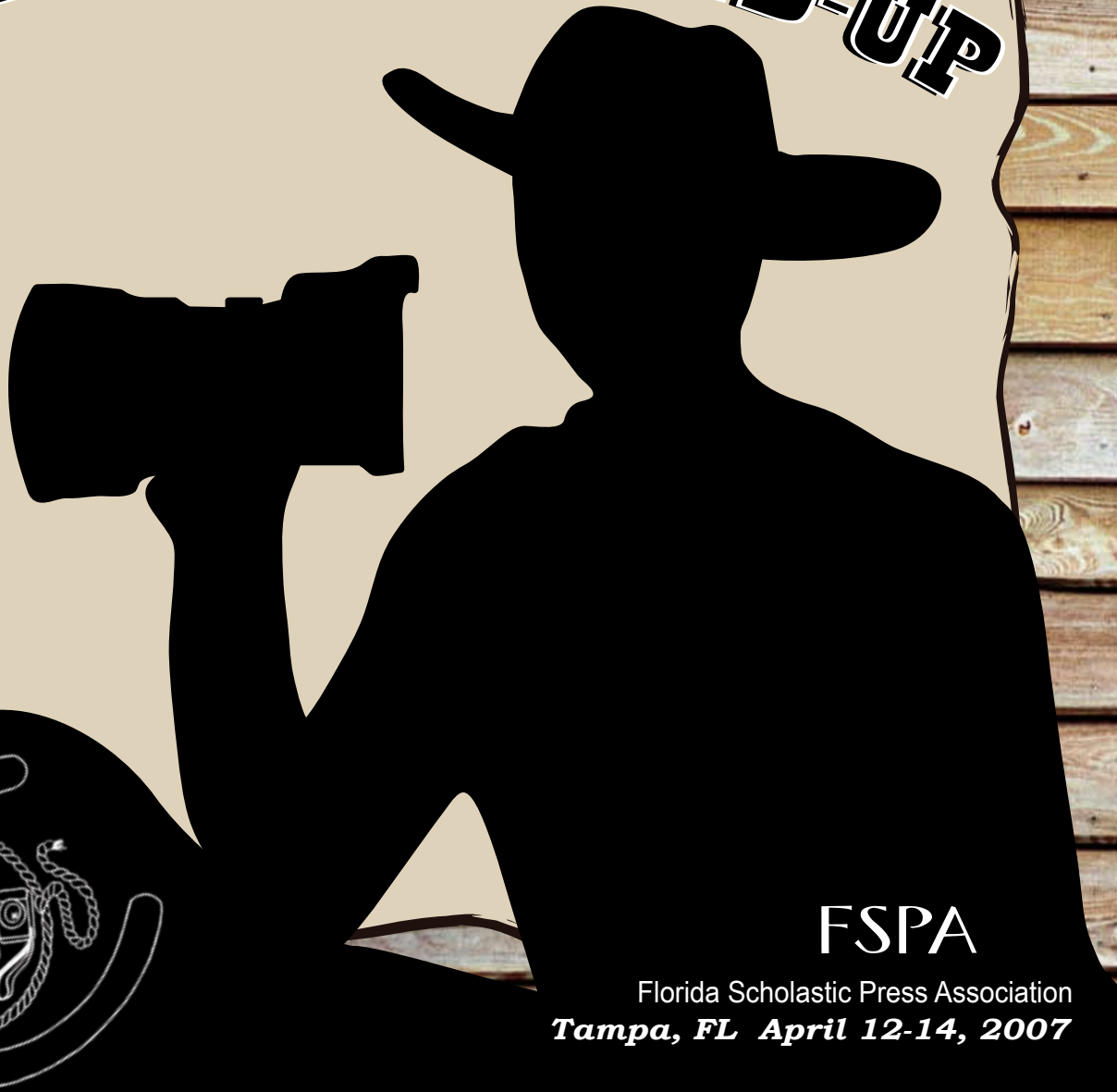


# WANTED

## YOU!

AT THE  
2007 FSPA CONVENTION  
FOR A

# REALITY ROUND-UP



**FSPA**

Florida Scholastic Press Association  
*Tampa, FL April 12-14, 2007*

# ROUND UP YOUR STAFF

AND SEND YOUR VIDEO CLIPS FOR THE  
OPENING VIDEO AT THE CONVENTION

All footage must be raw and unedited.  
Do not add sound or transitions.

Please send miniDV format or VHS.  
WE prefer miniDV.

Mail your video to

Attn: Molly Cobb  
Pace High School  
40656 Norris Road  
Pace, FL 32571

Phone: 805.995.3600  
whphsstaff@gmail.com  
Cobbm@mail.santarosa.k12.fl.us

**Deadline for video submissions:  
Postmarked March 2, 2007**

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## CONVENTION ELIGIBILITY

Who is eligible to attend the convention?

A staff that is a member of FSPA and attended a Fall District Workshop is eligible to attend the convention. Staffs must have sent their adviser and at least one student to the district workshop to be eligible to attend. Up to 20 students and one adviser per staff may attend. There must be at least one chaperone for every 10 students.

Middle school advisers, but not students, may attend. For staffs who did not attend the Fall District Workshops, advisers who join FSPA may attend the convention.

All eligible staffs and schools are listed online at <http://www.jou.ufl.edu/fspa/convention>. If your staff is not on this list and you believe it is eligible, check your records to be sure you've joined FSPA for this school year and then e-mail [fspa@ufl.edu](mailto:fspa@ufl.edu).

**<http://www.jou.ufl.edu/fspa>**

# REALITY ROUND-UP 2007<sup>1</sup>



**Dr. Judy Robinson**  
FSPA Executive Director

Within the dynamic, growing state of Florida there are many enthusiastic and interesting advisers and students I look forward to meeting at this year's convention. As we 'round-up reality' and take stock of what is going on with scholastic media in 2007, we have a lot to share, discuss and learn.

A look at the changes in newspaper ownership and the move to the online world shows us that we are definitely going digital not only in our personal lives, like when we listen to music on our mp3 players, but also in the media.

With YouTube, MySpace and Podcasting we realize we all have the power and potential to become digital storytellers. FSPA students have access to digital tools and data that even a few years ago we could have never imagined.

What is the reality of our round-up? Come to the convention and find out.



**Joe Humphrey**  
Convention Co-chair  
FSPA Vice President

We can't wait for you to join us in Wild, Wild West Florida for Reality Round-up, our 2007 convention. I assure you there will be no tumbleweeds blowing through these parts. Instead, expect a convention packed with enlightening sessions, contests, entertainment, honors and plenty of fun.

The student reps, board members and other volunteers -- including plenty of speakers from around the Tampa Bay area and throughout the country -- are hard at work to make this convention a success. If you have ideas -- please send them to me now at [joseph.humphrey@sdhc.k12.fl.us](mailto:joseph.humphrey@sdhc.k12.fl.us). Otherwise, partners, we'll see you in Tampa, April 12-14.



**Shannon Zabele**  
Convention Co-Chair  
District 3 Director

As a former high school journalist who missed out on all FSPA has to offer, I encourage you to expose your students to FSPA in Tampa this April. Both you and your staff members will help FSPA "Round-Up Reality" as we explore the reality of where journalism is headed in the 21st century. In addition to a continued search for reality and the truth, students and advisers will hitch a ride to the digital frontier as some contests go digital for the first time. We look forward to bringing you some of the most compelling speakers (new and old) FSPA has ever had as well as providing a little friendly competition and entertainment for all.

## Inside this booklet

You'll find the hotel registration form, the convention registration form, contest information, contest registration forms, the Foundation scholarship application form and information about convention activities.

**Fill out the forms, then photocopy each one and mail the copies, leaving this booklet intact.**

Or you can go to FSPA's Web site and download the forms and print them out. Be sure to keep a complete record of all the necessary information when you arrive at the convention. Carefully read all the information in this booklet prior to submitting any forms.

NOTE that all forms ARE NOT mailed to the same place. All fees ARE NOT payable with a single check.

## More to come

The Executive Board and other convention planners are still making arrangements for speakers and activities.

You can receive more specific information about the convention schedule at the FSPA Web site <http://www.jou.ufl.edu/fspa> before the convention. Each convention participant will also receive a program upon arrival at the convention.

## Questions?

If you have questions regarding the convention, please call the FSPA office at 352.392.0460 or your district director.



# 2 CONVENTION ACTIVITIES

**Remember: Staffs wishing to participate in convention activities MUST be registered as guests at the convention hotel April 12 - 14.**

## REGISTRATION

Convention registration begins in Galleria B at 3 p.m. Thursday. The adviser, not the staff, should check in by 5:45 p.m. The adviser will receive convention programs, wristbands and T-shirts. If you have a large staff, have one student stand with you in line to carry convention materials, as this area gets crowded easily.

Advisers should distribute a convention wristband to each delegate. Delegates should then proceed to Buccaneer D to receive an ID.

**NO ON-SITE REGISTRATIONS ACCEPTED.**

## CARRY-IN CONTESTS

Carry-In pieces are dropped off and paid for at the convention registration desk on Thursday evening. There is no pre-registration or pre-payment required. Cash and check only.

## ON-THE-SPOT CONTESTS

On-the-Spot information for those schools previously registered for the competition will be posted near the registration desk.

## No on-site registrations accepted.

Go over the list of do's and don'ts carefully so your team will not be disqualified.

Contests are scheduled for Thursday evening and Friday morning, depending on the category.

All advisers who have students in contests must also provide help to proctor or judge. Advisers may judge or provide a qualified judge.

## SCHOOL DISPLAYS

The Danny Wellman Memorial School Display Award, sponsored annually by FSPA, is given to the best school display. Judging is based on effectiveness and creativity of your school's representation, as well as how well the convention theme is developed. Please contact Jill Maassen (jill.maassen@desoto.k12.fl.us) for more information. Displays must be free standing and **no larger than 6 feet by 10 feet.**

## OPENING SESSION

This session is designed to set the stage for a memorable convention. Remember to send your clips for the opening session video in to Molly Cobb at Pace High School by March 2, 2007.

## DISTRICT MEETINGS/ ADVISERS' RECEPTION

Before the District Meetings, a special reception will be held to welcome first-time attendees and advisers.

Bring your adviser agreement and student behavior contracts with you. Packets containing banquet tickets will be distributed upon receipt of the agreements and contracts.

## PANEL DISCUSSION

Attending the panel discussion is mandatory for a number of competitions. Check your convention program for details. Drawings for door prizes will be held after the meeting. You must be present to win.

## WORKSHOP SESSIONS

Thursday night and Friday are filled with exciting and informative sessions. A full schedule of workshops and seminars is planned.

Advisers, review the program with your students to help them plan the sessions they'll attend. The program includes sessions in advertising, advising, broadcasting, magazine, film, newspaper, Web, photography, electronic media and yearbook.

Because more than 1,000 students and advisers will be attending the convention, it's a good idea to plan alternative sessions so that students who arrive at a filled room can quickly move to an open session.

Discuss your expectations with your delegates. Remind them that they are representatives of your staff and school and that you expect courteous behavior. Encourage students to take notes to share with other members of the staff.

## ADVISERS' LUNCHEON/BUSINESS MEETING

At the luncheon, FSPA will honor Gold, Silver and Platinum Key recipients, Gold Medallion recipients, and the Morty Schaap Florida Journalism Teacher of the Year nominees and administrators who promote and support scholastic journalism. Advisers are encouraged to invite former staff members who are now professional journalists. A short business meeting will follow.

## AWARDS BANQUET

All delegates are asked to dress appropriately, semi-formal, for the Awards Banquet. Prejudged All-Florida award winners for broadcast, newspaper, yearbook and newsmagazines will be announced.

Todd C. Smith Journalism Students of the Year, Morty Schaap Journalism Teachers of the Year and Gold Medallion recipients share the spotlight.

## CLOSING CEREMONY

All On-the-Spot, Write-Off and Carry-In contest winners are announced Saturday morning before the end of the convention.

# REALITY ROUND-UP: READY?

## TENTATIVE SCHEDULE

### THURSDAY, APRIL 12

**After 3 p.m.**

Convention check-in

**5 - 6 p.m.**

Hotel check-in

**6 - 7:30 p.m.**

Opening Session

**7:45- 9:15 p.m.**

On-the-Spot Contests, Sessions for delegates not in contests

**8 - 9:15 p.m.**

Advisers' Reception and District Meetings for advisers

**9:30 - 11 p.m.**

Student Entertainment

**11:30 p.m.**

Curfew

### FRIDAY, APRIL 13

**7- 7:50 a.m.**

Adviser Breakfast

**7:30 - 8:30 a.m.**

Panel Discussion

**7:45 - 8:45 a.m.**

On-the-spot broadcast contest

**9:15 - 11 a.m.**

Write-Off Contests

**Noon-2 p.m.**

Advisers' Luncheon

Rest of the day: Sessions, competitions awards, banquet, keynote

### SATURDAY, APRIL 14

**8 - 10 a.m.**

Closing Assembly/Convention Awards Ceremony

**10 - 11 a.m.**

Advisers' final checkout

## MESSAGE FROM FSPA STUDENT CO-CHAIR

For three days you and your staff have access to some of the most knowledgeable and experienced journalists in the state. Take advantage of this window of opportunity. For once, they will not be out of the office or too busy to talk to you. For returning journalists, this year's convention plans to feature new guests to speak on more topics of interest, and no matter what your adviser says, it is not all about the sessions. You get to spend time with your staff outside of the classroom and meet other high school journalists from around the state. We cannot wait to see you there!

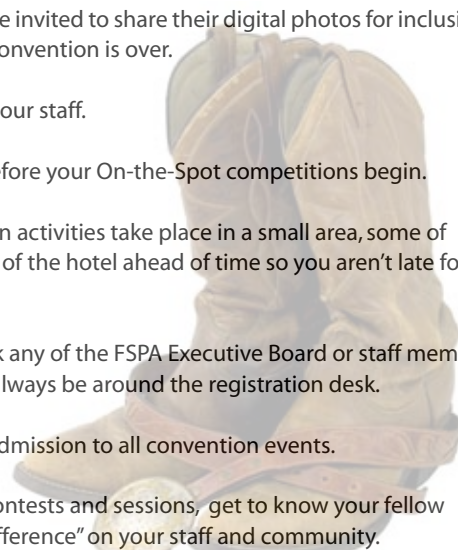
- Amy Iarraobino and Laura Graham – Student Rep co-chairs



Laura Graham  
Student Rep Co-Chair

## START ROUNDING UP YOUR STUFF NOW

1. Create a video for the opening session. Capture your staff then watch them on screen at the convention.
2. Work on a school display for the Danny Wellman competition. The display should characterize your publication or school. Remember to incorporate the convention theme, Reality Round-Up, into your display.
3. Gather all the supplies ready that you need for the On-the-Spot competitions. Don't forget any props that you may need — cameras, pencils, pens, notebooks, layout equipment, etc.
4. When making travel arrangements, plan to arrive early enough to get settled before activities start.
5. Plan ahead when packing for the convention so materials and displays don't get damaged en route.
6. Bring extra copies of your publication to exchange with other staffs. Yearbook staffs, bring a display copy of your book; Broadcast staffs bring samples of your shows for share-a-tape sessions.
7. Pack clothes appropriate for your contest: regular school clothes for most contests, business attire for On-the-Spot anchor and other contests along those lines.
8. Pack semi-formal for the banquet — "dressy" dresses, skirts, slacks, and blouses for the girls; slacks, dress shirts, and maybe even a tie for the guys.
9. Consider packing a light jacket to keep you warm. Remember we're in air-conditioning.
10. Pack snacks for traveling and while at the hotel. They'll keep your energy up for those afternoon sessions.
11. Don't forget to bring spending money for the Penny Wars, Pass the Hat and the Silent Auction.
12. Bring a camera to capture the convention. Students will be invited to share their digital photos for inclusion in the closing ceremony and on the FSPA Web site after the convention is over.
13. Attend sessions and take notes to share with the rest of your staff.
14. Everything moves quickly. Be sure to grab a bite to eat before your On-the-Spot competitions begin.
15. Know where you need to be. Even though the convention activities take place in a small area, some of the contest rooms may be hard to find. Scope out the layout of the hotel ahead of time so you aren't late for a contest or session.
16. If you ever have any questions during the convention, ask any of the FSPA Executive Board or staff members. After all, they're there to serve you. A few of them will always be around the registration desk.
17. Wear your wristband and photo ID at all times. It's your admission to all convention events.
18. The most important thing is to have fun! Participate in contests and sessions, get to know your fellow scholastic journalists and return home inspired to "make a difference" on your staff and community.



# SENDING FORMS

## ADVISER CHECKLIST

- [ ] Contact your bookkeeper to begin processing convention checks. **You will need to mail a copy of your school's tax exempt form to the hotel.**
- [ ] Contact your supervisor about receiving in-service points.
- [ ] Inspire your students to prepare a tape for the opening session and send it in to Molly Cobb at Pace High School.
- [ ] Select your delegates carefully, choosing students who deserve to be rewarded and who will bring back information to share with the rest of the staff.
- [ ] Review behavior contracts with your students and bring signed contracts to your district meeting. Contracts must be turned in to receive banquet tickets. Make sure you follow your district's field trip policies.
- [ ] Mail convention registration form and check to FSPA, postmarked by March 2.
- [ ] Mail hotel registration form, room assignment form, tax exempt certificate and deposit check to the Hyatt Regency **to be received by 5 p.m.** March 2.
- [ ] Mail On-the-Spot contest entry form, postmarked by March 2.
- [ ] Mail Broadcast & Multimedia entry form postmarked by March 2, 2007.
- [ ] Mail Proctoring and Judging Agreement to Kim Mattes.
- [ ] Bring Carry-In contest entries with coupons and \$3 payment to the convention .
- [ ] Pack all contest materials for student On-the-Spot contests.
- [ ] Pack Silent Auction items.
- [ ] Bring this completed booklet to the convention so you will have a copy of all registration information with you.

**Instructions:** Do not remove any pages from this booklet. Fill out each form and send **photocopies** of each form to the appropriate places. This way, you will have a copy of every page for reference.

### Mail to the Hyatt Regency Tampa

#### HOTEL REGISTRATION & NAMES LIST

**Send to:** Hyatt Regency Tampa, by mail only

**By:** Must be **received** by 5 p.m. March 2.

**With:** A copy of your school's tax-exempt form, deposit for one night's lodging

**Notes:** The balance will be billed to you at checkout.

### Mail to the FSPA Office

#### 1. CONVENTION REGISTRATION FORM

**Send to:** FSPA office

**Postmarked By:** March 2

**With:** ID badge list, ONE check for everything listed on the registration form

**Notes:** Use this form to also pay for On-the-Spot contest fees.

#### 2. ID BADGES / DELEGATE LIST

**Send to:** FSPA Office

**Postmarked By:** March 2

**With:** Convention registration and payment

### Mail to Beth Hoffman

#### ON-THE-SPOT BROADCAST ENTRY FORM

**Send to:** Beth Hoffman, Plantation Middle School

**Postmarked By:** March 2

**Notes:** These contests must be paid for with the convention registration fees.

### Bring these forms to the convention

#### 1. ADVISER AGREEMENT

**Instructions:** Read the contract and sign it. **Bring to:** District Meetings at convention, Thursday evening.

#### 2. BEHAVIOR CONTRACT

**Instructions:** Make 20 copies, obtain principal's signature, send home with students to have them signed. **Bring to:** District Meetings at convention, Thursday evening

**Notes:** These MUST be turned in, or you WILL NOT receive banquet tickets. This policy is NOT negotiable.

#### 3. CARRY-IN CONTESTS

**Instructions:** Do not pre-register or pre-pay for these contests. Attach coupons to each entry. Turn in at the registration desk, where **each entry** must be paid for with \$3 cash or check.

### Mail these forms to: Kim Mattes, King High School

#### 1. ON-THE-SPOT CONTESTS ENTRY FORM

**Postmarked By:** March 2

**Notes:** These contests must be paid for with the convention registration fees.

#### 2. JUDGING AGREEMENT

**Postmarked By:** March 2

**Notes:** Each adviser with students competing in any contest MUST judge or provide a qualified person to proctor a contest.

# LOOKING AHEAD

## CHECKLIST FOR GETTING STARTED EARLY

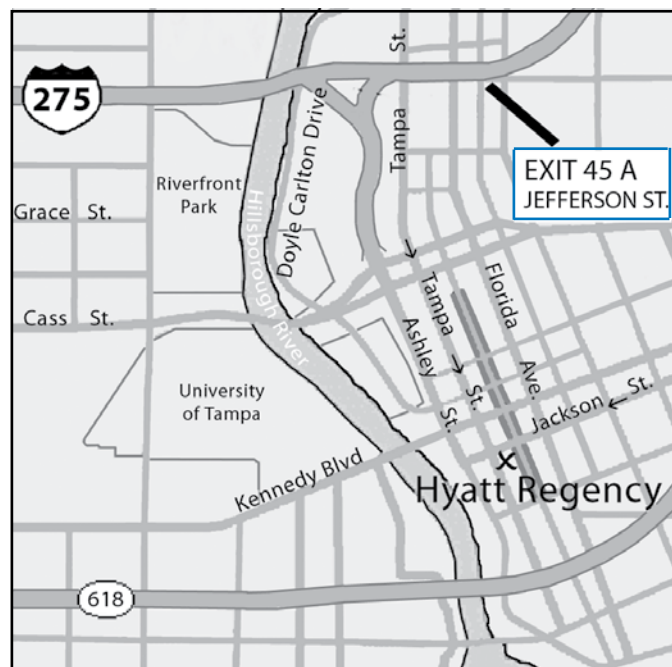
- [ ] Submit the necessary paperwork to your school district to take a field trip.
- [ ] Start now, as this process can take several weeks and several forms.
- [ ] Begin making transportation arrangements. Some school districts require school groups to be transported by school bus. You may want to consider making transportation plans with other publication advisers in your school district.
- [ ] Select no more than 20 students from each FSPA-member publication to attend the convention. Seniors often have a conflict with the FSPA convention date — AP exams or Grad Nite. Consider bringing underclass students who will be the leaders of next year's staff.
- [ ] Establish a budget for the convention. Determine what financial support the students will receive from the publication funds and from the school or school district and how much the students will need to finance on their own.
- [ ] Contact your local media organizations about offering scholarships to students, as some are willing to provide funds to help students attend the convention. Be prepared to submit a written request, providing a rationale for why attending the convention will be a good learning experience for the students.
- [ ] With more than 1,000 people involved in the convention, deadlines cannot be missed. Late registration means late fees, so get your materials in on time.
- [ ] Mail On-the-Spot contest forms by Friday, March 17. Registrants will be accepted on a first come, first served basis. **For confirmation of your On-the-Spot registration, see the FSPA Web site.** No on-site registrations are accepted for On-the-Spot contests. Remember that team contests cost \$10 and individual contests cost \$3.
- [ ] Talk with your students about their goals for the convention. The most successful students come to the convention to learn how to be more effective in their publication work and to share what they learn with staff members.
- [ ] There will be entertainment, but students shouldn't come to the convention to be on vacation. Delegates should attend as many sessions as possible and should take notes to share with the rest of the staff.
- [ ] You set the tone for your students. If you are enthusiastic about the learning opportunities at the convention, your students will also be enthusiastic.
- [ ] The contests and awards are an exciting part of the convention for both students and advisers. As much as we would enjoy receiving top awards for our publications, that is not always the case. If you think an error has been made in the evaluation of a publication or student contest, express your concern **by submitting a letter to the Executive Board.** Set a good example for your students by handling the situation in an appropriate manner.

## Travel Directions

### Hyatt Regency Tampa

221 North Tampa Street  
Tampa, FL 33602

813.225.1234  
813.222.4964 (fax)



### From Tampa International Airport

Take I-275 North and take Downtown West Exit 44. Stay left on the ramp as the road forks. Merge onto Tampa Street, a one-way street. Hyatt is eight blocks down on the left. The hotel is on the SE corner of Jackson and Tampa. Shuttle Service from airport to the Hyatt is provided by Bay Shuttle. Reservations can be made by calling 866-259-9929 and booking one way or roundtrip.

### From North I-275 or South I-275 (Ocala/St Petersburg)

Take Downtown Exit 45 A (Jefferson Street). Follow the exit to the second traffic light (This will be Tampa Street). Make a left turn onto Tampa Street. Follow Tampa St. for 11 blocks. The hotel is on the SE corner of Jackson and Tampa Streets.

### From West I-4 (Orlando/Daytona Beach)

Take I-4 to I-275 South. Take Downtown West Exit 45 A (Jefferson St.). Turn left on Tampa Street. Follow Tampa Street for about seven blocks. The hotel is at the SE corner of Jackson and Tampa Streets.

### From North I-75 (Naples/Ft Lauderdale)

Take I-75 North to I-275. Follow I-275 to Exit 45 A. Follow the exit to the second traffic light. This will be Tampa Street. Turn left on Tampa street. Follow Tampa Street for 11 blocks. The hotel is at the SE corner of Jackson and Tampa Streets.

### From South I-75 or South I-275 (Ocala/Gainesville)

Take I-75 South to I-275 South. Follow I-275 to Exit 45 A. Follow the exit to the second traffic light. This will be Tampa Street. Turn left on Tampa Street. Follow Tampa Street for 11 blocks. The hotel is at the SE corner of Jackson and Tampa Streets.

# CONVENTION REGISTRATION FORM

After completing this form, photocopy and mail the copy to the FSPA office. Registration forms must be post-marked by Friday, March 2. The registration fee increases for late registrations.

**NO REGISTRATIONS POSTMARKED AFTER MARCH 30 WILL BE ACCEPTED.**

**• Adviser and staff must stay at the Hyatt Regency in order to attend the convention. Hotel registration will be verified by the Executive Board.**

## REGISTRATION FEES

- \$60 per person by March 2
- \$100 per person after March 2

### DISTRICT 2 ONLY:

- \$10 per person extra (Total \$70) if publication did not attend a fall district workshop

• If the adviser is bringing delegates from more than one publication, please indicate with which group the adviser's fee is being paid.

~ REMINDER: THERE WILL BE NO REFUNDS FOR CONVENTION REGISTRATION FEES.

• Twenty students per member publication may attend. Staffs should select alternate delegates in case of emergencies since *refunds cannot be granted*.

NO ON-SITE REGISTRATIONS ACCEPTED.

• Please check the eligibility list on the FSPA Web site at <http://www.jou.ufl.edu/fspa> to see if your publication is eligible to attend the convention.

• Administrators and former staff members are invited to the convention as guests and do not need to register. However, if they wish to attend the advisers' luncheon or banquet, additional tickets must be purchased.

• An adviser or chaperone must attend with each student group. Additional chaperones do not need to pay a registration fee if they will not be attending convention activities. However, if chaperones wish to attend the advisers' luncheon or banquet, additional tickets must be purchased.

• Mail a copy of this entire page with your check to:

**FSPA Convention Registration**  
**P.O. Box 118400**  
**College of Journalism and Communications**  
**University of Florida**  
**Gainesville, FL 32611-8400**

Please type or print neatly.

Adviser name \_\_\_\_\_

Publication name \_\_\_\_\_

School \_\_\_\_\_

School address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

School phone \_\_\_\_\_

Fax \_\_\_\_\_

Adviser home phone \_\_\_\_\_

E-mail \_\_\_\_\_

Is this your first time attending an FSPA convention?

Are you planning to retire this year?

Do you qualify for a Gold, Silver or Platinum Key this year?

Silver Key with at least FIVE years as an FSPA adviser.

Gold Key with at least TEN years as an FSPA adviser.

Platinum Key with at least TWENTY years as an FSPA adviser.

Would you like to have an administrator or former staff member(s) recognized at Friday's advisers' luncheon? If so, please include their names.

Administrator's name: \_\_\_\_\_

Administrator's title: \_\_\_\_\_

Alumni staffer's name: \_\_\_\_\_

Alumni staffer's position: \_\_\_\_\_

## Registration Fees

**\$60 per person by March 2**

**\$100 per person after March 2**

## DISTRICT 2 ONLY:

**Add \$10 per person if publication did not attend fall district workshop**

Event	#	Fee	Total
<b>STUDENT REGISTRATIONS</b> <i>(max. of 20 per staff)</i>	X	=	\$
<b>ADVISER REGISTRATIONS</b> <i>(include chaperones/guests attending all activities)</i>	X	=	\$
<b>EXTRA BANQUET TICKETS</b> <i>(principals, former staffers, chaperones)</i>	X	\$35 =	\$
<b>EXTRA LUNCHEON TICKETS</b> <i>(principals, former staffers, chaperones)</i>	X	\$25 =	\$
<b>T-SHIRTS</b> S _____ M _____ L _____ XL _____ XXL _____		cost included	—
<b>ON-THE-SPOT CONTEST FEES: \$10 per team contest, \$3 per individual contest.</b>	TEAM	\$10 =	\$
	INDIV.	\$3 =	
<b>DISTRICT 2 FEE</b> <i>(Only applicable to District 2 schools that were unable to attend a district workshop).</i>	X	\$10 =	\$
<b>TOTAL ENCLOSED</b>			\$

## Office use only

Date \_\_\_\_\_

Check # \_\_\_\_\_

Amount \_\_\_\_\_

Receipt # \_\_\_\_\_

## Silent Auction raises money for Foundation scholarships

by Joan Stickles

FSPA District 5 Director

Since the inception of the FSPA Foundation, the amount of money raised at the convention has steadily grown. For each of the past four years, we've raised more than \$2,000. How can you be a part of this exciting legacy for future journalism students and teachers? By participating in the following Foundation convention activities:

### Pass the Hat

During the opening session, your student reps will pass through the crowd with imaginative hats. The idea is to take a \$1 from your pocket or wallet and drop it into the hat. If you consider that there are about 800-1000 delegates, and if each donates a simple dollar, FSPA has collected \$800-\$1000 for the Foundation right there.

### Penny Wars

This activity pits one district against another. There will be a large bottle representing each district at the registration table. As you pass the registration table throughout the convention, drop your pennies into your district's bottle to add points and drop bills or silver coins into other districts' bottles to deduct points. The amounts will be tabulated after the banquet on Friday night, and the winning district will be announced on Saturday morning. Start saving pennies now!

### Silent Auction

With items ranging from art to massages to sports memorabilia, the Silent Auction has grown in popularity each year. We all work hard to secure exciting items for the auction table. A beginning bid amount is attached to each item. Visitors find an item they want and write their bids on the paper attached to the item. Others come behind the initial bidder and extend the bid. The previous bidder is free to return and up his/her bid. It is exciting to see the bidding wars as the time winds down. Plan to visit the Silent Auction and get in on the action.

Where does all this money go? The FSPA Foundation is an investment account. The annual interest on this account is used to fund scholarships for students and teachers (more on these opportunities may be found on the FSPA Web site). As the money in the Foundation grows, FSPA will be able to better provide for the future for our journalistic endeavors. Be a part of it all. Plan to invest in your Foundation through these convention activities.

For more on the FSPA Foundation Silent Auction and how you can help, please contact Silent Auction Committee Chair Joan Sticles

**Joan Stickles**  
**Cypress Lake H.S.**  
**6750 Panther Lane**  
**Ft. Myers, FL 33919**  
**(239) 481-2233**  
**joans@lee.k12.fl.us**

# PHOTO ID BADGES

Please type or print neatly.

- Photocopy as needed to record each staff's delegates. Should your delegate list change, bring the original, as well as the corrected version of this form to the convention. Both copies must be readable.

- Mail a copy of this page with your registration materials to:

**Florida Scholastic Press Association Convention Registration**  
**P.O. Box 118400**  
**College of Journalism and Communications**  
**University of Florida**  
**Gainesville, FL 32611-8400**

Publication name

School

### Student Delegates

Full names (for additional space, please attach another sheet)

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

11.

12.

13.

14.

15.

16.

17.

18.

19.

20.

### Adviser(s) and Chaperone(s)

Full names

1.

2.

3.





# ADVISER RESPONSIBILITIES

The following responsibilities are based on rules for chaperones established by the Florida High School Athletic Association and policies adopted by the FSPA Executive Board in November 1993.

## • Advisers and staffs must stay in the convention hotel.

• The adviser will bring no more than 20 students from each eligible FSPA-member publication/broadcast staff that the adviser supervises.

• Advisers may not bring students to the convention who are not registered as the 20 official delegates of each publication.

• Chaperone-to-student ratio should be no more than 10 students per chaperone.

• Teachers and chaperones who assume the responsibilities of accompanying students on an out-of-town trip should recognize that they are assuming a 24-hour-a-day responsibility. **Advisers must be in charge at all times. Advisers and chaperones should not make personal plans away from the hotel.**

• Advisers should arrange a meeting with chaperones and students well in advance of the departure so that all parties understand the assignments and regulations.

## • Advisers should not take students off the hotel grounds during the convention.

• Advisers should inspect all rooms upon checking in and when checking out so that any damages are cleared with the hotel before leaving the convention.

• Advisers should never retire until all students are checked in for the night and all visiting between rooms has stopped.

• Advisers should keep an accurate check on the students assigned to them at all times. At no time should students be "turned loose."

## • Students may not have members of the opposite sex in their rooms.

• No students should be allowed to accompany a group on a trip until they and their parents have agreed, in writing, to abide by the rules by signing the Behavior Contract.

## • As on any school field trip, consumption of alcoholic beverages or tobacco products at any time during the trip is prohibited.

• Smoking in the presence of students is prohibited.

• Advisers have the duty to notify their school principal of student(s)' rule violation.

## CONSEQUENCES

• Advisers will be notified if their students are in any violation of the FSPA Behavior Contract. The Executive Board reserves the right to notify the school of violations.

• If a student violates convention rules, the adviser is responsible for helping enforce the consequences, which may include sending the student home at parental expense the day of the infraction or restricting the student to his/her hotel room.

• Any publication whose representative(s) is/are found to be cheating on any FSPA competition will be disqualified from the event and, based on the discretion of the Executive Board, may be additionally penalized, including being banned from participation in any FSPA activity through the end of the next academic year.

• The Executive Board has the authority to notify the school principal, notify the FHSAA and/or ban a student or a publication from participation in FSPA events for up to one year based on violation of convention rules or a history of violating convention rules.

## ADVISER AGREEMENT

Bring signed form to district meeting at convention.

*I understand that I am responsible for my students at all times during the convention. I also understand that if I cannot be located should a problem arise with one of my students, my school principal will be notified.*

\_\_\_\_\_  
Adviser signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Publication

\_\_\_\_\_  
District

\_\_\_\_\_  
Adviser's cell phone number

\_\_\_\_\_  
Adviser's hotel room number

\_\_\_\_\_  
Principal name

\_\_\_\_\_  
24 Hour Emergency phone

\_\_\_\_\_  
Principal's signature

\_\_\_\_\_  
Date

# BEHAVIOR POLICIES

FSPA convention delegates have established a record of good behavior, primarily because the rules are clearly stated in the Behavior Contract, which must be reviewed and signed by all delegates **prior to departure for the convention**. Student delegates are required to read the rules and sign this document to indicate that they accept the responsibility for appropriate behavior throughout all convention activities.

Parents of student delegates also are required to sign the Behavior Contract as an indication of their willingness to release the student to the care of the adviser or chaperone approved and designated by the school. Additionally, the principal or designee must sign this form.

Convention rules are intended to keep all our delegates safe and to give everyone an equal opportunity to benefit from convention activities. Appropriate behavior will ensure an enjoyable, productive convention experience.

- **Curfew is 11:30 p.m.** on Thursday and Friday. All students must be in their assigned rooms at that time. Students will be given a reasonable amount of time after the close of the last convention event to honor curfew.

- **Visitation by students of the opposite sex in hotel rooms must be supervised by advisers.** Visitation is prohibited after curfew.

- **Students must make their whereabouts known to their chaperone in charge at all times.** Students should refrain from going anywhere alone.

- Students must remember that the convention is a school-sponsored event, therefore the **use of alcohol, tobacco products or any illegal substances is prohibited.**

- Students should wear **appropriate clothing** at all times.

- **Students must wear their convention photo IDs and wristbands at all times.**

- Rudeness to hotel guests and hotel employees; misuse of or reckless behavior on the elevators; excessive noise in all hotel areas; destruction of property; or any other **inappropriate behavior is unacceptable and can lead to expulsion from the hotel and/or criminal prosecution.** Should individual students, advisers or delegations prove disruptive, FSPA officials reserve the right to declare all fees forfeited, and to send delegates home at their own expense.

The following rules are deemed especially serious and will result in the **immediate suspension** of the student's publication from FSPA activities for one year, including all convention events. **All contests and awards will also be automatically forfeited.** A serious infraction is defined as, but not limited to:

- Possession of a weapon
- Sexual misconduct, including sexually explicit dancing
- Fighting
- Possession or use of alcohol or drugs
- Unresolved vandalism to hotel
- Leaving convention site without supervision or permission
- Cheating in FSPA contests and competitions
- Any infraction deemed serious by the Executive Board

The publication's adviser may attend the Executive Board meeting to represent any student who has committed an infraction of the convention rules.

## BEHAVIOR CONTRACT

- Make a separate copy of the contract for each student delegate.

- Advisers must turn in contracts at district meetings.

I understand the rules set forth by FSPA for the convention and agree to obey them.

\_\_\_\_\_  
Student name (please print)

\_\_\_\_\_  
Student signature

I understand the rules my son/daughter will be held responsible for, and release him/her to the care of the adviser or chaperone approved and designated by the school.

\_\_\_\_\_  
Parent/Guardian name (please print)

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
24 hour emergency contact phone number

I understand the rules governing my group while attending the convention.

\_\_\_\_\_  
Adviser name (please print)

\_\_\_\_\_  
Adviser signature Cell phone number

\_\_\_\_\_  
School principal (or designee) name (please print)

\_\_\_\_\_  
School principal (or designee) signature

\_\_\_\_\_  
24 hour emergency contact phone number

School: \_\_\_\_\_

FSPA district number: \_\_\_\_\_

FSPA district director: \_\_\_\_\_

*Room number to be added at the convention*

\_\_\_\_\_  
Student's last name: \_\_\_\_\_

Room number: \_\_\_\_\_

# CONVENTION CONTESTS

Welcome to another exciting FSPA Convention. One of the highlights of the convention is student participation in On-the-Spot and Carry-In contests. We are excited to announce another year of new and creative journalistic experiences. We encourage all students

to take part in all aspects of the convention. Advisers are encouraged to sign up for judging and proctoring. Let's all do our part and make the 2007 Convention a meaningful and educational experience for all FSPA members.

Individual  
Contests  
now \$3  
per entry  
not \$5

## On-the-Spot Contests

The following pages contain information about the various prejudged and On-the-Spot contests for the spring convention. To avoid any problems, please make sure to read the instructions carefully and meet all deadlines.

There is a charge of \$10 per team and \$3 per individual entry for all On-the-Spot contests. These fees will be used to help defray FSPA operational costs. Fees must be submitted with registration and must be paid in full before a team or individual participates at convention.

Participating in contests can be a great reward for superior work, but more importantly, contests afford an opportunity for students and advisers to learn more about publication skills. All entries are evaluated and judged with written comments to provide constructive criticism.

Learning always takes place during contests. Cooperating as a team against the pressure of looming deadlines, students can experience personal growth and satisfaction as their efforts are rewarded at the closing ceremony.

All yearbook and newspaper entrants should be prepared to participate in the On-the-Spot contest utilizing the "old fashioned" paper route (Computer-oriented yearbook staff advisers should request layout paper from their reps prior to the convention).

Be sure to practice with your teams, appoint a student to prepare all supplies and wish your students good luck! This is one of the highlights of the convention. If you have any questions prior to the convention, please contact Kim Mattes at 813.744.8333 ext. 260 or by e-mail at kimberly.mattes@sdhc.k12.fl.us.

### ON-THE-SPOT CONTESTS FEES

Contests carry fees to defray the cost of proctoring and judging.

#### • ON-THE-SPOT CONTESTS:

- \$10 per team entry
- \$3 per individual entry

These fees *must* be included in convention registration and marked on the convention registration form.

## Carry-In Contests

Carry-In contests provide young journalists with the chance to show off their skills without the stress of a high pressure environment. It also gives students unable to attend the convention a chance to participate. Carry-Ins offer students the opportunity to create their best work and to earn well-deserved recognition.

Like On-the-Spot contests, a \$3 per-entry fee is being charged for all Carry-In contests.

If you have any questions about Carry-In contests, do not hesitate to contact Kim Mattes Davis at 813.744.8333 ext. 260 or by e-mail at kimberly.mattes@sdhc.k12.fl.us.



### CARRY-IN CONTESTS FEES

Contests carry fees to defray the cost of proctoring and judging.

#### • CARRY-IN CONTESTS

- \$3 per entry

These contests are brought to convention and paid for at the registration desk. Cash or check only.

<http://www.jou.ufl.edu/fspa>

## ON-THE-SPOT CONTEST POLICIES

### GENERAL INFORMATION

- Teams are made up of two to four students for Newspaper, Yearbook, Magazine, Newsmagazine and Broadcast. No more than four members per publication.
- Art, Advertising, Write-Off and Photography are limited to one student per publication.
- Teams must register in advance, with registrations postmarked by March 2 (See page 18 for entry form).
- Costs are \$10 for each team contest entered and **\$3 for each individual contest** entered. Make checks payable to FSPA. **You must include payment with the convention registration form.**
- Team contests fill up quickly, and registrations are processed on a first come, first served basis. All contests have limited capacities of 8-10 teams per contest.
- **If you would like to receive confirmation of your contest registration, check the FSPA Web site, <http://www.jou.ufl.edu/fspa>, two weeks prior to the convention.**
- Bring only the materials listed. No other materials are allowed. Violation of this rule will result in disqualification.
- Teams are responsible for sitting in the correct contest area. They will be disqualified if they sit in the wrong area or participate in the wrong contest.
- If you have any questions, contact:  
Kim Mattes Davis  
813.744.8333 ext. 260 (phone)  
813.744.8343 (fax)  
kimberly.mattes@sdhc.k12.fl.us

The FSPA contest co-chairs will follow the approved FSPA contest policies. Contact Contest Chair Kim Mattes with questions regarding On-the-Spot contests, or Broadcast Contest Chair Beth Hoffman with questions about all broadcast contests.

- All contestants must register for the convention to participate in the contests.
- Any publication/media production whose representative(s) is found cheating in any FSPA competition will be disqualified from the event and, based on the discretion of the Executive Board, may be further penalized, including being banned from participation in any FSPA activity through the end of the following academic year.
- **All materials and content provided by FSPA for the contests are new, with the exception of photographs, which may be reused from previous years.**
- Written instructions and rules for each category are given to each contestant at the time of the contest.
- **All entries are to remain anonymous—contest packets are identified by number. If any individual name, school name or identifying mark is included with the contest entry, the entry will be disqualified.**
- Each contest has proctors who have been informed of their expected duties and responsibilities.
- No part of any contest will be given out before the day of the contest.
- The contest moderator will open the contest promptly, give all explanations, distribute fact sheets, introduce the speaker (if necessary) and see that all time limits are followed.
- Proctors must collect all materials before contestants leave the room.
- Contestants must stay in the room during the contest. If anyone leaves the room before his/her entry is submitted to the contest moderator, the entry may be disqualified.
- No contestants will be given additional time, regardless of the state the work is in at the end. A time reminder will be given by the moderator.
- Not all materials are provided. Students may bring additional materials listed on page 17. Copy may be corrected by use of copy-editing symbols.
- All entries in each contest will be judged by a team of judges.
- Judges will be instructed to make written comments on each entry's judging form.
- FSPA judging guidelines will be followed.
- The ratings are: First, Second and Third for each contest. Judges may give Honorable Mention ratings at their discretion.
- Winners receive certificates and are recognized at the closing session. Winning entries will not be displayed or published. Contest entries are made available for pick up after the awards ceremony at the registration table.

### ON-THE-SPOT CONTEST SCHEDULE

#### Thursday, April 12

**4 - 9 p.m.**

Photography contest

**7:45 - 9:15 p.m.**

Newspaper, Yearbook, Magazine, Newsmagazine contests, Entertainment write-off (Tentative), Individual Anchor contests (see p. 19).

#### Friday, April 13

**Morning** (check program for times)

Advertising, Art, Creative Writing, Mixed Company contests, Broadcast contests (see p. 19).

**9:15- 11 a.m.**

Individual Write-Off competition

# <sup>14</sup> ON-THE-SPOT CONTESTS CONTINUED

## INDIVIDUAL COMPETITIONS

These contests are designed for individual students. Make sure to note which of these contests require attendance at the panel discussion.

### ADVERTISING

Objective: Design an advertisement with a primary pitch, using a fact sheet.

Materials: Pen, pencil, colored pencils, white paper

### ART

Objective: Draw an illustration/cartoon that relates to the panel discussion.

Materials: Pen, pencil, colored pencils, white paper

### CREATIVE WRITING

Objective: Write a creative piece (short story, poem, essay, etc.) when presented with a given piece of artwork. It must be suitable for publication in any Florida high school magazine.

Materials: Dictionary, thesaurus, loose leaf paper, pen (blue or black ink)

### MIXED COMPANY

Objective: Work with students from other staffs to write/design/edit a publishable quality piece of work.

Categories: Newspaper, Yearbook, Lit Magazine

Materials: Dictionary, thesaurus, layout sheets, pencils, pens, colored pencils, paper, watches

**Only one staff member per staff may enter.**

### PHOTOGRAPHY

Objective: Take pictures in a limited amount of time, centering on a theme announced at the contest. Entries will be judged on composition, technical quality, impact, aesthetic appeal and thematic relevance.

Materials: Contestants may either (a) use a provided disposable camera (b) use his/her own 35 mm camera (must provide own film or (c) use his/her own digital camera. Entries must be turned in by 9 p.m. Thursday. After the film is developed, entrant will choose one photo to submit for judging.

### WRITE-OFF

Objective: Write a story relating to the panel discussion held prior to Write-Off. It must be suitable for publication in a Florida high school publication.

Categories: Editorial, Feature, News, Sports, Review Writing (sports and review contests are not based on panel discussions.)

Materials: Dictionary, thesaurus, loose leaf paper, pen (blue or black ink)

## TEAM COMPETITIONS

These contests are for a maximum of four participants. Because some staffs will bring more than four delegates per publication, those not entered in these contests must attend the Thursday evening sessions.

### BROADCAST

Broadcast On-the-Spot contest registration forms are mailed to a different location than the other On-the-Spot contests.

### LITERARY MAGAZINE

Objective: Select writing, artwork and/or photos and write an original selection. For Layout and Design, design a double-page spread. Students should establish a criteria for selecting material and be prepared to defend their choices.

Categories: Layout and Design, Materials and Selection

Materials: Dictionary, thesaurus, layout sheets, pencils, pens, colored pencils, paper, watches, glue sticks, scissors

### NEWSMAGAZINE

Objective: Design and lay out a page ladder for a complete newsmagazine, design individual pages, write and edit copy, crop photos and add finishing touches.

Materials: Dictionary, thesaurus, layout sheets, pencils, pens, colored pencils, paper, watches

Special Note: The contest will only be offered if a minimum of five teams enter. If fewer enter, these teams will be merged with the Newspaper team contests.

### NEWSPAPER

Objective: Design and lay out pages, write and edit copy, crop photos and add finishing touches.

Possible Categories: Double Truck (Center Spread), Editorial, Feature Page, Front Page, Sports

Materials: Dictionary, thesaurus, layout sheets, pens, pencils, colored pencils, rulers, paper, proportioning and cropping tools, grease pencils, watches

### YEARBOOK

Objective: Design a double-page spread, crop photos, write and edit copy and add finishing touches.

Categories: Clubs/Organizations, Academics, Opening, Sports, Student Life

Materials: Dictionary, thesaurus, layout sheets, quadpacks, pencils and pens, colored pencils, paper, rulers, proportioning and cropping devices, watches.

**If you are interested in having electronic contests, such as electronic page design, please e-mail Joe Humphrey by February 26, 2007.  
josephy.humphrey@sdhc.k12.fl.us**



## ENTRY INFORMATION

•Please note that On-the-Spot contest fees are mailed to the FSPA Office along with other registration materials. (See page 15 for information.)

• All staffs must register in advance for the team and individual On-the-Spot contests. Entries must be postmarked by March 2.

• One team per publication, four members maximum per team.

• Use only one registration form per adviser.

• After completing entry form, make a copy and mail the copy, leaving the booklet intact. This way, you will have a complete record of all information and registrations at the convention.

• For confirmation of which contests you have entered, check the 'convention' section on the FSPA Web site <http://www.jou.ufl.edu/fspa>

• Mail or fax forms to:

**Kim Mattes Davis  
King High School  
6815 N. 56th St.  
Tampa, FL 33610  
FAX: 813.744.8343**

• For more information, call 813.744.8333 ext. 260, or e-mail [kimberly.mattes@sdhc.k12.fl.us](mailto:kimberly.mattes@sdhc.k12.fl.us).

• Please note that Broadcast On-the-Spot contest registrations are mailed to a different location. (See page 19 for information.)

• Each staff must follow the rules outlined in the On-the-Spot contests policies and general information.

• Be sure to bring the appropriate materials as listed on page 17. Bringing materials other than those listed will result in the team's disqualification.

• Failure to provide a qualified judge will result in the disqualification of eligibility of your school to win any awards.

Entries must be postmarked by March 2.

Mail or fax forms to: **Kim Mattes Davis  
King High School**

**6815 N 56th St.  
Tampa, FL 33610  
813.744.8343 (FAX)**

Adviser name \_\_\_\_\_

School \_\_\_\_\_

Phone \_\_\_\_\_

E-mail (Please provide) \_\_\_\_\_

Select contests in which you will participate and fill in publication name. One team per publication, maximum of four members per team.

## TEAM CONTESTS

**Team Contests**

**Publication Name**

LITERARY MAGAZINE

NEWSPAPER

NEWSMAGAZINE

YEARBOOK

DIGITAL DESIGN

## INDIVIDUAL CONTESTS

Only two students per staff may enter each individual contest. Because advisers often have more than one staff, additional lines have been provided.

**Individual Contests**

**Student Name**

**Publication Name**

ADVERTISING

ART

CREATIVE WRITING

WRITE-OFF

### DID YOU REMEMBER?

- 1) Send payment to the FSPA Office with your convention registration.
- 2) Advisers, you must judge a contest. Fill out the form for judging and mail or fax to Kim Mattes Davis before the convention.

# ON-THE-SPOT BROADCAST

## BROADCAST COMPETITIONS

Costs are \$10 for each team contest entered and \$3 for each individual contest entered. Make checks payable to FSPA. **Include payment with the convention registration form.**

### For each school registered:

You may enter ONE student in Thursday night's Individual Anchor contest, and

You may enter groups of up to four students in TWO of the following four contests:

- Feature Package (no editing)
- Feature Package Computer editing
- Script Writing
- Video Photo Journalism

### INDIVIDUAL NEWS ANCHOR (INA)

Student will read a provided news script on camera, with approximately 15 minutes to review beforehand. **Only one student per school may enter.**

### FEATURE PACKAGE (FP)

Each group of up to four participants will write a script and shoot video for a feature package. The story topic will be provided before the contest begins. Because it is a feature story, the script writing and shooting should be creative. Groups will do everything to produce a package except edit. Groups will be judged on the script (using correct broadcast style and form) and on the quality of the raw footage, including sound bites, the VO and a stand-up. Students may not use footage of the opening session or anything that happens before the contest officially begins. **Contest time limit: two hours.**

### FEATURE PACKAGE

#### COMPUTER EDITING (FPE)

Same as above, plus computer editing. Judges will evaluate the final edited package. Schools will need to bring their own computers with editing software to participate in this contest, nothing will be provided. No previously recorded material may be used. Graphics/animation/music will NOT be judged because there is no way to determine when it was produced and for copyright reasons. **Contest time limit: four hours.**

### SCRIPT WRITING (SW)

One to two students will research a topic provided (either a current event with research information provided, a FSPA

event where they can research the information, or both) and will write a script about the topic. Script is to be in broadcast format and include sound bites, stand-up and video suggestions.

### VIDEO PHOTOJOURNALISM

One to two students will shoot video according to a topic provided. Camera work will be judged on both technical and composition values as well as on creativity.

### EQUIPMENT & MATERIALS

Equipment will NOT be provided. Bring your own (mini DV preferred).

### JUDGING

Each school must provide a judge for at least one contest. Be sure to indicate the judge's name, qualification and his or her preferred contest on the entry form on this page. We will do our best to accommodate your first choice. Judges / Advisers will be notified before the convention as to their scheduled time and location. Failure to provide a qualified judge will result in the disqualification of eligibility of your school to win any broadcast awards.

## BROADCAST CONTEST SCHEDULE

### Thursday, April 12

**4 - 9 p.m.**

*Registration*

Turn in Carry-In contest entries at registration desk

**8:30 - 10:30 p.m.**

Individual Anchor contests

### Friday, April 13

**Morning (TBA)**

Feature Package, Script Writing and Video Photo Journalism contests.

### CONTEST INSTRUCTIONS

Will be available on the FSPA Web site, <http://www.jou.ufl.edu/fspa/>, two weeks prior to the convention.

## BROADCAST CONTESTS ENTRY FORM

Entries must be postmarked by **March 17.**

Mail form to: **Beth Hoffman  
Plantation Middle School  
6600 W. Sunrise Blvd.  
Plantation, FL 33313**

Photocopy form as needed to register multiple broadcast staffs.

School \_\_\_\_\_

Adviser \_\_\_\_\_

Adviser school phone \_\_\_\_\_

Adviser home phone \_\_\_\_\_

E-mail \_\_\_\_\_

### CONTESTS

Select contests in which you will participate.

Broadcast staff name \_\_\_\_\_

**INDIVIDUAL NEWS ANCHOR (One entry per school)**

**FEATURE PACKAGE (FP) Up to 4 students**

**FEATURE PACKAGE (Computer Editing) Up to 4 students**

**SCRIPT WRITING (2 students)**

**VIDEO PHOTO JOURNALISM (2 students)**

Please provide the name of the person judging or proctoring, their title and/or qualifications as a Broadcast Contest Judge and their preference as to which contest(s).

**April 20 -Evening:** Carry-In contests

**April 21- Morning:** Individual News Anchor.

**April 21-Mid-morning/early afternoon:** On-the-Spot Contest

**April 21-Afternoon:** Feature Package Computer Editing.

Name: \_\_\_\_\_

Title/Qualification: \_\_\_\_\_

Contests Preferred: \_\_\_\_\_

Contest topics will be announced just before competition starts.

# CARRY-IN CONTESTS

## GENERAL INFORMATION

• Carry-In contests have a fee of \$3 per entry for individuals. These fees must be paid at the convention registration desk upon turning in entries. Cash and check only.

**PLEASE DO NOT MAIL PAYMENT FOR THESE CONTESTS.**

• These contests are completed before convention and brought to Tampa for judging.

• Entries for Art, Advertising, Broadcast & Multimedia, Computer-Aided Publication and Photography should be turned in at the convention

registration desk upon arrival and picked up before leaving the convention.

• Danny Wellman school displays may be set up on Thursday after 3 p.m. Judging will take place Friday at 8 a.m. Free standing displays only. Due to limited space, please contact Jill Maassen to reserve a spot.

• Attach coupons to all Carry-In contest entries.

• Pre-registration is NOT required for Carry-In contests.

## PHOTOGRAPHY

• Each entry must consist of a single print at least 8" x 10" but may be enlarged to a full bleed of 16" x 20".

• Entries must be mounted on 16" x 20" mounting board and labeled on the back with one of the coupons provided on page 23.

• Photos must be the work of the student photographer, but printing and mounting may be done professionally. Student photographers must be on an FSPA-member staff but do not have to attend the convention.

• Entries may not have been previously entered in an FSPA convention contest.

• Students may enter up to three photos, with no more than one entry per category, regardless of how many publications they contribute to. Photographers attempting to enter more than one photo per category or more than three total photos will have all entries disqualified.

• No more than three photographers per publication may enter—only one per category.

• Judges will not reclassify an entry into a more

appropriate category. Once entries are turned in, they will be judged as labeled.

• Entries must be suitable for publication in a school newspaper, newsmagazine, magazine or yearbook but do not have to have been published at the time of the contest.

• Entries may be created with a digital camera and printed from a computer.

• Hand-coloring and tinting in any category is allowed. However, photos must be entered in the color category.

• Portraits may have up to three people in informal, formal, studio or environmental setting.

• All judging will be by professional photographers, photojournalists and photography instructors, none of whom are connected with a Florida secondary school in any capacity.

• Entries will be judged on composition, technical quality, impact and aesthetic appeal.

**Categories:** Portrait Color, Portrait B & W, News Color, News B&W, Pictorial/Scenic Color, Pictorial/Scenic B&W, Sports Color, Sports B&W, Student Life Color, Student Life B&W, Special Effects Color and B&W (one category).

**Objective:** Choose a picture to use in a listed cat-

egory and mount on a 16" x 20" board. The designation of Technical Expertise may be applied to any and all pictures entered, provided it has been shot, developed, printed and mounted by the student photographer (see below).

### Photographic Technical Expertise

Any student photographer may enter the competition for a special award of Photographic Technical Expertise. The technical expertise contest is a sub-contest of the other photo contests. The award is given for outstanding excellence and professionalism in student photography.

For a digital image, the photographer must have taken the photo, manipulated the image himself/herself with software (such as Adobe Photoshop), output the image on a color printer (under his/her control) and mounted the image adhering to the prescribed limits of at least 8" x 10" mounted on a 16" x 20" board.

First, second and third place awards will be given in this category. Black/white and color photography will not be judged separately.

Any entry for the special award of Photographic Technical Expertise must have the proper coupon (see page 23) completed and affixed to the back of each photograph submitted, in addition to the entry coupon for the proper photography contest.

## DANNY WELLMAN SCHOOL DISPLAY

Publications have a chance to advertise themselves and their schools in this contest. Danny Wellman was a professional photographer who was dedicated to promoting excellence in high school publications. After his death, this contest was created in his honor.

**Objective:** Create a freestanding **floor display no bigger than 6 feet by 10 feet** that represents your school and its publications and incorporates the convention theme.

### DISPLAY SPACE

Please contact Jill Maassen if you plan to enter this competition to reserve a spot.

## "EVERY STUDENT HAS A STORY" CARRY-IN CONTEST

This contest honors the work of CBS photojournalist Les Rose and his support of FSPA. Rose and correspondent Steve Hartman would travel to a new location thanks to a dart thrown blindly at a U.S. map. Once there, Hartman randomly picked a name from the phone book. The person answering became the subject of their next story. This contest challenges entrants to do the same thing—prove that every student has a story.

### Broadcast Contest

• Submit on Mini DV tapes  
• Write, shoot and edit a 90 second to 2 minute "Every Student Has A Story" segment. This should be a nonfiction profile of a student selected at random from your school. Your feature should also focus on the random way that your student was selected.

• Use good technical principles. Your package will be evaluated on audio quality, lighting, storyboarding, editing and your storytelling continuity.

### Writing Contest

• Attach a 50 word (maximum) explanation to the front of your story explaining the procedure used to randomly select your subject.  
• Write a 500-750 word nonfiction profile of the student to prove "everybody has a story."  
• Your story will be evaluated on writing style, story angle, content and editing.  
• Include a 5" x 7" photo of the featured student.  
• Type story (12-point Times New Roman, Double-spaced) and prepared as for publication.  
• Attach "Every Student has a story" coupon

# CARRY-IN CONTESTS CONTINUED

## BROADCAST & MULTIMEDIA

Each school may enter **ONLY two** of these contests.

### GENERAL INFORMATION

- Use only mini DV or VHS tapes.
- Each school may submit **one** entry for "Every Student has a Story" and **two** of the other Broadcast Carry-In contests.
- Must be student-produced. Professional or adult production assistance is not allowed. Advisers may only "advise."
- Only students may operate production equipment.
- Entries are to be completed before the convention and dropped off at the registration desk.
- Label tape with school name and entry category (e.g. PSA #1, etc.)
- Entrants must be on an FSPA-member staff, but do not have to be present at the convention.
- FSPA reserves the right to cancel contests.

### COMPUTER GRAPHIC

Produce a 30 second (max) computer graphic sequence that could be used in a video documentary about the FSPA 2007 Convention. Sequence must be completely computer-generated. Utilize the convention theme, *Reality Round-Up*.

### NEWS PACKAGE

Write, shoot and edit a 90-second (max) news package on the convention theme. This news package must be non-fictional. You may use events from your school or community for subject matter.

### SPORTS

Produce a 3 minute (max) high school sports segment highlighting a high school athlete or high school sports team.

### PSA # 1

Produce a 60-second (max) public service announcement for your school news show on an issue facing today's teens. Topics should be selected carefully and footage should be shot according to school rules and all laws.

### PSA #2

Produce a 60-second (max) public service announcement promoting the Florida Scholastic Press Association and its benefits.

### WEB SITE

Create an interactive Web site that showcases the publications or broadcast department of a public high school. The site should appeal to prospective students, parents and community members while at the same time promoting the excellence of the program. Web design software may be used to create the site and it may include JavaScript, Flash, animations or splash pages if desired.

The entry must be submitted on a CD which can be read on any laptop computer. Judges will look for quality of copy, graphics and photos and design criteria such as color, balance, and ease of navigation. Sites will be evaluated for rendering consistency across multiple web browsing programs. Adherence to web standards will also be examined. Make sure that your disc is labeled with the adviser's name, student's name and school.

### SHARE-A-TAPE (WORKSHOP SESSION)

**Please note: This is NOT a contest.**

Convention workshops will include a variety of collaborative activities that encourage students to interact and learn new skills. Thursday evening electronic media and broadcast students and advisers are invited to the Share-a-Tape session.

All broadcast publications should bring a tape of a news show, feature or video production they have produced this year. This is an opportunity to tap into the creativity of others. In addition to the workshops, there will be sessions focusing on current issues and trends in broadcast and electronic media.

## ART & ADVERTISING

### GENERAL INFORMATION

- The designer must be on the staff of an FSPA-member publication, but does not need to attend the convention.
- Each designer may submit one entry. Each publication may submit only one art entry and one ad entry.
- Ad or artwork must be the designer's own idea, design and execution.
- Art entries **MUST** be hand-drawn.
- Ads may be computer generated.
- Ad or artwork must be submitted on stiff mounting board, measuring 16" x 20", with the appropriate label attached.
- Ad must be suitable for high school publication.
- Ad or artwork will be judged on creativity, design, originality, technical competence and theme appropriateness.

### ADVERTISEMENT

Prepare a print ad for publication in a newspaper or magazine (max size 8.5" x 11") that advertises the Florida Scholastic Press Association. Draw attention to the benefits of membership. Print ads can be either hand drawn or computer-generated. Mount entry to a 16" x 20" mounting board. Judges will look for clarity of message, call to action, design and creativity.

### ART

#### Editorial Cartoon

Create a hand drawn editorial cartoon appropriate for inclusion in a school publication that comments on the debate of global warming. Cartoons may be done in pencil, ink, color or black and white. Mount the entry to a 16" x 20" mounting board. Judges will look for a clear editorial statement, evidence of artistic ability and a creative approach.

### LAYOUT & DESIGN

#### Newspaper/News magazine

Create a double-truck (center spread) about the college selections process and college entrance requirements. The spread should contain headline(s), subhead(s), text blocks, infographics (optional), photos and cutlines. At least one text block must contain actual copy. Photos may be original or downloaded from stock photo sites. Judges will look for clean but creative layout, effective positioning, cropping, type choices, meaningful copy and creative approach.

#### Layout and Design: Yearbook

Create an academic spread about the college selection process and college entrance requirements. Spread must include headline, actual copy, photos (original or downloaded from stock photo sites), captions, graphic elements. Judges will look for adherence to design rules, effectiveness of copy, effective balance, effective graphics, clarity of purpose and clarity of story.

New Rule:  
If you do not  
provide a  
qualified judge  
your school will  
Be disqualified  
and unable to  
Win awards.

## PROCTORING & JUDGING

This year all advisers who have students entered in contests will be required to proctor or judge a contest. Please mail in this form prior to convention so we can assign duties. Advisers who do not indicate what category they are interested in proctoring or judging will be assigned a duty according to need.

### PROCTORING & JUDGING AGREEMENT

Please mail in this form prior to convention so that there will be enough proctors and judges for all student events. Consider asking an adviser in your area to fill out the form as well.

Mail or fax form to: Kim Mattes Davis  
King High School  
6815 N. 56th St.  
910 SW 15th Street  
Tampa, FL 33610  
Fax: 813.744.8343

Adviser name

School

School address

Phone

E-mail

School phone

Fax

I am willing to judge.  I am willing to proctor.

Signature

Contest(s) to be proctored/judged:

## CARRY-IN COUPONS

### **Carry-In Art Contest**

Please type or print neatly.

Name

Publication

School

City

Adviser

### **Carry-In Advertising Contest**

Please type or print neatly.

Name

Publication

School

City

Adviser

### **Danny Wellman School Display**

Please type or print neatly.

Name

Publication

School

City

Adviser

### **Carry-In Broadcast & Multimedia Contest**

Please type or print neatly.

Name

Publication

School

City

Adviser

Computer graphic

News package

Web site

Sports package

PSA #1

PSA #2

## CARRY - IN CONTESTS REMINDERS

- Each photograph or submission must be accompanied by one of the following coupons. Do NOT attach the coupon to the photo. Photos, coupons and payment will be handed in at the registration desk.
- Photocopy coupons as needed and entirely complete, including the category you are entering.
- Photo and Art Entries must be mounted on a 16" x 20" board.
- To be considered for the Photographic Technical Expertise award, the entry coupon for that contest also must be attached.
- **Remember to bring the \$3 per-entry fee.**

### **Layout and Design: Newspaper**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Publication

\_\_\_\_\_  
School

\_\_\_\_\_  
City

\_\_\_\_\_  
Adviser

### **Layout and Design: Yearbook**

\_\_\_\_\_  
Name

\_\_\_\_\_  
Publication

\_\_\_\_\_  
School

\_\_\_\_\_  
City

\_\_\_\_\_  
Adviser

### **Photographic Technical Expertise**

I hereby certify that this entry is entirely a product of my personal work — taken, developed, printed and mounted by me with no direct professional help beyond verbal instruction and advice.

\_\_\_\_\_  
Photographer signature Date

\_\_\_\_\_  
Photographer name (please print)

\_\_\_\_\_  
Adviser signature Date

\_\_\_\_\_  
Adviser name (please print)

### **Every Student Has A Story**

Please type or print neatly.     Broadcast  Print

\_\_\_\_\_  
Name

\_\_\_\_\_  
Publication

\_\_\_\_\_  
School

\_\_\_\_\_  
City

\_\_\_\_\_  
Adviser

### **Carry-In Photography**    Black/White Color

Please type or print neatly.

\_\_\_\_\_  
Category

\_\_\_\_\_  
Photographer name

\_\_\_\_\_  
Publication

\_\_\_\_\_  
School

\_\_\_\_\_  
Adviser

### **Carry-In Photography**    Black/White Color

Please type or print neatly.

\_\_\_\_\_  
Category

\_\_\_\_\_  
Photographer name

\_\_\_\_\_  
Publication

\_\_\_\_\_  
School

\_\_\_\_\_  
Adviser

### **Carry-In Photography**    Special Effects

Please type or print neatly.

\_\_\_\_\_  
Category

\_\_\_\_\_  
Photographer name

\_\_\_\_\_  
Publication

\_\_\_\_\_  
School

\_\_\_\_\_  
Adviser

# Do you have a young staffer with a bright journalism future?

nominate him or her for FSPA's 2007

## EMERGING YOUNG JOURNALIST AWARD

sponsored by the St. Petersburg Times Fund

### Honor your top young staffer

FSPA and the St. Petersburg Times Fund are seeking nominees announce the EMERGING YOUNG JOURNALIST AWARD, for **freshmen and sophomores** who show promise in journalism.

The award is open to freshman and sophomore students in FSPA member programs whose work demonstrates a bright future in scholastic and, perhaps, professional journalism.

The winning student will receive \$500 toward registration/travel costs for journalism conventions or workshops, plus free registration at the FSPA conventions for the duration of his/her involvement in scholastic journalism.

He or she also will partner with a professional journalist for mentoring and get a chance to study at the Poynter Institute, an internationally known school for journalists in St. Petersburg.

The student's adviser, meanwhile, will receive \$500 for staff development or other journalism-related activities. The winner will be honored at the opening session of the FSPA convention.

Student Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ ZIP \_\_\_\_\_

Evening Phone \_\_\_\_\_

e-mail \_\_\_\_\_

School: \_\_\_\_\_

Circle grade: 9 10 (11 & 12 not eligible)

Publication/Station: \_\_\_\_\_

(must be a member of FSPA)

Type (circle)	Newspaper	Broadcast
Yearbook	Lit Mag	Online

Adviser Name \_\_\_\_\_

e-mail \_\_\_\_\_

Phone number \_\_\_\_\_

Each **staff** may nominate one student. The nomination packet should include

- This form
- A letter of recommendation from an adviser
- A nomination letter from a junior or senior member (leader) of the staff, outlining the younger student's contribution to a student publication/station.
- A portfolio of the nominee's work completed in both scholastic and/or professional media. Video should be submitted as VHS. Limit 5 examples.
- A 500-word essay by the student outlining his/her interest in journalism/media.

**Send completed packet by MARCH 1 to**

Nancy Waclawek  
c/o St. Petersburg Times  
P.O. Box 1121  
St. Petersburg FL 33731

Questions: joseph.humphrey@sdhc.k12.fl.us

# 21 FOUNDATION SCHOLARSHIPS

The Florida Scholastic Press Association Foundation Committee is pleased to offer scholarship opportunities to students. Seven \$150 scholarships will be awarded to need-based students to enable them to attend the FSPA 2007 State Convention April 12-14, 2007. The theme this year is "Reality Round-Up". One student per school may apply.

Completed applications must be postmarked to FSPA Executive Director Judy Robinson by Feb. 16. The Foundation Committee will appoint a selection committee, who will then rank in order the top eight applications. The FSPA Foundation Chair will tabulate results and select seven scholarship recipients. Winners and advisers will be notified by Feb. 30.



## FOUNDATION SCHOLARSHIP APPLICATION

### QUALIFICATIONS

- Students must have been on an FSPA member staff for at least one year.
- Students must have a 2.5 minimum grade point average.
- Only one student per school is permitted apply.

### APPLICATIONS MUST INCLUDE:

- A letter of nomination from the student's adviser that verifies the student's financial need.
- An essay addressing: What my scholastic journalism experience means to me (should not exceed 250 words).
- A copy of the applicant's transcript

### CHECKLIST

Completed application returned by Feb. 16, 2007

#### Qualifications

Must have been on an FSPA member publication or multimedia staff for at least one year

Must have a minimum 2.5 GPA

Only one student per high school is permitted to apply

#### Application

A letter of nomination from adviser (to be returned under separate cover to address above)

An essay not to exceed 250 words. Subject: What my scholastic journalism experience means to me.

A copy of the student's transcript (must be sent directly from school to address above)

**Mail to: Florida Scholastic Press Association  
Foundation Scholarships  
P.O. Box 118400  
College of Journalism and Communications  
University of Florida  
Gainesville, FL 32611-8400**

*Please type or print neatly.*

Student name

Home address

City

Zip

Phone

E-mail

Publication name

Years on staff

School

School address

City

Zip

School phone

Fax

Adviser

E-mail

Principal

# ADVISER SCHOLARSHIPS

## 2007 Webb-Stapler Scholarship Application

Please type or print in ink. Postmark deadline is **March 20, 2007**.

Adviser name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Home phone \_\_\_\_\_ E-mail \_\_\_\_\_

School name \_\_\_\_\_

School address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

School phone \_\_\_\_\_ E-mail \_\_\_\_\_

Publication/broadcast/media name: \_\_\_\_\_

Years advising FSPA-member staff: \_\_\_\_\_

Total years advising: \_\_\_\_\_

Have you received an FSPA scholarship in the last five years? [ ] Yes [ ] No

On a separate page, address the following:

1. Describe the course/workshop you propose to attend and the benefit this training will provide for you (helping you earn journalism certification, a course to complete a graduate degree, etc.). Provide specific information on the dates and location. If you plan to attend a workshop, include the sponsors of the workshop. If possible attach a copy of the workshop application form.
2. Include any other information you feel would support your candidacy.
3. Follow up with an article in the back-to-school issue of *FSPA Today* that details your experiences as a student. Article must be received by late August.

Send this application and your letter of support by **March 20** to:

**Webb-Stapler Scholarship**  
**Florida Scholastic Press Association**  
**University of Florida**  
**College of Journalism and Communications**  
**PO Box 118400**  
**Gainesville, FL 32611-8400**

### Webb-Stapler Scholarship for Advisers

The Webb-Stapler Scholarship, named after former FSPA Executive Directors John Webb and Harry Stapler, is awarded to advisers to support their training and to improve scholastic journalism in Florida.

The recipient of the award will receive a \$500 scholarship, funded from interest on FSPA's long-term investments. More than one award may be presented each year.

The Webb-Stapler Scholarship recipient must attend a course or workshop and follow-up with an article for *FSPA Today* detailing their learning experience.

Applicants must meet these criteria:

- Be a member of FSPA.
- Provide information on the college or university course or media workshop you plan to attend.
- Include a letter of support from a colleague, administrator or local media contact.
- Complete this Webb-Stapler Scholarship application form.
- The postmark deadline for application is **March 20, 2007**.

Applications for the Webb-Stapler Scholarship will be reviewed by a panel from the University of Florida College of Journalism and Communications.

An adviser may apply for both the Webb-Stapler and the Julie E. Dodd Scholarships, but may receive only one scholarship.

Scholarship recipients will be notified by April 8 and recognized at the advisers' luncheon at the FSPA convention in April.

# ADVISER SCHOLARSHIPS

## 2007 Julie E. Dodd Scholarship Application

*In the past several years, FSPA has awarded advisers more than \$6,000 to help better prepare them for their advising. Scholarships are designed to benefit the recipients, as well as scholastic journalism in Florida. We encourage you to take advantage of these educational opportunities.*

### Julie E. Dodd Scholarship for Advisers

For the sixth year, FSPA will offer the Julie E. Dodd scholarship to an adviser to attend a summer media workshop.

Dr. Dodd, who was FSPA's Executive Director from 1988-1999, served the longest term in the organization's history. During her 11-year tenure, Dodd helped develop FSPA's Student Journalist of the Year Award program and worked to gain FSPA the not-for-profit status designation. She also helped establish the FSPA Foundation, which funds these scholarships.

The recipient of the Julie E. Dodd scholarship will receive \$500 upon completion of a course or workshop and subsequent mentoring of a fellow adviser.

- Any adviser of an FSPA member staff is eligible to apply. You must have advised an FSPA-member staff for at least two years.

- All applicants must submit a letter of support from a colleague, administrator or local media contact.

- The postmark deadline for applications is **March 20, 2007**.

Applications for the Julie E. Dodd Scholarship will be reviewed by a panel from the University of Florida College of Journalism and Communications.

An adviser may apply for both the Webb-Stapler and the Julie E. Dodd Scholarships, but may receive only one scholarship.

The recipient of the scholarship will be notified by April 8 and recognized at the advisers' luncheon at the FSPA convention in April.

Please type or print in ink. Postmark deadline is **March 20, 2007**.

Adviser name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

Home phone \_\_\_\_\_

E-mail \_\_\_\_\_

School name \_\_\_\_\_

School address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

School phone \_\_\_\_\_

E-mail \_\_\_\_\_

Publication/broadcast/media name: \_\_\_\_\_

Years advising FSPA-member staff: \_\_\_\_\_

Total years advising: \_\_\_\_\_

Have you received an FSPA scholarship in the last five years? [ ] Yes [ ] No

On a separate page, address the following:

1. Describe the course/workshop you propose to attend and the benefit this training will provide for you (helping you earn journalism certification, a course to complete a graduate degree, etc.). Provide specific information on the dates and location. If you plan to attend a workshop, include the sponsors of the workshop. If possible attach a copy of the workshop application form.
2. Select an adviser from your district who would benefit from learning about your involvement in the course/workshop. Arrange at least two mentoring sessions to share information and materials from the workshop.

Send this application and your letter of support by **March 20** to:

**Julie E. Dodd Scholarship  
Florida Scholastic Press Association  
PO Box 118400  
College of Journalism and Communications  
University of Florida  
Gainesville, FL 32611-8400**

# FSPA EXECUTIVE BOARD

## **FSPA Office**

P.O. Box 118400  
**College of Journalism  
and Communications**  
University of Florida  
Gainesville, FL 32611

352-392-0460  
(fax) 352-846-2673  
fspa@jou.ufl.edu

## **Executive Director**

Dr. Judy Robinson

## **Office Staff**

Nicolle Cure  
Katie Sanders  
Daniel Sanmiguel

Florida Scholastic Press Association, Inc. is a not-for-profit organization housed in the College of Journalism and Communications at the University of Florida. FSPA's mission is to educate, train and support scholastic journalists and their advisers.

The 2006-07 Convention Information Booklet, Volume 15, is produced by the Florida Scholastic Press Association.

Programs used are Adobe Photoshop, Illustrator InDesign Creative Suite 2. The booklet is printed by Renaissance Printing in Gainesville, Fla.

## **President**

Terry Sollazzo  
Wharton High School  
20150 Bruce B. Downs Blvd.  
Tampa, FL 33647  
terry.sollazzo@sdhc.k12.fl.us  
813.631.4710, ext. 264  
813.631.4722 (fax)

## **Vice President and Convention Co-Chair**

Joe Humphrey  
Hillsborough High School  
5000 Central Ave.  
Tampa, FL 33603  
joseph.humphrey@sdhc.k12.fl.us  
813.380.7195  
813.276.5629 (fax)

## **Convention Co-Chair**

**District 3 Director**  
Shannon Zabele  
Pine Ridge High School  
926 Howland Blvd.  
Deltona, FL 32725  
smzabele@volusia.k12.fl.us  
407.688.9500 ext. 43576

## **Past President/ Hotel Liaison**

Jill Maassen  
DeSoto High School  
1710 E. Gibson St.  
Arcadia, FL 34266  
maassenje@usa.net  
863.494.3434 ext. 288  
863.494.7867 (fax)

## **Executive Director**

Dr. Judy Robinson  
College of Journalism  
and Communications  
P.O. Box 118400  
Gainesville, FL 32611-8400  
352.392.3951  
judyrobinson@jou.ufl.edu

## **Evaluations Coordinator**

Janie Robbins  
5138 N.W. 22nd St.  
Gainesville, FL 32605  
jprob212@aol.com

## **District 1 Director**

Pat Morres  
Gulf Breeze High School  
675 Gulf Breeze Parkway  
Gulf Breeze, FL 32561  
morresp@mail.santarosa.k12.fl.us  
850.916.4100 ext. 4158  
850.916.4909 (fax)

## **District 4 Director**

Louisa Ogle  
Tampa Bay Tech High School  
6410 Orient Road  
Tampa, FL 33610  
louisa.ogle@sdhc.k12.fl.us  
813.744.8360 ext. 259  
813.744.8368 (fax)

## **District 5 Director**

Joan Stickles  
Cypress Lake High School  
6750 Panther Lane  
Fort Myers, FL 33919  
joangs@leeschools.net  
239.481.2233

## **District 6 Director**

Mary K. Sullivan  
Dr. Michael M. Krop High School  
1410 Countyline Road  
Miami, FL 33179  
mksullivan@dadeschools.net  
305.652.6808 ext. 238  
305.651.7789 (fax)

## **District 7 Director**

Steven Jay Thor  
Deerfield Beach High School  
910 S.W. 15th St  
Deerfield Beach, FL 33441  
754.322.0740  
754.322.0743 (fax)  
steven.thor@browardschools.com

## **Student Rep Co-Chair**

Laura Graham  
University High School  
11550 Lokantosa Trail  
Orlando, FL 32817

## **Student Rep Co-Chair**

Amy Iarrobino  
King High School  
6815 N. 56th St.  
Tampa, FL 33610

## **District 1 Student Rep**

**District 2 Student Rep**  
(none)

## **District 3 Student Rep**

Valerie Halstead  
West Shore Jr/Sr High School  
250 Wildcat Alley  
Melbourne, FL 32935

## **District 4 Student Rep**

Daniela (Nina) Speing  
Tampa, FL 33634

## **District 5 Student Rep**

Courtney Gammad  
DeSoto County High School  
1710 E. Gibson St.  
Arcadia, FL 34266

## **District 6 Student Rep**

Logan Jaffe  
Dr. Michael M. Krop Senior High School  
1410 Countyline Road  
Miami, FL 33179

## **District 7 Student Rep**

Amanda Lorgier  
Weston, FL 33331

<http://www.jou.ufl.edu/fspa>

Florida Scholastic Press Association  
P.O. Box 118400  
College of Journalism and Communications  
University of Florida  
Gainesville, FL 32611-8400



**FSPA**

## A SPECIAL INVITATION

Join us at the FSPA 2007 State Convention  
April 12 - 14 • Hyatt Regency • Tampa, Florida

- 60+ sessions
- Multimedia extravaganzas
- Roundtable discussions
- Panel interviews
- Networking opportunities
- Awards banquet
- On-the-Spot contests
- Keynote speakers

Visit us @ <http://www.jou.ufl.edu/fspa>