

the open line

College of Journalism and Communications Intra-College Newsletter

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IN MEMORY

Faculty and staff members are mourning the loss of long-time colleague and friend, **Mary Anchors**, who passed away on September 11. Anchors worked in the College for 26 years, most recently serving as



Anchors

Administrative Assistant. Dean Terry Hynes and Dean Emeritus Ralph Lowenstein spoke at Anchor's memorial service on September 13, praising her as a loyal and trustworthy colleague and friend who will be missed by everyone who knew her.

WELCOME

To **Rene S. "Butch" Meily** (MA 1979), who is the Freedom Forum Distinguished Visiting Professor for fall semester and is teaching courses in public relations.

Meily is vice president and special assistant to the CEO of Philippine Long Distance Co. in Manila. Meily supervises the company's aviation department, the CEO's security detail and the unit that deals with VIP accounts and political affairs and philanthropy. He is a former vice president of TLC Beatrice. Meily was named Alumnus of Distinction in 2000.



Meily

NATIONAL RECOGNITION

Congratulations to **Sandra Chance**, who won the 2003 Baskett Mosse Award for Faculty Development. AEJMC President Theodore L. Glasser presented the award to Chance at the national convention in Kansas City.



Glasser presents Mosse Award to Chance

SPECIAL CONGRATULATIONS

To **Cindy Hill** and **Cara Pilson**, who have been promoted to the position of "Associate In." Hill and Pilson are associate directors of the Documentary Institute. Hill served as associate producer and chief photographer and Pilson was associate producer and



Hill



Pilson

research coordinator for Documentary Institute productions including, *Giving Up the Canal*, *Campaign for Cuba*, *Last Days of the Revolution*, *Deciding Who Dies* and *Freedom Never Dies: The Legacy of Harry T. Moore*.

NEW ADMINISTRATOR

The College appointed a new administrator this summer when **Debbie Treise** agreed to serve as associate dean for graduate studies and research. Treise works with Senior Associate Dean **Lynda Kaid** in handling a wide range of administrative



Treise

responsibilities in the Division of Graduate Studies and Research. Treise, a former University of Florida Research Faculty Fellow, is a leading scholar in science and health communication. She has been recognized by the College and University for excellence in teaching and research and has received numerous grants since joining the faculty in 1992.

CONGRATULATIONS

To **Sylvia Chan-Olmsted**, whose article, "Internet Business Models for Broadcasters: How Television Stations Perceive and Integrate the Internet," has been accepted for publication by the *Journal of Broadcasting & Electronic Media*. Chan-Olmsted also has been invited to be keynote speaker at the Conference on Strategic Responses to Media Market Changes in Jönköping, Sweden, Oct. 17-18. The conference is the opening event for the Jönköping International Business School's new Media Management and Transformation Centre.

MORE CONGRATULATIONS

To **Linda Correll**, whose article, "Creativity on Demand," co-authored with Sushil Bahl, a colleague in India, was published in the Aug. 18 edition of *Economic Times*. Correll's article titled, "Exercising your Creativity," has been accepted for publication in the *MICA Newsletter*.

To **Spiro Kiouisis**, who has two articles accepted for publication. "Agenda-Setting Effects: Political Figures during the 1996 Presidential Election," co-authored with Maxwell McCombs, will be published in *Communication Research*. "Job Approval and Favorability: The Impact of Media Attention to the Monica Lewinsky Scandal on Public Opinion of President Bill Clinton" has been accepted for publication in *Mass Communication & Society*.

To **Linda Hon, Kathy Fitzpatrick,** and **Peg Hall**, whose paper, "Public Relations Graduate Education: A Study in Master's Curriculum Revision," has been accepted for publication in *Journalism and Mass Communication Educator*.

To **Cynthia Morton** and **Jorge Villegas**, whose manuscript titled, "Political Communication in the Age of 9-11," has been accepted for publication in the *Journal of Nonprofit and Public Sector Marketing*. The article will appear in a special issue dedicated to political communication. The research was funded by the Dean's Seed Money and was also presented at the 2003 Marketing and Public Policy Conference.

To **Harvey L. Ward, Jr.**, WUFT Development Coordinator, and everyone involved in the WUFT-TV August Membership Campaign. The campaign drew 720 pledges totaling \$89,420. Ward congratulated the entire WUFT-TV staff for a team effort and gave special kudos to **Debbie Booth, Wink Summers** and **Brenda Woods** who serve on the membership staff.

MORE AEJMC AWARDS

Congratulations to **Colleen Connolly-Ahern** whose paper titled, "Hyperlink Proximity: An Operationalization of FDA-Mandated Fair Balance on Pharmaceutical Web Sites," was selected as the "Top Student Paper" for the Law Division.

SUMMER ACTIVITIES

Linda Correll spent the summer as a Senior Visiting Faculty at MICA (Mudra Institute of Communication Ahmedabad), India's leading graduate institute of communications. Correll introduced her creativity ideation system, "Creative Aerobics," to test its cross-cultural applicability. Correll also conducted a four session ideation workshop for INTAS, a \$2 billion pharmaceutical company in Ahmedabad and presented "Creative Aerobics" in a semiotics workshop in Mumbai for the leading multi-national companies and advertising agencies of India.



Correll

DEEPEST SYMPATHY

To **Bill Chamberlin**, whose mother, Evelyn Chamberlin Thayer, passed away on Sept. 13. The family requests that any memorial contributions be made to the First Presbyterian Church Building Fund in Moses Lake, Wash. or the Willamette Valley Hospital Cancer Fund, McMinnville, Ore.

ON THE CALENDAR

- October 1-2:** World Press Institute
- October 2-3:** Telecommunication Advisory Council
- October 9-10:** Public Relations Advisory Council
- October 21:** Knight Division sponsored Job and Internship Fair
- October 22:** Journalism Advisory Council



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