

## STUDENT SUCCESS



Daron Dean, JM 2004, took this photo during the recent Hearst shoot-out in San Francisco. Last year he competed in the same event.

## Photojournalist places second for second time in Hearst

For the second consecutive year, **Daron Dean, JM 2004**, placed second in the San Francisco shoot-out of the William Randolph Hearst Foundation Journalism Awards Program. He won \$4,000.

Dean is working for the *Anchorage Daily News* in Alaska for the second consecutive summer.

The College placed second overall in the annual photojournalism competition, receiving \$5,000. It placed seventh in the broadcast competition and eighth overall in the Hearst awards program.

Western Kentucky placed first in the photo competition.

“Special kudos to **John Kaplan** and **John Freeman** for continuing this high level of performance with our students,” Dean **Terry Hynes** said. “The photo area was particularly competitive this year, according to the judges and [Hearst program director] **Jan Watten**, who has seen decades of these competitions.”

## Three students win SPJ awards

Three students recently won 2004 Mark of Excellence awards from the Society of Professional Journalists. **Jeff Butera** won in TV Feature, **Scott Reynolds** won in Radio Sports Reporting, and **David Zentz** won in Photo Illustration.

Also, **Andy Marlette** was a finalist in Editorial Cartooning, and the News 5 staff was a finalist in Television Daily Newscast.

## McKEEN MENTION

### Artist takes a ride on *Highway 61*

Florida artist **Kathleen Wobie** recently interpreted **William McKeen**'s critically acclaimed book, *Highway 61*

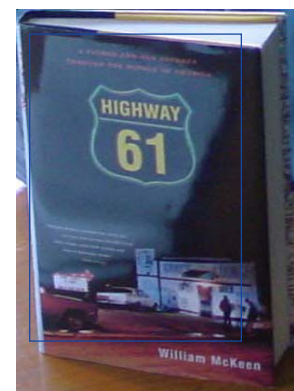
(W.W. Norton & Company, 2003), in a wax painting.



Bill McKeen

Wobie's work, which features the number 61 “suspended in fields of blue and green,” according to McKeen, is displayed at the Melrose Gallery this summer as part of the “Visualize the Word” exhibit.

The exhibit includes other



artistic interpretations of Florida writers' words.

During the exhibit reception earlier this month,

McKeen read from *Highway 61*, which is on sale in the gallery's gift shop.

McKeen also recently appeared on Fox's “O'Reilly Factor.” He talked about the decline of prime-time network news.

## CONVENTION COUNTDOWN

### Public relations dept. wallpapers AEJMC

The College's Department of Public Relations is set to dominate the paper presentations at the August AEJMC Convention in San Antonio.

Ten of the 44 papers accepted by the Public Relations PR Division feature the names of faculty and/or graduate students from the College.

"No other program comes remotely close to our contribution," **Kathleen Kelly** said.

Public relations doctoral student **Trent Seltzer** won top paper in a student category for "The Dialogic Potential of Web logs in Relationship Building."

**Hye Min Yeon** won third place in a student category for "An analysis of nonprofit organizations' Web pages for public relations: Focus on media relations, donor relations, and interactive communication features."

Ph.D. Alumni Fellow **Richard Waters** will present three papers. The PR division accepted two of them:

- "The practitioner roles of fundraising: An assessment of gender differences," co-authored by Kelly.
- "Fundraising on the Internet: A content analysis of ephilanthropy trends on the Internet sites of the organizations on the Philanthropy 400."

The MCS division accepted the third by Waters: "Explaining Charitable Giving During Times of Crises."

**Spiro Kiouis** will present four papers he coauthored, two to the Mass Communication and Society (MCS) Division, one to the Communication Theory and Methodology Division, and one to the Communication Technology and Policy Division.

He coauthored the latter, "Agenda-Setting and Blogs: Issue and Attribute Salience Influence on Celebrity Web Sites," with **Kaye Trammell, Ph.D. 2004.**

Other papers by College faculty and students accepted by the convention include:

- "Ethical discussion in peer reviewed public relations journals: A content analysis" by **Benton Danner** and **Michael Mitrook**.
- "Cross-national conflict shifting: A case study of the DuPont Teflon crisis in China" by **Yimin Wang** and **Juan Carlos Molleda**.
- "Testing the linkages among the organization-public relationship and attitude and behavioral intentions" by **Eyun-Jung Ki** and **Linda Childers Hon.**
- "The status of public relations research in the leading journals between 1955 and 2004" by **Ki** and **Hyounkoo Khang**.
- "Building relations with child publics: Study of the content of nutrition Web sites for children" by **Denise Bortree**.
- "TV as a Gap Equalizer in Health Knowledge and Behavior: Effects of Media and Self-efficacy on Diabetes Knowledge and Behavior Gaps," by **Jangyul Kim** and **Youjin Choi**.

**Michelle Hinson** co-authored a paper with **Don Wright** of the University of South Alabama.

"UF will certainly be visible as a leader in public relations scholarship at the 2005 Convention," Kelly said.

### Chan-Olmsted, Oba win in the media management division

**Sylvia Chan-Olmsted** and **Goro Oba** won Top Faculty Paper Award for "Vertical Integration in the U.S. Television Syndication Market" in the Media Management and Economics (MME) Division.

Chan-Olmsted will present three other papers at the convention:

- "Content Development for the Third Screen: The Business and Strategy

of Mobile Content and Applications in the United States," to the MME division.

- "A Comparative Study of the U.S. and Korean Mobile Telephone Industries," to the Communication Technology and Policy (CTP) Division
- "Toward An Integrated Model of Software Piracy Determinants," co-authored by **Byeng-Hee Chang**, to the CTP division.

Chan-Olmsted will also participate in two panels: "Mergers and Acquisitions in the Media and Telecommunications Industries," and "Issues and Trends in Media Management Research."

### Cleary wins in radio-TV division

**Johanna Cleary** and **Terry Adams** of the University of Miami won Top Faculty Paper in the Radio-Television Journalism Division for "The Family Business: Entertainment Products and the Network Morning News Shows."

Cleary will also present "Walking the Walk: The Disconnect Over Minority Professional Development in the Newsroom" to the Minorities and Communication Division.

### Media law students make presentations

Doctoral student **Roxanne Watson** will make two presentations in the convention:

- "Humanitarian Law Project v. Ashcroft," to the Law Division.
- "Marcus Garvey's Trial for Seditious Libel in Jamaica," to the History Division.

Doctoral student **Nissa Laughner** will present "Non-Discriminatory Access and Compelled Speech" to the Law Division.

## GLOBAL GATORS

## Freeman takes 15 students to document life in Berlin

John Freeman, who lived in Berlin from 1968 to 1971, recently took 15 students to photograph and write about post-Cold War life in Germany's capital. The students included 10 from UF, four from the University of Georgia and one from San Jose State.

"We plan to post a Web site of student work," Freeman said, "and hold an exhibition later in the year."



John Freeman took this self-portrait at Berlin's Checkpoint Charlie. He passed through it as a kid with his U.S. Air Force father.

## SPEAK EASY

## Chamberlin, Roberts serve as panelists

Bill Chamberlin recently spoke at "Piercing the Fog," an annual conference set up by the National FOI Coalition and the Society of Professional Journalists. He participated in the "Starting an Open Government Coalition" and "Keeping Your Group Going Strong" panels.



Bill Chamberlin

Marilyn Roberts served as a panelist on a Special Topics Session, "Teaching International Advertising," at the American Academy of Advertising's Third Asia-Pacific Conference earlier this month.

She also presented "Characteristics of Award-Winning Television Advertising in the People's Republic of China: Content Analysis of the 1997-2003 Chinese Advertising Festivals," co-authored with Qichao Deng.



Marilyn Roberts

## MAKING A DIFFERENCE

## Sixteen professors participate in UF's minority mentoring program this year

Nearly one-fourth of the faculty – 16 professors – served in UF's minority mentoring program this year, according to Dean Terry Hynes.

"I realize how full your schedules are," Hynes said, "and I hope you know how important the Minority Mentor role is in the success of our students."

Participants included: Laurence Alexander, Les Carson, Sandi Chance, Lisa Duke Cornell, Charlie Harris, Spiro Kiouisis, Michael Leslie, Jon Morris, Cynthia Morton, Churchill Roberts, Marilyn Roberts, John Sutherland, Debbie Treise, Bernell Tripp, Jorge Villegas, and Julian Williams.

## EXEC-GATOR

## UF picks provost from Michigan State

UF recently named Janie Fouke, Michigan State Engineering dean, as its new provost. Fouke starts her \$300,000 job Aug. 15.

She became engineering dean in 1999.

Fouke received her Ph.D. in biomedical mathematics and engineering from the University of North Carolina at Chapel Hill in 1982.



Janie Fouke

**PAPER TRAIL****Professors compare  
U.S., Korean Web users**

*The Journal of Current Issues and Research in Advertising* recently accepted “Cross-Cultural Differences in Motivations and Perceived Interactivity: A Comparative Study of American and Korean Internet Users,” by **Hanjun Ko, Marilyn Roberts** and **Chang-Hoan Cho**.

**COLLEAGUE UPDATE****Ex-WUFT employee  
president, CEO of  
KWBU-TV/FM**

**Polly Anderson**, former WUFT director of corporate support, recently became president and CEO of KWBU-TV/FM in Waco, Texas.

She served as WUFT director of corporate support for seven years. She left WUFT in 2003 to become vice president of development for Alabama Public Television. She will leave that job next month to start working at KWBU.

**ON A SERIOUS NOTE****Correll thanks  
the College**

**Linda Correll** wrote the College the following note:

“I’m sitting on my couch in front of the lovely bouquet of flowers from the College. It is a variety of jewel tones – scarlet, garnet, amethysts and purples – in clusters, petals and blooms.

“It’s just lovely. And so was your generosity in sending them. Thanks so much.”

**CALENDAR**

**June 17:** Summer A ends  
**June 27:** Summer B begins  
**July 4:** Holiday  
**Aug. 5:** Summer B ends  
**Aug. 24:** Fall term begins  
**Sept. 5:** Labor Day holiday

**GET IN LINE*****the open line*  
seeks submissions**

*the open line* is usually published on the Monday following a payday, except during summer and holidays. It can be accessed on the Web at [www.jou.ufl.edu/pubs/openline/](http://www.jou.ufl.edu/pubs/openline/).

Deadline for submitting news (to the Dean’s Office) is the Wednesday before the Monday of publication.

**Boaz Dvir** serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to [bdvir@jou.ufl.edu](mailto:bdvir@jou.ufl.edu). Thank you.