

# MAMC: Public Relations – Thesis

# 2009

DEGREE PLAN OF: \_\_\_\_\_  
*Please print your name.*

DATE \_\_\_\_\_

SPECIALTY: \_\_\_\_\_

MINOR (if any): \_\_\_\_\_

ADVISER: \_\_\_\_\_

**TOTAL CREDITS REQUIRED: 36 CREDITS MINIMUM** (excluding undergraduate courses throughout the university). Students write and successfully orally defend a thesis. No more than six (6) thesis credits may be applied to the minimum total of thirty (36). Students who lack appropriate undergraduate studies must complete articulation courses.

**A. PUBLIC RELATIONS CORE. 15 CREDITS REQUIRED.** Complete all of the following.

		CREDIT	TERM/YEAR	GRADE
PUR 6006	Public Relations Foundations	3	_____	_____
PUR 6005	Theories of Public Relations	3	_____	_____
PUR 6607	Public Relations Management	3	_____	_____
PUR 6506	Public Relations Research	3	_____	_____
MMC 6660	Mass Communication and Society-- CAN BE TAKEN AFTER COMPLETION OF THEORIES OF PR AND PR RESEARCH	3	_____	_____

**B. PUBLIC RELATIONS ELECTIVES. 9 CREDITS REQUIRED.** All courses must be approved by adviser.

		CREDIT	TERM/YEAR	GRADE
PUR 6934	Issues in Public Relations—various topics	3	_____	_____
MMC 6936	Special Topics in Public Relations—various topics	3 (4)	_____	_____
PUR 6446	Public Relations and Philanthropy	3	_____	_____
PUR 6416	Public Relations and Fund Raising	3	_____	_____
PUR 6608	International Public Relations	3	_____	_____

**C. GENERAL ELECTIVES. 6 CREDITS REQUIRED.** All courses must be approved by adviser. Chosen from graduate courses within or outside the college, which may be applied toward a minor or supporting field. Must be letter-graded NOT S/U.

		CREDIT	TERM/YEAR	GRADE
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**D. SOCIAL SCIENCES/HUMANITIES REQUIREMENT,** if any (credits do not apply toward minimum degree requirements). List only if requirement will be fulfilled through UF courses.

	REQUIREMENT FULFILLED THROUGH:	CREDIT	TERM/YEAR	GRADE
_____	Statistics (requirement can be waived in specific instances with approval of graduate coordinator in Public Relations)	_____	_____	_____

**E. ARTICULATION & OTHER COURSES,** if any (credits do not apply toward minimum degree requirements).

		CREDIT	TERM/YEAR	GRADE
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

**F. THESIS. 6 CREDITS REQUIRED**, typically over two or more terms. For fall or spring graduation, take three (3)thesis credits in final term; for summer graduation, take two (2) thesis credits in final term. No more than six (6) thesis credits may be applied to the minimum total of thirty (36).

		CREDIT	TERM/YEAR	GRADE
MMC 6971	Research for Master's Thesis. S/U	_____	_____	_____
MMC 6971	Research for Master's Thesis. S/U	_____	_____	_____
MMC 6971	Research for Master's Thesis. S/U	_____	_____	_____

**IRB (Institutional Review Board) FORM COMPLETION DATE:** \_\_\_\_\_  
 (only applicable for research involving human subjects)

**TOTAL CREDITS REQUIRED: 36 CREDITS MINIMUM** (excluding undergraduate courses throughout the university).

**SUGGESTED COURSE SEQUENCE**

FALL	SPRING	SUMMER	FALL	SPRING
PR Foundations	PR Research		Thesis	Thesis
Theories of PR	PR Management		PR Elective	PR Elective
PR Elective	PR Elective		and/or	and/or
and/or	and/or		General Elective—if needed	General Elective—if needed
General Elective	General Elective			

**Mass Communication and Society is required and can be taken after completion of Theories of PR and PR Research**

**Signatures below indicate approval of this degree plan.**

_____	_____
<i>Signature of Student</i>	<i>Date Signed</i>
_____	_____
<i>Signature of Academic Adviser</i>	<i>Date Signed</i>
_____	_____
<i>Signature of Associate Dean, Division of Graduate Studies</i>	<i>Date Signed</i>

\*See Graduate Catalog for prerequisites.

L:\DOCS\DEGREE PLANS\MAMC-Public Relations - Thesis UPDATED.doc  
 6/11/2007 12:33 PM  
 6/8/2009 6:38 PM  
 6/26/2009 2:56 PM