

# the open line

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College of Journalism and Communications

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## TROPHY CASE

### College faculty, students garner eclectic awards

**Bill F. Chamberlin** recently won the Applied Research Award from the International Communications Association (ICA).

“This is the first time the Marion Brechner Citizen Access project has been recognized for its contribution to research,” Chamberlin said. “That is significant since academic research is often defined as published research.”

Chamberlin will receive the award May 27 at ICA’s national conference in New Orleans.

“A job well done goes out to the students and other staff members who have participated in the project,” he said.

**Linda Correll** and **Elaine Wagner** recently won a Creativity 33 Award of Distinction. Their Seekonk Congregational Church poster will be published in the Creativity 33 hardbound annual next month by the HBI division of HarperCollins.

The 2003 *Orange & Blue* spring and fall editions won first place in the regional Society of Professional Journalists (SPJ) Mark of Excellence contest. A story that ran in the fall edition – “Home Grown,” by **Brandon Battey** –

won first place in the nonfiction magazine article category. Both will be entered in the national competition. Winners are announced in September as part of the annual SPJ convention.

**Dylan Blaylock** and **Katie Jeffers**, master’s students, received a 2004 FPRA Image Award in the student projects category, “Computer-generated communication,” for an online survey about Florida tourism that they designed and administered to Florida public relations practitioners.



Bill Chamberlin



Fall 2003 issue

## INTERNATIONAL CONNECTION

### Production students team up on video project with peers in Belgium

Students in **David Ostroff**’s section of Advanced Video Production produced five 3- to 4-minute videos about student life on and off campus. Across the pond in Belgium, students in the University of Ghent’s Communication Sciences department produced similar videos.

The students posted the videos online and compared the approaches and techniques.

For next year, the students suggested a videoconference at the beginning of the project. Eventually, the students will collaborate on the projects.

## STUDENT SUCCESS STORY

### PR senior heads to the White House

PR senior **Joanna Gonzalez** has been selected for an internship this summer in the White House Office of Communications. She will work in the Specialty Media department of Media Affairs.



Joanna Gonzalez

## JUST PROMOTED

### Ward moves up

**Harvey Ward** has been hired as director of corporate support for the College’s public television and public radio stations.

He will be responsible for generating of revenue from the business and professional communities in North Central Florida through program underwriting grants to support WUFT. He assumes the position previously held by **Polly Anderson**, who recently left WUFT to become

vice president of development for Alabama Public Television.

Ward will continue to perform his duties as development coordinator through the April 21-May 2



Harvey Ward

FM membership campaign, and assume the corporate support responsibilities full time in May.

“We will begin a search for a new development coordinator very soon,” said **D. Brent Williams**.

## PAPER TRAIL

## Teens, ER, agriculture, anti-drug efforts examined

Lisa Duke's "African-American Readers and 'Mainstream' Teen Magazines" will appear as a chapter in the second edition of *The Meaning of Dress* (Fairchild Books), which comes out this fall.

Helena Särkiö presented "Teenage Girls in the Virtual World: Cyborgs or Gendered Beings?" earlier this month at the UF Center for Women's Studies and Gender Research "Gender Conversations" series.



Helena Särkiö

Ted Spiker wrote "The 'Me First' Guide to ER Care" in the May/June 2004 issue of *AARP The Magazine*, the largest circulation magazine in the United States. He also recently had stories published in *Outside*, *Prevention*, *Men's Health*, *Runner's World*, *Adventure Sports* and *The Chronicle of the Horse*.



Ted Spiker

Graduate students Denise Bortree, Sandra Braun, Kelly Flowers, Ross Ford and Amanda Ruth co-authored "A New Direction for Agricultural Public Relations: Meeting Journalists' Information Needs Through the Web." It will be presented to the Agriculture Communicator's Association June 20-24 in Lake Tahoe.



Jorge Villegas

Jon Morris will present "The Role of Emotions in the Effectiveness of Anti-Drug Public Service Announcements" May 1 in New York City at the Society of Biological Psychiatry's 59th Annual Scientific Convention. Co-authors include Jorge Villegas, Mark Gold, Kimberly Frost-Pineda, Chong Moo, and Christyne Ferris.



Jon Morris

## MAZEL TOV

## Duke marries attorney

Lisa Duke recently married David Cornell, a partner in Gainesville-based Dell Graham law firm, in her hometown of Charleston, SC.



## GET IN LINE

*the open line*  
seeks submissions

*the open line* is usually published on the Monday following a payday, except during the summer and holiday periods. It can be accessed on the Web at [www.jou.ufl.edu/pubs/openline/](http://www.jou.ufl.edu/pubs/openline/).

Deadline for submitting news (to the Dean's Office) is the Thursday before the Monday of publication. Boaz Dvir serves as editor, and Olivia Jeffries coordinates production.

Please send all news items to [bdvir@jou.ufl.edu](mailto:bdvir@jou.ufl.edu).

## SYMPOSIUM UPDATE

Journalists converge  
on Reitz Union

**Mindy McAdams**, doctoral student  
**Kaye Trammell**  
and **Kristen  
Landreville**, JM  
2004, recently  
organized the third  
annual UF Sympo-  
sium on Converged  
Journalism in the  
Reitz Union  
Auditorium.



Mindy McAdams

**Craig Lee** pro-  
duced a live Webcast and **Al Holt**  
supervised sound.



Kaye Trammell

traveled from around the country to  
participate in four  
panels:

- “Photojournal-  
ism in a War Zone”
- “How Broadcast,  
Online and Print  
Journalists Work  
Together”
- “Blogging and  
Journalism”
- “Entertainment Journalism”

*Online Journalism Review* published  
a story about the event (“Lack of  
Unions Makes Florida the Convergence  
State”).



Craig Lee

Fifteen modera-  
tors and panelists  
– including  
*Dallas Morning  
News* photogra-  
pher **David  
Lesson**, who later  
won this year’s  
photojournalism  
Pulitzer Prize –

## MAKING APPOINTMENTS

Psychiatry department  
taps professor

**Jon Morris** has been awarded a  
courtesy faculty appointment in the  
Department of Psychiatry, McKnight  
Brain Institute, College of Medicine  
at UF.

## CALENDAR

**April 21:** Classes End

**April 22-23:** Reading Days

**April 24-30:** Exams

**May 1:** Commencement

**May 3:** Grades Due

**May 5:** Summer A begins

**June 24:** Summer ends

**June 19-24:** Summer Journalism  
Institute

**June 25:** Summer B begins

**August 6:** Summer B ends