

MINOR IN MASS COMMUNICATION STUDIES COLLEGE OF JOURNALISM AND COMMUNICATIONS

REQUIREMENTS:

1. Students applying for a Minor in Mass Communication Studies must file a formal application at the Office of Student Services in 1000 Weimer Hall. **Two (2) courses must be completed before your application will be approved.**
2. All applicants must have a **3.00** or higher UF cumulative grade point average.
3. At least nine hours for the Minor must be completed in residence at the University of Florida.
4. All courses for the Minor must be completed with a grade of “C” or better. S/U grades are not acceptable.
5. Individual Problems courses (4905) **may not be applied** toward the Minor.
6. The specific course requirements are as follows:

Complete **FOUR** courses

ADV3008	Elements of Advertising	3 hours
PUR3000	Principles of Public Relations	3 hours
RTV3007	Introduction to Telecommunication	3 hours
RTV3405	TV & American Society	3 hours
MMC2604	Mass Media and You	3 hours

Complete **ONE** of the following courses

ADV3500	Advertising Research	(Dept. permission-Weimer 2088)	3 hours
PUR3500	Public Relations Research	(Dept. permission-Weimer 2085)	3 hours
JOU4004	History of Journalism		3 hours
MMC1702	Rock’n’Roll & American Society		3 hours

TOTAL HOURS REQUIRED

15 HOURS

1. You must be in your upper division college to apply. You must use an official application form.
2. You may not be a major in the College of Journalism and Communications.
3. You must obtain the approval of your college dean prior to coming to this office for final approval.
4. You must at least be one full semester away from graduation.