

Florida Scholastic Press Association Evaluation Services
NEWSPAPER EVALUATION FORM
For FSPA member newspapers produced during the school year 2009-2010

Directions:

- **Print clearly** in blue/black ink or type information
- Adviser must sign form
- **Publication must be a November 2009-2010 member of FSPA** (Go to web site and click on “about”)
- Late papers will not be returned.

Checklist:

- _____ \$55 check made payable to FSPA (for entry fee and return postage)
- _____ \$20 late fee if postmarked January 14-16, 2010
- _____ \$25 if you wish to have certificate framed (purchase and added shipping/handling)
- _____ **Two copies of two different issues** of the newspaper (for photographic purposes)
- _____ **2 copies** of this completed form

Mail to: (**DO NOT SEND CONTEST OR CHECK TO FSPA OFFICE/UF**)

Jane Robbins
5138 NW 22nd Street
Gainesville, FL 32605

Postmark Deadline is January 13, 2010 / \$20 late fee if postmarked January 14,15,16

School Information

School _____
 School Enrollment _____
 Address _____
 School e-mail _____
 City _____ Zip _____
 School Phone _____
 Publication editor(s) _____

Adviser Information

Name _____
 Cell Phone _____ # years advising _____

I certify that I have completely and accurately answered all questions on this form. I have been given permission from the internet source or originator to use any material copyrighted or taken from the internet. I give my permission for FSPA to reprint articles or layouts as part of an information packet on FSPA publications.

Adviser's signature

Date

Publication Information

Publication Name: _____

1. Is this the first time you've had your publication evaluated by FSPA? Y N

2. Number of students on this staff: _____ 3. Cost of producing publication: _____

4. Money raised by display advertising/issue: _____ 5. Price of publication: _____

6. Circulation _____

7. What is the procedure for reading and approving the copy and photos in the publication?

9. Are students required to take Journalism I before joining the staff? Y N

10. How is the staff selected? (circle) Adviser? Staff? Counselors?

11. What percentage of photography is taken by students? _____% By professionals? _____%

13.(Req) If you entered last year, what were some of the suggestions given in your evaluation? And, how did you implement them?

14. What are some of the challenges that you and your staff faced in producing this publication?

(Attach an additional sheet if more room is necessary.)

Judge: *You may mark on the newspaper as well as on the judging form.* Y N

For office use only:

Date _____ Check number _____ Amount of check _____ Receipt number _____