

PROFESSOR

Nicole Irving
JOU4447
Applied Magazines
Wednesday
Period: 11-E2
Time: 6:15-9:10 pm
Room: Weimer3219/ Virtual
HYBRID
Fall 2020

Email:
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Cell: Texting is preferred
352-219-4687

OFFICE HOURS

Available upon request

COURSE DESCRIPTION AND OBJECTIVES

You are the staff of Orange & Blue magazine!

As a class, you will decide the theme of magazine, content of the issue, generate story ideas, create a lineup – and then create the magazine. You will produce a professional-quality print and digital magazine from scratch.

Your mission: To make it the best magazine produced by college students in the country. To do so, each of you will produce content and assume roles within the magazine's structure. We will run this workshop class as close to a real-world, professional magazine as we can. Consider it the ultimate group project. You will work together to produce a first-rate magazine and you will be expected to perform at a high level.

TEXTS

Textbook:

The Magazine From Cover To Cover, Third Edition
Sammye Johnson and Patricia Prijatal

Textbook or Online access:

The Associated Press Style Book and Briefing on Media Lay 2017

CASH

At times, you may be responsible for purchasing photo shoot materials and other items to complete production of magazine. Please work it out as a team. If you have any questions, please bring them to my attention immediately so we can work on a course of action to complete the magazine on deadline.

CLASSES

Staff editorial meetings will take place during class via zoom and in zoom discussion groups. It is imperative that you check your email regularly for updates on class meetings and smaller group meetings. We will spend class time the way staff meetings would be run – critiquing, brainstorming, going over schedules, etc. You will also be able to use class to do work as well depending on the week.

New for Fall 2020

Due to COVID-19, this year, our class is designed as a Hybrid class. Meaning, that as needed, we are able to meet in person, with social distancing, masks and hand sanitizing in place. Where we will meet and when will be dependent on what is needed to take place at such meeting. This semester will be fluid, meaning, we will alter as needed to make all proper accommodation with the hybrid model. Comments and any concerns are welcome and we will take one day at a time.

INSTRUCTOR'S ROLE

You will produce this magazine from scratch. It is the instructor's role to advise, coach and critique (and grade) students in all areas of producing a magazine. Because this is not a totally independent publication, the instructor will approve all concepts, ideas, stories, artwork and layouts. The instructor, the Department of Journalism and the dean of the college retain final decision-making authority.

PROFESSIONAL CONDUCT

This is a workshop-style class in which we will all contribute ideas and critiques of other writers' work and ideas. Please use professional courtesy.

GRADING:

100 points for Job Role:

Fulfilling job responsibilities through the semester. You will be graded on the following:

1. Management: How well you are managing your department and job responsibilities.
2. Organization: are you coming to class on time, organized and being prepared
3. Productivity: How well are you moving forward and keeping your department moving forward.
4. Participation: How well are you engaging and lending help/ideas
5. Creativity: coming up with creative content and sharing ideas.
6. Communication with team members: This is key. You must be able to and willing to communicate in a team setting for your and the magazines success. You must be available and responsive.

100 points: Writing assignments

Each student will be responsible for completing 4 editorial pieces for the magazine. If turned in on time, written in AP style, fully researched and cited and executed based on the slug/assignment, will earn full points.

If late, 25 points will be deducted for first missed deadline, and 25 points for every deadline missed after that. This will also occur for 2nd and 3rd drafts and so on. Each deadline must be met.

* There is a possibility that NOT all 4 will be printed due to page count etc., but will be added to blog. We will decide which will be used for print vs. blog. ALL are to follow guidelines above and are considered essential pieces for the magazine.

50 points: (2 blogs at 25 points each) Blog posts will be around 200-400 words and judged on overall originality/style/reporting/photos.

Original or paid for stock photos must be used. Taking photos from the "web" or other sources is not allowed

50 points: (Multimedia assignment participation)

To receive full points, must be actively participating in multimedia assignment, meetings, brainstorming, acting, filming, editing etc.

100 points: Attendance

In order to be successful in this class, attendance is a MUST. Zoom attendance will count!

Excused absences include religious holidays (request in writing before class), documented medical excuses. As class proceeds, there may be a need to use class time for interviews and photo-shoots.

This will need prior approval in writing from Professor Irving.

25 points will be deducted for all unexcused absences

Please note: Art Director(s) assignment will load will vary due to designing load that will be upon them, they will have an alternate assignment for points.

If you know you are going to have an issue with a deadline, you need to speak to the Editor (s) and professor and have it approved no less **than 5 days before you set deadline.**

Deadlines refer to the following:

Writing assignment deadlines

Photo assignment deadlines

Draft assignment deadlines

Blog assignments deadlines

DEADLINES

Failure to meet all deadlines does affect the production of the magazine and, as a result, your grade. Note: *If the magazine is not completed by the end of the semester and/or not sent to print, the instructor reserves the right to give the entire class an "I" for a grade until it is finished.*

Evaluations

Peer Evaluations (2)

Peer evaluations will be done at midterms and at end of year.

Teamwork is imperative for this ultimate group assignment and the peer evaluations help to make sure that all team members are working effectively and to their potential. All peer evaluations are kept confidential.

Self Evaluation (1)

Your self-evaluations in a reflection on your growth in the publishing arena and how you felt you did in your assigned role through the year. Struggles you overcame, growth you had an areas that you would like to grow in. Self-evaluations are kept confidential.

Grading Scale:

A:	376-400	C-:	280-290
A-:	360-375	D+:	268-279
B+:	348-359	D:	252-267
B:	332-347	D-:	240-251
B-:	320-331	E:	239 and below
C+:	308-319		
C:	292-307		

QUALITY

You are responsible for editorial quality of the magazine. That means all stories must include the elements of good writing, such as compelling leads, description, anecdotes, tight writing, titles, thorough and enterprising reporting. The ideas, as well as the stories, must be original and thoughtful. The art staff is responsible for original, creative and smart design, as well as the quality of the artwork. **We will conduct workshops on your work, but much of the quality control is up to you and your fellow staff members. You will be given feedback on ways to improve, but you will be expected to execute and follow through. The staff and the instructor have no obligation to print any story that is not up to quality standards. Instructor will discuss expectations of multimedia component.**

JOB DESCRIPTIONS

In order to produce the magazine, every staffer will also assume an additional role. That role will be determined by your interest as well as the needs of the class. You will apply for the positions you want and the professor will choose the position you get. All roles are considered equal in the eyes of your professor and one role does not mean a higher grade than the other. Your grade is based on your performance within that role.

TOPICS COVERED

In our editorial meetings, we will cover the following issues pertaining to the development of the magazine: Magazine Hierarchy, Copy Flow Process, Deadlines, Developing Lineups, Diversity, Pacing of Issue, Coaching Writers, Revising, Line Editing/Top Editing, Art Concepts, Headline/Display Writing, Design, Production Issues.

HONOR CODE

This class is a collaborative project, so we will all be learning from each other and taking suggestions from each other. Violations of the honor code include such things as plagiarizing or fabricating material. **Please see the department's policy on plagiarism at www.jou.ufl.edu/jou. Violation results in an automatic failing grade and dismissal from the journalism program.**

Zoom Professionalism (JOU)

Please be mindful of maintaining a professional appearance and conduct via our remote lecture meetings. Consider your wardrobe and hygiene just as you would were we all in the same room, as well as your audio and visual backgrounds.

Cameras:

You are expected to have your camera on during Zoom sessions. If you go to black screen for a significant amount of time, points will be deducted from your attendance/participation score at the instructor's discretion. Note that lectures will be recorded for educational purposes. If you have extenuating circumstances or concerns about Zoom attendance, please see the instructor.

Virtual backgrounds

You are encouraged to use virtual backgrounds for Zoom if you want to protect the privacy of your environment or surroundings.

UF Policy to meet Face to Face: (This is a hybrid class per the department)

We will have face-to-face instructional sessions to accomplish the student learning objectives of this course. In response to COVID-19, the following policies and requirements are in place to maintain your learning environment and to enhance the safety of our in-classroom interactions.

- You are required to wear approved face coverings at all times during class and within buildings. Following and enforcing these policies and requirements are all of our responsibility. Failure to do so will lead to a report to the Office of Student Conduct and Conflict Resolution.
- This course has been assigned a physical classroom with enough capacity to maintain physical distancing (6 feet between individuals) requirements. Please utilize designated seats and maintain appropriate spacing between students. Please do not move desks or stations.
- Sanitizing supplies are available in the classroom if you wish to wipe down your desks prior to sitting down and at the end of the class.
- Follow your instructor's guidance on how to enter and exit the classroom. Practice physical distancing to the extent possible when entering and exiting the classroom.
- If you are experiencing COVID-19 symptoms ([Click here for guidance from the CDC on symptoms of coronavirus](#)), please use the UF Health screening system and follow the instructions on whether you are able to attend class. [Click here for UF Health guidance on what to do if you have been exposed to or are experiencing Covid-19 symptoms](#).
- Course materials will be provided to you with an excused absence, and you will be given a reasonable amount of time to make up work. [Find more information in the university attendance policies](#).

Recordings of Classes:

Our class sessions may be audio visually recorded for students in the class to refer back and for enrolled students who are unable to attend live. Students who participate with their camera engaged or utilize a profile image are agreeing to have their video or image recorded. If you are unwilling to consent to have your profile or video image recorded, be sure to keep your camera off and do not use a profile image. Likewise, students who un-mute during class and participate orally are agreeing to have their voices recorded. If you are not willing to consent to have your voice recorded during class, you will need to keep your mute button activated and communicate exclusively using the "chat" feature, which allows students to type questions and comments live. The chat will not be recorded or shared. As in all courses, unauthorized recording and unauthorized sharing of recorded materials is prohibited.

Diversity and Inclusion:

The craft of journalism strives to be objective. However, much of the gathering of information for reporting purposes could be from subjective sources that are historically built on subset of privileged voices. Furthermore, we often find ourselves relying on information about historically important events that were mostly framed through the perspectives of a segment of our society. I acknowledge that it is possible that there may be both overt and covert biases in the course's material due to the lens and/or period of time in which it was written. Please contact me with feedback if you have any suggestions to improve the quality of the course materials.

Furthermore, I would like to create a learning environment for my students that supports a diversity of thoughts, perspectives and experiences, and honors your identities (including race, gender, class, sexuality, religion, ability, etc.) To help accomplish this:

- If you have a name and/or set of pronouns that differ from those that appear in your official records, please let me know.
- If you feel like your performance in the class is being impacted by your experiences outside of class, please don't hesitate to come and talk with me. I want to be a resource for you.
- If you prefer to speak with someone outside of the course, Joanna Hernandez, CJC director of inclusion and diversity, is an excellent resource. You can email her at jhernandez@jou.ufl.edu.
- If something was said in class (by anyone) that made you feel uncomfortable, please talk to me about it.

In addition, all content from stories and the story lineup are for internal use only. By taking this course, you agree that no material, stories or story ideas may be shared with members of other media.

Content of magazine:

All magazine content, including photos, is copyrighted by the University of Florida and can not be duplicated, reprinted without the permission of the university. This includes photos. Questions: Please contact Professor Irving.