

HE IS BILL MCKEEN



Bill McKeen and Tom Wolfe during the author's visit to Gainesville in March 2000.

Wolfe acknowledges journalism chair

In his new novel, *I am Charlotte Simmons*, **Tom Wolfe** thanks the Journalism Department chair:

"To **Bill McKeen**, journalism chairman, author of *Highway 61*, and a man with entree to the hotspots of undergraduate life, including 'The Swamp,' a football stadium with a city throbbing beneath the grandstands."

McKeen, who wrote the literary biography *Tom Wolfe*, has given interviews to *US News & World Report* and *Newsday* about helping Wolfe research college life in Gainesville. *Newsday* also interviewed McKeen's daughter, **Sarah**, about taking the famous author to a dinner party at her sorority house, Alpha Delta Pi.

Jean Chance also spent time with Wolfe during his week in Gainesville.



Jean Chance

MOVING ON

Public Relations holds tribute to Jack Felton

The Department of Public Relations Advisory Council will hold a tribute dinner to **Jack Felton** Thursday at 7:30 p.m. at the Hilton UF Conference Center.

Faculty who wish to attend should fill out a response form by Wednesday.

DEEP KNOWLEDGE

Kelly, Lamme, Felton contribute to first public relations encyclopedia

Kathleen Kelly, Meg Lamme, Jack Felton, and student **Danny Shipka** contributed to the *Encyclopedia of Public Relations*, the first of its kind, published earlier this month by Sage and edited by **Robert Heath**.



Kathy Kelly

Kelly served on the editorial board.

She wrote "Fund Raising" and "Philanthropy," and co-authored eight other entries: one with Heath, one with Shipka and six with former graduate stu-



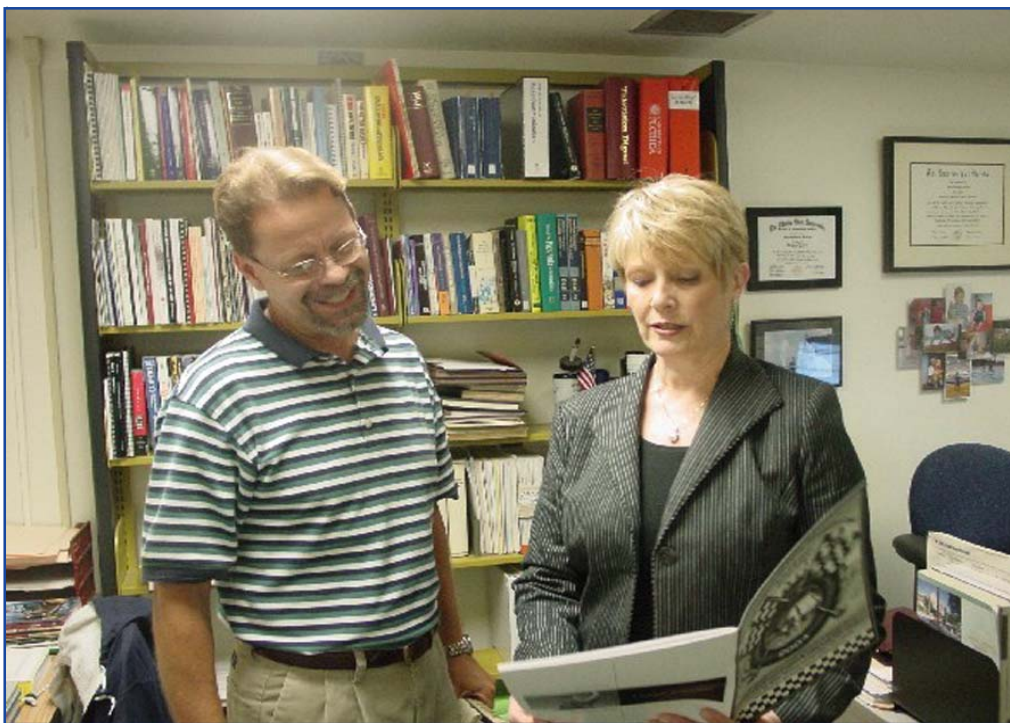
Meg Lamme

dents at the University of Louisiana, Lafayette.

Lamme contributed an entry on **Lee K. Jaffe**, head of public relations for the Port Authority of New York in the decades leading to creation of the World Trade Center



Jack Felton



Jim Murry's widow, Linda McCoy Murray presents a couple of her husband's books to librarian Patrick Reakes in the Neuharth Library on Nov. 23. Journalism student Jeff Lippman just won a \$5,000 scholarship from the Jim Murray Foundation. Murry, the Pulitzer Prize winning *Los Angeles Times* sports columnist, was a founder at *Sports Illustrated*.

POLITICAL MOVEMENT

Cingular experience for Uvote2004 students

Led by Lynda Lee Kaid, Uvote2004 students **Jessica Lokaj**, **Abby Hendren**, **Jennifer Ambler**, **Monica Postelnicu**, **Drew Bagley**, **Camilla Hostrup Larsen**, **Kristen Landreville** and **Sarah Urriste** recently participated in Cingular Wireless' Election Connection program.

They shot photos with their camera phone, and text messaged a brief story or caption to a mobile Web log, <http://uf.textamerica.com>.

GET IN LINE

the open line seeks submissions

the open line is usually published on the Monday following a payday, except during the summer and holiday periods. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news (to the Dean's Office) is the Wednesday before the Monday of publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu. Thank you.