



Florida Scholastic Press Association Evaluation Services 2012 NEWSPAPER EVALUATION

For FSPA member newspapers produced during the calendar year 2011

Publication must be a member by December 1, 2011 -- Postmark deadline for evaluation is Jan. 14, 2012

Directions:

- Print clearly in blue/black ink or type information
- Adviser must sign form
- Publication must be a member of FSPA by December 1, 2011
- Late papers will not be returned.

Mail to: **(DO NOT SEND CONTEST OR CHECK TO FSPA OFFICE/UF)**

Jane Robbins
5138 NW 22nd Street
Gainesville, FL 32605

Checklist:

- \$55 check made payable to FSPA (for entry fee and return postage) by Jan. 14, 2012
- \$20 late fee if postmarked January 17-18, 2012
- \$30 if you wish to have certificate framed (purchase and boxed shipping/handling)
- Two copies each of two different issues from 2011 calendar year** (at least one must be from the current school year)
- 2 copies of this completed form

School Information

School _____ School Enrollment _____ Publication Name _____
 Address _____ City _____ Zip _____
 Publication Editor(s)-in-chief _____

Adviser Information

Name _____ No. of years advising _____ Adviser's Contact: Email _____ Phone _____

I certify that I have completely and accurately answered all questions on this form. I have been given permission from the Internet source or originator to use any material copyrighted or taken from the Internet. I give my permission for FSPA to reprint articles or layouts as part of an information packet on FSPA publications.

Adviser's signature _____

Date _____

Publication Information

Is this the first time you've had your publication evaluated by FSPA? Y N Number of students on staff: _____
 Cost of producing publication: _____ Money raised by displaying advertising/issue: _____ Price of publication: _____
 What is the procedure for reading and approving the copy and photographs in the publication? _____
 Are students required to take Journalism I before joining staff? Y N How is staff selected? Adviser Staff Counselor
 What percentage of photography is taken by students? ____ % By professionals or advisers? ____ %

ON A SEPARATE SHEET, PLEASE ANSWER THE FOLLOWING QUESTIONS: (required)

If you entered last year, what were some of the suggestions given in your evaluation? And, how did you implement them?

What are some of the challenges that you and your staff faced in producing this publication?

Judge: You may mark on the newspaper as well as on the judging form. Y N

For office use only:

Date _____ Check number _____ Amount of check _____ Receipt number _____