

BITING THE APPLE

Students visit magazines in New York City

Ted Spiker and a dozen magazine students traveled to New York City over Spring Break to learn about the industry.

They visited with editors and designers from *ESPN The Magazine*, *Sports Illustrated*, *Real Simple*, *O The Oprah Magazine*, *People*, *Men's Health*, *Stuff*, *Latina* and *Women's Wear Daily*.

Hosts included Gator alumni **Betty Cortina**, editorial director of *Latina*; and **Mary McDonald**, a fashion assistant with *Women's Wear Daily*; as well as **John Marvel**, an editor at large with *ESPN*, who recently served as the Department of Journalism's Hearst Visiting Professional.



Ted Spiker (right) and his students visit with John Marvel (center), editor at large with *ESPN*, *The Magazine* in New York City.

MACHEN MENTION

UF President praises College

University of Florida President **James Bernard Machen** recently stressed his support for the College of Journalism and Communications.

Speaking at a breakfast for the College's advisory councils, Machen called the College "one of the jewels of the university."

The College's strong reputation around the country is helping UF in its quest to elevate its national standing, Machen said.



James Bernard Machen addresses the advisory councils.

GLOBAL GATORS

Off to Dublin on a Fulbright award

Kim Walsh-Childers received a Fulbright Scholar Award to teach journalism at the Dublin Institute of Technology in Ireland next year.

"I'm not totally sure yet what I'll be teaching, but I'll also be working on a research project focused on the impact news coverage has on health policy development," she said. "In particular, I'm going to be looking at how the news media covered/are covering the transition in Ireland's health-care system. Last summer, the Irish government instituted the most sweeping reforms in the system in the past 30 years."

ON THE BOARD

Lehner joins public TV board

Richard A. Lehner was recently elected to the Board of Directors for The Association of Public Television Stations (APTS).

APTS represents more than 250 public stations around the country. Its affiliated organization, APTS Action, provides legislative advocacy.

MOVING UP

Three PhD students accept tenure tracks

Three doctoral candidates recently accepted tenure track positions for the fall:

- **David Bulla** at Iowa State University.
- **Kaye Trammell** at Louisiana State University.
- **Andrew Williams** at Virginia Tech.

DOCUMENTING HISTORY

'Negroes with Guns' screened at Lincoln Center

More than 200 filmmakers, programmers, distributors, civil rights activists, historians, College alumni, and friends and family of Robert Williams attended the recent screening of "Negroes with Guns" at the Lincoln Center in New York City.

The College's Documentary Institute produced this piece about Williams.

Terry Hynes, Becky Hoover, Churchill Roberts, Sandra Dickson, Cindy Hill, Cara Pilson and seven documentary students (Lenina Ulrey, Sarah Prior, Craig Roberts, Leah Woodward, Mary Fallon, and Michelle Phillips) attended the Lincoln Center screening.

"It was a prestigious venue for our film," Dickson said. "It provided an opportunity for alumni, filmmakers, educators and others to see the quality of work coming out of the College of Journalism and Communications."



Mabel Williams, Robert Williams' brother, John, Telecommunications Advisory Council member Vickie Oldham, and Rob's daughter-in-law, Lisa, at New York screening of "Negroes With Guns."

Mabel Williams, her son, John, Dean Terry Hynes, and UF Provost David Colburn at the Gainesville screening.



TROPHY CASE

Shooting for a victory

The College's photography program recently won second place in the national Hearst competition, taking home \$5,000.

Kristen Bartlett placed fourth, and Erica Brough 12th.

A semi-finalist, Kristen has a chance to be among six chosen (from 12) for the shoot-out in San Francisco.

Stations win SPJ, RTNDA awards

WRUF and Channel 5 students are finalists in the statewide college broadcasters competition.

WRUF students also recently won SPJ Regional Awards:

- First place, Best Daily Newscast: "Front Page on the Air"
- First place, Best In-Depth Reporting: **Christine Muller**, "Kennedy Homes"
- First place, Best Feature: **Matt Mauro**, "Car Show"

They move on to the national competition. Awards will be given in New York City in September.

Other SPJ awards include:

- Second place, Sports Reporting: **Josh Hines**, "Sports Aggression"
- Third place, Feature: **Jeff Butera**, "Sport of Fencing"
- Third place, Spot News: **Adam Higman**, "Domestic Violence"

Also, WRUF won the following Radio Television News Directors Association (RTNDA) Murrow regional awards, and will compete in the national competition:

- Overall Excellence
- Best Feature: **Jeff Butera**, "The Pleasure of Fencing"
- Best Sports Reporting: **Doug Hill**, "High School Football Rivalry"

PAPER TRAIL

Papers in play

Doctoral student **Amanda Reid**'s "Play it Again Sam: Webcasters' Sound Recording Complement as an Unconstitutional Restraint on Free Speech," will be published in *Hastings Communications and Entertainment Law Journal* later this year.

Master's student **Sandra Braun** presented "Jungian Type Theory and Implications for International Public Relations" Friday at the Southern States Communication Association annual convention in Tampa.



Debbie Treise

J. Robyn Goodman recently won best overall paper for "Beauty Inscriptions: Influences On and Sources For Women's Decisions Regarding Breast Enhancing Techniques" at the Association for Health Care Research's annual conference. **Kim Taylor, Debbie Treise, Megan**

Homer, and Ryan Lambe won best student overall paper for "DTC advertising to college women: Are they being overmedicated?"

Sylvia Chan-Olmsted and doctoral student **Daphne Landers** published "Assessing the Changing Network TV Market: A Resource-Based Analysis of Broadcast Television



Sandra Chance

Net-works" in the spring issue of *Journal of Media Business Studies*.

The *Journal* also accepted Landers' "Lightening the Load: An Exploratory Analysis of Divestiture Strategies of Major Media Firms." It's slated to run later this year.

Doctoral student **Frank Irizarry**'s paper on SARS was accepted for inclusion in a book to be published by The Center for Media and Communication Research in conjunction with Hong Kong Baptist University.

Sandra Chance recently reported on Florida's freedom of information access at the National Freedom of Information Day in Washington, D.C. The First Amendment Center and the American Library Association sponsored the conference, which was held at the Freedom Forum.



Sylvia Chan-Olmsted

CALENDAR

April 6: Passover

April 14: Annual Awards Banquet

April 21: Classes End

April 22-23: Reading Days

April 24-30: Exams

May 1: Commencement

May 3: Grades Due

May 5: Summer A begins

June 25: Summer B begins

GET IN LINE

the open line

seeks submissions

the open line is usually published on the Monday following a payday, except during the summer and holiday periods. It can be accessed on the Web at www.jou.ufl.edu/pubs/openline/.

Deadline for submitting news (to the Dean's Office) is the Thursday before the Monday of publication.

Boaz Dvir serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu.