Web Design Principles
MMC 5277

SPRING 2017

INSTRUCTOR

JESSICA PELASKY

Email: jessica.pelasky@jou.ufl.edu / jessica.pelasky@gmail.com

Phone: 419-961-0583 (call/text)

LinkedIn: https://www.linkedin.com/in/jessicapelasky

CONTACT:

If you have questions on course content, please email instructor directly via her UF email address (jessica.pelasky@jou.ufl.edu). For all emergencies, please contact Instructor via phone.

OFFICE HOURS:

If you are unsure about something or would like to better understand a topic or assignment, reaching out is always the best idea. You may contact Instructor via UF email at any time with questions or concerns in which a response should be sent within a 1-12 hour window. If needed, you may also schedule a one-on-one meeting at an agreed upon timeframe.

INSTRUCTOR BIO:

Jessica has obtained a Bachelor of Science in Web Development and Design as well as Masters of Arts in Adult Education and Training – both via e-learning environments.

She has successfully managed her own Freelance Web Design business for over 18 years by assisting various small businesses/individuals across the country with their own online brand. Her business focuses on domain registration and hosting, web design, and blogging services. Every project is unique and built from the ground up by using the latest techniques in web design. Jessica's web design experience ranges in small to medium sized businesses/organizations such as up-and-coming recording artists, Broadway stars, actors, authors, churches/missionaries, state campgrounds, school districts and activities, medical offices, as well as radio stations.

Jessica has always loved sharing her web design knowledge, while also helping individuals better themselves concerning new technological skills. For the last four years, she has been an online adjunct/facilitator for various Certificate, Bachelors, and Masters programs.

When she's not dabbling in the online world, she loves to travel, spend time with her family, watch an amazing movie, read a great book, and is an avid coffee lover.

COURSE WEBSITE AND LOGIN

Your course is available in Canvas (UF e-Learning) -- http://elearning.ufl.edu

Click the blue e-Learning button; login with your GatorLink account; your course will be in the Courses menu on the left navigation (you might have to click All Courses at the bottom depending on how many courses you have taken at UF).

Please contact UF Helpdesk http://helpdesk.ufl.edu (352) 392-HELP (4357) if you have any trouble with accessing your course.

CANVAS CLASSROOM URL:

https://ufl.instructure.com/courses/334649

CONNECT URL – LIVE LECTURES:

https://uflcoj.adobeconnect.com/mmc5277_spring17

Meeting Time:

This course tends to meet on Tuesday and/or Thursdays from 8pm-10pm EST.

COURSE DESCRIPTION

By the end of this course, students will gain the comfort and knowledge in creating, coding, and uploading their websites to the Internet. Students will start the semester by being introduced to a historical understanding of the web's evolution and key industry-standard design guidelines to ensure strong, and successful online presentations. Students will also gain a foundational knowledge of website creation (concentrating on HTML5 and CSS3) to be able to apply the knowledge into the different planning, design, and development stages when it comes to creating their own websites. Critical thinking will also be encouraged through class interactions, quizzes, homework assignments, and a semester long project.

COURSE OBJECTIVES

- Define and discuss web design history, terminology, and current trends
- Read, use, and write HTML5 and CSS3
- Acquire and set up domain and remote hosting accounts
- Ability to upload and maintain websites with remote servers via FTP

COURSE EXPECTATIONS

LIVE LECTURES AND SUPPLEMENTAL RECORDINGS:

This is a hybrid course where students will either meet live for coding lectures and they will be provided with supplemental recorded lectures via Canvas Classroom. The Live Lecture schedule is available via your Canvas

Classroom as are the links to supplemental recordings via each week's Module section. Supplemental recordings will vary in length depending on the material. It is your responsibility to watch each and every video.

There will also various optional Q&A Live Lectures to give you the chance to ask questions directly to the instructor regarding course related topics. Attendance and Participation will not be recorded, but you are encouraged to attend.

All projects will be presented during the live lectures. Instructor expects all students to give classmates constructive critiques during presentations nights. If student is not able to attend presentation nights, student will be required to record presentation ahead of time and upload the video via YouTube. Student will then provide URL to Instructor via UF email.

The Instructor will also send/post a weekly introduction video each Sunday that can be viewable via the Announcements section in your Canvas Classroom. This video will summarize what students should expect during the upcoming week.

LIVE LECTURE ATTENDANCE AND PARTICIPATION:

Each student is required to attend all Live Lectures and actively Participate.

Participation is kept track of during each live lecture. When working on coding exercises, Instructor expects students to follow along and/or take notes.

READINGS:

A combination of textbook readings as well as Instructor provided links will be used throughout the semester.

DISCUSSIONS:

Discussion Boards via Canvas will be utilized throughout the semester to conduct conversations of design, helpful coding tips and tricks, as well as sharing any links to inspirational sites and articles. Each week students are to respond to the provided discussion question while also responding to at least one (1) of their classmates' discussion posting per week.

QUIZZES:

At least four (4) quizzes will be assigned throughout the semester which will cover lecture information and possible assigned readings. Students will have at least one week (7 days) to complete each quiz.

HOMEWORK/GROUP WORK:

Students will complete up to eight (8) homework and various group work assignments throughout the semester to reinforce information taught during the recorded lectures. These assignments are less intense than projects and focus more on execution, and possibly working together rather than creativity and design. Students will have at least one week (7 days) to complete each homework assignment, and Live Lecture time to complete group work.

PROJECTS:

There will be three (3) major projects throughout the semester that will correlate with each other to create a complete functional website and by the end of the semester. Each project will have specific requirements catering to the information taught during lectures and may also require outside research. Students will have two (2) to four (4) weeks to complete each project.

SELF STUDY:

Students are also expected to self-study various web design trends and coding methods not covered within course materials, but will not be quizzed on it. The subject of Web Design is such a large topic in which you can't possibly learn everything within this course; therefore, students are encouraged to try any advanced coding methods self-studied.

OWNERSHIP EDUCATION:

As graduate students, you are not passive participants in this course. All students in this Program have a background in marketing, advertising, public relations, journalism, or similar fields. This class allows you to not only take ownership of your educational experience but to also provide your expertise and knowledge in helping your fellow classmates. The Canvas shell will have an "Open Q&A" thread where you should pose questions to your classmates when you have a question as it relates to an assignment or an issue that has come up at work. Your classmates along with your instructor will be able to respond to these questions and provide feedback and help. This also allows everyone to gain the same knowledge in one location rather than the instructor responding back to just one student which limits the rest of the class from gaining this knowledge.

COURSE MATERIALS

REQUIRED ACCESSORIES:

- Webcam/mic (live lectures/in-class presentations)

SUGGESTED ACCESSORIES:

- Two-Monitor setup (to code along with instructor during live lectures)

REQUIRED TEXTBOOK:

- HTML and CSS: Visual QuickStart Guide 8th Edition by Elizabeth Castro, Bruce Hyslop

REQUIRED SOFTWARE:

- MS Word, Adobe Professional, Text editor [Brackets, Sublime Text, Notepad++ (win), TextMate (mac), or TextWrangler (mac)], and CyberDuck

  *** Details provided in Course Intro and Weeks 2 and 3.*

SUGGESTED SOFTWARE:

- Photoshop, Adobe Illustrator, or InDesign

REQUIRED PURCHASES:

- Domain name and basic hosting

  ** Details provided in Week 1.

PREREQUISITE KNOWLEDGE AND SKILLS:

Basic Computer Knowledge is required for this course. Various Video Tutorials will be provided to assist students via your Canvas Classroom.

TEACHING PHILOSOPHY:

The Instructor plans on teaching this class assuming that students are a beginner with HTML and CSS and know nothing about the history or rules of web design. She believes a successful website designer should be able to design a complete website from the ground up; meaning, coding HTML and CSS from scratch without the use of pretty web design software. :)

COURSE POLICIES:

LIVE LECTURE ATTENDANCE AND PARTICIPATION POLICY:

Each live lecture is recorded and provided to all students afterwards via Canvas Classroom; therefore, if emergency circumstances permit student from attending live lectures, he/she will be required to let Instructor know ahead of time. Student will also be expected to watch the recording within one week (7 days) of missed lecture, and fill out the provided Summary Submission form to compensate for respected attendance grade. Missing Live Lectures for anything other than emergencies are not excused.

If a situation develops where student is unable to attend any Live Lectures throughout the semester, they will be required to contact Instructor within the first week of class to discuss their options. Arrangements will be made on an individual basis.

Students will not be required to submit a Summary Submission for supplemental recorded lectures.

To compensate for note taking/lack of Participation during Live Lectures, student may email Instructor any and all notes or coding taken/completed during Live Lectures.

LATE WORK AND MAKE-UP POLICY:

All deadlines and due dates will be provided by Instructor. If adjustments are needed throughout the semester, student will be notified by Instructor ahead of time.

All work is due on or before the scheduled due date. Extensions will only be given on a case-by-case basis by Instructor.

Inconveniences such as family vacation are not valid reasons for any extension.

With this in mind, these are the penalties for late work:

- Less than an hour late - 5 points deduction
- More than an hour late, but less than 6 hours late - 10 points deduction
- More than 6 hours late, but less than 12 hours late - 15 points deduction
- More than 12 hours late, but less than 24 hours late - 30 points deduction
- More than 24 hours late - Not accepted at all

Issues with uploading work for a grade is not an excuse. If student is having technical difficulties with Canvas, there are other means to submit completed work. Student may email Instructor said assignment or even links to uploaded assignment via Dropbox/Google Docs via UF email. Students should compensate for technical difficulties by not waiting until the last minute to submit work.

Any requests for make-ups due to technical issues MUST be accompanied by the ticket number received from LSS when the problem was reported to them. The ticket number will document the time and date of the problem. You MUST e-mail your instructor within 24 hours of the technical difficulty if you wish to request a make-up. Please contact UF helpdesk at (352) 392-HELP regarding any technical issues.

Students who face emergencies, such as a major personal medical issue, a death in the family, serious illness of a family member, or other situations beyond their control should notify their instructors immediately.

Students are also advised to contact the Dean of Students Office if they would like more information on the medical withdrawal or drop process: https://www.dso.ufl.edu/care/medical-withdrawal-process.

Students MUST inform their academic advisor before dropping a course, whether for medical or non-medical reasons. Your advisor will assist with notifying professors and go over options for how to proceed with their classes. Your academic advisor is Tiffany Robbert, and she may be reached at trobbert@jou.ufl.edu.

Requirements for class attendance and make-up exams, assignments, and other work in this course are consistent with university policies that can be found in the online catalogue at: https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx

GRADING

COURSEWORK SUBMISSIONS:

All graded coursework should be submitted through Canvas via the Assignments or Discussions sections.

DEADLINES:

This class, like others, involves many deadlines. Each week starts on Sunday and goes through the following Sunday. Here are your average assignment deadlines:

Discussions Questions	11:59 PM EST Sunday
Discussion Responses	11:59 PM EST Sunday
Assignments	11:59 PM EST Sunday
Group Work	10 PM the night assigned
Quizzes	11:59 PM EST Sunday
Projects	7:59 PM Presentation Tuesday/Thursdays

WEIGHTS:

Students are evaluated on the basis of their timely and effective completion of graded work.

Participation*	5%	Homework/Group Work	20%
Discussion Questions	5%	Project1	10%
Discussion Responses	5%	Project2	20%
Quizzes	10%	Project3	25%

*Participation includes: attendance and Live Lecture engagement
(chat, responses to questions, actively engaged, submitted notes, etc.).*

POINT DETAILS:

- Each Discussion Question is worth 100 points.
- Each Discussion Response is worth 100 points.
- Each homework/group work assignment is worth 100 points.
- Each quiz is worth 15-50 points.
- Each project is worth 100 points.

A	100%	to	92.5%	C	< 76.5% to		72.5%
A-	< 92.5% to		89.5%	C-	< 72.5% to		69.5%
B+	< 89.5% to		86.5%	D+	< 69.5% to		66.5%
B	< 86.5% to		82.5%	D	< 66.5% to		62.5%
B-	< 82.5% to		79.5%	D-	< 62.5% to		59.5%
C+	< 79.5% to		76.5%	F	< 59.5% to		0%

Current UF grading policies for assigning grade points: *https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx*

ASSIGNMENT DETAILS

SUMMARY SUBMISSIONS:

If student misses a required Live Lecture (coding and presentation), student must watch the class recording and submit a Summary Submission to Instructor detailing the topics covered during the recorded lecture, as well as students opinions on said topics.

Summary Submissions must be submitted via Word Document with the proper format provided by Instructor during the first live lecture. Be sure to save Summary Submissions as:

[Week#]_[Day: Tuesday/Thursday]_SummarySubmission_[LastnameFirstname].doc

DOMAIN/HOSTING PURCHASING ASSIGNMENT:

Students will go through the process of purchasing a domain name and remote hosting account as discussed via lectures. Students will then submit their chosen domain name as well as list the chosen domain registrar/hosting company.   This assignment is worth 100pts; full points will only be awarded if the student submits their chosen domain and registrar. Complete instructions may be found within your Canvas Classrooms.

DISCUSSION QUESTIONS:

Each week one (1) Discussion Question will be provided via Canvas in which students are required to answer. Answering questions should require the use of personal opinions, outside research, helpful tips, as well as sharing any links to inspirational sites and articles. Each post must be thorough and contain a 200-300 words. All materials including class provided notes may be used

DISCUSSION QUESTIONS RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Word Count	200-300 words	199-150 words	149-100 words	99-50 words	49-0 words	Did not complete.
	10pts	9pts	8pts	7pts	6pts	0pts
Topic	Addresses topic with complete insight in demonstrating an overall understanding via a fresh and creative manner.	Addresses topic with partial insight in demonstrating partial understanding via a fresh and creative manner.	Addresses topic with partial insight in demonstrating partial understanding.	Addresses topic with minimal insight in demonstrating minimal understanding via a fresh and creative manner.	Addresses topic with minimal insight in demonstrating minimal understanding.	Did not discuss topic
	10pts	9pts	8pts	7pts	6pts	0pts
Sourcing	Demonstrates sourcing of lectures and outside material that supports the assignment's main argument.	Demonstrates sourcing of lectures and outside material that partially supports the assignment's main argument.	Demonstrates sourcing of lectures that partially supports the assignment's main argument.	Demonstrates sourcing of outside material that partially supports the assignment's main argument.	Demonstrates sourcing of lectures and outside material that minimally supports the assignment's main argument.	Did not provide any form of sourcing.
	10pts	9pts	8pts	7pts	6pts	0pts
Argument	Compelling and persuasive argument was made by discussing the main points through conceptualization, topic understanding, and superior writing.	Compelling and persuasive argument was made by discussing the main points through topic understanding.	Persuasive argument was made by discussing the main points through conceptualization.	Argument was briefly made by discussing the main points.	Argument was briefly made by vaguely discussing the main points.	Did not provide a reasonable argument.
	10pts	9pts	8pts	7pts	6pts	0pts
Grammar/Spelling	Grammar, punctuation, and spelling does not disrupt understanding of topic.	Grammar and spelling does not disrupt understanding of topic.	Grammar does not disrupt understanding of topic.	Various grammar, punctuation, and spelling disrupts understanding of topic.	Repetitive grammar, punctuation, and spelling disrupts understanding of topic.	Extremely poor grammar, punctuation, and spelling was used.
	10pts	9pts	8pts	7pts	6pts	0pts
TOTAL: 50pts						

DISCUSSION RESPONSES:

Students must respond to one (1) classmate discussion posting each week via Canvas. Responses should require the use of personal opinions, outside research, helpful tips, as well as sharing any links to inspirational sites and articles. Each response must be thorough and contain a 100-200 words. All materials including class provided notes may be used.

DISCUSSION RESPONSES RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Word Count	100-200 words	99-75 words	74-50 words	49-25 words	24-0 words	Did not complete.
	10pts	9pts	8pts	7pts	6pts	0pts
Topic	Addresses topic with complete insight in demonstrating an overall understanding via a fresh and creative manner.	Addresses topic with partial insight in demonstrating partial understanding via a fresh and creative manner.	Addresses topic with partial insight in demonstrating partial understanding.	Addresses topic with minimal insight in demonstrating minimal understanding via a fresh and creative manner.	Addresses topic with minimal insight in demonstrating minimal understanding.	Did not discuss topic
	10pts	9pts	8pts	7pts	6pts	0pts

Criteria						
Sourcing	Demonstrates sourcing of lectures and outside material that supports the assignment's main argument.	Demonstrates sourcing of lectures and outside material that partially supports the assignment's main argument.	Demonstrates sourcing of lectures that partially supports the assignment's main argument.	Demonstrates sourcing of outside material that partially supports the assignment's main argument.	Demonstrates sourcing of lectures and outside material that minimally supports the assignment's main argument.	Did not provide any form of sourcing.
	10pts	9pts	8pts	7pts	6pts	0pts
Argument	Compelling and persuasive argument was made by discussing the main points through conceptualization, topic understanding, and superior writing.	Compelling and persuasive argument was made by discussing the main points through topic understanding.	Persuasive argument was made by discussing the main points through conceptualization.	Argument was briefly made by discussing the main points.	Argument was briefly made by vaguely discussing the main points.	Did not provide a reasonable argument.
	10pts	9pts	8pts	7pts	6pts	0pts
Grammar/Spelling	Grammar, punctuation, and spelling does not disrupt understanding of topic.	Grammar and spelling does not disrupt understanding of topic.	Grammar does not disrupt understanding of topic.	Various grammar, punctuation, and spelling disrupts understanding of topic.	Repetitive grammar, punctuation, and spelling disrupts understanding of topic.	Extremely poor grammar, punctuation, and spelling was used.
	10pts	9pts	8pts	7pts	6pts	0pts
TOTAL: 50pts						

HOMEWORK 1:

Follow the directions to change each line of coding within the provided document to match up with what you've learned via lectures the first three (3) weeks of class. Assignment will practice proper file naming techniques, clean coding, pleasing designs, as well as the following HTML elements: headlines, paragraphs, text formatting, etc. This assignment is worth 100pts and all materials including class provided notes may be used. Complete instructions may be found within your Canvas Classrooms.

HOMEWORK 1 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. Did NOT use any form of CSS.	Minor issues with: Completed every required item listed. Did NOT use any form of CSS.	Multiple minor issues with: Completed every required item listed. Did NOT use any form of CSS.	Major issues with: Completed every required item listed. Did NOT use any form of CSS.	Multiple major issues with: Completed every required item listed. Did NOT use any form of CSS.	Did not take the following into consideration: Completed every required item listed. Did NOT use any form of CSS.
	5pts	4pts	3pts	2pts	1pts	0pts
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Multiple major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.
	20pts	18pts	16pts	14pts	12pts	0pts

Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment
	20pts	*18pts*	*16pts*	*14pts*	*12pts*	*0pts*
Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Formatting Elements	Background color Bold and Italic Superscript and Subscript Formatted paragraphs and headlines	Minor issues with: Background color Bold and Italic Superscript and Subscript Formatted paragraphs and headlines	Multiple minor issues with: Background color Bold and Italic Superscript and Subscript Formatted paragraphs and headlines	Major issues with: Background color Bold and Italic Superscript and Subscript Formatted paragraphs and headlines	Multiple major issues with: Background color Bold and Italic Superscript and Subscript Formatted paragraphs and headlines	Did not take the following into consideration: Background color Bold and Italic Superscript and Subscript Formatted paragraphs and headlines
	20pts	*18pts*	*16pts*	*14pts*	*12pts*	*0pts*
Text Content Elements	Paragraphs and Headlines Line break Copyright symbol	Minor issues with: Paragraphs and Headlines Line break Copyright symbol	Multiple minor issues with: Paragraphs and Headlines Line break Copyright symbol	Major issues with: Paragraphs and Headlines Line break Copyright symbol	Multiple major issues with: Paragraphs and Headlines Line break Copyright symbol	Did not take the following into consideration: Paragraphs and Headlines Line break Copyright symbol
	25pts	*23pts*	*20pts*	*18pts*	*15pts*	*0pts*
TOTAL: 100pts						

HOMEWORK 2:

Follow the directions to create your own simple webpage based on your favorite song coded strictly with HTML. Use elements you've learned via lectures the first four (4) weeks of class. Assignment will practice proper file naming techniques, clean coding, pleasing designs, as well as the following HTML elements: headlines, paragraphs, text formatting, images, hyperlinks, data tables, etc. This assignment is worth 100pts and all materials including class provided notes may be used. Complete instructions may be found within your Canvas Classrooms.

HOMEWORK 2 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. Did NOT use any form of CSS.	Minor issues with: Completed every required item listed. Did NOT use any form of CSS.	Multiple minor issues with: Completed every required item listed. Did NOT use any form of CSS.	Major issues with: Completed every required item listed. Did NOT use any form of CSS.	Multiple major issues with: Completed every required item listed. Did NOT use any form of CSS.	Did not take the following into consideration: Completed every required item listed. Did NOT use any form of CSS.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Multiple major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML comment
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Formatting Elements	Background color Bold and Italic Formatted paragraphs and headlines Formatted Table	Minor issues with: Background color Bold and Italic Formatted paragraphs and headlines Formatted Table	Multiple minor issues with: Background color Bold and Italic Formatted paragraphs and headlines Formatted Table	Major issues with: Background color Bold and Italic Formatted paragraphs and headlines Formatted Table	Multiple major issues with: Background color Bold and Italic Formatted paragraphs and headlines Formatted Table	Did not take the following into consideration: Background color Bold and Italic Formatted paragraphs and headlines Formatted Table
	20pts	*18pts*	*16pts*	*14pts*	*12pts*	*0pts*

Text Content Elements	Paragraphs and Headlines, Image Link, Anchor Link, Line break, Nonbreaking Space, List	Minor issues with: Paragraphs and Headlines, Image Link, Anchor Link, Line break, Nonbreaking Space, List	Multiple minor issues with: Paragraphs and Headlines, Image Link, Anchor Link, Line break, Nonbreaking Space, List	Major issues with: Paragraphs and Headlines, Image Link, Anchor Link, Line break, Nonbreaking Space, List	Multiple major issues with: Paragraphs and Headlines, Image Link, Anchor Link, Line break, Nonbreaking Space, List	Did not take the following into consideration: Paragraphs and Headlines, Image Link, Anchor Link, Line break, Nonbreaking Space, List
	15pts	*13pts*	*11pts*	*9pts*	*7pts*	*0pts*
Other Content Elements	Horizontal Line, Image(s) and Fav Icon	Minor issues with: Horizontal Line, Image(s) and Fav Icon	Multiple minor issues with: Horizontal Line, Image(s) and Fav Icon	Major issues with: Horizontal Line, Image(s) and Fav Icon	Multiple major issues with: Horizontal Line, Image(s) and Fav Icon	Did not take the following into consideration: Horizontal Line, Image(s) and Fav Icon
	15pts	*13pts*	*11pts*	*9pts*	*7pts*	*0pts*
Data Table	Structured Table	Minor issues with: Structured Table	Multiple minor issues with: Structured Table	Major issues with: Structured Table	Multiple major issues with: Structured Table	Did not take the following into consideration: Structured Table
	15pts	*13pts*	*11pts*	*9pts*	*7pts*	*0pts*
TOTAL: 100pts						

HOMEWORK 3:

Follow the directions to create your own simple webpage based on your favorite food coded strictly with HTML and formatted with CSS. Use elements you've learned via lectures the first five (5) weeks of class. Assignment will practice proper file naming techniques, clean coding, pleasing designs, FTP, as well as the following HTML elements: headlines, paragraphs, text formatting, images, hyperlinks, Google Maps, and YouTube videos while applying CSS formatting. This assignment is worth 100pts and all materials including class provided notes may be used. Complete instructions may be found within your Canvas Classrooms.

HOMEWORK 3 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. External CSS.	Minor issues with: Completed every required item listed. External CSS.	Multiple minor issues with: Completed every required item listed. External CSS.	Major issues with: Completed every required item listed. External CSS.	Multiple major issues with: Completed every required item listed. External CSS.	Did not take the following into consideration: Completed every required item listed. External CSS.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Multiple major issues: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*

Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Branding Elements	Background color and Image(s) Fav Icon	Minor issues with: Background color and Image(s) Fav Icon	Multiple minor issues with: Background color and Image(s) Fav Icon	Major issues with: Background color and Image(s) Fav Icon	Multiple major issues with: Background color and Image(s) Fav Icon	Did not take the following into consideration: Background color and Image(s) Fav Icon
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Formatting Elements	Formatted paragraphs and headlines Google Font(s) and @Font-Face Class(es) and ID(s)	Minor issues with: Formatted paragraphs and headlines Google Font(s) and @Font-Face Class(es) and ID(s)	Multiple minor issues with: Formatted paragraphs and headlines Google Font(s) and @Font-Face Class(es) and ID(s)	Major issues with: Formatted paragraphs and headlines Google Font(s) and @Font-Face Class(es) and ID(s)	Multiple major issues with: Formatted paragraphs and headlines Google Font(s) and @Font-Face Class(es) and ID(s)	Did not take the following into consideration: Formatted paragraphs and headlines Google Font(s) and @Font-Face Class(es) and ID(s)
	20pts	*18pts*	*16pts*	*14pts*	*12pts*	*0pts*
Text Content Elements	Paragraphs and Headlines Lists Hyperlinks	Minor issues with: Paragraphs and Headlines Lists Hyperlinks	Multiple minor issues with: Paragraphs and Headlines Lists Hyperlinks	Major issues with: Paragraphs and Headlines Lists Hyperlinks	Multiple major issues with: Paragraphs and Headlines Lists Hyperlinks	Did not take the following into consideration: Paragraphs and Headlines Lists Hyperlinks
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Other Content Elements	Image(s) Google Maps YouTube video	Minor issues with: Image(s) Google Maps YouTube video	Multiple minor issues with: Image(s) Google Maps YouTube video	Major issues with: Image(s) Google Maps YouTube video	Multiple major issues with: Image(s) Google Maps YouTube video	Did not take the following into consideration: Image(s) Google Maps YouTube video
	20pts	*18pts*	*16pts*	*14pts*	*12pts*	*0pts*
Publishing Website	Uploaded site with URL	Uploaded site, but error in submitted URL	Uploaded site, but some elements not displaying properly.	Uploaded site, but many elements not displaying properly.	Uploaded site, but links not working properly.	Did not complete.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
TOTAL: 100pts						

HOMEWORK 4:

Follow the directions to use elements and formatting discussed via lectures the first eight (8) weeks of class to begin to create a fictitious, small business website based on one of the provided banners. You will be working on this site for Homework #4, #5, #6, and #7. Assignment will practice proper file naming techniques, clean coding, pleasing designs, FTP, creating HTML templates, as well as the following HTML elements: headlines, paragraphs, text formatting, images, hyperlinks, etc. while applying CSS formatting. This assignment is worth 100pts and all materials including class provided notes may be used. Complete instructions may be found within your Canvas Classrooms.

HOMEWORK 4 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. External CSS. Select and Display Provided Banner Clear understanding of Business Type.	Minor issues with: Completed every required item listed. External CSS. Select and Display Provided Banner Clear understanding of Business Type.	Multiple minor issues with: Completed every required item listed. External CSS. Select and Display Provided Banner Clear understanding of Business Type.	Major issues with: Completed every required item listed. External CSS. Select and Display Provided Banner Clear understanding of Business Type.	Multiple major issues with: Completed every required item listed. External CSS. Select and Display Provided Banner Clear understanding of Business Type.	Did not take the following into consideration: Completed every required item listed. External CSS. Select and Display Provided Banner Clear understanding of Business Type.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs.	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs.	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs.	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs.	Multiple major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs.	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs.
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*

Branding Elements	Background color and Image(s) Fav Icon	Minor issues with: Background color and Image(s) Fav Icon	Multiple minor issues with: Background color and Image(s) Fav Icon	Major issues with: Background color and Image(s) Fav Icon	Multiple major issues with: Background color and Image(s) Fav Icon	Did not take the following into consideration: Background color and Image(s) Fav Icon
	10pts	9pts	8pts	7pts	6pts	0pts
Formatting Elements	Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Minor issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple minor issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Major issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple major issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Did not take the following into consideration: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links
	30pts	27pts	24pts	21pts	18pts	0pts
Text Content Elements	Paragraphs and Headlines	Minor issues with: Paragraphs and Headlines	Multiple minor issues with: Paragraphs and Headlines	Major issues with: Paragraphs and Headlines	Multiple major issues with: Paragraphs and Headlines	Did not take the following into consideration: Paragraphs and Headlines
	10pts	9pts	8pts	7pts	6pts	0pts
Other Content Elements	Image(s)	Minor issues with: Image(s)	Multiple minor issues with: Image(s)	Major issues with: Image(s)	Multiple major issues with: Image(s)	Did not take the following into consideration: Image(s)
	5pts	4pts	3pts	2pts	1pts	0pts
Template	Completed Template	Minor issues with: Completed Template	Multiple minor issues with: Completed Template	Major issues with: Completed Template	Multiple major issues with: Completed Template	Did not take the following into consideration: Completed Template
	5pts	4pts	3pts	2pts	1pts	0pts
Publishing Website	Uploaded site with URL	Uploaded site, but error in submitted URL	Uploaded site, but some elements not displaying properly.	Uploaded site, but many elements not displaying properly.	Uploaded site, but links not working properly.	Did not complete.
	5pts	4pts	3pts	2pts	1pts	0pts
TOTAL: 100pts						

HOMEWORK 5:

Follow the directions to use elements and formatting discussed via lectures the first 11 weeks of class to continue to create a fictitious, small business website based on one of the provided banners from HW4. Assignment will practice proper file naming techniques, clean coding, correcting coding mistakes, pleasing designs, FTP, creating HTML templates, converting HTML elements to HTML5 Semantic Structure tags, as well as the following HTML elements: headlines, paragraphs, text formatting, images, hyperlinks, etc. while applying CSS and CSS3 formatting. This assignment is worth 100pts and all materials including class provided notes may be used. Complete instructions may be found within your Canvas Classrooms.

HOMEWORK 5 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Minor issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Multiple minor issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Major issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Multiple major issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Did not take the following into consideration: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW4 mistakes HTML Template HTML5shiv	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW4 mistakes HTML Template HTML5shiv	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW4 mistakes HTML Template HTML5shiv	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW4 mistakes HTML Template HTML5shiv	Multiple major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW4 mistakes HTML Template HTML5shiv	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW4 mistakes HTML Template HTML5shiv
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Branding Elements	Background color and Image(s) Social Media icons Fav Icon	Minor issues with: Background color and Image(s) Social Media icons Fav Icon	Multiple minor issues with: Background color and Image(s) Social Media icons Fav Icon	Major issues with: Background color and Image(s) Social Media icons Fav Icon	Multiple major issues with: Background color and Image(s) Social Media icons Fav Icon	Did not take the following into consideration: Background color and Image(s) Social Media icons Fav Icon
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*

Criteria					
Formatting Elements	Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Minor issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple minor issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Major issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple major issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Did not take the following into consideration: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Structural Elements	Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Minor issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Multiple minor issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Major issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Multiple major issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Did not take the following into consideration: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary
	20pts	*18pts*	*16pts*	*14pts*	*12pts*	*0pts*
Text Content Elements	Paragraphs and Headlines	Minor issues with: Paragraphs and Headlines	Multiple minor issues with: Paragraphs and Headlines	Major issues with: Paragraphs and Headlines	Multiple major issues with: Paragraphs and Headlines	Did not take the following into consideration: Paragraphs and Headlines
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Other Content Elements	Image(s) CSS3	Minor issues with: Image(s) CSS3	Multiple minor issues with: Image(s) CSS3	Major issues with: Image(s) CSS3	Multiple major issues with: Image(s) CSS3	Did not take the following into consideration: Image(s) CSS3
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Publishing Website	Uploaded site with URL	Uploaded site, but error in submitted URL	Uploaded site, but some elements not displaying properly.	Uploaded site, but many elements not displaying properly.	Uploaded site, but links not working properly.	Did not complete.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
TOTAL: 100pts						

HOMEWORK 6:

Follow the directions to use elements and formatting discussed via lectures the first 12 weeks of class to continue to create a fictitious, small business website based on one of the provided banners from HW4. Assignment will practice proper file naming techniques, clean coding, correcting coding mistakes, pleasing designs, FTP, Smooth Scroll and Sticky Navigations, creating HTML5 forms, as well as the following HTML elements: headlines, paragraphs, text formatting, images, hyperlinks, etc. while applying CSS and CSS3 formatting. This assignment is worth 100pts and all materials including class provided notes may be used.   Complete instructions may be found within your Canvas Classrooms.

HOMEWORK 6 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Minor issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Multiple minor issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Major issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Multiple major issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Did not take the following into consideration: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW5 mistakes HTML Template HTML5shiv	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW5 mistakes HTML Template HTML5shiv	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW5 mistakes HTML Template HTML5shiv	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW5 mistakes HTML Template HTML5shiv	Multiple major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW5 mistakes HTML Template HTML5shiv	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW5 mistakes HTML Template HTML5shiv
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Branding Elements	Background color and Image(s) Social Media icons Fav Icon	Minor issues with: Background color and Image(s) Social Media icons Fav Icon	Multiple minor issues with: Background color and Image(s) Social Media icons Fav Icon	Major issues with: Background color and Image(s) Social Media icons Fav Icon	Multiple major issues with: Background color and Image(s) Social Media icons Fav Icon	Did not take the following into consideration: Background color and Image(s) Social Media icons Fav Icon
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*

Formatting Elements	Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Minor issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple minor issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Major issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple major issues with: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Did not take the following into consideration: Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Structural Elements	Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Minor issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Multiple minor issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Major issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Multiple major issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Did not take the following into consideration: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Text Content Elements	Paragraphs and Headlines Completed text and image Content for 2 sections (no placeholder text/images)	Minor issues with: Paragraphs and Headlines Completed text and image Content for 2 sections (no placeholder text/images)	Multiple minor issues with: Paragraphs and Headlines Completed text and image Content for 2 sections (no placeholder text/images)	Major issues with: Paragraphs and Headlines Completed text and image Content for 2 sections (no placeholder text/images)	Multiple major issues with: Paragraphs and Headlines Completed text and image Content for 2 sections (no placeholder text/images)	Did not take the following into consideration: Paragraphs and Headlines Completed text and image Content for 2 sections (no placeholder text/images)
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Other Content Elements	Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav	Minor issues with: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav	Multiple minor issues with: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav	Major issues with: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav	Multiple major issues with: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav	Did not take the following into consideration: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Form	Formatted and Structured Contact Form	Minor issues with: Formatted and Structured Contact Form	Multiple minor issues with: Formatted and Structured Contact Form	Major issues with: Reset Rule Formatted and Structured Contact Form tact Form	Multiple major issues with: Formatted and Structured Contact Form	Did not take the following into consideration: Formatted and Structured Contact Form
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Publishing Website	Uploaded site with URL	Uploaded site, but error in submitted URL	Uploaded site, but some elements not displaying properly.	Uploaded site, but many elements not displaying properly.	Uploaded site, but links not working properly.	Did not complete.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
TOTAL: 100pts						

Follow the directions to use elements and formatting discussed via lectures the first 13 weeks of class to continue to create a fictitious, small business website based on one of the provided banners from HW4. Assignment will practice proper file naming techniques, clean coding, correcting coding mistakes, pleasing designs, FTP, Lightbox, SEO elements as well as the following HTML elements: headlines, paragraphs, text formatting, images, hyperlinks, etc. while applying CSS and CSS3 formatting. This assignment is worth 100pts and all materials including class provided notes may be used. Complete instructions may be found within your Canvas Classrooms.

HOMEWORK 7 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Minor issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Multiple minor issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Major issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Multiple major issues with: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.	Did not take the following into consideration: Completed every required item listed. External CSS. Display Provided Banner Clear understanding of Business Type.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW6 mistakes HTML Template HTML5shiv	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW6 mistakes HTML Template HTML5shiv	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW6 mistakes HTML Template HTML5shiv	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW6 mistakes HTML Template HTML5shiv	Multiple major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW6 mistakes HTML Template HTML5shiv	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. Corrected HW6 mistakes HTML Template HTML5shiv
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*

Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Branding Elements	Background color and Image(s) Social Media icons Fav Icon	Minor issues with: Background color and Image(s) Social Media icons Fav Icon	Multiple minor issues with: Background color and Image(s) Social Media icons Fav Icon	Major issues with: Background color and Image(s) Social Media icons Fav Icon	Multiple major issues with: Background color and Image(s) Social Media icons Fav Icon	Did not take the following into consideration: Background color and Image(s) Social Media icons Fav Icon
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Formatting Elements	Reset Rule Class(es) and ID(s) Pseudo Class and Pseudo Element Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Minor issues with: Reset Rule Class(es) and ID(s) Pseudo Class and Pseudo Element Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple minor issues with: Reset Rule Class(es) and ID(s) Pseudo Class and Pseudo Element Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Major issues with: Reset Rule Class(es) and ID(s) Pseudo Class and Pseudo Element Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple Major issues with: Reset Rule Class(es) and ID(s) Pseudo Class and Pseudo Element Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Did not take the following into consideration: Reset Rule Class(es) and ID(s) Pseudo Class and Pseudo Element Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Structural Elements	Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Minor issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Multiple minor issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Major issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Multiple major issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary	Did not take the following into consideration: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, and Details/Summary
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Text Content Elements	Paragraphs and Headlines Completed text and image Content for 4 sections (no placeholder text/images)	Minor issues with: Paragraphs and Headlines Completed text and image Content for 4 sections (no placeholder text/images)	Multiple minor issues with: Paragraphs and Headlines Completed text and image Content for 4 sections (no placeholder text/images)	Major issues with: Paragraphs and Headlines Completed text and image Content for 4 sections (no placeholder text/images)	Multiple major issues with: Paragraphs and Headlines Completed text and image Content for 4 sections (no placeholder text/images)	Did not take the following into consideration: Paragraphs and Headlines Completed text and image Content for 4 sections (no placeholder text/images)
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*

Other Content Elements	Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav Formatted and Structured Contact Form Lightbox	Minor issues with: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav Formatted and Structured Contact Form Lightbox	Multiple minor issues with: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav Formatted and Structured Contact Form Lightbox	Major issues with: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav Formatted and Structured Contact Form Lightbox	Multiple major issues with: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav Formatted and Structured Contact Form Lightbox	Did not take the following into consideration: Image(s) CSS Sprite CSS3 Smooth Scroll Sticky Nav Formatted and Structured Contact Form Lightbox
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
SEO	Proper SEO tags	Minor issues with: Proper SEO tags	Multiple minor issues with: Proper SEO tags	Major issues with: Proper SEO tags	Multiple major issues with: Proper SEO tags	Did not take the following into consideration: Proper SEO tags
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Publishing Website	Uploaded site with URL	Uploaded site, but error in submitted URL	Uploaded site, but some elements not displaying properly.	Uploaded site, but many elements not displaying properly.	Uploaded site, but links not working properly.	Did not complete.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
TOTAL: 100pts						

GROUP WORK 1:

Students will work in groups to demonstrate Parent/Child Relationships. One member will be the leader, while two other members will code HTML and CSS documents. The entire group will agree upon correct placement of relationships. Leader will submit the final assignment via Canvas on behalf of the group. Assignment will also practice proper file naming techniques, clean coding, pleasing designs as well as the following HTML elements: headlines, paragraphs, text formatting, etc. while applying CSS formatting. This assignment is worth 100pts and all materials including class provided notes may be used. Complete instructions may be found within your Canvas Classrooms.

GROUP WORK 1 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. External CSS.	Minor issues with: Completed every required item listed. External CSS.	Multiple minor issues with: Completed every required item listed. External CSS.	Major issues with: Completed every required item listed. External CSS.	Multiple major issues with: Completed every required item listed. External CSS.	Did not take the following into consideration: Completed every required item listed. External CSS.
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Multiple major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes.
	20pts	*18pts*	*16pts*	*14pts*	*12pts*	*0pts*

Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Branding Elements	Background color	Minor issues with: Background color	Multiple minor issues with: Background color	Major issues with: Background color	Multiple major issues with: Background color	Did not take the following into consideration: Background color
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Formatting Elements	Reset Rule Formatted paragraphs and headlines Google Font(s)	Minor issues with: Reset Rule Formatted paragraphs and headlines Google Font(s)	Multiple minor issues with: Reset Rule Formatted paragraphs and headlines Google Font(s)	Major issues with: Reset Rule Formatted paragraphs and headlines Google Font(s)	Multiple major issues with: Reset Rule Formatted paragraphs and headlines Google Font(s)	Did not take the following into consideration: Reset Rule Formatted paragraphs and headlines Google Font(s)
	20pts	*18pts*	*16pts*	*14pts*	*12pts*	*0pts*
Text Content Elements	Paragraphs and Headlines	Minor issues with: Paragraphs and Headlines	Multiple minor issues with: Paragraphs and Headlines	Major issues with: Paragraphs and Headlines	Multiple major issues with: Paragraphs and Headlines	Did not take the following into consideration: Paragraphs and Headlines
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Parent/Child Relationship	Proper Relationships	Minor issues with: Proper Relationships	Multiple minor issues with: Proper Relationships	Major issues with: Proper Relationships	Multiple major issues with: Proper Relationships	Did not take the following into consideration: Proper Relationships
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
TOTAL: 100pts						

GROUP WORK 2:

Students will work in groups to code with HTML5 Semantic Structure Tags. One member will be the leader, while two other members will code HTML and CSS documents. The entire group will agree upon properly used HTML5 Semantic Structure Tags. Leader will submit the final assignment via Canvas on behalf of the group. Assignment will also practice proper file naming techniques, clean coding, pleasing designs as well as the following HTML elements: headlines, paragraphs, images, text formatting, etc. while applying CSS and CSS3 formatting. This assignment is worth 100pts and all materials including class provided notes may be used. Complete instructions may be found within your Canvas Classrooms.

GROUP WORK 2 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. External CSS.	Minor issues with: Completed every required item listed. External CSS.	Multiple minor issues with: Completed every required item listed. External CSS.	Major issues with: Completed every required item listed. External CSS.	Multiple major issues with: Completed every required item listed. External CSS.	Did not take the following into consideration: Completed every required item listed. External CSS.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv	Multiple major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.).
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*

Branding Elements	Background color and Image(s)	Minor issues with: Background color and Image(s)	Multiple minor issues with: Background color and Image(s)	Major issues with: Background color and Image(s)	Multiple major issues with: Background color and Image(s)	Did not take the following into consideration: Background color and Image(s)
	5pts	4pts	3pts	2pts	1pts	0pts
Formatting Elements	Reset Rule Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Navigation Links	Minor issues with: Reset Rule Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Navigation Links	Multiple minor issues with: Reset Rule Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Navigation Links	Major issues with: Reset Rule Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Navigation Links	Multiple major issues with: Reset Rule Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Navigation Links	Did not take the following into consideration: Reset Rule Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Navigation Links
	20pts	18pts	16pts	14pts	12pts	0pts
Structural Elements	Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, Details/Summary	Minor issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, Details/Summary	Multiple minor issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, Details/Summary	Major issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, Details/Summary	Multiple major issues with: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, Details/Summary	Did not take the following into consideration: Section, Nav, Article, Aside, Header, Footer, Figure/Figcaption, Main, Details/Summary
	20pts	18pts	16pts	14pts	12pts	0pts
Text Content Elements	Paragraphs and Headlines	Minor issues with: Paragraphs and Headlines	Multiple minor issues with: Paragraphs and Headlines	Major issues with: Paragraphs and Headlines	Multiple major issues with: Paragraphs and Headlines	Did not take the following into consideration: Paragraphs and Headlines
	10pts	9pts	8pts	7pts	6pts	0pts
Other Content Elements	Image(s) CSS3	Minor issues with: Image(s) CSS3	Multiple minor issues with: Image(s) CSS3	Major issues with: Image(s) CSS3	Multiple major issues with: Image(s) CSS3	Did not take the following into consideration: Image(s) CSS3
	10pts	9pts	8pts	7pts	6pts	0pts
TOTAL: 100pts						

Students will work in groups to answer as many of the provided 25 questions and find the mistake(s) in 25 coding snippets. One member will be the leader and recorded the agreed-upon answers, and then will submit the final assignment via Canvas on behalf of the group. This assignment is worth 100pts and all materials including class provided notes may be used. Complete instructions may be found within your Canvas Classrooms.

GROUP WORK 3 RUBRIC:

Criteria	Possible Pts.
Essay Questions (25 questions total)	*50pts*
2 points each	
Find the Mistakes (25 snippets of code with either 1 or 2 mistakes within each)	*50pts*
2 points each	
TOTAL:	**100pts**

PROJECT 1:

Throughout the semester students will be working towards creating their "first" fully-functional, four-page/section website on a topic of their choice. For Project #1, students will be creating the first steps in designing a website; Website goals/Inspirations and screenshots, Hand-drawn Sketches, Wireframe, and Sitemap. This project will focus on the site's organization and intention in a visual manner. Project should be formatted in a stylized, concise, and professional manner that students may use later on within a portfolio or at a job interview. Projects will also be presented live to the rest of the class. This assignment is worth 100pts. Complete instructions may be found within your Canvas Classrooms.

PROJECT 1 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Website goals/Inspirations	Clearly explained description of why the website is being created. Description of the purpose of the website and it will be used. Targeted audience is explained in a clear and understood manner. Explanation of the "feel" of the website and how it should appeal to users. Explanation of elements that you as the designer are looking for. Website inspirations' explanation as far as what catches or doesn't catch your eye in terms of what you'd like to implement in your own design. Website Inspirations' title, url, screenshots	Minor issues with: Clearly explained description of why the website is being created. Description of the purpose of the website and it will be used. Targeted audience is explained in a clear and understood manner. Explanation of the "feel" of the website and how it should appeal to users. Explanation of elements that you as the designer are looking for. Website inspirations' explanation as far as what catches or doesn't catch your eye in terms of what you'd like to implement in your own design. Website Inspirations' title, url, screenshots	Multiple minor issues with: Clearly explained description of why the website is being created. Description of the purpose of the website and it will be used. Targeted audience is explained in a clear and understood manner. Explanation of the "feel" of the website and how it should appeal to users. Explanation of elements that you as the designer are looking for. Website inspirations' explanation as far as what catches or doesn't catch your eye in terms of what you'd like to implement in your own design. Website Inspirations' title, url, screenshots	Major issues with: Clearly explained description of why the website is being created. Description of the purpose of the website and it will be used. Targeted audience is explained in a clear and understood manner. Explanation of the "feel" of the website and how it should appeal to users. Explanation of elements that you as the designer are looking for. Website inspirations' explanation as far as what catches or doesn't catch your eye in terms of what you'd like to implement in your own design. Website Inspirations' title, url, screenshots	Multiple major issues with: Clearly explained description of why the website is being created. Description of the purpose of the website and it will be used. Targeted audience is explained in a clear and understood manner. Explanation of the "feel" of the website and how it should appeal to users. Explanation of elements that you as the designer are looking for. Website inspirations' explanation as far as what catches or doesn't catch your eye in terms of what you'd like to implement in your own design. Website Inspirations' title, url, screenshots	Did not complete.
	30pts	*27pts*	*24pts*	*21pts*	*18pts*	*0pts*

Website Sketches	Pen/pencil and paper Ideas and Elements are clearly defined and displayed with boxes, shading, notes, and labels. Elements are proportional Includes entire site (all sections/pages)	Minor issues with: Pen/pencil and paper Ideas and Elements are clearly defined and displayed with boxes, shading, notes, and labels. Elements are proportional Includes entire site (all sections/pages)	Multiple minor issues with: Pen/pencil and paper Ideas and Elements are clearly defined and displayed with boxes, shading, notes, and labels. Elements are proportional Includes entire site (all sections/pages)	Major issues with: Pen/pencil and paper Ideas and Elements are clearly defined and displayed with boxes, shading, notes, and labels. Elements are proportional Includes entire site (all sections/pages)	Multiple major issues with: Pen/pencil and paper Ideas and Elements are clearly defined and displayed with boxes, shading, notes, and labels. Elements are proportional Includes entire site (all sections/pages)	Did not complete.
	20pts	*18pts*	*16pts*	*14pts*	*12pts*	*0pts*
Digital Wireframe	Digital format No color or textures (unless displaying matching elements) No typography No images or icons (unless displaying content elements with a legend) Content areas represented for text and images Each page/sections are represented Clear display of Interactivity/Movements	Minor issues with: Digital format No color or textures (unless displaying matching elements) No typography No images or icons (unless displaying content elements with a legend) Content areas represented for text and images Each page/sections are represented Clear display of Interactivity/Movements	Multiple minor issues with: Digital format No color or textures (unless displaying matching elements) No typography No images or icons (unless displaying content elements with a legend) Content areas represented for text and images Each page/sections are represented Clear display of Interactivity/Movements	Major issues with: Digital format No color or textures (unless displaying matching elements) No typography No images or icons (unless displaying content elements with a legend) Content areas represented for text and images Each page/sections are represented Clear display of Interactivity/Movements	Multiple major issues with: Digital format No color or textures (unless displaying matching elements) No typography No images or icons (unless displaying content elements with a legend) Content areas represented for text and images Each page/sections are represented Clear display of Interactivity/Movements	Did not complete.
	30pts	*27pts*	*24pts*	*21pts*	*18pts*	*0pts*
Sitemap	Displays how pages/sections are related to one another Displays folder Folder/Files within Site Structure Hierarchy form	Minor issues with: Displays how pages/sections are related to one another Displays folder Folder/Files within Site Structure Hierarchy form	Multiple minor issues with: Displays how pages/sections are related to one another Displays folder Folder/Files within Site Structure Hierarchy form	Major issues with: Displays how pages/sections are related to one another Displays folder Folder/Files within Site Structure Hierarchy form	Multiple major issues with: Displays how pages/sections are related to one another Displays folder Folder/Files within Site Structure Hierarchy form	Did not complete.
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Class Presentation	Prepared [ready to go when name is called, all presentational accessories work (mic, webcam, and screen share)] Showcase sketches, digital wireframe, sitemap, website goals/inspirations Within the Five (5) minute timeframe	Minor technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share) Within the Five (5) minute timeframe	Minor technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share) Did not display all required elements (sketches, digital wireframe, sitemap, website goals/inspirations) Over the Five (5) minute timeframe not taken into consideration.	Major technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share) Did not display all required elements (sketches, digital wireframe, sitemap, website goals/inspirations) Over the Five (5) minute timeframe not taken into consideration.	Major technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share) Did not display all required elements (sketches, digital wireframe, sitemap, website goals/inspirations) Under the Five (5) minute timeframe not taken into consideration.	Did not present.
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*

TOTAL: 100pts

PROJECT 2:

Students will continue working towards creating their "first" fully-functional, four-page/section website on a topic of their choice. For Project #2, students will be creating the next step in designing a website; Style Guides and Digital Design Mockups. This project will focus on demonstrating each design aspect of their website including: text, headings, colors, logos, effects, interaction, etc. Project should be formatted in a stylized, concise, and professional manner that students may use later on within a portfolio or at a job interview. Projects will also be presented live to the rest of the class. This assignment is worth 100pts. Complete instructions may be found within your Canvas Classrooms.

PROJECT 2 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Style Guide	Visible, matching color palette with more than two (2) chosen colors Color palette includes HEX values and well as a visible display of chosen colors Clear explanation of color palette choices Visible, matching typography with more than one (1) chosen font Typography names stated and well as a visible display of chosen fonts Clear explanation of typography choices	Minor issues with: Visible, matching color palette with more than two (2) chosen colors Color palette includes HEX values and well as a visible display of chosen colors Clear explanation of color palette choices Visible, matching typography with more than one (1) chosen font Typography names stated and well as a visible display of chosen fonts Clear explanation of typography choices	Multiple minor issues with: Visible, matching color palette with more than two (2) chosen colors Color palette includes HEX values and well as a visible display of chosen colors Clear explanation of color palette choices Visible, matching typography with more than one (1) chosen font Typography names stated and well as a visible display of chosen fonts Clear explanation of typography choices	Major issues with: Visible, matching color palette with more than two (2) chosen colors Color palette includes HEX values and well as a visible display of chosen colors Clear explanation of color palette choices Visible, matching typography with more than one (1) chosen font Typography names stated and well as a visible display of chosen fonts Clear explanation of typography choices	Multiple major issues with: Visible, matching color palette with more than two (2) chosen colors Color palette includes HEX values and well as a visible display of chosen colors Clear explanation of color palette choices Visible, matching typography with more than one (1) chosen font Typography names stated and well as a visible display of chosen fonts Clear explanation of typography choices	Did not complete.
	30pts	*27pts*	*24pts*	*21pts*	*18pts*	*0pts*
Design Mockup Layout	Digital format Elements are Proportional while also displaying page(s) background image/colors Layout lends itself well to HTML/CSS implementation (aligned elements, proper content element chosen, user-friendly usability, etc.) Social media icons	Minor issues with: Digital format Elements are Proportional while also displaying page(s) background image/colors Layout lends itself well to HTML/CSS implementation (aligned elements, proper content element chosen, user-friendly usability, etc.) Social media icons	Multiple minor issues with: Digital format Elements are Proportional while also displaying page(s) background image/colors Layout lends itself well to HTML/CSS implementation (aligned elements, proper content element chosen, user-friendly usability, etc.) Social media icons	Major issues with: Digital format Elements are Proportional while also displaying page(s) background image/colors Layout lends itself well to HTML/CSS implementation (aligned elements, proper content element chosen, user-friendly usability, etc.) Social media icons	Multiple major issues with: Digital format Elements are Proportional while also displaying page(s) background image/colors Layout lends itself well to HTML/CSS implementation (aligned elements, proper content element chosen, user-friendly usability, etc.) Social media icons	Did not complete.
	30pts	*27pts*	*24pts*	*21pts*	*18pts*	*0pts*

Design Mockup Structure	Content areas clearly represent text and images with actual content or placeholder element on display Each page/section is represented Clear display of interactivity or movement Clear defined header/footer elements with proper content in place (logo/banner, navigations, copyright, etc.) User-friendly navigation(s) Social media icons Site meets the needs of the targeted audience/goal of site	Minor issues with: Content areas clearly represent text and images with actual content or placeholder element on display Each page/section is represented Clear display of interactivity or movement Clear defined header/footer elements with proper content in place (logo/banner, navigations, copyright, etc.) User-friendly navigation(s) Social media icons Site meets the needs of the targeted audience/goal of site	Multiple minor issues with: Content areas clearly represent text and images with actual content or placeholder element on display Each page/section is represented Clear display of interactivity or movement Clear defined header/footer elements with proper content in place (logo/banner, navigations, copyright, etc.) User-friendly navigation(s) Social media icons Site meets the needs of the targeted audience/goal of site	Major issues with: Content areas clearly represent text and images with actual content or placeholder element on display Each page/section is represented Clear display of interactivity or movement Clear defined header/footer elements with proper content in place (logo/banner, navigations, copyright, etc.) User-friendly navigation(s) Social media icons Site meets the needs of the targeted audience/goal of site	Multiple major issues with: Content areas clearly represent text and images with actual content or placeholder element on display Each page/section is represented Clear display of interactivity or movement Clear defined header/footer elements with proper content in place (logo/banner, navigations, copyright, etc.) User-friendly navigation(s) Social media icons Site meets the needs of the targeted audience/goal of site	Did not complete.
	30pts	*27pts*	*24pts*	*21pts*	*18pts*	*0pts*
Class Presentation	Prepared [ready to go when name is called, all presentational accessories work (mic, webcam, and screen share)] Showcase Style Guide, Design Mockup Within the Five (5) minute timeframe	Minor technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share) Showcase Style Guide, Design Mockup Within the Five (5) minute timeframe	Minor technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share) Did not display all required elements (style guide, design mockup) Over the Five (5) minute timeframe not taken into consideration.	Major technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share) Did not display all required elements (style guide, design mockup) Over the Five (5) minute timeframe not taken into consideration.	Major technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share) Did not display all required elements (style guide, design mockup) Under the Five (5) minute timeframe not taken into consideration.	Did not present.
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*

TOTAL: 100pts

PROJECT 3:

Throughout the semester students will be working towards creating their "first" fully-functional, four-page/section website on a topic of their choice. For Project #3, students will follow the directions to use elements and formatting discussed via lectures during the entire semester. This project will practice proper file naming techniques, clean coding, pleasing designs, FTP, HTML templates, SEO elements, as well as the following HTML elements: headlines, paragraphs, text formatting, images, hyperlinks, etc. while applying CSS and CSS3 formatting. This assignment is worth 100pts and all materials including class provided notes may be used. Projects will also be presented live to the rest of the class. Complete instructions may be found within your Canvas Classrooms.

PROJECT 3 RUBRIC:

Criteria	Excellent	Good	Satisfactory	Needs Improvement	Unsatisfactory	Incomplete
Required Directions	Completed every required item listed. External CSS. Clear understanding of Business Type.	Minor issues with: Completed every required item listed. External CSS. Clear understanding of Business Type.	Multiple minor issues with: Completed every required item listed. External CSS. Clear understanding of Business Type.	Major issues with: Completed every required item listed. External CSS. Clear understanding of Business Type.	Multiple major issues with: Completed every required item listed. External CSS. Clear understanding of Business Type.	Did not take the following into consideration: Completed every required item listed. External CSS. Clear understanding of Business Type.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Clean Coding	Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv Proper SEO tags HTML Template	Minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv Proper SEO tags HTML Template	Multiple minor issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv Proper SEO tags HTML Template	Major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv Proper SEO tags HTML Template	Multiple major issues with: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv Proper SEO tags HTML Template	Did not take the following into consideration: Indent, nest, close tags, lowercase, required attributes listed, etc. No spelling or grammar mistakes. Least amount of DIVs. HTML5shiv Proper SEO tags HTML Template
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Organization	Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple minor issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Multiple major issues with: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment	Did not take the following into consideration: Properly named files/pages as well as organized files/folders. Root directory with Index page containing Correct Title. HTML and CSS comment
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Design	Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.). One non-banner/logo image per page/section	Minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.). One non-banner/logo image per page/section	Multiple minor issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.). One non-banner/logo image per page/section	Major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.). One non-banner/logo image per page/section	Multiple major issues with: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.). One non-banner/logo image per page/section	Did not take the following into consideration: Pleasing on the eyes (colors complement each other, elements align properly and evenly, site is easy to navigate, text sizing is not overwhelming, etc.). One non-banner/logo image per page/section
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Branding Elements	Background color and Image(s) Fav Icon	Minor issues with: Background color and Image(s) Fav Icon	Multiple minor issues with: Background color and Image(s) Fav Icon	Major issues with: Background color and Image(s) Fav Icon	Multiple major issues with: Background color and Image(s) Fav Icon	Did not take the following into consideration: Background color and Image(s) Fav Icon
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*

Formatting Elements	Reset Rule Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Minor issues with: Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple minor issues with: Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Major issues with: Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Multiple major issues with: Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links	Did not take the following into consideration: Class(es) and ID(s) Float(s)/Clear(s) Formatted paragraphs and headlines Google Font(s) and @Font-Face Formatted Content and Navigation Links
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Structural Elements	Proper use of HTML5 Semantic tags	Minor issues with: Proper use of HTML5 Semantic tags	Multiple minor issues with: Proper use of HTML5 Semantic tags	Major issues with: Proper use of HTML5 Semantic tags	Multiple major issues with: Proper use of HTML5 Semantic tags	Did not take the following into consideration: Proper use of HTML5 Semantic tags
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Text Content Elements	Completed text and image Content for 4 pages/sections (no placeholder text/images) Paragraphs and Headlines HTML Entities Lists	Minor issues with: Completed text and image Content for 4 pages/sections (no placeholder text/images) Paragraphs and Headlines HTML Entities Lists	Multiple minor issues with: Completed text and image Content for 4 pages/sections (no placeholder text/images) Paragraphs and Headlines HTML Entities Lists	Major issues with: Completed text and image Content for 4 pages/sections (no placeholder text/images) Paragraphs and Headlines HTML Entities Lists	Multiple major issues with: Completed text and image Content for 4 pages/sections (no placeholder text/images) Paragraphs and Headlines HTML Entities Lists	Did not take the following into consideration Completed text and image Content for 4 pages/sections (no placeholder text/images) Paragraphs and Headlines HTML Entities Lists
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Form	Structured and Formatted Contact Form	Minor issues with: Structured and Formatted Contact Form	Multiple minor issues with: Structured and Formatted Contact Form	Major issues with: Structured and Formatted Contact Form	Multiple major issues with: Structured and Formatted Contact Form	Did not take the following into consideration: Structured and Formatted Contact Form
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Other Content Elements	Image(s) Chosen Image Effect (CSS Sprite, Image Hover, or Lightbox)	Minor issues with: Image(s) Chosen Image Effect (CSS Sprite, Image Hover, or Lightbox)	Multiple minor issues with: Image(s) Chosen Image Effect (CSS Sprite, Image Hover, or Lightbox)	Major issues with: Image(s) Chosen Image Effect (CSS Sprite, Image Hover, or Lightbox)	Multiple major issues with: Image(s) Chosen Image Effect (CSS Sprite, Image Hover, or Lightbox)	Did not take the following into consideration: Image(s) Chosen Image Effect (CSS Sprite, Image Hover, or Lightbox)
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Optional #1 Elements	1 Element (Data Table, Image Map, YouTube Video, Google Maps)	Minor issues with: 1 Element (Data Table, Image Map, YouTube Video, Google Maps)	Multiple minor issues with: 1 Element (Data Table, Image Map, YouTube Video, Google Maps)	Major issues with: 1 Element (Data Table, Image Map, YouTube Video, Google Maps)	Multiple major issues with: 1 Element (Data Table, Image Map, YouTube Video, Google Maps)	Did not take the following into consideration: 1 Element (Data Table, Image Map, YouTube Video, Google Maps)
	10pts	*9pts*	*8pts*	*7pts*	*6pts*	*0pts*
Optional #2 Elements	1 Element (Pseudo Class OR Element, Sticky Nav)	Minor issues with: 1 Element (Pseudo Class OR Element, Sticky Nav)	Multiple minor issues with: 1 Element (Pseudo Class OR Element, Sticky Nav)	Major issues with: 1 Element (Pseudo Class OR Element, Sticky Nav)	Multiple major issues with: 1 Element (Pseudo Class OR Element, Sticky Nav)	Did not take the following into consideration: 1 Element (Pseudo Class OR Element, Sticky Nav)
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*

Optional #3 Elements	1 Element [Two types of CSS3 (gradients, box shadow, text shadow, border radius), Smooth Scroll]	Minor issues with: 1 Element [Two types of CSS3 (gradients, box shadow, text shadow, border radius), Smooth Scroll]	Multiple minor issues with: 1 Element [Two types of CSS3 (gradients, box shadow, text shadow, border radius), Smooth Scroll]	Major issues with: 1 Element [Two types of CSS3 (gradients, box shadow, text shadow, border radius), Smooth Scroll]	Multiple major issues with: 1 Element [Two types of CSS3 (gradients, box shadow, text shadow, border radius), Smooth Scroll]	Did not take the following into consideration: 1 Element [Two types of CSS3 (gradients, box shadow, text shadow, border radius), Smooth Scroll]
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Publishing Website	Uploaded site with URL	Uploaded site, but error in submitted URL	Uploaded site, but some elements not displaying properly.	Uploaded site, but many elements not displaying properly.	Uploaded site, but links not working properly.	Did not complete.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
Class Presentation	Prepared [ready to go when name is called, all presentational accessories work (mic, webcam, and screen share)] Showcase final coded website. Within the Five (5) minute timeframe	Minor technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share). Showcase final coded website. Within the Five (5) minute timeframe	Minor technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share). Did not display all required elements (final coded website) Over the Five (5) minute timeframe not taken into consideration.	Major technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share). Did not display all required elements (final coded website) Over the Five (5) minute timeframe not taken into consideration.	Major technicalities that could have been avoided by having document open, and making sure all presentational accessories work (mic, webcam, and screen share). Did not display all required elements (final coded website) Under the Five (5) minute timeframe not taken into consideration.	Did not present.
	5pts	*4pts*	*3pts*	*2pts*	*1pts*	*0pts*
TOTAL: 100pts						

UNIVERSITY POLICIES

UNIVERSITY POLICY ON ACCOMMODATING STUDENTS WITH DISABILITIES:

Students requesting accommodation for disabilities must first register with the Dean of Students Office (http://www.dso.ufl.edu/drc/). The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. You must submit this documentation prior to submitting assignments or taking the quizzes or exams. Accommodations are not retroactive, therefore, students should contact the office as soon as possible in the term for which they are seeking accommodations.

Students with Disabilities who may need accommodations in this class are encouraged to notify the instructor and contact the Disability Resource Center (DRC) so that reasonable accommodations may be implemented. DRC is located in room 001 in Reid Hall or you can contact them by phone at 352-392-8565.

NETIQUETTE: COMMUNICATION COURTESY:

All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions and chats. http://teach.ufl.edu/wp-content/uploads/2012/08/NetiquetteGuideforOnlineCourses.pdf

CLASS DEMEANOR:

Mastery in this class requires preparation, passion, and professionalism. Students are expected, within the requirements allowed by university policy, to attend class, be on time, meet all deadlines, be organized. Work assigned in advance of class should be completed as directed. Full participation in Live Lectures, Discussions, and group projects is expected.

My role as instructor is to identify critical issues related to the course, direct you and teach relevant information, assign appropriate learning activities, create opportunities for assessing your performance, and communicate the outcomes of such assessments in a timely, informative, and professional way. Feedback is essential for you to have confidence that you have mastered the material and for me to determine that you are meeting all course requirements. Students should communicate with instructor when problems/issues arise.

At all times, it is expected you will welcome and respond professionally to assessment feedback, that you will treat your fellow students and me with respect, and that you will contribute to the success of the class as best as you can.

OTHER RESOURCES:

Other are available at http://www.distance.ufl.edu/ getting-help for:

- Counseling and Wellness resources
    - http://www.counseling.ufl.edu/cwc/ 352-392-1575
- Disability resources
- Resources for handling student concerns and complaints
- Library Help Desk support

Should you have any complaints with your experience in this course please contact your program director and/or student support coordinator at distancesuppport@jou.ufl.edu or visit http://www.distance.ufl.edu/student-complaints to submit a complaint.

COURSE EVALUATION:

Students are expected to provide feedback on the quality of instruction in this course based on 10 criteria. These evaluations are conducted online at https://evaluations.ufl.edu

Evaluations are typically open during the last two or three weeks of the semester. Students will be asked to complete evaluations during a specific Live Lecture. Summary results of these assessments are available to students at https://evaluations.ufl.edu/results

UNIVERSITY POLICY ON ACADEMIC MISCONDUCT:

Academic honesty and integrity are fundamental values of the University community. Students should be sure that they understand the UF Student Honor Code at http://www.dso.ufl.edu/students.php

The University of Florida Honor Code was voted on and passed by the Student Body in the fall 1995 semester. The Honor Code reads as follows:

Preamble: In adopting this Honor Code, the students of the University of Florida recognize that academic honesty and integrity are fundamental values of the University community. Students who enroll at the University commit to holding themselves and their peers to the high standard of honor required by the Honor Code. Any individual who becomes aware of a violation of the Honor Code is bound by honor to take corrective action. A student-run Honor Court and faculty support are crucial to the success of the Honor Code. The quality of a University of Florida education is dependent upon the community acceptance and enforcement of the Honor Code.

The Honor Code: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity."

On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied:

"On my honor, I have neither given nor received unauthorized aid in doing this assignment."

For more information about academic honesty, contact Student Judicial Affairs, P202 Peabody Hall, 352-392-1261.

ACADEMIC HONESTY

All graduate students in the College of Journalism and Communications are expected to conduct themselves with the highest degree of integrity. It is the students' responsibility to ensure that they know and understand the requirements of every assignment. At a minimum, this includes avoiding the following:

Plagiarism: Plagiarism occurs when an individual presents the ideas or expressions of another as his or her own. Students must always credit others' ideas with accurate citations and must use quotation marks and citations when presenting the words of others. A thorough understanding of plagiarism is a precondition for admittance to graduate studies in the college.

Cheating: Cheating occurs when a student circumvents or ignores the rules that govern an academic assignment such as an exam or class paper. It can include using notes, in physical or electronic form, in an exam, submitting the work of another as one's own, or reusing a paper a student has composed for one class in another class. If a student is not sure about the rules that govern an assignment, it is the student's responsibility to ask for clarification from his instructor.

Misrepresenting Research Data: The integrity of data in mass communication research is a paramount issue for advancing knowledge and the credibility of our professions. For this reason any intentional 14 misrepresentation of data, or misrepresentation of the conditions or circumstances of data collection, is considered a violation of academic integrity. Misrepresenting data is a clear violation of the rules and requirements of academic integrity and honesty.

Any violation of the above stated conditions is grounds for immediate dismissal from the program and will result in revocation of the degree if the degree previously has been awarded.

Students are expected to adhere to the University of Florida Code of Conduct
https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code

If you have additional questions, please refer to the Online Graduate Program Student Handbook you received when you were admitted into the Program.

SCHEDULE

DETAILED COURSE SCHEDULE:

INTRODUCTION

WATCH

- Course Introduction Video
  - Brief explanation of course, your instructor and what's expected of you.

COMPLETE

- Introductions via Discussions

WEEK 1: INTERNET HISTORY, TERMINOLOGY, DOMAIN/HOSTING

OBJECTIVES:

- Learn about the Brief History of the Internet and Web Design
- Obtain Knowledge of Web Design Terminology
- Purchase Domain/Hosting Servers

LIVE LECTURE SCHEDULE:

Day	Time	Location
Thursday (1/5)	8-10 pm EST	Adobe Connect

RECORDED LECTURES:

- Internet/Web Design History
  - *Readings*
    - None
  - *PDF Notes*
    - Available in Canvas Classroom
- Web Design Terminology
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 1-3, 20
  - *PDF Notes*
    - Available in Canvas Classroom

LIVE LECTURE TOPICS:

- Domain/Hosting Servers
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 512-514
  - *PDF Notes*
    - None

ADDITIONAL READINGS:

- HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
  - Introduction
    - pages xv-xxvi

ADDITIONAL LINKS:

- http://www.w3.org
- https://www.icann.org
- http://www.godaddy.com

COMPLETE:

- Domain/Hosting Purchasing Assignment
- Discussion Question #1:
  - Discuss your first experience with using the Internet. What do you remember? What type of set up did you have (dial-up, AOL, cable, DSL, etc.)? Where did you use it? What was your main reasoning for using the Internet?
- Discussion Response #1

OBJECTIVES:

- Learn about the different Parts/Pieces of a Webpage
- Discuss Clean Coding Rules
- Download and Utilize Text Editors
- Create Your First Website
- Begin Coding via HTML

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday (1/10)	8-10 pm EST	Adobe Connect
Thursday (1/12)	8-10 pm EST	Adobe Connect

LIVE LECTURE TOPICS:

- Parts/Pieces of a Webpage
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 7-10, 21, 40
  - *PDF Notes*
    - Available in Canvas Classroom
- Clean Coding Rules
  - *Readings*
    - None
  - *PDF Notes*
    - Available in Canvas Classroom
- Text Editors
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 36
  - *PDF Notes*
    - Available in Canvas Classroom
- Starting a Website
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 30-35, 38-39, 44-45, 48-49
  - *PDF Notes*
    - None

- *HTML Coding*
  - HTML Tags and Attributes
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 4-6, 26, 46-47
    - *PDF Notes*
      - Available in Canvas Classroom
  - Text Objects, Entities/Symbols, and Code Commenting
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 12, 50-52, 85-91, 94-97, 101-105, 108-111, 118-119, 122
    - *PDF Notes*
      - Available in Canvas Classroom

ADDITIONAL LINKS:

- http://www.w3schools.com

SOFTWARE:

- *Text editors*
  - Sublime
    - http://www.sublimetext.com/
  - Brackets
    - http://brackets.io/

COMPLETE:

- Quiz #1
- Discussion Question #2:
  - Explain and demonstrate the proper web design coding and organizational rules that every designer should remember when creating a website.
- Discussion Response #2

WEEK 3: SKETCHING, WIREFRAMES, SITEMAPS, GOALS, FILE STRUCTURE, FTP

OBJECTIVES:

- Draw Website Sketches
- Create Digital Wireframes
- Construct Website Sitemap
- Develop Website Goals
- Research Inspirations
- Upload Website with FTP Client
- Understand Root Directory File Structure

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday	8-10 pm EST	Adobe Connect

LIVE LECTURE TOPICS:

- Hosting/Servers, FTP, and File Structure
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 14-15, 18-19, 37, 511, 515-518
  - *PDF Notes*
    - Available in Canvas Classroom

RECORDED LECTURES:

- Sketches/Wireframes
  - *Readings*
    - None
  - *PDF Notes*
    - Available in Canvas Classroom
- Sitemap
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 28
  - *PDF Notes*
    - Available in Canvas Classroom

- Website Goals and Inspirations
  - *Readings*
    - None
  - *PDF Notes*
    - Available in Canvas Classroom

SOFTWARE:

- *FTP Client*
  - CyberDuck
    - http://cyberduck.io/

COMPLETE:

- Homework #1
- Discussion Question #3:
  - Explain why a Wireframe is important in Web Design and find one online that you find intriguing and explain why.
- Discussion Response #3

ASSIGNED:

- Project #1

WEEK 4: ADDING IMAGES, LINKS, LISTS, AND TABLES TO WEBSITES

OBJECTIVES:

- Apply Images to Websites
- Create Text, Anchor, and Image Links
- Understand Block/Inline Elements
- Create Ordered and Unordered Lists as well as Data Tables

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday	8-10 pm EST	Adobe Connect
Thursday	8-10 pm EST	Adobe Connect

LIVE LECTURE TOPICS:

- *HTML Coding*
  - Images
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 13, 133-151
    - *PDF Notes*
      - Available in Canvas Classroom
  - Text/Image/Anchor Links
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 16-17, 157-168
    - *PDF Notes*
      - Available in Canvas Classroom

- Lists and Block/Inline Elements
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 24-25, 390-391
  - *PDF Notes*
    - Available in Canvas Classroom
- Data Tables
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 477-483
  - *PDF Notes*
    - Available in Canvas Classroom

COMPLETE:

- Homework #2
- Discussion Question #4:
  - What are block and inline elements and why are they important? Provide examples of each.
- Discussion Response #4

WEEK 5: CREATE FAV ICONS AND IMAGES MAPS, EDITING CODE, FORMATTING HTML WITH CSS

OBJECTIVES:

- Creating Fav Icons and Image Maps
- Using YouTube and Google Maps with Iframe tags
- Editing and Proofing Coding
- Discuss Cascading Style Sheets and Terminology
- Code CSS Inline, Internal, and External
- Format HTML Text Objects
- Use CSS Code Commenting
- Create Classes and IDs Selectors

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday (1/31)	8-10 pm EST	Adobe Connect

RECORDED LECTURES:

- *HTML Coding*
  - Fav Icons and Image Maps
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 155-156
    - *PDF Notes*
      - Available in Canvas Classroom
  - Embed vs Iframe tags with YouTube and Google Maps
    - *Readings*
      - None
    - *PDF Notes*
      - Available in Canvas Classroom
- Editing/Proofing Coding and Intro to CSS
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 495-510
  - *PDF Notes*
    - Available in Canvas Classroom

LIVE LECTURE TOPICS:

- CSS Terminology, Types of CSS (Inline, Internal, External) and Code Commenting
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 169, 171-173, 189-197, 204-206
  - *PDF Notes*
    - Available in Canvas Classroom
- *CSS Coding*
  - Formatting Text (Websafe Fonts, Google Fonts, @font-face)
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 232-247, 257-264, 335-359
    - *PDF Notes*
      - Available in Canvas Classroom
  - Classes and IDs
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 82-83, 208-211
    - *PDF Notes*
      - Available in Canvas Classroom

ADDITIONAL LINKS:

- https://validator.w3.org/
- http://www.google.com/fonts
- http://www.dafont.com

COMPLETE:

- Quiz #2
- Discussion Question #5:
  - Discuss CSS, what it means, and why you would use it in web design.
- Discussion Response #5

WEEK 6: STYLE GUIDES, DESIGN MOCKUPS

OBJECTIVES:

- Design Website Style Guide
- Create Design Mockup

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday (Optional) (2/7)	8-10 pm EST	Adobe Connect
Thursday (Presentations) (2/9)	8-10 pm EST	Adobe Connect

RECORDED LECTURES:

- Style Guide
  - *Readings*
    - None
  - *PDF Notes*
    - Available in Canvas Classroom
- Design Mock-up
  - *Readings*
    - None
  - *PDF Notes*
    - Available in Canvas Classroom

COMPLETE:

- Project #1
- Discussion Question #6:
  - Find two (2) Design Mock-Ups or Style Guides online that you find intriguing and explain why.
- Discussion Response #6

ASSIGNED:

- Project #2

WEEK 7: CSS SPECIFITY/INHERITANCE/SHORTHAND/COMBINING, FORMAT TABLES/BORDERS/BACKGROUNDS

OBJECTIVES:

- Format Element Background Color/Images
- Format Tables and Borders with CSS
- Discuss CSS Shorthand and Combining Rules/Properties
- Understand CSS Specificity and Inheritance Rules

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday (2/14)	8-10 pm EST	Adobe Connect

LIVE LECTURE TOPICS:

- *CSS Coding*
    - Background Color/Images
        - *Readings*
            - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
                - pages 182-188, 248-256
        - *PDF Notes*
            - Available in Canvas Classroom
    - Tables and Borders
        - *Readings*
            - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
                - pages 288-291
        - *PDF Notes*
            - Available in Canvas Classroom
- CSS Shorthand and Combining Rules/Properties
    - *Readings*
        - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
            - pages 177, 225-228
    - *PDF Notes*
        - Available in Canvas Classroom

RECORDED LECTURES:

- CSS Specificity and Inheritance Rules
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 174-176, 178-181, 212-213
  - *PDF Notes*
    - Available in Canvas Classroom

COMPLETE:

- Homework #3
- Discussion Question #7:
  - Why would you use the shorthand method when coding CSS?
- Discussion Response #7

WEEK 8: CSS PAGE LAYOUTS/POSITIONING ELEMENTS, NAVIGATIONS, HTML TEMPLATES

OBJECTIVES:

- Create Page Layouts with CSS
- Position Elements on a Webpage using CSS
- Format Navigational Elements with CSS
- Build HTML Templates

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday (2/21)	8-10 pm EST	Adobe Connect
Thursday (2/23)	8-10 pm EST	Adobe Connect

LIVE LECTURE TOPICS:

- *CSS Coding*
  - Page Layouts (DIVs/Spans, Box Model, Margin Auto, Reset Rule)
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 73-77, 120-121, 207, 276-277
    - *PDF Notes*
      - Available in Canvas Classroom

- o Positioning of DIVs (Margin/Padding, Fixed/Static/Relative/Absolute, Z-Index, Float/Clear)
  - ▪ *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - o pages 278-287, 292-307
  - ▪ *PDF Notes*
    - Available in Canvas Classroom

- o CSS Navigations and Link Formatting
  - ▪ *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - o pages 220-221, 392-403
  - ▪ *PDF Notes*
    - Available in Canvas Classroom
- HTML Templates
  - o *Readings*
    - ▪ None
  - o *PDF Notes*
    - ▪ None

COMPLETE:

- Homework #4
- Discussion Question #8:
  - o Discuss HTML Templates and why they would be helpful when it comes to web design.
- Discussion Response #8

WEEK 9: HTML5 SEMANTIC STRUCTURE TAGS RULES/FEATURES, PARENT/CHILD RELATIONSHIPS

OBJECTIVES:

- Discuss HTML5 Rules/Features/Terminology
- Understand Parent/Child Relationships

LIVE LECTURE SCHEDULE:

Day	Time	Location
Thursday (3/2)	8-10 pm EST	Adobe Connect

RECORDED LECTURES:

- What is HTML5?
  - o HTML vs HTML5
    - ▪ *Readings*
      - None
    - ▪ *PDF Notes*
      - Available in Canvas Classroom

- o Rules/Features
  - ▪ *Readings*
    - • HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - o pages 272-276
  - ▪ *PDF Notes*
    - • Available in Canvas Classroom
- o Terminology
  - ▪ *Readings*
    - • HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - o pages 21-23
  - ▪ *PDF Notes*
    - • Available in Canvas Classroom

LIVE LECTURE TOPICS:

- • Parent/Child Relationships
  - o *Readings*
    - ▪ HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - • pages 11
  - o *PDF Notes*
    - ▪ None

ADDITIONAL LINKS:

- • Web Hypertext Application Technology Working Group (WHATWG)
  - o http://www.whatwg.org

COMPLETE:

- • Quiz #3
- • Group Work #1
- • Discussion Question #9:
  - o How does the term "Semantic" apply to HTML5?
- • Discussion Response #9

SPRING BREAK

OBJECTIVES:

- • Enjoy your time off!! :)

WEEK 10: CODING WITH HTML5 SEMANTIC STRUCTURE TAGS

OBJECTIVES:

- • Structure HTML Documents with Semantic Structure Tags

Day	Time	Location
Tuesday (Presentations) (3/14)	8-10 pm EST	Adobe Connect
Thursday (3/16)	8-10 pm EST	Adobe Connect

LIVE LECTURE TOPICS:

- *HTML5 Coding*
  - Semantic Structure Tags
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 53-72, 81, 92-93, 98-100, 106-107, 116-117
    - *PDF Notes*
      - Available in Canvas Classroom

COMPLETE:

- Project #2
- Discussion Question #10:
  - Do you own research on structure tags and report your findings; find an online article dealing with the new HTML5 semantic structure tags and summarize its information.
- Discussion Response #10

ASSIGNED:

- Project #3

WEEK 11: HOVER EFFECTS/SPRITES, CSS WITH VENDOR PREFIXES, STICKY NAV, SMOOTH SCROLL

OBJECTIVES:

- Discover Hover Effects and Sprites
- Discuss using Vendor Prefixes
- Format Elements with CSS3 Text Shadow, Box Shadow, Border Radius, Gradients
- Advanced CSS Coding Methods like Sticky Nav, and Smooth Scroll

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday (3/21)	8-10 pm EST	Adobe Connect
Thursday (3/23)	8-10 pm EST	Adobe Connect

RECORDED LECTURES:

- CSS Coding:
  - Hover Effects and Sprites
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 387-388
    - *PDF Notes*
      - Available in Canvas Classroom
- *CSS3 Coding*
  - Vendor Prefixes and Text Shadow, Box Shadow, Border Radius, Gradients
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 361-363, 365-386
    - *PDF Notes*
      - Available in Canvas Classroom

LIVE LECTURE TOPICS:

- Advanced CSS Coding Methods
  - Sticky Nav and Smooth Scroll
    - *Readings*
      - None
    - *PDF Notes*
      - Available in Canvas Classroom

COMPLETE:

- Homework #5
- Group Work #2
- Discussion Question #11:
  - What is "Smooth Scroll" and why would you use it in Web Design?
- Discussion Response #11

WEEK 12: FORMS AND PSEUDO CLASSES/ELEMENTS

OBJECTIVES:

- Create Contact Forms
- Apply Advanced CSS Coding Methods with Pseudo Classes and Elements

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday (3/28)	8-10 pm EST	Adobe Connect

LIVE LECTURE TOPICS:

- Forms
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 409-448
  - *PDF Notes*
    - Available in Canvas Classroom

RECORDED LECTURES:

- Advanced CSS Coding Methods
  - Pseudo Classes and Elements
    - *Readings*
      - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
        - pages 214-219, 222-225, 230-231
    - *PDF Notes*
      - Available in Canvas Classroom

SOFTWARE:

- Forms to Go
  - http://www.bebosoft.com/products/formstogo/overview

COMPLETE:

- Homework #6
- Discussion Question #12:
  - Discuss how a form can be important for a Portfolio-based website.
- Discussion Response #12

WEEK 13: JQUERY, LIGHTBOX, SEO

OBJECTIVES:

- Introduced to JQuery
- Apply Lightbox to Websites
- Apply SEO Tactics to Allow Websites to be Viewable by Google

LIVE LECTURE SCHEDULE:

Day	Time	Location
Thursday	8-10 pm EST	Adobe Connect

RECORDED LECTURES:

- JQuery Intro
  - *Readings*
    - HTML and CSS: Visual QuickStart Guide by Elizabeth Castro, Bruce Hyslop
      - pages 487
  - *PDF Notes*
    - Available in Canvas Classroom
- Intro to SEO
  - Quick Tips, What Not To Do, Meta Tags
    - *Readings*
      - None
    - *PDF Notes*
      - Available in Canvas Classroom
  - What Google Does, Google Adwords, Google Adsense, Google Analytics
    - *Readings*
      - None
    - *PDF Notes*
      - Available in Canvas Classroom

LIVE LECTURES:

- Lightbox
  - *Readings*
    - None
  - *PDF Notes*
    - Available in Canvas Classroom

ADDITIONAL LINKS:

- https://jquery.org
- http://lokeshdhakar.com/projects/lightbox2

COMPLETE:

- Homework #7
- Discussion Question #13:
  - Find another example of a JQuery gallery (other than Lightbox) and explain why it may or may not be a better choice.
- Discussion Response #13

WEEK 14: REVIEW

OBJECTIVES:

- Review Topics Learned Throughout the Semester

Day	Time	Location
Thursday	8-10 pm EST	Adobe Connect

COMPLETE:

- Quiz #4
- Group Work #3
- Discussion Question #14:
    - What is your opinion of Web Design coding with HTML5 and CSS3 and how can you use what you learned in your own professional life?
- Discussion Response #14

WEEK 15: WRAP-UP

OBJECTIVES:

- Wrap-up the Semester

LIVE LECTURE SCHEDULE:

Day	Time	Location
Tuesday (Presentations)	8-10 pm EST	Adobe Connect

COMPLETE:

- Project #3