

# INDIVIDUAL CONTEST ENTRY



**POSTMARK DEADLINE IS JANUARY 25, 2012.** If postmarked Jan. 26-27, there will be a \$20 late fee per publication. This service is only available to FSPA member publications. Current members are listed at [www.jou.ufl.edu/fspa](http://www.jou.ufl.edu/fspa) under the About tab.

**COPY CONTEST ENTRY FORM FOR EACH SCHOOL ENTRY SUBMITTED. GLUE OR TAPE ENTRY TO BACK OF THIS FORM (NO STAPLES).**

Literary magazine, newspaper and yearbook publications can submit work produced in 2011, as long as it has not been previously submitted.

\_\_\_\_\_  
Title/headline of entry

# \_\_\_\_\_

Category number    Name of category (Ex: N1: Straight News)

\_\_\_\_\_  
Student name/grade (**PLEASE PRINT CLEARLY** for certificate purposes)

Type of entry (circle one):    Newspaper    Yearbook    Magazine    Broadcast

\_\_\_\_\_  
School

\_\_\_\_\_  
Adviser's name (PRINT)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Adviser's contact email and phone

## Judge's Evaluation

Please Circle Rating: **All Florida**

**Excellent**

**Honorable Mention**

**No Award Given**

**Judge's Comments:**

# FSPA Individual Student Contest

(FOR YOUR INFORMATION ONLY- DO NOT RETURN THIS PAGE)

**DEADLINE: JAN. 25, 2012; \$20 LATE FEE IF POSTMARKED Jan. 26-27**

**CHANGES HAVE BEEN MADE IN THE INFORMATION. PLEASE READ COMPLETELY.**

## DIRECTIONS:

- Photocopy the Individual Student Contest Entry form for each submission with "constant" information (school name/address/adviser signature/ email to avoid unnecessary work).
- **GLUE or TAPE** the submission to the back of the entry form. If entry is larger than the form, fold the entry and mount it so that it can be unfolded and read. For broadcast entries, tape to broadcast DVD.

## Please no full page newspapers for individual article

- Be selective. No school may submit more than four (4) entries in any single category, except where noted. (Yearbook and Literary Magazine categories allow four (4) entries per category for the 2011 year; this includes submissions from last year's publication and this year's proofs).
- Keep a list of who entered what category and copy tally form to verify that all your entries have been returned to you in April. Do not expect contest results before April.
- **Make sure all entries are placed in chronological order by category (N1, N2, Y1, Y2, etc.)**
- Include a self-addressed 10 x 13 envelope (no stamps).

## Rules: Limit 4 entries per category per school.

Remember all entries must be small enough to be sent in an 10 x 13 envelope.

## MAIL ENTRIES TO:

Jane Robbins, Evaluation Services Coordinator  
5138 NW 22<sup>nd</sup> Street  
Gainesville, FL 32605

Contact me if you have any questions:  
jprob212@aol.com; 352-375-8114/ 352-283-4881

## Newspaper and Newsmagazine

Material have been published in 2011 -- including online publications

**NP 1 Straight News:** Any hard news article.

**NP 2 Editorials:** Unsigned editorial that reflects the opinion of the publication's staff as a whole.

**NP 3 Commentaries:** signed personal opinion

**NP 4 Feature:** Profiles, trend stories, narrative and other soft news stories.

**NP 5 Cartoons/Illustrations – Hand drawn:** Freehand drawings, either stands alone or with copy. Only published material accepted.

**NP 6 Cartoons/Illustrations – Digital:** Digitally produced drawings that either stand alone or with copy. Only published material accepted.

**NP 7 Sports feature:** Feature article, including profiles, dealing with a sports topic.

**NP 8 Sports news:** May be either an advance story or play-by-play coverage.

**NP 9 Review:** A critical commentary of a movie, television program, book, restaurant, play, music, etc.

**NP 10 Design:** A page layout, which must be the actual finished page that has been published –no mock sketches/dummies. (Print publication submissions only in this category).

**NP 11 Front-page layout:** Front page layout which must be the actual finished page- no mock sketches/dummies.

**NP 12 Infographics:** Graphic elements that convey information supporting a story/stories. Include supporting article.

**NP 13 Advertisement:** Must be 100% student-designed and must have been published.

**NP 14 News Photography:** Include both the original photo (or printout of digital photo) and the published page displaying the photo (no matting and not larger than 5x7).

**NP 15 Photo Illustration:** Includes staged and/or digitally manipulated photos that illustrate a story. Include both the original photo/printout and published page (no matting and not larger than 5x7).

# FSPA Individual Newspaper Entries Tally Form

Keep one copy for yourself and submit one copy with entries.

School: \_\_\_\_\_ Adviser's name: \_\_\_\_\_

Publication name: \_\_\_\_\_ Adviser's email: \_\_\_\_\_

School address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Adviser's phone number: \_\_\_\_\_

## CHECKLIST FOR YOUR PACKAGE (POSTMARKED BY Jan. 25 – \$20 Late fee if mailed Jan. 26-27)

- Include this tally sheet (one copy only) with your individual entries.
- Affix an individual student contest entry form to FRONT of each entry. Glue/tape the entry to be evaluated to the back of the entry form. If not possible, identify what is to be evaluated.
- Include 10 x 13 return self-addressed envelope for your entries/certificates to be mailed to you.
- Include CHECK made out to FSPA. If the check is not ready, please note with the entries mailed to:

Jane Robbins  
Evaluation Services Coordinator  
5138 NW 22nd Street  
Gainesville, FL 32605

### DO NOT SEND ENTRIES TO THE FSPA OFFICE AT UF.

If you have questions, please email Jane Robbins at [jprob212@aol.com](mailto:jprob212@aol.com)

Competition	Number of entries	Cost	
NP 1	0, 1, 2, 3, 4	x \$6.00 =	
NP 2	0, 1, 2, 3, 4	x \$6.00 =	
NP 3	0, 1, 2, 3, 4	x \$6.00 =	
NP 4	0, 1, 2, 3, 4	x \$6.00 =	
NP 5	0, 1, 2, 3, 4	x \$6.00 =	
NP 6	0, 1, 2, 3, 4	x \$6.00 =	
NP 7	0, 1, 2, 3, 4	x \$6.00 =	
NP 8	0, 1, 2, 3, 4	x \$6.00 =	
NP 9	0, 1, 2, 3, 4	x \$6.00 =	
NP 10	0, 1, 2, 3, 4	x \$6.00 =	
NP 11	0, 1, 2, 3, 4	x \$6.00 =	
NP 12	0, 1, 2, 3, 4	x \$6.00 =	
NP 13	0, 1, 2, 3, 4	x \$6.00 =	
NP 14	0, 1, 2, 3, 4	x \$6.00 =	
NP 15	0, 1, 2, 3, 4	x \$6.00 =	
Return postage			+ \$6.00
Total			

# FSPA Individual Yearbook Entries Tally Form

Keep one copy for yourself and submit one copy with entries.

## Yearbook (4 entries per school)

Material may be from 2011 yearbook, as long as it has not been previously submitted, or the 2012 yearbook.

*Submit original work from published material, completed proofs or online sources*

**YB1 Photography:** Include both the original photo (no larger than 5x7, no matting) and the published page(s) or printout of proof page displaying the photo.

**YB 2 Photo Illustration:** Includes staged and/or digitally manipulated photos that illustrate a page or spread. Include both the original photo/printout and published page/slide or printout of proof (no matting and not larger than 5x7).

**YB 3 Design:** Only published or completed proof materials will be accepted.

**YB 4 Main Body Copy:** A feature story, or body copy (excludes theme copy).

**YB 5 Alternative Copy:** Includes sidebars or secondary articles other than main body copy.

**YB 6 Homecoming coverage:** Submit one spread covering the school's 2011 (completed proofs) homecoming events. These pages cannot have been submitted in any other category.

**YB 7 Typography:** One spread that demonstrates a creative use of type.

**YB 8 Theme development:** One spread from opening and one divider spread which reflects the continuity of the yearbook's theme.

School: \_\_\_\_\_ Adviser's name: \_\_\_\_\_

Publication name: \_\_\_\_\_ Adviser's email: \_\_\_\_\_

School address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Adviser's phone number: \_\_\_\_\_

Competition	Number of entries	Cost
YB 1	0, 1, 2, 3, 4	x \$6.00 =
YB 2	0, 1, 2, 3, 4	x \$6.00 =
YB 3	0, 1, 2, 3, 4	x \$6.00 =
YB 4	0, 1, 2, 3, 4	x \$6.00 =
YB 5	0, 1, 2, 3, 4	x \$6.00 =
YB 6	0, 1, 2, 3, 4	x \$6.00 =
YB 7	0, 1, 2, 3, 4	x \$6.00 =
YB 8	0, 1, 2, 3, 4	x \$6.00 =
Return Postage		+ \$6.00
Total		

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# FSPA Individual Broadcast Entries Tally Form

Keep one copy for yourself and submit one copy with entries.

## Broadcast

Include a DVD of an aired segment and the accompanying script. Please insert in a SLEEVE rather than a plastic case to avoid difficulty in packaging. Tape the script to the sleeve. Limit of 10-minute segment.

**BR 1 News:** Straight news story.

**BR 2 News feature:** Non-breaking news feature or human-interest story.

**BR 3 Sports:** News coverage of a sports event or story.

**BR 4 Graphic Animation:** Digitally produced animations that tell a story or accompany a news story.

**BR 5 Series:** A recurring feature. Submit exactly three (3) segments.

School: \_\_\_\_\_ Adviser's name: \_\_\_\_\_

Publication name: \_\_\_\_\_ Adviser's email: \_\_\_\_\_

School address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Adviser's phone number: \_\_\_\_\_

Competition	Number of entries	Cost	
BR 1	0, 1, 2, 3, 4	x \$6.00 =	
BR 2	0, 1, 2, 3, 4	x \$6.00 =	
BR 3	0, 1, 2, 3, 4	x \$6.00 =	
BR 4	0, 1, 2, 3, 4	x \$6.00 =	
BR 5	0, 1, 2, 3, 4	x \$6.00 =	
Return postage			+ \$6.00
Total			

## CHECKLIST FOR YOUR PACKAGE (POSTMARKED BY Jan. 25 – \$20 Late fee if mailed Jan. 26-27)

- Include this tally sheet (one copy only) with your individual entries.
- Include 10 x 13 return self-addressed envelope for your entries/certificates to be mailed to you.
- Remember to mark the category and school **ON THE DVD**.
- Include CHECK made out to FSPA. If the check is not ready, please note with the entries mailed to:

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# FSPA Individual Literary Magazine Entries Tally Form

Keep one copy for yourself and submit one copy with entries.

## Literary or Arts Magazine (4 entries per school)

Material may be from the 2011 magazine or may also come from the magazine in progress.

*Submit original work from published material, completed proofs or online sources.*

**LM1 Short Story:** Fiction writing.

**LM 2 Reviews:** Critical commentary of movies, television, book, concert, theater, or other popular culture.

**LM 3 Essay:** Nonfiction writing, can include memoir, profile, satire, etc.

**LM 4 Poetry:** Light or serious poetry.

**LM 5 Cartoons/Illustrations – Hand drawn:** Freehand drawings, either stands alone or with story.

**LM 6 Cartoons/Illustrations – Digital:** Digital drawings that either stand alone or with story.

**LM 7 News Photography:** Include both the original photo or printout of digital photo and the published page or completed proof displaying the photo (no matting and not larger than 5x7).

**LM 8 Photo Illustration:** Includes staged and/or digitally manipulated photos that illustrate story. Include both the original photo/printout and published page/spread or printout of completed proof (no matting and not larger than 5x7).

School: \_\_\_\_\_ Adviser's name: \_\_\_\_\_

Publication name: \_\_\_\_\_ Adviser's email: \_\_\_\_\_

School address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Adviser's phone number: \_\_\_\_\_

Competition	Number of entries	Cost
LM 1		x \$6.00 =
LM 2		x \$6.00 =
LM 3		x \$6.00 =
LM 4		x \$6.00 =
LM 5		x \$6.00 =
LM 6		x \$6.00 =
LM 7		x \$6.00 =
LM 8		x \$6.00 =
Return postage		+ \$6.00
Total		

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## ***Judging Criteria for Individual Entries***

FOR YOUR INFORMATION ONLY- DO NOT SEND

**All Florida:** The entry consistently demonstrates mastery of the basic concepts of journalism in terms of writing, reader interest, creativity, readability and organization. It has the ability to grab and bring readers into the story. Depending on the entry, the use of direct quotes and/or background research is clearly evident. In art, originality, reader interest, fresh approach to subject is apparent as well as artistic talent. For broadcast, writing and video should work together. On-air presence and delivery are considerations. While the entry need not be perfect; it must exemplify the best ideals of scholastic journalism.

**Excellent:** The entry shows an excellent grasp of the concept of the style of writing in the category (feature, editorial, news); however, one or two problem areas may keep this entry from achieving overall excellence. The topic should be timely, well-researched and pertinent to scholastic journalism. Depending on the entry, the use of direct quotes and/or background research is clearly evident but may not be well executed as a top-notch piece of writing. The entry (any category) may lack an overall personality (flatness) or the entrant may simply need to perfect the execution of one or more problem areas.

**Honorable Mention:** This entry needs some work; the selection of topic and style are "good." The writing (in any category) may be technically correct but otherwise uninspiring. On the other hand, it may brim with the creative spark but not the required editing or refining. The writer may rely on cliches or gimmicks, may not taken an interesting approach, or may need to concentrate in other areas. Art may lack spark, which will make it stand out to the reader. Broadcast may need more punch to keep audience tuned in.

**No Award Given:** Judge has determined that the entry needs much work. The writing is weak technically and may need proofing in language, grammar and/or mechanics. The work made need some spark to make it stand out to the reader. Broadcast lacks clarity in sound or organization. Another revision should have been used to improve the overall quality of the entry.

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