

the open line

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College of Journalism and Communications

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THE BEATLES BEAT

Ringo, Paul, John, George, and McKeen



McKeen talks about the Fab Four on national television.

Bill McKeen discussed the 40th anniversary of the Beatles' U.S. arrival on "The Today Show" earlier this month.

During the five-minute feature, McKeen, along with *Rolling Stone* magazine's Jann Wenner, offered sound bites.

ON THE BOARD

Faculty join eclectic boards

Mike Foley has joined the board of directors of Campus Communications, which publishes the *Independent Florida Alligator* and the *High Springs Herald*. He will represent the College



Foley on the board. He replaced Laurence B. Alexander, who served as a board member since 1997 and as board chair since 2001.

Jean Chance, who joined the board last year, was named chair.



Chance

Rick Lehner was recently elected



to serve as a member of the board of directors for the Rotary Club of Gainesville. He will serve a two-year term for the 280-member club beginning July 1. He also was appointed recently to serve on the J. Wayne Reitz Union Board of Directors.

Juan-Carlos Molleda will serve a second term as vice chair of the Public Relations Society of America's Global Initiatives Advisory Board.



Molleda

JUST HIRED

Crimson Tide Ph.D. student new PR faculty member

Jennifer Robinson will join the faculty in August as an assistant professor in the Department of Public Relations.

Robinson is completing her Ph.D. at the University of Alabama in Tuscaloosa. Her research specialty – risk communications – fits with the college's and the university's strategic direction, according to Dean Terry Hynes.

A native of Australia, Robinson earned her B.A. and graduate diploma from the Australian National University, and a master's in telecommunication and film from Alabama.

TAKING CARE OF BUSINESS

Carlson, Poynter on newspapers' future

David Carlson presented at the "Convergence for College Educators" seminar at the Poynter Institute earlier this month. Together with Poynter's Howard Finberg, he delivered a presentation on the future of newspapers.

Michelle Hinson was named secretary of the Commission on Public Relations Measurement and Evaluation. She has been a member of the commission since its inception in 1998.

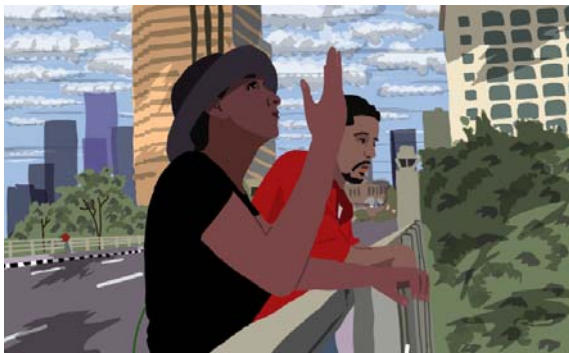
Hinson also has been elected secretary of the newly forming Arredondo Chapter of the Association of Fundraising Professionals (AFP). She aims to have the chapter chartered by fall.

GATORS ON FILM

Suddenly, when it rains, it pours

Tim Wilkerson's film, "Suddenly It Rained," will screen at the Cleveland International Film Festival, The Tiburon International Film Festival, The Sedona Film Festival, The Muskegon International Film Festival, and the Durango Film Festival.

The film won a Silver Award at the Houston International Film Fest 2003, a Best Short Narrative Award at the 2003 D.C. Independent Film Festival, and a 2003 Telly Award.



"Suddenly It Rained" screens at several festivals.

ALUMNI OF DISTINCTION

Erstling, Lammers
join distinctive club

At its first solo commencement ceremony May 1, the college will recognize its latest Alumni of Distinction.

Mark Erstling, TEL 1975, and **Melissa Lammers, ADV 1979**, plan to be at commencement to receive their recognition.

Erstling serves as senior vice president and chief operating officer of the Association of America's Public Television Stations (APTS). He is one of only 10 national public broadcasting leaders to serve on the Corporation for Public Broadcasting's Television Future Fund Advisory Board.

Lammers serves as vice president at Pueblo International, a wholesale food distribution company in Puerto Rico. She was senior vice president and general manager for Young & Rubicam Puerto Rico, and director of client services for McCann-Erickson in Santo Domingo.

The college has given this recognition to 81 of its more than 20,000 alumni.

PAPER TRAIL

Students star in Las Vegas,
New Orleans, Miami

Jake Hannaway, a student in the MAMC/JD program, will present "Access Denied: A Policy Model Analysis and Critique of the Program Access Rules of the 1992 Cable Act" April 17 at the BEA Convention's Scholar-to-Scholar Competitive Paper Session in Las Vegas.

Eyun-Jung Ki, a doctoral student, will present "Relationship Maintenance Strategies by Industry Type" at the International Communication Association in New Orleans. He also will present "Nike v. Kasky: Reconsideration of Noncommercial v. Commercial Speech" in the Law Division section at the AEJMC Southeast Colloquium.

Hyounghoo Khang, a doctoral student, will present "Framing Axis of Evil" at the International Communication Association in New Orleans.

Sandra Braun, a master's student, will present "The Interplay Between Public Relations, Media, and Society in Bulgaria" March 11-14 at the International Public Relations Researchers' Conference in Miami.

DEEPEST SYMPATHY

Steve Correll
remembered

The college extends deepest sympathies to **Linda Correll**, whose husband, **Steve Correll**, died earlier this month. Steve taught Ethics and Problems in Advertising.

The college extends deepest sympathies to **Donna Rivera**, who lost her father earlier this month.

CALENDAR

March 6-13: Spring Break

March 11-14: International Public Relations Research Conference in Miami

March 23: College of Journalism and Communications spring job and internship fair.

March 24-25: Telecommunication Advisory Council

March 25-26: Public Relations Advisory Council

March 27-28: Beginners Flash Workshop, Weimer Hall 3024, 8:30-5:30

April 14: Annual Awards Banquet

GET IN LINE

the open line
seeks submissions

the open line is usually published on the Monday following a payday, except during the summer and holiday periods and can also be accessed on the web at jou.ufl.edu/pubs/openline/.

Deadline for submitting news (to the Dean's Office) is the Thursday before the Monday of publication. **Boaz Dvir** serves as editor, and **Olivia Jeffries** coordinates production.

Please send all news items to bdvir@jou.ufl.edu.

IN MEMORY**Harry H. Griggs, 1927-2003**

Harry H. Griggs, professor emeritus of the College, died Dec. 14 at Ayers Health and Rehabilitation Center in Trenton, Fla. He was 76.

Harry joined the Department of Journalism as an assistant professor in 1958. He was promoted to associate professor in 1962. He was awarded tenure in 1964 and was promoted to the rank of professor in 1967. He took early retirement in December 1986.

Harry directed the college's graduate program from 1962 to 1975 and the research program from 1962 to 1970. He chaired master's advisory committees for more than 70 graduate students during his time on the faculty (the College did not have a Ph.D. program at that time).

Born in Rockville, Ind., Harry taught at the University of Wisconsin at River Falls, Butler University and the University of Iowa. He was an editor for newspapers in Bloomington, Lafayette and Fort Wayne, Ind. From 1946 to 1947, he served with the U.S. Army in Germany as the sports editor of the constabulary newspaper.

Harry earned a B.A. in journalism (1947) and an M.A. in economics (1949) from Indiana University, and a Ph.D. in mass communications (1962) from the University of Iowa.

He was president of the Fort Wayne Editorial Association in 1952-53 and president of the North Florida Professional Chapter of the Society of Professional Journalists in 1964. He also was an elder of the First Christian Church (Disciples of Christ) of Gainesville.

Survivors include his wife of 51 years Carolyn Edging Griggs of Gainesville; a daughter, Nancy Griggs Morgan of Minneapolis, Minn., a son, Allan A. Griggs of San Antonio; a brother, David A. Griggs of Fort Wayne; and three grandchildren.