

MAMC: Public Relations – Project

2010

DEGREE PLAN OF: _____
Please print your name.

DATE _____

SPECIALTY: _____

MINOR (if any): _____

ADVISER: _____

TOTAL CREDITS REQUIRED: 36 CREDITS MINIMUM (excluding undergraduate courses throughout the university). Students must complete and successfully orally defend a project in the final academic-year term. Students who lack appropriate undergraduate studies must complete articulation courses. **For fall or spring graduation, you must be registered for three (3) credits in final term; for summer graduation, take two (2) credits in final term.**

A. PUBLIC RELATIONS CORE. 15 CREDITS REQUIRED. Complete all of the following.

		CREDIT	TERM/YEAR	GRADE
PUR 6006	Public Relations Foundations	3	_____	_____
PUR 6005	Theories of Public Relations	3	_____	_____
PUR 6607	Public Relations Management	3	_____	_____
PUR 6506	Public Relations Research	3	_____	_____
MMC 6660	Mass Communication and Society-- CAN BE TAKEN AFTER COMPLETION OF THEORIES OF PR AND PR RESEARCH	3	_____	_____

B. PUBLIC RELATIONS ELECTIVES. 9 CREDITS REQUIRED. All courses must be approved by adviser.

		CREDIT	TERM/YEAR	GRADE
PUR 6934	Issues in Public Relations—various topics	3	_____	_____
MMC 6936	Special Topics in Public Relations—various topics	3 (4)	_____	_____
PUR 6446	Public Relations and Philanthropy	3	_____	_____
PUR 6416	Public Relations and Fund Raising	3	_____	_____
PUR 6608	International Public Relations	3	_____	_____

C. GENERAL ELECTIVES. 6 CREDITS REQUIRED. All courses must be approved by adviser. Chosen from graduate courses within or outside the college, which may be applied toward a minor or supporting field. Must be letter-graded NOT S/U.

		CREDIT	TERM/YEAR	GRADE
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

D. SOCIAL SCIENCES/HUMANITIES REQUIREMENT, if any (credits do not apply toward minimum degree requirements). List only if requirement will be fulfilled through UF courses.

	REQUIREMENT FULFILLED THROUGH:	CREDIT	TERM/YEAR	GRADE
_____	Statistics (requirement can be waived in specific instances with approval of graduate coordinator in Public Relations)	_____	_____	_____

E. ARTICULATION & OTHER COURSES, if any (credits do not apply toward minimum degree requirements).

		CREDIT	TERM/YEAR	GRADE
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

F. APPLICATION. 3 CREDITS REQUIRED. From one (1) to three (3) credits may be completed in a term.

		CREDIT	TERM/YEAR	GRADE
MMC 6949	Professional Internship. S/U.	_____	_____	_____
MMC 6949	Professional Internship. S/U.	_____	_____	_____
MMC 6949	Professional Internship. S/U.	_____	_____	_____

G. PROJECT. 3 CREDITS REQUIRED.

		CREDIT	TERM/YEAR	GRADE
MMC 6973	Project. S/U	3	_____	_____

TOTAL CREDITS REQUIRED: 36 CREDITS REQUIRED of which 30 must be letter-graded (excluding undergraduate courses throughout the university).

SUGGESTED COURSE SEQUENCE

FALL	SPRING	SUMMER	FALL	SPRING
PR Foundations	PR Research	Internship	Project	Project
Theories of PR	PR Management		PR Elective	PR Elective
PR Elective	PR Elective		and/or	and/or
and/or	and/or		General Elective—if needed	General Elective—if needed
General Elective	General Elective			

Mass Communication and Society is required and can be taken after completion of Theories of PR and PR Research

Signatures below indicate approval of this degree plan.

Signature of Student

Date Signed

Signature of Academic Adviser

Date Signed

Signature of Associate Dean, Division of Graduate Studies

Date Signed

*See Graduate Catalog for prerequisites.

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