

the open line

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College of Journalism and Communications

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GLOBAL GATORS

Correll's passage to India

Linda Correll spent a highly productive fall semester in India, spreading the word about her ideation system, Creative Aerobics.

Her accomplishments included:

- Teaching Creative Aerobics at the country's leading graduate program, Mudra Institute of Communications Ahmedabad,
- Presenting Creative Aerobics to the Ad Club of Hyderabad and the Indo-American Chamber of Commerce.
- Presenting *New Directions in Global Communication (Creative Aspects)* in The Celebrating Excellence Lecture Series at the National Institute of Design.
- Delivering a five-workshop series to two multinational companies on Improving Corporate Communication.

Also, Response Books, a division of Sage Publications, published Correll's *Brainstorming Reinvented* through its New Delhi, Thousand Oaks and London offices. And ICAFI University Press asked her to write a second book, on using Creative Aerobics in advertising operations.

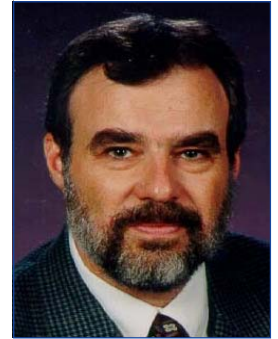


Linda Correll

GOOD JOB

Record five staffers reach the TOP

Olivia Jeffries, Tom Krynski, Sue Wagner, Susan White, and Helga Williams recently received the \$3,000 2004 Flanagan Awards for Total Outstanding Performance (TOP).



Tom Krynski

"All permanent USPS and TEAMS employees in the College working at least .75 FTE are eligible ... once every three years," said Dean Terry Hynes. "Normally, three TOP awards are given each year. This year we sought approval for five, in part to 'catch up' with the number of employees deserving the award."

NEW FACE

Hernandez joins 89/90 as assistant news director

Luis Hernandez joined Classic 89/ Nature Coast 90 as assistant news director this semester. He served as anchor and reporter at the Miami news/talk station WIOD and worked for radio stations in Jacksonville, West Palm Beach and Colorado, where he also worked in television.

The search committee included Bill Beckett, Richard Drake, Melanie Perry, Bridget Grogan and Johanna Cleary.

Bart O'Connell served as interim assistant news director during the fall semester.



John Freeman returned this semester from a sabbatical. He documented his time away from the College in a pictorial Web blog, <http://www.jou.ufl.edu/people/faculty/jfreeman/blog/Aug.htm>. The Sept. 23 entry is "Bath time for Cheyenne and Nellie."

IN THE NAME OF FREEDOM

Brechner Center recognizes *Business Review* reporter

The Brechner Center will recognize **Dan Christensen**, a reporter with the *Miami Daily Business Review*, at its annual Award Celebration Jan. 31, 5 p.m.-7 p.m., at the Thomas Center.

Christensen “exposed the problem of secrecy in the federal courts, one of the most serious yet under-reported problems affecting First Amendment rights since 9/11,” **Sandra Chance** said. “His groundbreaking series provides a riveting look at how federal judges and prosecutors have conspired to keep newsworthy civil and criminal cases secret by wiping them off the public record.

“Christensen discovered the practice of ‘super-sealing,’ where even the case numbers are kept secret, preventing anyone, including reporters, from knowing anything about the cases.”

Faculty members who wish to have Christensen address their students Jan. 31 and Feb. 1 should get in touch with Chance.



Sandra Chance

STUDENT SUCCESS

Särkiö and Cleary’s students create elections Web site

Students in Interactive Media and

Covering Political Campaigns

– taught by **Helena Särkiö** and **Johanna Cleary**,

respectively – created

<http://projects.jou.ufl.edu/rtv3280f04/onlinestoryproject> to cover the 2004 elections. It featured blogs, stories, videos and a Flash slideshow.

“This project gave both the teachers and the students a chance to take



Helena Särkiö

another step toward media convergence,” Cleary said.

The students were **Talia Pate, Angela Vachon, German Visbal, Linda Bong, Gary Mattingly, Alisabeth Black, Ted Geltner, Damien Yare, and Hua-Ching Hsu.**

Also, the Reporters Committee for the Freedom of the Press hired **Amanda Groover**, a media law joint degree master’s student, as its summer legal intern.



Johanna Cleary

PAPER TRAIL

Doctoral student examines teenagers’ Web blogs

The Routledge journal *Education Communication and Information* will publish doctoral student **Denise Bortree**’s “Presentation of Self on the Web: An Ethnographic Study of Teenage Girls’ Weblogs” in its February/March issue.

MEETING DEADLINES

Task force focuses on accreditation

The Accreditation Task Force meets Tuesdays at 8 a.m. for two hours in Weimer 2066 on the following dates:

Jan. 18 – General Planning

Jan. 25 – Discussion of Standards 1 & 9

Feb. 1 – Discussion of Standards 2 & 3

Feb. 8 – Discussion of Standards 4 & 5

Feb. 15 – Discussion of Standards 6 & 8

Feb. 22 – Discussion of Standard 7 and Graduate Programs

March 22 – Discussion of Strengths and Weaknesses

April 26 – Discussion as Follow-up to the

Self-Study Faculty Meeting “Faculty members are encouraged to attend and contribute to the self-study process,” **John Wright** said.



John Wright

SPEAK EASY**Communication Colloquium
features Molleda, Kiouisis, Choi**

The Communication Colloquium will be held during lunchtime (11:45 a.m. to 12:35 p.m.) Wednesdays in Weimer 3032. Presenters include **Juan-Carlos Molleda** (Jan. 26), **Spiro Kiouisis** (Feb. 9), and **Youjin Choi** (Feb. 23).



Juan-Carlos Molleda



Spiro Kiouisis



Youjin Choi

CALENDAR

Jan. 1: New Year's Day Holiday

Jan. 3: Registration

Jan 4: Classes Begin

Jan. 17: Martin Luther King
Holiday

Feb. 19: CLAST Test

Feb. 26- March 5: Spring Break

April 20: Classes end

TBA: Annual Awards Banquet

April 21-27: Reading Days

April 23-29: Exams

April 30: Commencement

May 9: Summer A begins

GET IN LINE***the open line*
seeks submissions**

the open line is usually published on the Monday following a payday, except during the summer and holiday periods. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news (to the Dean's Office) is the Wednesday before the Monday of publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu. Thank you.

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