



Florida Scholastic Press Association Evaluation Services 2012 BROADCAST EVALUATION

For FSPA member broadcasts produced during the calendar year 2011

Publication must be a member by December 1, 2011 -- Postmark deadline for evaluation is Jan. 14, 2012

Directions:

- Print clearly in blue/black ink or type information
- Adviser must sign form
- Publication must be a member of FSPA by December 1, 2011

Mail to: **(DO NOT SEND CONTEST OR CHECK TO FSPA OFFICE/UF)**

Jane Robbins
5138 NW 22nd Street
Gainesville, FL 32605

Checklist:

- \$55 check made payable to FSPA (for entry fee and return postage- DVDs will not be returned) by Jan. 14, 2012
- \$20 late fee if postmarked January 17-18, 2012
- \$30 if you wish to have certificate framed (purchase and boxed shipping/handling)
- Two copies of this form and the cover letter (see page 2)**
- DVD to be judged, must be from current school year

School Information

School _____ School Enrollment _____ Publication Name _____
 Address _____ City _____ Zip _____
 Publication Editor(s)-in-chief _____

Adviser Information

Name _____ No. of years advising _____ Adviser's Contact: Email _____ Phone _____

I certify that I have completely and accurately answered all questions on this form. I have been given permission from the Internet source or originator to use any material copyrighted or taken from the Internet. I give my permission for FSPA to rebroadcast/repost video as part of an information packet on FSPA publications.

Adviser's signature _____ **Date** _____

Publication Information

Contest choice: (check one) _____ **1 (Feature/Documentary)** _____ **2 (In-School News)** _____
 Broadcast Program Name: _____ Number of people on staff: _____

Is this the first time you've had your program evaluated by FSPA? Y N

Are the copy and final tape approved solely by the staff and adviser? _____

If NO, who else approves the material? _____

What is the procedure for having the material approved? **PLEASE WRITE ON THE BACK AND MAKE SURE TO COPY THAT PAGE**

What journalism courses are offered at your school? _____

For office use only:

Date _____ Check number _____ Amount of check _____ Receipt number _____

SELECT WHICH CONTEST YOU WISH TO SUBMIT. FOLLOW THE INSTRUCTIONS FOR EITHER CONTEST.
DO NOT SUBMIT THIS PAGE WITH YOUR CONTEST.

Please mark application and DVD with school name, contest # and contest name.

Contest 1: Feature/Documentary

- 10 minute maximum
- DVD format
- DVD must deal with only one topic. You may cover several angles of one topic but may not cover unrelated topics.
- All video footage must be original. All video acquisition must be done by students during the 2011-2012 school year
- In a cover letter to the judges, explain the relevance of the topic selected to your student body. Also explain any circumstances affecting the production process that the judges should consider.
- No professional production or post-production assistance allowed
- Only students may operate and use school or non-school production facilities.
- The use of copyrighted music are grounds for disqualification. ("crediting" does not grant permission to use copyrighted music.)
- Please insert DVD in a sleeve rather than a plastic case to eliminate cumbersome mailing.

Contest 2: In-School News

- 10 minute maximum
- DVD format
- DVD must cover daily or weekly in-school show that covers multiple topics.
- All or part of any show produced during 2011-2012 school year may be entered but must not exceed 10 minutes
- Attach a cover letter to the judges explaining the broadcast frequency of the show, the regular length of the show, and the size and type of audience. Also explain any circumstances affecting the production process that the judges should consider.
- No professional production or post-production assistance allowed
- Only students may operate and use school or non-school production facilities.
- Please insert DVD in a sleeve rather than a plastic case to eliminate cumbersome mailing
- The use of copyrighted music are grounds for disqualification. ("crediting" does not grant permission to use copyrighted music. The judges WILL DQ your entry if they feel this material unlawfully uses copyrighted material.)

Evaluations will be based on the following:

1. Visual communication
2. Verbal Communication
3. Audio
4. Talent