniel J. Wunderlich, Melissa Susan Morse**

W. Robert Glafcke Award: **Rubina Chhatwal**

Respass Award: **Kathrine Minotti**

Professional Promise: **Monica Palenzuela, Shane Cimock**

Joseph R. Pisani Service Award: **Carolina Herrera**

Outstanding Journalism Scholar: **Gabrielle Bill**

Society of Professional Journalists Award: **Meredith Cochie, Adrian Uribarri**

John Paul Jones Jr. Award: **Carly Felton, Matt Sanchez**

Elmer Emig Award: **Kendra Gentry, Megan V. Winslow**

H.G. "Buddy" Davis Award: **Megan V. Winslow**

Outstanding Public Relations Scholar: **Ashley A. Aubuchon**

Frank F. Rathbun PRSSA Award: **Kara L. Czerniak**

Florida Public Relations Association Award: **Emily Banks, Ashley Zandy**

Charles Wellborn Service Award: **Elisa B. Negrin**

Jack Detweiler Professional Promise in Public Relations: **Dennis C. Gucciardo**

Outstanding Telecommunication Scholar: **Jennifer Burner, Anne Imanuel**

WJXT-TV Award: **Josh Barlow**

Major Garland Powell Award: **Lindsay Corley**

May Burton Award: **Roy Kiperwas**

F. Leslie Smith Management Award: **Tara Fox**

Outstanding Graduate Student Teacher: **Danny Shipka**

PAPER TRAIL**St. Petersburg Times, Left Curve publish McKeen, Fitzgerald**

The *St. Petersburg Times* recently published **William McKeen's**



McKeen

"Serendipity: The modern world makes it harder to discover what you didn't know you were looking for" in its Perspective section.

Left Curve recently published master's student **Michael**

Fitzgerald's "Gimme

that Red-State Religion."

The Broadcast Education Association recently awarded second place for "Surveying Broadcasting Newsrooms: Using Web-based Technology to Reach Reluctant Respondents" by University of Miami Prof. **Terry Adams** and **Johanna Cleary**. The paper is being presented this month at the Broadcast Education Association annual conference.

Belio Martinez is presenting "Public Relations Development Campaign Strategies for Mobilizing Florida Latinos: Political Framing of Healthcare Coverage Issues" at the June International Communication Association conference in Dresden, Germany.

Doctoral student and Alumni Graduate Fellow **Sangwon Lee** presented "The Effects of Competition and Regulation on Broadband Deployment in the United States" at the Magness Institute Academic Seminar at NCTA.

University of South Alabama Prof. **Donald K. Wright** and **Michelle Hinson** presented "Web Blogs and Employee Communication: Ethical Questions for Corporate Public Relations" at the International Public Relations Research Conference earlier this month.

NEW HIRES**Telecom, journalism welcome new faculty**

In August, **Amy Jo Coffey** will join the Department of Telecommunication and **Judy Robinson** will join the Department of Journalism. Robinson will also serve as executive director of the Florida Scholastic Press Association.

Coffey is completing her Ph.D. at the University of Georgia. She will teach broadcast management.

Robinson has been an assistant professor in the College of Education at the University of Central Florida since August. Her research focuses on scholastic journalism, media literacy, and new media integration.

STUDENT SUCCESS**Students, stations, pubs win 30 SPJ awards**

The College's students, stations and publications recently won 30 awards in the Society of Professional Journalists Region 3 Mark of Excellence Awards.

The winners include:

Radio News Reporting: **Navideh Forghani**, first place

Radio In-Depth Reporting: **Navideh Forghani**, second place

Radio Feature: **Navideh Forghani**, first place, **Justin Goodwin**, third place

Radio Sports Reporting: **Justin Goodwin**, second place

Best All-Around Online Student Broadcast Station: WUFT-TV News, first place

TV Newscast: WUFT News5, first place

TV In-Depth Reporting: **Lindsay Corley**, **Ryan Graham**, **Ansley Dreadin** and **Brian Jaeger**, first place; **Bigad Shaban**, second place

TV News Photography: **Laura Monserrate**, second place

TV Sports Reporting: **Josh Rosenberg**, first place

TV Sports Photography: **Adam**

Barron, first place

TV Feature Reporting: **Tiffany Tift**, second place

TV Feature Photography: **Tiffany Tift**, first place

TV General News Reporting:

Harrison Hove, first place

TV Breaking News Reporting:

Kirstina Akra, first place; **Amy Popper** and **Ryan Vasquez**, second place

Best All-Around Online Student Newspaper: Alligator.org staff, first place

Best All-Around Student Newspaper (published at least four times a week): *Independent Florida Alligator*, third place

Newspaper Editorial Writing:

Emily Yehle, second place

Breaking News Reporting: **David Cohen**, first place, **Emily Yehle**, third place

General News Reporting: **David Cohen**, third place

Feature Writing: **Megan Davis**, third place

Feature Photography: **Tim Hussin**, second place

General News Photography: **Casey Anderson**, first place

Photo Illustration: **Andrea**

Morales, first place

Editorial Cartooning: **Andy Marlette**, first place

Best Student Magazine (Published more than once a year):

Orange & Blue, second place

Non-Fiction Article: **Matt Lehtola**, third place

Photojournalism program places fifth in Hearst

The College's photojournalism program recently finished fifth in the annual Hearst competition. In the third and final round, Picture Story, photojournalism senior **Emily Harris** placed 10th. Other students who competed included **Danny Ghitis**, **Matt Marriott**, **Jarrett Baker**, **Jessica Crossfield** and **Doug Bell**.

Students win seven broadcasting awards

The College students recently won seven awards at the National Broadcasting Society Convention. **Lindsey Corley** and News Five won Best Video News Program; **Kevin Gribble**, **Sophia Lopez**, and WRUF-AM Midday won Best Audio News Program; **Claudia Hickey** won Best Audio News Segment and Best Audio Package; and **Trimmel Gomes** won Best Audio Feature Package. NBS President **Shelby Radloff** received the Student Member of the Year Award, and the UF NBS chapter received honorable mention for the Most Improved Chapter.

Doctoral student earns NYC internship

Doctoral student **Alexander Laskin** recently won the 2006 Ketchum Excellence in Public Relations Research Award. He will receive a study grant and an eight-week internship in New York City.



Photojournalism senior Emily Harris took this picture of 3-year-old Jamie Garcia in the fall in Belize as part of John Kaplan's Fly-Ins program.

FACULTY FOCUS

Alexander wins Foundation award; McAdams' *Flash Journalism* reviewed



Laurence Alexander recently received the three-year UF Foundation Professorship award. *The Journalism & Mass Communication Quarterly* recently

reviewed **Mindy McAdams' *Flash Journalism: How to Create Multimedia News Packages***. "The author seems to know just where people are likely to get stuck," the review said.



McAdams

MELODY MAKER

Grad student's song appears in movie

Master's student **Michael Fitzgerald's** "Love is like a Security Blanket," which he wrote and sang with Chain of Fools, appears on the closing credits of the new independent movie "Saving Sophie."

Fitzgerald, of Jacksonville, discusses his home city's music scene this month on *American Soundcheck*, a Pittsburgh-based syndicated radio show.

ON A SERIOUS NOTE

Lowenstein, Sutherland thank the College

Ralph Lowenstein wrote the following to the College: "Thank you very much for the beautiful bromeliad that you sent me on my 76th birthday. I think of all of you every day when I look at it on our family room coffee table.

"I had wonderful days at the College, and this is such a pleasant reminder."

John and Rita Sutherland wrote the following to the College: "Thank you for your expression of sympathy. The family of Betty Sutherland acknowledges your kind thoughts and flowers."

SPEAK EASY

Freeman, Hon address groups

John Freeman spoke in February at the Photographic Imaging Education Association Conference in Orlando.

Last month, **Linda Hon** spoke at the Public Relations Leadership Development Forum at the Allstate Insurance Company headquarters.



Freeman

MAZEL TOV

Kaplans welcome baby boy Max

Li and John Kaplan added **Max Jieming Kaplan** to their family on March 3.



CALENDAR

- April 20-21:** Advertising Advisory Council
- April 26:** Classes end
- May 1:** Dean Terry Hynes reception
- May 6:** Commencement, 2 pm
- May 11:** Alumni Reception
- May 16:** Summer A begins

GET IN LINE

the open line seeks submissions

the open line is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news is the Wednesday before publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu. Thank you.