

the open line

College of Journalism and Communications Intra-College Newsletter

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SPECIAL AWARDS EDITION

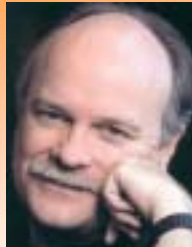
The College of Journalism and Communications annual awards banquet was held April 10 at the Holiday Inn West. The College recognized new Alumni of Distinction and numerous students for excellence in scholarship, professional accomplishments, teaching and research. The College also named journalism professor **Ted Spiker** 2003 Teacher of the Year. The college named five new Alumni of Distinction: **Michael Connelly**, best-selling author, former journalist; **MaryAnne Golon**, picture editor, Time Magazine; **J. Keith Moyer**, president and publisher, Minneapolis Star Tribune; **W. Bradford Todd**, principal in The Richards Group and **Jean Hoehn Zimmerman**, executive vice president, Chanel Beauté and Frangrance Division. Moyer and Todd and members of their family attended the ceremony.



Michael Connelly



MaryAnne Golon



J. Keith Moyer



Brad Todd



Jean H. Zimmerman

Congratulations to **Olivia Jeffries** and **Pat Wickham** for outstanding work in planning and preparing for the banquet and to **Eric Ingerman** who handled the audio and video production. Kudos to **Sean Lewis** who produced the "In My Life" video for the banquet, with an assist from Jeffries and John Wright.

NATIONAL RECOGNITION

The Florida FlyIns website has placed first in the nation in the international Best of Photojournalism competition. Fourteen students participated in the project. **John Kaplan** served as picture editor and general office clerk. Kaplan offered special thanks to **Joe Weiss**, multimedia editor at MSNBC, who led



John Kaplan

this year's web design and coached students in gathering sound while in the field. Photojournalism graduate students **Yonserk Pyun** and **Roberto Westbrook** helped coordinate the audio production for the site. The FlyIns site also won an honorable mention in the Best Multimedia Package category. Photojournalism student **Dave Cone** won Third Place in the same category for his project, Speedway Hearts and Thunder, gathered during a summer internship at the Durham Herald-Sun.

TEACHER OF THE YEAR

Professor **Ted Spiker** was named 2003 College of Journalism and Communications Teacher of the Year at the annual awards banquet April 10.



Ted Spiker

Dean **Terry Hynes** recognized Spiker for his "creative, innovative and enthusiastic teaching

and for the high standards he demands from students." Journalism chair **William McKeen** said Spiker's "excellence will systematically raise the level of everyone else's performances. We are in awe of him and what he accomplishes in the classroom. I've rarely known a more effective and dedicated teacher." Spiker will be recognized at a university ceremony April 23.

SPECIAL CONGRATULATIONS

To **David Bulla** (Ph.D. student), who won a University-wide award for excellence in teaching. Bulla also is the "Outstanding Graduate Student Teacher" for 2003 for the College of Journalism and Communications.



David Bulla

**SPECIAL CONGRATULATIONS TO
2003 COLLEGE AWARD WINNERS**

Ruth and Rae O. Weimer Award
Dean's Cup for Service
Dean's Cup for Scholarship
Dean's Cup for Professional Promise

Outstanding Graduate Student Teacher
Outstanding Master's Graduate
Outstanding Student Research Award

Teacher of the Year

Advertising Department

Outstanding Advertising Scholar
W. Robert Glafcke Award
Respass Award
Professional Promise
Joseph R. Pisani Service Award

Journalism Department

Outstanding Journalism Scholar
Society of Professional Journalists Award

John Paul Jones Jr. Award

Elmer Emig Award

H.G. "Buddy" Davis Award

Public Relations Department

Outstanding Public Relations Scholar
Frank F. Rathbun PRSSA Award
Florida Public Relations Association Award

Charles Wellborn Service Award

Jack Detweiler Professional Promise in
Public Relations Award

Telecommunication

Outstanding Telecommunication Scholar
WJXT-TV Award
Major Garland Powell Award
May Burton Award
Special Department Award for Exceptional
Accomplishment

**Cody Swann
Juan A. Saucedo
Jennifer Luetkemeyer
Jennifer J. Gillingham**

**David Bulla
Susan Camille Broadway
Daniela Dimitrova**

Ted Spiker

**Jennifer J. Gillingham
Jennifer J. Gillingham
Jennifer J. Gillingham
Samuel J. Ryan
Juan A. Saucedo**

**Cody Swann
Meggan Booker
Amanda Groover
Eric Hastie
Scarlett Williams
Beth Kassab
Nin-Hai Tseng
Kimberly Jones**

**Jennifer Luetkemeyer
Ariana C. Ollila
Rebecca K. Boyajian
Joy Senart
Aja Q. Ishmael
Funmi Olorunnipa**

**Maria A. Parra
Jessica Wickham**

**Julie Leventhal
Erich Spivey
Ryan Brown
Lauren Oransky**

Tatiana Fuster



Jennifer Gillingham,
Dean's Cup for Professional Promise



Jennifer Luetkemeyer
Dean's Cup for Scholarship



Juan Saucedo,
Dean's Cup for Service



Cody Swann
Ruth and Rae O. Weimer Award

STATION AWARDS

WUFT-TV News Jon Quattlebaum Award	Beau Zimmer
WUFT-TV Production WUFT-TV Production Award	Lauren Oransky
WUFT-FM News Ralph L. Lowenstein Broadcast News Award	Scott Lea
WUFT-TV/FM Kenneth A. Christiansen Award	Michelle Brown
WRUF-AM/AM "Red" Barber Award	Jeff Butera



From left, Scott Lea, Michelle Brown, Kevin Allen, Gregg Smith

MORE STUDENT AWARDS

College of Journalism and Communications students won the following first place and second place awards in the Florida AP college news competition:

FIRST PLACE:

Short Light Feature - **Dan Cohen**

Long Serious Feature - **Kim**

Balestrieri

Sports - **Mandy Clodfelter Mitchell**

Best Newscast - **News 5**

SECOND PLACE:

Short Light Feature - **Kim Balestrieri**

Long Serious Feature - **Dan Cohen**

News Video - **Erich Spivey**

CONGRATULATIONS

To **Chang-Hoan Cho**, who has two articles accepted for publication. "Factors Influencing Clicking of Banner Ads on the WWW" will be published in "CyberPsychology and Behavior." "The Effectiveness of Banner Advertisements: Involvement and Click-through" will be published in the Autumn 2003 edition of "Journalism and Mass Communication Quarterly".

To **Jooyoung Kim** (Ph.D. student) whose article, "The Effect of Advertising on the

Market Value of Firms: Empirical Evidence from the Super Bowl Ads," has been accepted for publication in the "Journal of Targeting, Measurement and Analysis for Marketing".

To **Kaye Trammell** (MA 2002 and Ph.D. student), **Lynda Lee Kaid**, **Andrew Paul Williams** (Ph.D. student), and **Kristen Landreville** (journalism student), who recently published an article titled, "Under the International Spotlight: Marketing Politics through Debates," in the 10th volume of the "Business Research Yearbook: Global Business Perspectives" (2003), a publication of the International Academy of Business Disciplines. The research also was presented at the 2003 IABD conference in Orlando. The article stemmed from data collected as a part of the Florida Campaign Analysis Team 2002 (FCAT.02) that researched communication strategies and mass media effects from the 2002 state gubernatorial election.

To **Samsup Jo** (Ph.D. student), whose paper, "The Use of Public Relations in the News Media," has been accepted for publication in "Mass Communication & Society."

To **Sanghoon Lee** (MA, 2002), whose article, "The Communication Effect of Provocative and Humorous Advertising," was presented at the American Academy of Advertising national conference in Broomfield, Colo.

To **Sid Pactor**, whose paper titled "Finding a Voice: Newspapers for Blacks in the Colonial Bahamas, 1887-1956," has been accepted for presentation at the Black Atlantic Community Conference at Central State University in Wilberforce, Ohio, May 29.

VISITING PROFESSIONAL

Jean Hoehn Zimmerman (ADV 1968), executive vice president of sales and marketing for Chanel Beauté and Fragrance Division in New York, participated in the Department of Advertising's Women in Advertising lecture series April 14. Prior to her lecture, **Dean Hynes** presented Zimmerman with a 2003 Alumni of Distinction award.

SPECIAL CONGRATULATIONS

To **Michelle Hinson**, director of development and administration for the Institute for Public Relations,



Michelle Hinson

who has been included in the 2003/2004 edition of the "Empire Who's Who Executive & Professional Registry." The publication is committed to providing professional networking services and recognizing the achievements of executives and professionals worldwide. Hinson also is content manager for IPR's web site, which has been identified by the Philanthropic and Knowledge Management Initiative at the Dorothy A. Johnson Center for Philanthropy and Nonprofit Leadership as one of the most helpful resources for nonprofits. The Nonprofit Good Practice Guide is being assembled through a grant from the W.K. Kellogg Foundation.

BEST WISHES

To **Samsup Jo** (Ph.D. student), who has accepted an assistant professor position at Texas Tech University.

DEEPEST SYMPATHY

To the family of **Charlotte Yates**, who passed away April 14 at North Florida Regional Medical Center. Yates was the widow of former Journalism faculty member **Ed Yates** who died in December 1999.

ON THE CALENDAR

April 25: College Retirement Celebration 4-7 p.m.

May 3: Spring Graduation, 9 a.m.

May 3: Graduation Reception in Atrium, 11 a.m.



open line is usually published on the Monday following a payday, except during the summer and holiday periods and can also be accessed on the web at <http://www.jou.ufl.edu/pubs/openline/> Deadline for submitting news (to the Dean's Office) is the Thursday before the Monday of publication.

John Wright serves as editor, and **Olivia Jeffries** coordinates production. Please send all news items to John Wright at jwright@jou.ufl.edu.