

the open line

College of Journalism and Communications Intra-College Newsletter

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No. 9

CONGRATULATIONS

To **Meg Lamme**, whose paper, coauthored with Karla Gower (University of Alabama), has been accepted for publication in *Journalism History*. The paper is titled, "Public Relations on Trial: 'The Railroad-Truckers Brawl.'"

To **Byeng Hee Chang and Seung Eun Lee** (Ph.D. students), whose paper, "Devising Strategies for Digital Video Distribution via the Internet: Focusing on Economic Properties of Digital Video," was named a top paper in the debut category in the Management and Sales Division and will be presented at the annual BEA conference in Las Vegas, April 4-7.

To **Linda Correll**, whose panel proposal, "Grooming the Next Generation: Ideas for Developing our Student Broadcast Talent," has been accepted for the annual BEA conference in Las Vegas. Correll will discuss using "Creative Aerobics" to help students create award winning commercial scripts.

To **Magdala Labre** (Ph.D. student) and **Lisa Duke**, whose paper, "The Construction of the Female Hero in Buffy the Video Game," and to **Camille Broadway** (Ph.D. student), whose paper, "Invisible Claims: The FTC's Regulation of Internet Metatags," has been accepted for presentation at the annual International Communication Association conference in San Diego, May 23-27.

To **Spiro Kiouisis**, whose paper titled, "Equal Trust: An Experiment

CONVERGENCE SYMPOSIUM

The College of Journalism and Communications hosted the second annual Symposium on Converged Journalism Friday, Feb. 7 in the Reitz



Mindy McAdams and Deborah Potter

Union Ballroom. The all day event, coordinated by **Mindy McAdams**, featured five panels of experts discussing issues related to convergence, new media technologies and multimedia platforms, as well as career advice for journalists in the new millennium. Panelists included Stephanie Crockett, BET.com, Jan Schaffer, J-Lab, Institute for Interactive Journalism, Deborah Potter, Newslab, Adam Clayton Powell II, University of Southern California, John Marvel, ESPN.com, Rob Ryan, the *Boston Globe*, Angela Morgenstern, PBS Frontline/World, and Chet Rhodes, WashingtonPost.com.

Exploring the Impact of Interactivity and Sources on Perceptions of Credibility for News Web Sites," also has been accepted for presentation at the annual ICA conference. Kiouisis also was invited by the Secretary General of Information and Greek Consulate to serve as a roundtable discussant at a conference titled, "Greece's Image in North America," held under the aegis of the Greek Ministry of Mass Media, in New York City, Feb. 13-15.

To **Juan-Carlos Molleda**, who has been appointed vice chair of the 2003 Global Initiatives Committee of the Public Relations Society of America.

NEW DEPARTMENT CHAIR

Dave Ostroff has accepted the College's offer to serve as the new chair of the Department of Telecommunication. Ostroff, who joined the faculty in 1985, has been interim

department chair for the past six months and was graduate coordinator for Telecommunication from 1993-2002. He has extensive professional experience in the telecommunication industry and is author of more than 50 scholarly articles, papers and book



Dave Ostroff

chapters and coauthor of two books. Along with numerous other projects, Ostroff currently is coordinating efforts to design and implement a converged newsroom in the College. The College will hold an official welcome reception later in the semester.

SPECIAL CONGRATULATIONS

To **Bill McKeen**, who has published a new book titled, "Highway 61: A Father-and-Son Journey Through the Middle of America." The book recounts McKeen's 6,000-mile road trip with his son, Graham, a father-and-son bonding experience, an odyssey through America's heartland, and a pilgrimage in honor of blues and folk-music icons. Legendary writer/reporter Tom Wolfe, who reviewed the book, said, "Rock authority, scholar, and newly minted good ol' boy when he feels like it, William McKeen doesn't even know how to be uninteresting, least of all on Highway 61." Rick Bragg, Pulitzer Prize-winning national correspondent for the *New York Times*, said "William McKeen proves how much fun you can have in this life with a full tank of gas, some beer money, and love of American music." The book is set for release March 10.



Bill McKeen poses with his new book

MORE CONGRATULATIONS

To **Dave Carlson**, who was awarded a \$9,534 grant from the U.S. State Department to travel to Slovenia in Eastern Europe. Carlson gave a week-long series of lectures about online journalism Feb. 17-21 at the



University of Ljubljana. The Speaker and Specialist Grant is from the State Department's Office of International Information Programs.

To **Andrew Clark** (Ph.D. student), who has accepted a position as assistant professor in the Department of Communications at the University of Texas at Arlington.

NATIONAL RECOGNITION

Bill F. Chamberlin has been asked to present data on state laws controlling access to government-held terrorism information at the National Freedom of Information Day conference in Washington, D.C., March 14. Chamberlin will present state law comparisons and ratings he has compiled and published on the



Bill Chamberlin

Internet as director of the Marion Brechner Citizen Access Project. Chamberlin also will recognize Sunshine Review Board members, the FOI experts who rate state laws for the project. He will present gifts to SAB members who have worked with MBCAP for more than two years or who have rated more than 10,000 legal statements.

ELECTRONIC WEIMER DIRECTORY

The College has installed an interactive building directory kiosk in the atrium. The computerized directory includes a complete listing of all faculty and staff and classrooms in the building and offers maps and directions to most locations in the building.



Helga Williams, Sr. Secretary, Journalism Department, checks out the new computerized college directory located in the atrium.

HEARST COMPETITION

Congratulations to photojournalism students **Tristan Maher** and **Steven McAlpin**, who placed in the Top 20 of the Hearst News/Sports photo contest.

NEW ARRIVALS

Special congratulations to **Justin and Angie Brown** on the birth their son, **Patrick James Brown**, born Saturday, Jan. 18 and to **Mary McGregor** on the birth of her granddaughter, **Eden Alexandria Fleming**, born on Sunday, Feb. 23 to her daughter and son-in-law **Elka and Eric Fleming**.

NOTE OF THANKS

Mary Anchors thanks the College for the plant arrangement received while she was recuperating from surgery. She said the gift from the college was "very uplifting."

ON THE CALENDAR

Feb. 26-28: Journalism Advisory Council

Feb. 27-28: Advertising Advisory Council

March 5-6: Telecommunication Advisory Council

March 10-14: Spring Break

March 17-18: **Raul Ramirez**, Journalism Hearst Visiting Professional

March 24-25: Knight Division's Spring Job and Internship Fair

March 24-25: **Scott Zamost**, Telecommunication Hearst Visiting Professional

April 3-4: Public Relations Advisory Council

April 10: College Awards Banquet: Reception 6 p.m.

April 25: College Retirement Celebration 4-7 p.m.

May 3: Spring Graduation, 9 a.m.

May 3: Graduation Reception in Atrium, 11 a.m.



open line is usually published on the Monday following a payday, except during the summer and holiday periods. Deadline for submitting news (to the Dean's Office) is the Thursday before the Monday of publication. **John Wright** serves as editor, and **Olivia Jeffries** coordinates production. Please send all news items to John Wright at jwright@jou.ufl.edu.