

the open line

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College of Journalism and Communications

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STUDENT SUCCESS



Matt Marriott included this confrontation between Dusty Robertson and a 2,000-pound bull in his Hearst News/Sports round submission, which placed fourth.

Doctoral students win \$1,000; Marriott places fourth in Hearst

Doctoral student **Cristina Popescu** and public relations senior **Kate Collins** won a Top 3 paper award and \$1,000 at the International Public Relations Research Conference for “Public Relations’ Influence on Socially Responsible Corporations.”

Photojournalism senior **Matt Marriott** recently placed sixth in Hearst’s News/Sports round, winning \$500 with a match for the Department of Journalism. With the Picture Story round left, the College is in fourth place.

Doctoral student **David Deeley** won First Place in the Debut Category of the Law & Policy Division of the Broadcast Education Association (BEA) for “The Must-Carry Debate Goes digital: Must Cable Continue to Carry the Broadcast Load.” It will be presented in April at the BEA convention in Las Vegas.

ON BOARD

Hon hones her skills

The Plank Center for Public Relations Leadership at the University of Alabama recently appointed **Linda Hon** to its inaugural board. The Center supports research, education, and professional initiatives.



Hon

TROPHY CASE

Molleda paper to be honored in Dresden; Wagner joins Terhune, Pisani on award list

“The Impact of the Socioeconomic and Political Environments on Public Relations in Mexico” by Universidad Rey Juan Carlos (Madrid) Prof. **Ángeles Moreno** and **Juan-Carlos Molleda** received Top Honors from the Public Relations Division of the International Communication Association (ICA).

It will be presented at the ICA Conference in June in Dresden.

“Comparative, Contextualized Research in Colombia, Mexico and Venezuela: Balancing Public Relations with Socioeconomic and Political Environments in Transition” by Molleda and Moreno will also be presented at the conference, during which Molleda will become secretary of the ICA Public Relations Division.

Sue Wagner, president of the Gainesville Advertising Federation (GAF), recently received the American Advertising Federation’s Silver Medal Award, which honors those who further industry standards and contribute to the community. **Jim Terhune**; **Joe Pisani**; **Betty Kerr**, formerly of *The Gainesville Sun*; **Karen Woolfstead**, WCJB-TV program director; and **Bill Evans** of Mega Book received the award in the past.



Molleda

ALUMNI OF DISTINCTION

College honors eclectic group that includes singer, PhD grad

Matthew D. Bunker, PhD 1993, is the first doctoral grad to be named an Alumnus of Distinction by the College of Journalism and Communications. He joins five others on this year's list: **James Harper, ADV 1963**, who is also being named to a similar, university-wide award; **Guillermo I. Martinez, JM 1966**; **Jennifer McMillin, PR 1988**; **Scott Sanders, ADV 1979**; and **Johnny Tillotson, TEL 1959**.

- Bunker, Reese Phifer Professor of Journalism at the University of Alabama, is a preeminent First Amendment scholar. The associate dean for graduate studies at UA's College of Communications received the Franklyn S. Haiman Award for Distinguished Scholarship in Freedom of Expression for *Critiquing Free Speech: First Amendment Theory and the Challenge of Interdisciplinarity*. The book was a finalist for the Frank Luther Mott-Kappa Tau Alpha Award for research in journalism and mass communication.
- Harper – senior vice president for business development for Acordia, a Wells Fargo Banks insurance brokerage division – is director of the UF Foundation and member of the College's Board of Advocates. He owned an insurance brokerage firm in Clearwater that Acordia bought; was a partner in and senior vice president of Rodgers & Cummings; and worked at American Business Insurance Southeast and Merrill Lynch. He has served as chair of the capital campaigns for the Greater Clearwater Public Library and YMCA, director of Morton Plant Health Services, and chair and president of the Ruth Eckerd Performing Arts Center.
- A semi-retired syndicated columnist, Martinez, the first Hispanic member of the editorial board of *The Miami Herald*, consults Hispanic news organizations in Miami, the Dominican Republic and Ecuador. The

two-time Pulitzer Prize nominee was UPI bureau chief in Puerto Rico, Argentina and Peru; and worked at *El Nuevo Herald*, Univision, Miami's WLTV-Channel 33, CBS/Telenoticias Miami, and Organizacion Cisneros.

- McMillin is executive vice president and North American director of special projects with Golin/Harris International in Atlanta. Clients include Anheuser-Busch, BellSouth and IBM. She has led nearly every account in the agency. She developed a \$2 million national carpet-industry public-relations program in conjunction with a \$100 million advertising campaign, and launched IBM educational software packages in conjunction with the *Children's Television Workshop*.
- Producer Sanders' latest project is the Broadway musical version of *The Color Purple*. He has produced more than 1,000 live shows and events. He received an EMMY for his production of the HBO Special, *Elaine Stritch: At Liberty*. He served as executive producer at Radio City Music Hall for 15 years, working with such entertainers as **Liza Minelli**, the Grateful Dead and **Madonna**. At Mandalay Television, which he founded, he executive produced six TV series, including ABC's *Cupid*. He also produced presidential galas for **Bill Clinton** and **George Bush**.
- Tillotson is a songwriter, singer and recording artist who charted 26 hit recordings. More than 100 artists have recorded his "It Keeps Right On A-Hurtin'," one of two songs for which he received Grammy Award nominations. *Billboard Magazine* ranks him in the top 150 of all time. He wrote and recorded his first hit, "Dreamy Eyes," while still a student in the College. He is also known for "Poetry in Motion," "She Understands Me" and "Heartaches by the Number," which earned him his second Grammy nomination. He wrote and performed the theme song for the 1965 ABC sitcom "Gidget," starring **Sally Field**.



ESPN.com Senior Writer Andy Katz, who covers college basketball, recently spoke with students at Gannett Auditorium. He was in town to report about the Florida-Kentucky game. (Photo by Andrea Morales)

GATORS ON FILM

'Negroes with Guns' gets its shot

The Documentary Institute's "Negroes with Guns: Rob Williams and Black Power," created by **Sandra Dickson, Churchill Roberts, Cindy Hill** and **Cara Pilson**, has been firing up a storm lately.

The New York Times ran it on the front of its feature section. PBS broadcast it nationally as part of its Independent Lens program. And the Organization of American Historians gave it the 2006 Erik Barnouw Award for Outstanding Historical Documentary.



The Documentary Institute's "Negroes With Guns" tells the story of Rob Williams.

GLOBAL GATORS

Online magazine takes off

Led by **John Kaplan**, 14 graduate and undergraduate students recently completed the latest edition of Florida FlyIns online magazine. Thirteen worked in Belize while one documented Hurricane Katrina's aftermath in New Orleans. Check out www.internationaljournalism.com.



Emily Harris, JM 2005, took this photo in Belize as part of the FlyIns program.

IN MEMORIAM

**Betty Sutherland,
1916-2006**

John Sutherland's mother **Betty Sutherland** passed away Feb. 11 in a San Antonio nursing home after suffering for years from Alzheimer's disease. She was 89.

Her hometown newspaper, the *Mathis News*, honored her in 1980 for her volunteer work.

She is survived by her sons, grandchildren, great-grandchildren and nieces and nephews.

CALENDAR

March 6-8: Telecommunication Advisory Council Meeting

March 13-17: Spring Break

March 21: Spring Internship & Job Fair

March 22: Spring Colloquium

March 23-24: Public Relations Advisory Council

March 30-2: AAA Meeting

April 5: Annual Awards Banquet

April 26: Classes end

May 6: Commencement, 2 pm

May 11: Alumni Reception

May 16: Summer A begins

CORRECTION

Del Galloway, PR 1981, MAMC 1983, gave \$25,000 to establish the C. Del Galloway Professional Advancement Fund for Public Relations; and **Stacey Shaw, JM 1970**, gave \$20,000 to set up the Joy Reese Shaw Graduate Assistantship/Fellowship for Newspaper Journalism.

PAPER TRAIL

Kiouisis kickin' it

It would be an understatement to say **Spiro Kiouisis** has been prolific lately.

The Public Relations Division of the International Communication Association (ICA) accepted two of his papers for its 2006 conference in Dresden:

- “Intercandidate Agenda-Setting in Presidential Elections: Issue and Attribute Agendas in the 2004 Campaign,” which he wrote with doctoral student **Arlana Shields**.

- “Bridging Two Schools of Thought: Applications of Public Relations Theory to Political Marketing,” by Mid Sweden University Prof. **Jesper Strömbäck**, **Mike Mitrook** and Kiouisis.

ICA’s Political Communication Division accepted “First- and Second-Level Agenda Building and Agenda Setting: Terrorism, the President and the Media,” by Mitrook, doctoral student **Trent Seltzer**, Kiouisis, doctoral student **Cristina Popescu**, and Shields.



Mitrook

Kiouisis teamed up with University of Colorado Prof. **Michael McDevitt** on “Deliberative Learning: Civic Development as Discursive Transformation,” which will run in *Communication Education*; and on “Priming the Domestic Sphere: The Translation of School Influence into Student, Parent, and Family Voting,” which will appear in *American Behavioral Scientist*.

Kiouisis’ solo “Exploring the Impact of Modality on Perceptions of Credibility for Online News Stories” will appear in *Journalism Studies*.

Master’s student **Ben Danner** and **Mitrook**’s “Ethical Discussion in Three U.S. Public Relations Trade Publications 1998-2004: A Content Analysis” will be presented to the ICA Public Relations Division.

Razón y Palabra, the first Latin American peer-reviewed online journal of communication studies, published “Public Relations in Mexico: economic, politic and media contexts in a historical process of changes” by **Juan-Carlos Molleda** and Universidad Rey Juan Carlos (Madrid) Prof. **Ángeles Moreno**.

Mass Communication & Society recently accepted **Cory Armstrong**’s “Writing about women: An examination of how content about women is determined in newspapers,” which she presented at the 2005 Midwest Association for Public Opinion Research in Chicago.

AEJMC Southeast Regional Colloquium’s law division recently accepted papers by media law master’s students **Brian Profundi** and **Jonathan Mason**: “A Survey of the Public’s Right of Access to Criminal Discovery Records in the States that Comprise the 1st, 2nd, 3rd and 4th Federal Courts,” and “Patriot II and Privacy: What to Expect When Congress Reauthorizes the Patriot Act,” respectively.

Bill Chamberlin, Popescu and **Michael Weigold** recently wrote a chapter – “Merging Legal Research and the Practices of Social Science: Comparing State Access Laws” – for a textbook, *Communication and Law Multidisciplinary Approaches to Research* by **Amy Reynolds** and **Brooke Barnett**. Chamberlin wrote the introduction to the chapter.



Kiouisis

GET IN LINE

the open line

seeks submissions

the open line is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news is the Wednesday before publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu. Thank you.