

MMC 2121: Writing Fundamentals, Spring 2019

“It’s none of their business that you have to learn to write. Let them think that you were born that way.”

-Ernest Hemingway

Instructor Information

Dr. Martin-Kratzer

email: reneemk@ufl.edu – but try to use the **Canvas email** that I check daily instead

cell: 573.356.2346 - feel free to call or text me between 9 a.m. and 10 p.m.

Office hours: 10 a.m. to noon Mondays. Unfortunately, we won’t be able to meet in person because I’m in Columbia, Mo. However, I’m always eager to talk to you by phone or through Zoom. The best way to do this is to set up a specific time that works for you – it doesn’t have to be during office hours. I’m flexible. I’m also available by email or text, so please don’t worry that you won’t be able to get help in this online course.

Course Purpose

The purpose of one-third of the course is to ensure you have sufficient skill in grammar and punctuation to write with clarity. This is applied grammar and punctuation. You won’t have to define an intransitive verb, but you will need to understand how a comma can change the meaning of a sentence. The course covers only grammar and punctuation. It does not cover style, such as whether to abbreviate *August* or capitalize *president* as a title. In two-thirds of the course, you will put principles of good writing into practice— with short writing assignments that have real-world applications. While not media-specific assignments, these assignments will be professionally oriented to help improve your writing skills.

Learning Outcomes

By the conclusion of the course, you should be able to:

- Identify basic parts of speech required to know agreement and pronoun use: adjective, adverb, antecedent, conjunction, noun, preposition and pronoun.
- Differentiate between an action verb and a linking verb.
- Detect run-on sentences and sentence fragments and know how to fix them.
- Avoid passive voice.
- Avoid “dead” construction.
- Spot sentences without parallel construction and know how to fix them.
- Detect sentences with pronouns that lack clear antecedents and know how to fix them.
- Ensure modifiers such as *only*, *not* and dates are correctly placed in a sentence.
- Use introductory clauses correctly.

- Spot ambiguous comparisons and fix them.
- Determine when to use a colon and when to capitalize the following word.
- Use dashes, ellipses, parentheses and semicolons properly.
- Convey meaning with quotation marks.
- Place punctuation inside or outside closing quotation marks.
- Use an apostrophe properly for possession, omitted letters and plurals.
- Determine whether one or two apostrophes are used for a compound subject.
- Correctly place an apostrophe involving plural possessives.
- Form plurals of common and proper nouns.
- Form a possessive involving common and proper nouns.
- Handle apostrophes involving businesses names.
- Distinguish between descriptive (no apostrophe) and possessive (apostrophe).
- Use commas correctly with conjunctions, appositions, introductory phrases, “free” modifiers, quotation marks, equal adjectives and a series.
- Distinguish between essential and non-essential clauses.
- Differentiate among *that*, *which* and *who*.
- Identify when to use a hyphen with compound modifiers.
- Discern agreement errors.
- Determine whether a collective noun such as *family* or *class* is singular or plural.
- Ensure a pronoun agrees with its antecedent.
- Ensure a verb agrees with its subject.
- Determine pronoun use based on whether it is used a subject or an object.
- Determine which pronoun to use for compound subjects and objects.
- Determine which pronoun to use in comparisons.
- Determine when to use *who* and *whom*.
- Discern when to use *lay* or *lie*.
- Correctly use *affect* and *effect*.
- Avoid the use of incorrect phrases such as “try and catch the fish.”
- Correctly use word pairs such as *fewer* vs. *less*.
- Practice principles of good writing (not discipline-specific, but media-related), emphasizing the areas of mechanics, concision, clarity, professional tone, structure, organization, assimilating information, translating messages across platforms and creating social-media messages.

Required Equipment

Because some of this course is an online course, you must have:

1. A Macintosh or Windows computer with Internet access.
2. A computer that either has (a) a built-in webcam with a microphone and speakers or (b) a webcam as an attachment and headphones with a microphone.

Textbooks

- “Writing Tools,” Roy Peter Clark (required)
- “When Words Collide” by Lauren Kessler and Duncan McDonald (required)
- The Associated Press Stylebook, updated annually. It can be purchased as a book, a subscription website or an app for the iPhone and iPad. The punctuation guide at the end of the book is especially helpful. A spiral-bound print version is usually available only through the UF Bookstore or directly from the [Associated Press](#). (recommended)

Course Structure

This is an asynchronous online class, so the lectures are on videos that you can watch at your convenience. **However, there will be opportunities throughout the semester to connect with me via Zoom for some live review sessions and Kahoot practice quizzes.** I will announce these sessions in class. You are expected to read the announcements each Monday and to check into class several times a week to make sure that you don't miss anything.

For the grammar portion: The course has 12 grammar modules that are roughly equivalent to what would occur in a regular 50-minute class period. Each module also has a downloadable study guide summarizing the applicable grammar principles. Each module has between two and nine chapters, for a total of 61 chapters. Each chapter has an instructional video, usually less than 10 minutes long. After you watch the video for each chapter, you can take a practice question. At the end of each module, you will take short practice quizzes. There are three graded quizzes that cover four modules each. After finishing all 12 modules, you will take the final grammar exam. Everyone gets two attempts on this exam, and only the highest score counts. You will complete this grammar portion in the first six weeks of class.

For the writing portion: The course has 10 writing modules. Each module includes instructional videos that cover a variety of writing skills. After each video, you will take a quiz over the lecture and textbook material. The quizzes also include some grammar content to make sure you remember what you've learned. You are expected to review the lecture and complete the readings before taking the quizzes. In addition, there are FOUR writing assignments that allow you to practice your skills. You will participate in peer critiques to get feedback on your writing.

Pacing: You Can Work Ahead

Each online module has a deadline (posted on the course website) by which the material must be viewed, and the quizzes must be taken to keep you on track. You can always work ahead – weeks or even months ahead. However, you must participate in the three required peer critiques during the week that these are assigned.

Deadlines Are Firm; No Extensions or Makeups Allowed

Deadlines are firm. Because you can work ahead in this course, extensions or makeups are not allowed. Take note of the deadlines. Submit your work early. Deadlines matter in the media industry. Instead of waiting until the last minute and getting derailed by an unplanned event, work ahead.

Let's say that you wait until an hour before a quiz module closes only to discover that the Internet is down, or your computer has died. Deadlines are firm. Don't procrastinate. Let's say that you scheduled the grammar exam on the last day it's open, and you become ill. Deadlines are firm.

Again: Deadlines are firm. Every semester, people have emergencies that happen on the deadline day. Don't wait until Saturdays to do your work. Get in the habit of beating deadlines. Work ahead.

Assignments: Pre-Test

The course begins with an ungraded pre-test so you can see what's expected in the course. You won't be able to move ahead until you complete the pre-test.

Grammar Module Quizzes

At the end of each of the 12 grammar modules, you will take practice quizzes. You must stay on track and take these by the deadlines, or you lose out on the chance. There are THREE GRADED quizzes that cover four modules each. **These three quizzes will be taken through ProctorU.** There are 20 questions for each of these quizzes, and you will have 30 minutes to complete them. Your lowest quiz grade will be dropped.

Writing Module Quizzes

At the end of the 10 grammar modules, you will take a quiz of five questions drawn at random. You will have seven minutes to take each quiz. Each quiz is cumulative. All 10 of these quizzes will count toward your final grade.

Writing Assignments

There are four writing assignments that you will complete. Three require you to write, and one is a quiz. Each assignment is worth 90 points. Remember the discussion above about the deadlines being firm? **If you turn the assignment in 24 hours after the due date, then you'll receive half credit. If you turn the assignment in AFTER that 24-hour window, then you receive zero points. No exceptions. You are responsible for meeting deadlines.** You should work ahead so that any issues that arise will not cost you points. The specific assignments are listed toward the end of the syllabus.

Assignments: Grammar Exam

The grammar exam is more than half of your grade for the grammar portion of the course. You will have 60 minutes to answer 40 questions worth 5 points each. You should take the grammar exam twice. If you take it twice, only the better of the two scores will count toward your grade. You cannot take the grammar exam more than twice. Each time you take the exam, you will use [Proctor U](#).

Proctor U is an online test-taking service that requires you to take the exam on a Windows or Macintosh computer with a Web browser running Adobe Flash Player. Your computer must either have a webcam, microphone and speaker built in or you must have a webcam along with headphones and a microphone. If you're unsure whether your computer and webcam setup are suitable, you can run a [test](#) ahead of time. **You must register with ProctorU at <http://go.proctoru.com> for each exam at least four days in advance of your chosen time.** See instructions on our Canvas Course. **As long as you contact Proctor U at least four days before when you want to take each exam to schedule a time, the fee Proctor U charges is included in your course fees.** However, if you wait until less than four days to schedule an exam or if you choose to reschedule it for any reason, you will have to pay a \$5 fee directly to Proctor U.

You can take the exam at home or in any quiet, well-lit, private room. You'll need to have a photo ID to take the exam as well as a reflective surface to show the edges of your monitor to the proctor.

When taking an exam, no books, handouts, cheat-sheets, notebooks, scratch paper, cellphone, PDA, tablet, music player or anything else will be allowed. You will not be allowed to use your computer to see or reference anything other than the exam. When you take the exam through Proctor U, the online proctor will verify your identity and then release the exam to you.

Sample Questions

All graded questions are multiple-choice with four answer options. Here's an example:

1. Choose the best answer.
 - a. The quart of strawberries are on the table, ready for whoever wants a snack.
 - b. The quart of strawberries are on the table, ready for whomever wants a snack.
 - c. The quart of strawberries is on the table, ready for whoever wants a snack.
 - d. The quart of strawberries is on the table, ready for whomever wants a snack.

Usually two items are manipulated in each question. Above, those two items were are/is and whoever/whomever. A and B answers offered "are" while C and D offered "is." The second item, whoever/whomever, was manipulated so that A offered "whoever" and B offered "whomever," and the pattern was repeated for C and D. The options were given in alphabetical order.

You can see that pattern in the next sample question:

2. Choose the best answer.
 - a. Mary felt bad about asking her sister to work full time this summer.
 - b. Mary felt bad about asking her sister to work full-time this summer.
 - c. Mary felt badly about asking her sister to work full time this summer.
 - d. Mary felt badly about asking her sister to work full-time this summer.

The correct answers are 1c and 2a.

Grading

Grammar Module (40%)

Pre-test (ungraded)	0%
Practice grammar quizzes (ungraded) ..	0%
Grammar quizzes	37.5%
Grammar Exam (best out of two tries)	62.5%

Writing Modules (60%)

Quizzes	21%
Writing assignments	74%
Participation (discussion board)	5%

Grading Scale

A:	94-100%
A-:	90-93%
B+:	87-89%
B:	84-86%
B-:	80-83%
C+:	77-79%
C:	70-76%
D+:	67-69%
D:	60-66%
F:	59% and below

Scores are rounded to the nearest whole point: 89.49 rounds down to 89 (B+) while 89.5 rounds up to 90 (A). I only look at the tenth spot for rounding.

The grading scale is firm. The minimum score to enter JOU 3101 is 70, not 69.

UF Grading Policy

<https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

Will I Be Able to Learn in This Online Format?

As with any class, the more effort you put into it, the more you will get out of it. You are required to read the assigned chapters and watch the lecture videos, as well as meet all of the assignment deadlines. You are expected to complete the work each week even though we do not have a set meeting time. If we were meeting in person, we'd have one class period once a week for about three hours total. The beauty of this online class is that you can learn throughout the week. You will have the same "out of class" workload as a campus course.

How to earn a good grade

1. Complete the weekly readings
2. Watch all the instructional videos for each module

3. Review the material before you take each quiz
4. Spend time studying for the grammar final
5. Put effort into all the writing assignments and complete them on time
6. Participate in the peer reviews on the discussion board

How Do I Earn Participation Points?

You will earn points by showing me that you have put time and thought into your peer critiques on the discussion board. You have three opportunities to participate on the discussion board, and these count toward your participation grade.

Class Attendance

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

Accommodations

Students with disabilities requesting accommodations should first register with the Disability Resource Center (<https://disability.ufl.edu/>) by providing appropriate documentation. Once registered, students will receive an accommodation letter that must be presented to the instructor when requesting accommodation. Students with disabilities should follow this procedure as early as possible in the semester.

Cheating & Plagiarism

While students are encouraged to study together, you can't take quizzes together. There have been instances of college cheating taking place over Group Me and text chats. Some people cheat by getting material from Quizlet, Course Hero and other online sites. None of this is allowed. Cheating is not tolerated, so please be honest. Do your own work.

Students are further expected to observe intellectual property rights and to comply with copyright laws. That means you must obtain written permission to use copyrighted materials in any work you submit for a class. It also means you will not plagiarize the words, designs, concepts or ideas of others.

Plagiarism, whether intentional or accidental, has become easier to commit since the advent of the internet. Plagiarism is defined as "...taking someone's words or ideas as if they were your own." Source: Dictionary.com.

That means you cannot take even a single sentence from another Web site without attribution. It means you cannot take someone else's design and replace the words and pictures with your own. It means that if you use even a few of someone else's words verbatim, you must put quotation marks around them and cite the source.

Honor Code

When you enrolled at the University of Florida, you agreed to the following honor code:

“We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.”

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:

“On my honor, I have neither given nor received unauthorized aid in doing this assignment.”

Review UF’s academic honesty guidelines at:

<https://sccr.dso.ufl.edu/policies/student-honor-code-student-conduct-code/>

Seek Help If Needed

College is stressful. You have counseling help available to you, and I hope you will use it if needed. Contact information for the Counseling and Wellness Center:

<http://www.counseling.ufl.edu/cwc/Default.aspx>, 392-1575.

Diversity Statement

The University of Florida’s College of Journalism and Communications Department of Journalism embraces a commitment toward an intellectual community enriched and enhanced by diversity along a number of dimensions, including race, ethnicity and national origins, gender and gender identity, sexuality, class and religion. We expect each of our journalism courses to help foster an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.

I would like to create a learning environment for my students that supports a diversity of thoughts, perspectives and experiences, and honors your identities (including race, gender, class, sexuality, religion, ability, etc.) To help accomplish this:

- If you have a name and/or set of pronouns that differ from those that appear in your official records, please let me know.
- If you feel like your performance in the class is being impacted by your experiences outside of class, please don't hesitate to come and talk with me. I want to be a resource for you.
- If you prefer to speak with someone outside of the course, Joanna Hernandez, CJC director of inclusion and diversity, is an excellent resource. You can email her at jhernandez@jou.ufl.edu.
- If something was said in class (by anyone) that made you feel uncomfortable, please talk to me about it.

Course Evaluations

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at <https://evaluations.ufl.edu>. I value your feedback, and I hope you will take the time to complete the evaluation form. I will let you know when it's available, but it's typically open during the last two weeks of the course.

Privacy – Online Recordings

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. **As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.**

**We're going to learn
to cut and paste kids!**

Commas matter.

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Spring 2021 Course Schedule

	Week	Module	Due/Deadline
Grammar	Week 1 Jan. 11	Pre-test Modules 1, 2	REQUIRED Orientation quiz Pre-test Introduce yourself on the discussion board Modules 1 & 2 practice quizzes 11:55 p.m. Jan. 16
	Week 2 Jan. 18	Modules 3, 4	Modules 3 & 4 practice quizzes Grammar Quiz #1 11:55 p.m. Jan. 23
	Week 3 Jan. 25	Modules 5, 6	Modules 5 & 6 practice quizzes 11:55 p.m. Jan. 30
	Week 4 Feb. 1	Modules 7, 8	Modules 7 & 8 practice quizzes Grammar Quiz #2 11:55 p.m. Feb. 6 Assignment #1 Rough Draft
	Week 5 Feb. 8	Modules 9, 10	Modules 9 & 10 practice quizzes 11:55 p.m. Feb. 13 Discussion Board Feb. 4: Post your rough draft to the discussion board. Feb. 13: Critique at least TWO of your classmates' rough drafts. Point out any errors give

			constructive feedback on the content.
	Week 6 Feb. 15	Modules 11, 12	Modules 11 & 12 practice quizzes Grammar Quiz #3 Writing assignment #1 11:55 p.m. Feb. 20
	Weeks 7 & 8 Feb. 22 through March 6	Take Grammar Exam – <i>You get two attempts, and only the highest score counts.</i>	Grammar Exam 11 p.m. March 6 Discussion board: March 6: Grammar reflection post due. Replies to classmates are not required.
	Week 9 March 8	<i>Review the grammar material. Figure out your mistakes.</i>	Extra credit assignment due March 13
	Week 10 March 15	Modules 13, 14	2 quizzes Writing Assignment #2 11:55 p.m. March 20
	Week 11 March 22	Modules 15, 16	2 quizzes 11:55 p.m. March 27
	Week 12 March 29	Module 17	1 quiz Writing Assignment #3 (Quiz) 11:55 p.m. April 3
	Week 13 April 5	Modules 18, 19	2 quizzes

			<p>Discussion board (see next page):</p> <p>April 8: Post rough draft of assignment #4</p> <p>April 10: Two critiques of your classmates' work is due. Point out any errors. Offer constructive feedback on the content.</p> <p>11:55 p.m. April 10</p>
	<p>Week 14 April 12</p>	<p>Modules 20, 21</p> <p>Review writing assignment video under Module 21</p>	<p>2 quizzes</p> <p>Writing Assignment #4</p> <p>11:55 p.m. April 17</p>
	<p>Week 15/16 April 19</p>	<p>Module 22</p>	<p>1 quiz</p> <p>11:55 p.m. Wed. April 22</p> <p><i>This class has NO final</i></p>