

the open line

Vol. 36, No. 13

College of Journalism and Communications

May 17, 2004

GRADUATING GATORS

First solo commencement a big success at O'Dome

The College held its first solo commencement May 1 at the Stephen C. O'Connell Center.

Dean **Terry Hynes** presided. **John Wright** and **Joe Pisani** introduced the new Alumni of Distinction – **Mark Erstling, TEL 1975,** and **Melissa Lammers, ADV 1979.**



Alumnus of Distinction Mark Erstling and Dean Terry Hynes.

Marilyn Roberts led the singing of the Alma Mater.

Jon Roosenraad chaired the committee that set up the successful event. The marshals included **James Babanikos, David Carlson, Chang-Hoan Cho, Youjin Choi, Mike Foley, Spiro Kiousis, Meg Lamme, Mike Mitrook,**



John Wright, William McKeen and Joe Pisani prepare for the College's first solo commencement.

Helena Särkiö, Ted Spiker, Leonard Tipton, Jorge Villegas and Julian Williams.

FACULTY FOCUS

Four faculty receive Research awards

Youjin Choi, Spiro Kiousis, Juan Carlos Molleda, and Helena Särkiö recently received College Research Summer Awards.



Youjin Choi

"These awards were made based on the recommendations from the College Research Committee," said Dean **Terry Hynes.**



Spiro Kiousis

"I appreciate the work of the Committee, especially since there were a high number of deserving proposals for summer research support, and not all deserving proposals could be funded."



Juan Carlos Molleda



Helena Särkiö

STUDENT SUCCESS

Local ad group doles out cash to students

The Gainesville Advertising Federation (GAF) awarded **Marie Gaudagno** its annual scholarship for aspiring advertising students, plus an additional \$250.

The GAF also gave \$350 to **Annie Tankhiwale** for participating in the American Advertising Federation's Promising Minority Students program.

Students dominate AP competition

The College won several awards at the recent Florida AP Broadcasters College Competition.

WRUF-AM won the following awards:

- Best Long Light Feature: First place for "Pastor's Wives."
- Best Hard News Feature: First place for "Domestic Violence."
- Best In-depth Hard News Feature: First place for "Government Housing Problems."
- Best Sports: First place for "High School Rivalry."
- Best Use of Sound: First place for "Pleasures of Fencing," and second place for "Car Show."
- Best Newscast Over 5 minutes: First place.

The following students won awards in the television category:

- **Farnaz Javid** and **Carlos Torres**: First place in Best Photo Essay.
- **Mandy Mitchell**: Honorable mention in Best Sports.
- **Farnaz Javid** and **Carlos Torres**: First place in Best In-depth Hard News Feature.
- **Keith Sonderling** and **Michelle Eacobacci**: Second place in Best Newscast.

One thing leads to another

Master's student **Justin Martin** recently published an op-ed in the *Tampa Tribune* about young voters, "It isn't just for Old People."

In the piece, he offers a response to Urban Outfitters' T-shirt proclaiming "Voting is for Old People."

Taking shot at Phoenix

Graduate student **Claudia Katz** earned an all-expenses-paid workshop sponsored by the AP.

Thirty AP staffers will serve as mentors to the 24 participants in the second "Diverse Voices" workshop in Phoenix.

It's the American way

Photojournalism major **Sarah Kiewel** won a \$2,500 grant to participate in the University Scholars Program, which encourages research or creative projects at the undergraduate level. She plans to photograph "The Americanization of Europe" this summer.

Dean shines in contest

Photojournalism major **Daron Dean** is a finalist for the Sunshine State Awards from the South Florida Chapter of the Society of Professional Journalists in Sports.

His entry is "Russell Mania," from the *Gainesville Sun*.

MAKING MOVES

Miami calling

Rick Schneider, former WUFT-TV Station Manager, was recently named president and general manager of WPBT-PBS 2 in Miami.

GLOBAL GATORS

Off to Malaysia, Ecuador, Mexico and Honduras

Mindy McAdams recently won a Fulbright award to teach and conduct research in Malaysia. She expects to leave in July and return in January.

Graduate students **Claudia Katz** and **Matt Levitch** recently won \$1,210 Interdisciplinary Field Research Grants from the Latin American



Mindy McAdams

Studies department. Katz is off to Honduras for the summer, and Levitch is headed to Ecuador.

Graduate student **David Zentz** returned to Mexico earlier this month to complete a project he started during spring break. He hopes to develop a second documentary project about Playa del Carmen in the Yucatan peninsula.

PAPER TRAIL

Big in Japan; bring on Buffy

Doctoral student **Goro Oba's** "A case study of program-type diversity in Japanese evening television" appears in *Keio Communication Journal*, 26, Pages 101-122. And his "New demands for US-imported television programs in Japan's video distribution services" won top student paper award in the international communication division at the ICA annual conference.

Magdala Labre and **Lisa Duke's** article, "Nothing like a brisk walk and a spot of demon slaughter to make a girl's night": The construction of the female hero in the Buffy video game,"



Lisa Duke

appears in the *Journal of Communication Inquiry* 28:2 (April), pages 138-156.

TROPHY CASE

Awards ADDY up

Linda Correll won a Gold ADDY for Public Service Advertising at the recent 4th District American Advertising Federation ADDY Awards.

Lisa Duke recently received the 2004 Outstanding Educator Award from the Florida chapter of the Direct Marketing Association at its annual summit in Fort Lauderdale.

INTERNATIONAL EXPOSURE

From Russia, with a three-cord progression

A Russian journal, *Teleradiocourier*, recently ran an interview with

William McKeen about the state of music journalism.

The interview, with editor **William McKeen** Sergey Tyshchenko, is titled "William McKeen: Waiting for a Breakthrough."

"It's about the lame state of music and music journalism today," McKeen said.



William McKeen

CALENDAR

June 24: Summer A ends

June 19-24: Summer

Journalism Institute

June 25: Summer B begins

August 6: Summer B ends

August 16: Annual college faculty retreat

August 19-20: Registration

August 23: Classes begin

August 23-26: Drop/Add

Sept. 6: Labor Day

Nov. 5-6: Homecoming

Nov. 11: Veterans Day

Nov. 25-26: Thanksgiving

DEEPEST SYMPATHY

Brian Lietz recently died after fighting cancer for several months.

Brian was a WUFT staff member from 1977 to 1988. He held several positions in the TV Engineering Department. He began as a technician, became a technologist, was promoted to assistant director of engineering and finally to director of engineering.

“He played an important role in leading WUFT to the forefront in public television stations in the nation, in terms of technology,” said **D. Brent Williams**, Director of Development, WUFT-TV/FM. “His positive attitude, spirit of camaraderie and wonderful sense of humor are remembered by all of us who had the good fortune of working with him.”

He was vice president of engineering for WJCT-TV/FM for the past several years. He is survived by his wife Debbie, son Graham and daughter Mariah.

GET IN LINE***the open line***
seeks submissions

the open line is usually published on the Monday following a payday, except during the summer and holiday periods. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news (to the Dean's Office) is the Wednesday before the Monday of publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu.