

# FSPA Today

Enhancing integrated media training for scholastic journalists and advisers

## 2005 Calendar

### FEBRUARY

**25-** Broadcast evaluation deadline  
**26-** FSPA office closes for UF Spring Break

### MARCH

**1 -** ASNE adviser institute application deadline. See the FSPA Web site for more information.  
**4-6 -** SIPA Convention  
**6 -** FSPA office reopens  
**18 - Convention Deadlines:**

- Registration
- Hotel Registration
- On-the-Spot Contest registration
- Opening session video submission

**16-18 -** CSPA Convention in New York  
**25 -** Convention late registration deadline

### APRIL

**7-10 -** JEA/NSPA Spring Convention in Seattle  
**5 -** Independent Florida Alligator scholarship deadline for a student who will major in print journalism at UF. For more information on the application process, visit [www.alligator.org](http://www.alligator.org).  
**14-16 -** Convention 2005 at the Hyatt Regency in Tampa  
**21-29 -** FSPA office hours adjusted for UF Final Exams

### MAY

**3 -** FSPA office closes for UF summer break

### JUNE

**6 -** Summer Journalism Institute (SJI) application deadline  
**17-29 -** ASNE High School Journalism Institute at University of South Florida  
**18-23 -** SJI at the UF College of Journalism and Communications. For more information, visit [www.jou.ufl.edu/sji](http://www.jou.ufl.edu/sji).



April 16-19, 2005 ♦ Hyatt Regency Tampa

## Convention speakers lineup set

FSPA is pleased to announce the featured speakers for the state convention. Joining this quartet will be many more leaders and professionals, from every field of journalism, to teach the 60+ break-out sessions.



**martinsavidge**  
 national correspondent,  
**NBC News**  
 banquet keynote speaker

Martin Savidge is a Correspondent with NBC News. Savidge regularly reports for NBC Nightly News and The Today show as well as MSNBC.

Prior to NBC, Savidge was a news anchor and a national correspondent for CNN.

Savidge has received some of broadcast journalism's most prestigious awards, including nine local Emmy awards, six Associated Press awards, two United Press International awards and two Women in Communication awards.



**tedspiker**  
 assistant professor of journalism,  
**university of florida**  
 opening session speaker

Ted Spiker is an assistant professor at the University of Florida, specializing in magazine writing.

A former articles editor at Men's Health magazine, he is currently a contributing editor to Men's Health and an editor-at-large of Women's Health.

Spiker is also a freelance writer, with stories published in Fortune, Outside, O The Oprah Magazine, In Style, Cosmopolitan, Runner's World, Sports Illustrated Women, and many others.



**markgoodman**  
 executive director, **SPLC**  
 workshop presenter

Mark Goodman is a lawyer, and since 1985 has been executive director of the Student Press Law Center in Arlington, Va. Each year he speaks to more than 25 groups of students,

teachers, school administrators and attorneys around the United States and abroad about the legal issues confronting the student press.

Mr. Goodman has received many awards for his work from the Society of Professional Journalists, the National Council of Teachers of English, College Media Advisers and the Journalism Education Association.



**lesrose**  
 videographer, **CBS News**,  
 workshop presenter

Les Rose loves his wife, his young sons, his friends, his family . . . and life itself. His assignments include The CBS Evening News, CBS Sunday Morning, 60 Minutes, 48 Hours and The Early Show.

For almost six years, he was the photojournalist for the "Everybody Has a Story" series with Steve Hartman. Together they produced more than 125 stories. In fact, they have worked together for over a decade and still get along! Les currently works with Steve on his 60 Minutes Wednesday essays whenever he gets out of New York. In addition, he is the NPPA TV Critique Chair.

## Hillsborough High staff receives \$10,000 journalism grant

By **Andy Lewis**  
*FSPA Staff*

Joe Humphrey knows journalism. Since leaving the Tampa Tribune to pursue his dream job of teaching, Humphrey has accomplished what can take years in the span of only about six months.

He has expanded the size of the

school's newspaper, "Red and Black," and has begun grooming Journalism I students to take leadership roles next year. He will now teach his students convergence, the process of combining print and broadcast journalism.

Hillsborough High School was awarded a \$10,000 grant to expand its journalism programs and pro-

duce a joint project between the newspaper and television students titled "A Growing Problem."

The documentary will explore the eating habits of young students. A 16-page magazine will be distributed with the newspaper, and a 10-minute documentary will air with it. About 15,000 copies of the maga-

*continued on page 2*

# Perspective

a message from administrative assistant **Chris Jensen**

Things are really starting to get cranking around here.

Convention speakers are lining up, sponsors are stepping forward with new ideas and the first registrations have begun rolling in (don't forget the March 18 registration deadline!) But convention isn't the only thing we in the office have had on our minds.

In February, the Community Foundation of Tampa Bay selected District 4 Director Joe Humphrey and his Hillsborough High School staffs, The Red and Black newspaper and broadcast program, as the \$10,000 Hazel Bryson Grant winner. We extend warm congratulations to Humphrey. The school received the money to purchase new equipment and produce a joint print/broadcast documentary about teen eating habits. See page 1 for a story about the award.

As great as these accomplishment are, the person of the year (as far as I am concerned) is Betsy Owen, long-time adviser at Spanish River Community High School and former FSPA board member. Honored by JEA with the 2004 Teacher Inspiration Award, Owen donated half of her \$1,000 award to FSPA and to Virginia's Scholastic Press Association. She matched the donation with \$500 of her own money. Thanks to the generosity of Owen, and others like her, the Foundation will be able to provide need- and merit-based scholarships for Florida's student journalists and advisers for years to come.

Another group I would like to recognize is the UF College of Journalism and Communication's Journalism and Communications Ambassadors (JCA) student association. Many of these students have signed-up for a tour of duty at this year's convention. They will be helping with contest proctoring and judging, teaching sessions and more. Also, they'll be a great resource for students looking for advice on college applications and studying in a journalism/communications field. Be sure to attend one of their Convention sessions about getting into a journalism school.

Make sure you read this issue of FSPA Today carefully and check the frequently-updated Web site ([www.jou.ufl.edu/fspa](http://www.jou.ufl.edu/fspa)) for the latest convention information. If you have any comments, questions or concerns, please let us know—we're here to help you.

## *continued from 'Grant,' page 1*

zine will be printed and distributed throughout the community.

The grant, which is presented by the Community Foundation of Tampa Bay and the Mid-Florida Professional Chapter of the Society of Professional Journalists, will help fund the project and purchase equipment for the journalism programs.

The project will look at all angles of youth health, from food choices to lack of exercise.

"We'll be looking at what things can be changed to make things healthier for young people," Humphrey said.

"For instance, would it be better if there was a salad bar?"

Hillsborough High was chosen and commended by SPJ judges for its thoroughness and thoughtfulness, according to a press release.

Humphrey hopes to continue the process of convergence between the two staffs.

"It is my long-term goal to make convergence more of a reality," he said. "I think we'll see the cooperation between the two grow in the coming years."

A four-year reporter at the Tampa Tribune, Humphrey covered transportation and schools in Hillsborough County, but one of his most memorable experiences was a five-month feature story in which he followed a high school marching band, focusing on the drum line.



photo courtesy Community Foundation of Tampa Bay

**First-year Hillsborough** High School teacher and adviser, Joe Humphrey, receives a \$10,000 check from David J. Fischer, president and CEO of the Community Foundation of Tampa Bay.

"The drum line sets the beat for the school, just as it sets the beat for the band," he said.

"I love the electricity of a high school."

This is the second year that the Hazel Bryson journalism grant has been awarded. Bryson, a former educator who espoused reading and writing as skills that are critical for a full and satisfactory life, left the grant to the Community Foundation of Tampa Bay. The Foundation benefits the charitable needs of the Tampa Bay area.

The grant will enable Humphrey's staffs to grow and succeed.

"This is the type of thing that makes me even more energized about teaching," he said.

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UNIVERSITY OF  
FLORIDA

*FSPA Today* is the official newsletter of the Florida Scholastic Press Association, Inc., a not-for-profit organization, housed in the College of Journalism and Communications at the University of Florida. *FSPA Today* is printed on recycled paper.

# FSPA, Hyatt working to make convention parking easy



**By Jill Maassen**  
FSPA Past President  
and Hotel Liaison

FSPA convention delegates have been offered free valet parking on a first come, first served basis if traveling by car, van or truck. Those delegates should come to the main entrance on Tampa Street and identify themselves as FSPA convention attendees. Once there, delegates can leave the valet garage during the day or evening and return to the valet at the front entrance of the hotel and have their original spot reserved.

Additional free parking is also available. The open air lot is one-half block down from the main entrance to the hotel on Tampa Street. This lot is open to the public. People working in the surrounding buildings utilize this lot. There are no reserved spots in this lot, so convention-goers who leave will not be

guaranteed a spot when they return. A third option is the Ft. Brooke Parking garage, owned and operated by the City of Tampa. This garage is one-half block down from the main entrance of the hotel. Delegates should turn left at Whiting Street and turn left again into the garage at the underpass. Delegates will get a parking ticket when entering and pay upon departure. The current parking fee is \$9.24 a day on a 24 hour basis. Spaces are not guaranteed nor reserved.

## Hyatt e-mail request

The Hyatt will confirm your hotel registration via e-mail.

Please remember to put your e-mail address on the hotel registration form.

There is a walkway leading directly to the Hyatt Regency on the third floor of the parking garage. If traveling by bus to the convention, advisers should phone the hotel identifying themselves as FSPA delegates and give the hotel the approximate arrival time of the bus. This will allow the hotel to have people there to help unload and direct the bus. Buses should let delegates off at the Jackson Street entrance. If your school will need to secure overnight bus parking, please make contact directly with the hotel at least two weeks in advance of your arrival. Overnight bus parking is \$50 per night.

# Student reps planning fun-filled evening activities for convention



**By Amy Ren**  
Student Representatives Chair

Along with the enriching sessions and panel discussions planned for this year's FSPA state convention, the student representatives have planned evening activities to supplement the learning experience. At the conclusion of sessions on Thursday night and following the banquet on Friday night, we will be organizing various activities for student delegates.

For Thursday night your student representatives guided by Co-Chair Tim Oldakowski are planning to offer you a choice of activities including a scavenger hunt, karaoke and a surprise activity. The scavenger hunt will involve searching the hotel for various items and special signatures. The prizes for winners will be announced closer to the convention.

Despite the pleasant reception of new innovations such as the film festival and the carnival last year, we will be reviving the dance from previous years. After the banquet on Friday night, students should plan to attend a dance in the hotel's spacious ballroom. To compensate for different tastes in music, we will have a DJ instead of a live band, and students will be able to use the dance to meet other delegates from around the state and have fun.

With the student entertainment planned for both nights, we hope that all the student delegates will enjoy their stay at the Tampa Hyatt when they arrive in April. Hope the convention will be as fun as it is educational for all who attend.

# All-Florida, First Place pre-judged winners to be announced at Friday night's banquet

**By Kellie Ridings**  
Evaluation Services Coordinator



It is hard to believe that the time is almost here for FSPA's 2005 convention in Tampa. All pre-judged individual entries, newspapers, literary magazines and broadcast tapes have been sent to the judges, but it is not too late to participate.

Your staff can enter one of the many On-the-Spot or Carry-In contests held during the convention. For more information about the 2005 convention, and a list of all convention contests, you can access the FSPA Web site ([www.jou.ufl.edu/fspa](http://www.jou.ufl.edu/fspa)) and download a 2005 convention booklet.

Among the many benefits to be gained from participating in evaluations and convention contests are:

- **Positive competitive spirit** can serve as a motivator to improve weak areas of a publication.

- **Consistent membership and rating** can build a tradition of excellence from one year to the next.

- **Recognition** can enhance a student's college and career potential and can enhance an adviser's professional standing.

Don't forget, it is always exciting for students and staffs to receive convention awards. All-Florida and first place plaques and certificates for pre-judged contests will be announced and awarded at the convention. All entries and evaluations will be mailed to the schools in early April, along with all second, third and honorable mention certificates and plaques.

If you have any questions about any of the convention contests, contact the contest coordinators or the FSPA office. Remember, if you don't compete you can't be recognized.

## Tampa Media Tours

### Bryn-Alan Photography Lab

"For 69 years, Bryn-Alan Studios has been photographing students for their high school yearbook portraits. It has been our privilege to serve the yearbook staffs, parents and students with quality yearbook portraiture at reasonable prices," said Harvey Parido, President of Bryn-Alan Studios, Inc.

The laboratory is located conveniently within walking distance of the FSPA Conference hotel, at 606 W. Kennedy Blvd. Bryn-Alan welcomes students for a tour of the lab and facilities.

Tours will be offered on Thursday April 14, from 10 a.m. until 12 p.m. Each one-half hour tour will accommodate 15 people and will take place on the hour and half hour.

Tours will be given through advance reservations only. To sign-up to tour the Bryn-Alan Lab, please e-mail:

**Martha DuBose** — [m.dubose@brynalan.net](mailto:m.dubose@brynalan.net)

*In the past eight years, FSPA has awarded advisers more than \$6,000 to help better prepare them for their advising. The scholarships on these two pages benefit the recipients, as well as scholastic journalism in Florida. We encourage you to take advantage of these educational opportunities.*

## Julie E. Dodd Scholarship for Advisers

For the fifth year, FSPA will offer the Julie E. Dodd scholarship to an adviser to attend a summer media workshop.

Dr. Dodd, who was FSPA's executive director from 1988-1999, served the longest term in the organization's history. During her 11-year tenure, Dodd helped develop FSPA's Student Journalist of the Year Award program and worked to gain FSPA the not-for-profit status designation. She also helped establish the FSPA Foundation, which funds these scholarships.

The recipient of the Julie E. Dodd scholarship will receive \$300 upon completion of a mentoring project accompanied by a related article that will be published in *FSPA Today*.

- Any adviser of an FSPA member staff is eligible to apply. You must have advised an FSPA-member staff for at least two years.

- All applicants must submit a letter of support from a colleague, administrator or local media contact.

- The postmark deadline for applications is **Friday, March 25**.

Applications for the Julie E. Dodd Scholarship will be reviewed by a panel from the University of Florida College of Journalism and Communications.

An adviser may apply for both the Webb-Stapler and the Julie E. Dodd Scholarships, but may receive only one scholarship.

The recipients of the scholarship will be notified by April 8 and recognized at the advisers' luncheon at the FSPA convention in April.

# 2005 Julie E. Dodd Scholarship Application

Please type or print in ink. Postmark deadline is **March 25, 2005**.

Adviser name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

Home phone \_\_\_\_\_

E-mail \_\_\_\_\_

School name \_\_\_\_\_

School address \_\_\_\_\_

City \_\_\_\_\_

Zip \_\_\_\_\_

School phone \_\_\_\_\_

E-mail \_\_\_\_\_

Publication/broadcast/media name: \_\_\_\_\_

Years advising FSPA-member staff: \_\_\_\_\_

Total years advising: \_\_\_\_\_

Have you received an FSPA scholarship in the last five years? [ ] Yes [ ] No

On a separate page, address the following:

1. Describe the course/workshop you propose to attend and the benefit this training will provide for you (helping you earn journalism certification, a course to complete a graduate degree, etc.). Provide specific information on the dates and location. If you plan to attend a workshop, include the sponsors of the workshop. If possible attach a copy of the workshop application form.
2. Select a new adviser from your district who would benefit from learning about your involvement in the course/workshop. Arrange at least two mentoring sessions to share information and materials from the workshop.
3. Follow up with an article in the back-to-school issue of *FSPA Today* that details your experiences as a student and a mentor. Article must be received by early August.

Send this application and your letter of support by **March 25** to:

**Julie E. Dodd Scholarship**  
**Florida Scholastic Press Association**  
**University of Florida**  
**College of Journalism and Communications**  
**PO Box 118400**  
**Gainesville, FL 32611-8400**

# 2005 Webb-Stapler Scholarship Application

Please type or print in ink. Postmark deadline is **March 25, 2005**.

Adviser name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Home phone \_\_\_\_\_ E-mail \_\_\_\_\_

School name \_\_\_\_\_

School address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

School phone \_\_\_\_\_ E-mail \_\_\_\_\_

Publication/broadcast/media name: \_\_\_\_\_

Years advising FSPA-member staff: \_\_\_\_\_

Total years advising: \_\_\_\_\_

Have you received an FSPA scholarship in the last five years? [ ] Yes [ ] No

On a separate page, address the following:

1. Describe the course/workshop you propose to attend and the benefit this training will provide for you (helping you earn journalism certification, a course to complete a graduate degree, etc.). Provide specific information on the dates and location. If you plan to attend a workshop, include the sponsors of the workshop. If possible attach a copy of the workshop application form.
2. Describe the product you plan to develop as an outcome of your training. Be specific in describing the format of the product (teaching unit, instructional video, thesis, etc.). Explain how this project will benefit FSPA and journalism teachers.
3. Include any other information you feel would support your candidacy.

Send this application and your letter of support by **March 25** to:

**Webb-Stapler Scholarship  
Florida Scholastic Press Association  
University of Florida  
College of Journalism and Communications  
PO Box 118400  
Gainesville, FL 32611-8400**

## Webb-Stapler Scholarship for Advisers

The Webb-Stapler Scholarship, named after former FSPA executive directors John Webb and Harry Stapler, is awarded to advisers to support their training and to improve scholastic journalism in Florida.

The recipient of the award will receive a \$300 scholarship, funded from interest on FSPA's long-term investments. More than one award may be presented each year.

The Webb-Stapler Scholarship recipient is required to propose and complete a project that would be of use to other journalism teachers. The scholarship will be awarded when the FSPA office receives the completed project.

Applicants must meet these criteria:

- Provide information on the college or university course or media workshop you plan to attend.

- Include a letter of support from a colleague, administrator or local media contact.

- Complete this Webb-Stapler Scholarship application form.

- Submit a proposal explaining a product you will develop as part of your training. This could be a media course syllabus, a research project, a journal article, an instructional videotape, a multi-page Web site on Zip disk, etc. The product must benefit FSPA and/or journalism teachers.

- The postmark deadline for application is **Friday, March 25**.

Applications for the Webb-Stapler Scholarship will be reviewed by a panel from the University of Florida College of Journalism and Communications.

An adviser may apply for both the Webb-Stapler and the Julie E. Dodd Scholarships, but may receive only one scholarship.

Scholarship recipients will be notified by April 8 and recognized at the advisers' luncheon at the FSPA convention in April.

# Opening Session Montage 2005

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S  
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A

## *The Opening Montage*

*Is Now Under New Management  
and Footage is Needed...*

### *What is needed*

- *footage of your school's campus*
  - *your school's marquee*
  - *staffers at work and play*
  - *send RAW footage only*

*Just Make Sure It's On  
Mini DV, DV, DVD, VHS or SVHS Tape*

*Thank You For Your Help!*

*Call us if you have any questions  
regarding what to  
include in your footage*

*Must be Postmarked by  
March 18, 2005*

*Send Tapes To:*

*Deerfield Beach High School  
c/o: Russell Kaufman  
910 SW 15th Street  
Deerfield Beach FL 33441*

*Phone Number: 754-322-0740*

**1337  
PRODUCTIONS**

**Fast**  **Forward**  
moving journalism into the future  
moving journalism into the future

# Photography Contest Chair reviews competition guidelines



**By Tom Pierce**  
*Photo Contests Chair*

Continuing the FSPA tradition of competitive excellence in student photojournalism, we forge ahead with some changes – improvements, we believe – for this

year's contests. Here they are along with the continuing rules of long-standing.

- Only one photographer per publication may participate.
- The entrant must be preregistered and a competition fee of \$5 prepaid.
- If the original registered photographer does not attend the convention, his/her adviser may authorize a substitution.
- Each entrant must report to the designated photo contest desk at 4 p.m. on the first day of the convention to check in and receive materials (film or disposable camera).
- Any entrant may opt to use his/her own digital camera but may only shoot 24 attempts at the assignment and may enter only one shot. (He/she will be turning in a flash card or other medium with only those exposures on it.)
- Entrants shooting film in their own cameras may turn in the roll of 35 mm 400 ASA color print film provided with up to 24 exposures. They may use flash, tripod and any lens desired.
- Entrants using the disposable cameras may use up to the 24 exposure maximum, with or without using the built-in flash.
- As this is not pure photojournalism, entrants may pose subjects and otherwise set up the shots to attempt to illustrate the assigned theme.

- All entrants must turn in film, camera or digital memory medium by 9 p.m. on the same day at the place designated, with all identification instructions completed.

- All entrants must report to pick up their prints at the same location between 4 and 5 p.m. on Friday, and must turn in their entry print properly identified by no later than 5:30 p.m.

- Judging will be based on photo quality (composition, contrast, focus), imagination and visual expression of the assigned theme.

- A first, second, and third place will be awarded (with honorable mentions possible) and displayed at the closing awards ceremony.

### Display (Carry-in) Photo Contest

- All entries must be mounted on 16" x 20" mounting boards of any color.

- A \$5 fee is due from each photographer entering the contest (who does not have to be attending the convention but must be a member of a member school's publication staff).

- Each photographer may enter no more than three prints and no more than one per category, but the fee remains \$5 regardless of one, two or three entries. All fees must be paid at the **convention registration desk**.

- Each entry must be a single print of at least 8" x 10" or larger up to the 16" x 20" full bleed but no smaller than 8" x 10".

- Each entry must have on its reverse an entry form (or facsimile) filled out and indicating which category (listed below) into which it is entered. The entry form is available in the pre-convention materials mailed to each publication.

- Regardless of category entered, any en-

try may also be registered for consideration in the "Photographic Technical Expertise" sub-competition by meeting these criteria: The total effort – taking, developing, (or digitally manipulating with PhotoShop, etc.), printing (optically or digitally), and mounting – must be done by the student photographer with no intervention (other than advice) from anyone else. This will be attested to by the adviser on the entry form which must be attached to the back of the print. An entry in Photographic Technical Expertise must be also entered in one of the regular categories, and not separately. One, two or all three of a photographer's entries may be entered in this "contest-within-a-contest" and do not require extra fees.

- The categories are as follows and will be judged as entered in those categories (*i.e.*, the judges will NOT adjust any entries entered in the wrong category):

Color News, Black & White News, Color Sports, B&W Sports, Color Student Life, B&W Student Life, Color Portrait, B&W Portrait, Color Scenic/Pictorial, B&W Scenic/Pictorial, and Special Effects (color or black & white).

- FSPA will make every effort to secure the entries while on display but cannot be responsible for any unauthorized removal.

- All entries must be turned in to the On-The-Spot Photo Contest Desk on the first day of the convention between 4 and 5 p.m.

- Judging will be by professional photographers who have no connection to any of the participating schools.

- Competing photographers and/or their advisers are encouraged to observe the judges in action in the room where the entries are displayed while the judging is taking place (6-8 p.m. on Thursday.)

## Advisers urged to read about changes in broadcast contests



**By Haley Brueck**  
*Broadcast Contests Chair*

Great news! CBS News Photojournalist and photographer for "Everybody Has A Story", Les Rose, is our "Every Student Has A Story" contest judge. See page 20 in the Convention Booklet for more information on entering this contest.

We have some new and exciting changes this year, but the biggest is that **each school must provide a qualified judge for at least one contest**. By judging you help the overall success of the contests and you learn valuable information that will help your students compete. Please do not forget to request your judging time by completing the bottom of the Broadcast Entry Form on page 19. Unfortunately, if a school fails to provide a qualified judge they will be disqualified from competing.

Please make sure you read through the instructions for the On-the-Spot and Carry-In contests in the convention booklet (pg. 19-21). Please follow the directions!

Remember, each school may enter:

- The "Every Student Has A Story" Contest
- One student in the Individual News Anchor contest
- Two to four students in two of the four available On-the-Spot contests (FP, FPE, SW, VPJ)

### Broadcast Contests Judges

Each school participating in a broadcast contest must provide a judge. See page 19 of the Convention booklet.

Contact Haley Brueck with any questions or comments:

[haley.brueck@browardschools.com](mailto:haley.brueck@browardschools.com)

- Two of the available Carry-In broadcast contests (fees apply).

Advisers are NOT permitted to help their students during the competition. Last year I received several reports of "communication" between adviser and team. Please do yourself a favor and have a "no communication policy" during this time – of course, this does not include **non-competition** and emergencies. We are in the process of posting contest guidelines and critiques on the FSPA Web site so you and your students know what's expected and how contests will be judged. Topics will be announced right before the contest begins to prevent any pre-planning, shooting or any pre-work of any kind. This is important. If you have any questions or feedback, please contact me. I'm here to help and I want to make this a huge success for everyone involved.

## Various FUNd-raisers available at Convention to help grow FSPA's Foundation



**By Mary Sullivan**  
*District 6 Director  
and Fund-raisers Committee*

As our intrepid director, Judy Steverson, has said, "We are an army of volunteers." As part of that army, we need each adviser to participate in our main fund-raiser, the silent auction, by gathering related items for the auction.

Your donation of goods or services is a major component for providing scholarships to both students and teachers, and for bolstering the FSPA Foundation. If each adviser contributed one item to our auction, imagine how we could build the Foundation!

**What to do:**

Please ask your students or someone you may know in your community if they would make a tax-deductible contribution in any of the following categories:

- Hotels & Vacations: Weekend packages for two or more people at hotels, on cruises, hotels or resorts
- Entertainment: tickets to concerts, movies, sporting event, plays or movies
- Dining: Certificates of fine dining or good family dining at local restaurants
- Services: any spa or salon service; personal training or nutritional counseling, plumbing, electrical or legal service; interior design

•Merchandise: artwork at all price levels, hand-made jewelry, home décor items and furniture, business card printing, service pieces for entertaining

•Educational Opportunities: drawing or painting lessons by skilled artists; voice or dance or music lessons; SAT tutoring sessions

•Baskets for the beach, the car, a movie night, home spa, bath; accessories for the weekend, school, travel

The possibilities are endless, and we are asking for just one selection of goods from each adviser. Then we have only to remind our students and chaperones to bring their wallets and bid on some of the wonders we gather at the auction. This can be a raging success if we all take on a small part of the whole.

**Additional Fund-raisers:**

**The Penny Wars:** Join the Battle of the Districts as we duke it out over pennies. Gather pennies from students in your school (last year I offered an extra credit "A" for any student who would bring in a sandwich baggie of pennies, and I couldn't even carry them all!)

**Discarded Ink Cartridges:** The school that collects the most empty cartridges will earn a free FSPA evaluation for a publication of their choice. Just get the word out and bring in your cartridges bagged and counted. You may get a free evaluation and FSPA will get paper supplies to help defray the cost of our mailings.

Remember, bring items to auction, coins to battle with and discarded ink cartridges, and we can make the most successful FSPA FUNdraiser ever. Together we will help an organization we can all be proud of.

**CONVENTION INFORMATION:** Visit FSPA's Web site today @ [www.jou.ufl.edu/fspa](http://www.jou.ufl.edu/fspa)

**NEWS FLASH:** Visit [www.jou.ufl.edu/fspa](http://www.jou.ufl.edu/fspa) for the latest convention information, including revised hotel rates

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